FT No. 31,206 THE FINANCIAL TIMES LIMITED 1990

World News

Gorbachev fights plans for separate economies

President Mikhail Gorbachev and his Prime Minister, Nikolai Ryzhkov, launched an urgent counter-offensive against the plethora of plans by Soviet republics to set up separate banking systems, currencies and even customs services.

Trade deal effort Trade officials from Washington and Brussels flew into Geneva for a last-minute attempt to find a compromise over farm reform. Page 2

Blow for Taiwan Taiwan's foreign policy was dealt a severe blow as Saudi Arabia, its last ally in the Middle East, recognised Peking as China's only legitimate government. Page 4

ANC unit arrested South African security sources said police had arrested scores of African National Congress infiltrators who had entered the country to stage attacks. ANC officials said the arrest would not torpedo talks with the Government due to resum

Mongolian election Voting was brisk as Mongolia's 2m people voted on Sunday in their first free elections. Dip lomats in Ulan Bator, predicted the Communist Party would win but its authority, unchallenged for 69 years, would be

Action against US

The crumbling government of Liberian President Samuel Doe expelled the head of the US military mission to Liberia, as advancing rebel troops fought with government soldiers close to central Monrovia.

Lebanese trigger A ferocious battle for control

of a village in south Lebanon threatened to draw other forces, including Israelis and Palestinians, into the country's long-standing feud between rival Shia Moslem militias.

Zambian opposition paigners in the Zambian capi-tal of Lusaka elected a steering

committee to fight for the end of two decades of one-party rule. Page 2

EC-Israel ties

Just how strained ties between Israel and the EC have become will be tested when the EC's "troika" of foreign ministers those of current Commission chairman Italy, Ireland the predecessor and Luxembourg the successor – meet Mr Yit-zhak Shamir, the Prime Minister, and Mr David Levy, his Foreign Minister. Page 3

UK reshuffle

British Prime Minister Margaret Thatcher is expected to announce middle and lowerranking ministerial changes intended to complete a government line-up which will lead the fight into the next general

Tanzanian AIDS up About 40,000 Tanzanians are now officially known to have AIDS, up from 13,000 at the end of last year.

Golf title to Faldo

Nick Faldo won his second British Open golf title by five shots after a challenge by American Payne Stewart fell away over the closing holes.

Win for LeMond

CONTENTS

Greg LeMond of the US was the overall winner of the 1990 Tour de France cycling race, with a time of 90 hours 43 mintes and 20 seconds. Claudio Chiappucci of Italy came second, two minutes and 16 sec-

THE MONDAY INTERVIEW

Britain's police ser-

vice, says Sir John

Dellow, deputy com-

missioner, is going through a period of condemnation at a

time when it is "very

likely better led, better

managed, cleaner and of higher integrity than

Intl.Capital Markets 20

it has ever been.

Financial Diary

13

Business Summary

UK officials suspect US pressure over aircraft order

British officials in Tokyo suspect US political pressure is behind a delay in the company receiving a £240m (\$437m) order from the Japanese military for 27 aircraft made by British Aerospace, the UK efence and aircraft manufac-

They fear the pressure may be sufficient to postpone the decision indefinitely or cause the Japanese to change the specification for the aircraft to favour US models. Page 16 EUROPEAN Monetary System:

A rise in Amsterdam money market rates, engineered by the Dutch Central Bank, helped the guilder and was the main action to relieve pres-sure in the EMS last week. The Bank of Spain maintained an open offer to buy weak currencies as the peseta pushed through its upper limit in the system. The Bank of France took limited action to support the franc, but threatened to lower interest rates.

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Limit ECU Parity **2** Day Position The chart shows the constraints on EMS exchange rates. The upper grid, based on the system's weakest cur-rency, defines the cross-rates from which only the peseta may move by more than 214 per cent. The lower chart gives currencies' divergence from the central rate against the European Cur-

rency Unit (Ecu).

AUSTRALIAN Government moved to end speculation over the floor price for the world's biggest wool industry by announcing an inquiry into pricing and marketing arrangements. Page 4

EUROBOND market is undergoing an erosion of swap opportunities which is forcing borrowers to drop their funding targets. Page 19.

LOCKHEED. US defence company, had a \$3bn contract with the Pentagon to build a new type of anti-submarine aircraft cancelled, because of what the Pentagon described as an inadequate performance by the company. Page 21

JAPAN's rice market stands a better chance of being opened following the call by Toshiki Kaifu, Japanese Prime Minister, for an easing of the country's embargo on rice imports. Page 16.

Some FT statistical tables were affected by the bomb on Friday prices for gilt-edged stocks were available from the SE. As a

 Thursday's prices are repeated in the British Funds section of the London Share

■ The Fixed Interest section of the FT-Actuaries All-Share Index and the FT Government Securities Index could not be calculated on Friday July 20, while gilts prices used in the calculation of the PT Fixed Interest Index on Friday July 20 were those for July 19.

Monday July 23 1990 Ukrainians call the Bank of England to account

OFFICIALS from the Bank of England this morning will brush the dust off an old leather-bound ledger and rum-mage through dusty, forgotten cor-ners of the vaults. They might have lost something, and it might cost them £16,000bn (\$29,120bn), but they are not quite sure.

Members of the parliament of the Soviet republic of the Ukraine claimed on Saturday that a barrel of

gold was entrusted to London for safe keeping 270 years ago. They would now like it back. The Ukrainian MPs calculate the

times the gross domestic product of the US. This translates as £300,000 for every Ukrainian.

The gold was lodged with the Bank of England, then a private institution, by Colonel Pavel Polubotok, a Ukrai-nian military leader, before he set out for St Petersburg for talks with the Russian imperial government. Peter the Great promptly threw the unfortu-nate Col Polubotok in jail, and he died there, having bequeathed the gold to a sovereign and independent Ukraine. Now that the Ukraine is claiming its own sovereignty, it would find the gold quite useful. "I'm sure that the

treasure will be transferred to the Ukrainian people and will be their property," Mr Vladimir Yavorivsky, a deputy, told the parliament.

This is an opinion of which the Bank of England, never keen to commit itself of another is not out to see

mit itself on anything, is not quite so

sure.
The Bank does not have a reputation for being careless with other peo-ple's money. But officials could find no evidence of the barrel immediately, nor of the Ukrainian claim, and they will be examining their records.

This is where the leather-bound led-

ger comes in. It is the record of all

defunct accounts. Whether the barrel is still around is uncertain, given that the Bank did not move into its current premises until 1734.

Officials of Britain's central bank are taking the claim quite seriously, though they point out that until the UK recognises Ukraine as a sovereign charte thems is little chance of any state, there is little chance of any claim being settled. Nor is the Ukrainian claim the only

one outstanding. There are also claims from the Latvian, Lithuanian and Estonian governments, which are all thought to have deposited gold with the Bank during their brief

inter-war periods of independence. None are claiming sums quite so

None are claiming sums quite so astronomical, however.

The valuation of the Ukrainian gold is a moot point, the Bank says; if a barrel was entrusted to the vaults, a barrel will be returned, with contents. If, however, the Ukrainians opened an account, then interest may indeed be repayable – though £16,000bn sounds a trille high.

Since the Bank of England counts its assets only in the billions, payment would entail borrowing on a scale that would quite put the glits

scale that would quite put the gilts market off its breakfast.

UK electricity privatisation facing increasing disarray

By David Thomas and David Owen in London

THE BRITISH Government will come under intense pres-sure this week to resolve the growing disarray in its electric-ity privatisation programme by deciding the fate of PowerGen, one of the two generating com-panies in England and Wales

Hanson, the industrial con-glomerate, has been talking to the Government about buying PowerGen, whose sale is expec-ted to raise more than £1bn (\$1.8bn). Ministers are now considering whether to sell PowerGen to a single bidder in a competitive tender following this unexpected development. Separately, National Power.

its rival generating company, will announce provisions on Thursday of almost £900m to meet job losses and other costs of moving into the private sec-tor. As a result, its final accounts as a state-owned industry will show a loss of more than £500m. National Power will disclose

this week that over the next three to five years, it intends to shed about 5,000 manual and white collar jobs and close 2,000-3,000 megawatts of old coal-fired capacity. This is

MR JOHN Major, the UK

Chancellor, will today present

UK proposals for European

Monetary Union to fellow

European finance ministers in

By Andrew Marshall. Economics Staff, in London

UK ELECTRICITY GENERATORS National Power **PowerGen** 16,000 40 9,100 29,700MW

six medium-sized power sta-

PowerGen will also declare a smaller loss when it publishes its accounts in a week's time. Mr Frank Dobson, energy spokesman for the Labour opposition, yesterday accused the Government of preparing to sell the industry for less than its true worth: "More than £20bn of public assets are being revalued, and devalued, to suit the Government's privatisation programme . . . It is one unending series of write-offs. rip-offs, and pay-offs.

Mr Dobson will demand a statement in Parliament today from Mr John Wakeham, Energy Secretary, on the Government's plans for the sale of PowerGen.

The Labour Party will try to make capital out of Hanson's acquisitive reputation: "It is a notorious asset stripper. It would make a fortune out of

UK's fears about the develop-

ment of a two-tier Europe, and

speculation of early UK entry to the Exchange Rate Mecha-

nism, Mr Major may find him-

disposing of its assets," Mr Dobson said.

However, a senior Hanson adviser indicated that the company would be interested in PowerGen as a low key indus-trial operation whose performance could be improved - similar to other companies Hanson has bought in the past. The Government has ruled out selling PowerGen directly to Hanson without giving other companies the chance to bid. Until this weekend, analysts expected that PowerGen would

National Power early next Mr Wakeham is likely to announce a decision on how he intends to sell PowerGen before Parliament breaks upfor the summer recess this week, provided that Hanson expresses a formal interest in buying the company. A sale by tender would ease

If these are favourable, the

DM3.

markets may once again test

The meeting of finance min-

isters will discuss a report

from the EC monetary commit-

be floated at the same time as

Government fears that next year's planned joint share offering for the two generating groups might fall flat owing to lack of investor demand.

"Floating National Power normally to raise more than £2bn would mop up anyone in the country who would want shares in power generation," an influential banker close to the current talks said yester-

In a effort to avoid the sale of the less popular of the two generating companies being a flop, the Government's advisers had been working on a plan to require investors to buy bundles of shares in National Power and PowerGen at the

A tender sale of PowerGen might also raise more money since the buyer could be asked for a premium for 100 per cent control. But a tender sale will be attacked by the Government's critics as highly risky. The Government's £190m

sale of Royal Ordnance, the munitions group, to British Aerospace in 1987 was conducted Continued on Page 16 Plugging into a double-edged

to reflect the differences

see the need for rapid progress on union and those, like the

UK, which want a steadier

transition. Mr Major's proposals build

upon the progress made in the

European Monetary System, but to deflect pressure for

rapid transition to a single

European currency.

Major seeks support for EMU proposals

At the same time the virtual doubling in the state procure

Cash shortage forces Moscow to cut grain imports

By Quentin Peel in Moscow

GRAIN PURCHASES by the Soviet Union on the international market this year will fall far short of the 44m tonnes it bought in 1989, because of the acute foreign exchange squeeze the country is facing. However, the result could

mean a grave food crisis in the country, with a serious short-age of both bread and animal fodder, unless the current har-vest produces a sharp increase in grain sales to the state.

That was the grim picture revealed by Mr Nikolai Ryzhkov, Soviet Prime Minister, to a joint meeting of President Mikhail Gorbachev's presidential and federation councils last week, published yesterday in the Soviet press.

At the same time he spelt out the next phase of drastic economic measures, including a complete halt to state spending on all new construction projects, to be introduced in an effort to galvanise the reform process of the Soviet economy. On the optimistic side, he gave advance notice of a series of reforming decrees, including plans to denationalise the entire state retail, food distri-bution and service sector, and to abolish laws which still discriminate against individual entrepreneurs, to be enacted in

the next two months However, Mr Ryzhkov, in a Soviet economy and his latest reform plans, made no secret of the immediate crisis in agriculture, with a bumper harvest being threatened by shortages of fuel, spare parts and

ment price of grain, announced in the spring, has so far had no effect in increasing state pur-



Soviet Prime Minister Nikolal Ryzhkov : grim picture

A drastic shortfall in state grain purchases last year resulted in the Soviet Union buying 44m tonnes on the world market, he said. "If we do not radically change the sitnot be able - and I take full responsibility for stating this - to purchase this quantity of grain again," he said.

"We now have a very serious

problem with foreign currency. Therefore we have to do everything that we can to ensure that we purchase sufficient quantities of grain [at home] which are required to feed our people."

He went on to spell out the immediate reform plans to be enacted in the next two months:

• to publish a list of all the state enterprises to be turned Continued on Page 16 Gorbachev seeks to protect unified economy, Page 2

self in a stronger position. Speculation of early ERM tee on EMU. In its first report The UK's resistance to rapid movement towards EMU has entry has fuelled sterling's in March, the committee said previously been a bone of con-tention. But with other Eurorapid ascent this year. Foreign exchange markets are likely to some members thought the interim stage could be dispean Community member reassess sterling today in the pensed with altogether.

The latest report is thought states sharing some of the light of trade figures for June. Judge's retirement leaves Bush

facing election year dilemma By Lionei Barber in Washington

PRESIDENT George Bush faces the most difficult domestic decision of his first term in office following the abrupt resignation of Justice William Brennan from the Supreme Court.

The struggle over Justice Brennan's successor already shows signs of turning into an election year issue, with con-servatives and liberals each lewing Mr Bush's choice as a battle over the shape of the Supreme Court in the 1990s and the constitutional right to an abortion. Under the US Constitution,

the Supreme Court has the power to review and strike down federal and state laws. This gives the Court a decisive role in moulding all aspects of US society.

Mr Robert Dole, Senate Republican leader, described the Supreme Court nomination yesterday as "the toughest domestic decision President Bush has bad to make since he's been President." The resignation on health

-Wall Street 34-35

Shipping: Charting an icy route through the

Indian Industry: A colossus stands ready to

Editorial Comment: Service to small investor,

Lex: Coloroll and Parkfield - A tale of two

Australian Entrepreneurs: Former high-fliers

-London

UK Gilra

US Bonds

Unit Trusts

North-East Passage .

New Zealand: Survey

disasters; UK Bank ratings

Growing Businesses: Survey ...

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Hands off Kuwait

oo into a tail spin

Letters ...

Management

Monday Page

flex its muscles

grounds of Justice Brennan, 84, the liberal powerhouse who served for 34 years on the bench, came unexpectedly on Friday evening. It left the White House scrambling to draw up a short-list of succes-

Mr Bush, who has angered conservatives and fellow Republicans recently by aban-doning his no new taxes pledge, is under pressure to stick to the trend of the 1980s when President Ronald Reagan's three appointments gave the Court a conservative tilt. The departure of Justice Brennan offers the chance for a "permananent conservative

majority" for the 1990s. However, the White House appears anxious to avoid a bruising confirmation battle with the US Senate, particu-larly one which could revolve around the nominee's views on abortion and the Court's landmark Roe v Wade ruling in 1973 which established a woman's constitutional right

As one senior Administration official said at the week-end: "The Democrats will try to use this to terrify millions of women on the issue of an abortion since anyone we nominate will arguably vote to overrule Roe v Wade."

Senator Robert Dole, Senate Republican leader, said abortion should not be a "litmus test" for the nominee, and he you have someone who wants to overturn Roe v Wade, it's going to be a bloodbath getting the nomination confirmed."

Mr Bush, whose public approval rating has shown signs of slipping in recent weeks, said he would decide quickly on his nomination based on merit. "You've got to take a little heat on controversy from time to time," said the President, "but I'm not pre-dicting a controversial nomina-

The signs are that Mr Bush would like to nominate a judge Continued on Page 16 to terminate her pregancy. Liberal voice, Page 2



Motors, can accelerate from 0 to 60 mph in eigh! seconds. ☐ FRIDAY: Vehicles

and the Environment As a large-scale energy consumer and a contributor to pollution, the world's motor focus of the debate over the

ETODAY: uncertainty in an election year Pages 9 - 12. **Growing Busi**

Management Education and Development: Gearing up for 1992 in Europe M WEDNESDAY:

sthampton: the port is on the threshold of becoming an important European gateway. E FRIDAY:

business starts continue at a high level. See pages 23-26 E TUESDAY:

Tunisia: moves to liberalise the economy E THURSDAY:

Vehicles and the Environ

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COMMISSION FOR THE NEW TOWNS



Gorbachev seeks to protect unified Soviet economy

on home, farm and student the economy.
At the same time they are

guarantee.

The bipartisan budget talks are approaching a climax as President George Bush, pressing for a deal before the congressional recess in early August has called daily mead-

Republican Minority leader, said yesterday that, while a deal was "not close", he

He indicated that the fierce

row over raising income tax rates for the well-off to offset any cut in capital gains tax might be sidestepped. Senator Dole said this might enable the President to say he had not raised tax rates.

while capital gains tax may be inflation-proofed with no change in nominal rates.

Some of the proposed \$25bn in additional revenue in the

excise duties on tobacco, alco-hol and petrol/gasoline.

The White House is pressing for a balanced package includ-ing cuts in domestic spending and reform of the budget pro-

In particular, the Treasury and the Office of Management and Budget want to tighten disciplines on, and increase the capital backing of, government-sponsored enterprises in the wake of the savings and loan debacle. Under the Treasury plan

Association and the Federal Home Loan Mortgage Corpora-tion as well as various farm credit bodies, would either have to obtain triple A ratings or to produce a business plan designed to secure such a rating.
That might include limits on

dividends, growth, debt issu-ance, salaries, and financial leverage, as well as much strengthened Treasury powers to ensure compliance. However, several leading

Reservations have also been

Controls sought on **US** federal enterprises

By Peter Riddell, US Editor, in Washington

THE Bush Administration is seeking to include a far-reaching tightening in financial controls over US governmentsponsored enterprises with potential liabilities of nearly \$1 trillion (million million) within the budget deficit reduction package under nego-tiation with Congress. A limit on federal liabilities

on nome, farm and student loan guarantee funds is being sought to avoid a repetition of the hugely costly savings and loan rescue. The Treasury is urging that these funds should obtain triple A credit ratings without any implied federal

August, has called daily meet-ings at the White House. Senator Robert Dole, the

thought there would be an agreement — even though Mr Bush's hope of securing congressional approval before the August recess was "probably

The package is likely to amount to at least \$50bn in the first year and \$500bn over five

A compromise might involve limits on personal tax deductions for those in higher tax brackets (affecting mortgage-interest expenses and relief for state and local income taxes),

change in nominal rates.

He also suggested that the controversial plan for a tax on stock market transactions might be limited to 15 cents per \$100, rather than the 50 cents level initially discussed.

Some of the proposed \$25bm

first year may come from a broad-based energy consump-tion tax, as well as higher

these enterprises, including the Federal National Mortgage

congressmen have argued that these proposals should not be considered at the budget summit, but separately in view of their far-reaching implica-

expressed by some of the affected bodies since new con-trols might push up costs for

Unity" committees of the Volkskammer and the West worse in a joint election than in separate elections. Germany's parties play percentage politics

The DSU, in fact, may be

wiped out if a joint election is

held under the West German

electoral rule eliminating par-

ties which get less than 5 per cent of votes.

Significantly, Mr de Maizière was supported by the Commu-nists, who also fear they will not survive an All-German

The conflict within the East

German Government has also cast a shadow over the Bonn

coalition. Mr Otto Lambsdorff, head of the liberal Free Demo-

crats (FDP), accused the East German CDU of endangering economic recovery and contri-

buting to unemployment by seeking to delay accession

until after separate elections.
The Volkskammer voted yes-

terday to restore the five Länder (states) of East Ger-many, abolished under the for-

BEHIND the bad-tempered constitutional argument within East Germany's whether the all-German election in December should be regulated by a single, or by two separate, election laws -lies some brutal party political

By Leslie Collit in East Berlin

EAST Germany's coalition

government hung in the bal-ance last night because of dif-

ferences over the timing of

accession to West Germany and the holding of a joint elec-

An attempt by Mr Lothar de Maizière, the Christian Demo-cratic (CDU) Prime Minister, and parliamentary heads of the

Social Democratic (SPD) and

Liberal parties to end a bitter row over the date of accession was rejected by Liberal and

SPD deputies.

Instead, they pressed for a vote in the Volkskammer (parliament) last night, with the risk of a split in the government.

Earlier a compromise

appeared within grasp when the CDU and its coalition part-

ners appointed the "German

Nothing less than the shape of the party political landscape in a united Germany is at stake, hence the passions that are being raised on East Berlin's otherwise rather homoge-neous political stage.

The core of the argument is that if the West German 5 per cent rule (which requires par-ties to reach 5 per cent of votes cast before they can enter par-liament) applies to greater Germany, then many of East Germany's smaller parties will disappear.
This applies especially to

those parties like the PDS (the former Communists) and the right-wing DSU which have not merged directly with West Ger-man counter-parts and thus, arguably, carry a distinctive strain of East German life worthy of preservation. It applies, too, to the small left-wing groups, like Bundnis 90, run by the people who led last autumn's revolution.

is likely to take most votes from the Social Democrats (SPD) and the Liberals (FDP). Therefore both groups are arguing vehemently that full political and legal merger must take place just before the all-German election, ensuring a

E German coalition split

German parliament to settle

But Mr Rainer Ortleb, parlia-

mentary leader of the Liberals, renewed a threat to take his party out of the coalition. Mr de Maizière has a majority

even without the Liberals and

the SPD, but needs their votes for the two-thirds majority

required to pass important leg-

A split loomed when the Lib-

erals and SPD moved a resolu-

tion that East Germany's accession take place before All-German elections on

December 2. Mr de Maizière, on the other

hand, insisted accession take place just after the elections.

This is because the Bavarian

Christian Social Union and its tiny East German counterpart,

the issues in dispute.

over unification date

single 5 per cent rule.
The SPD is, cynically, offering Bundnis 90 a few places on its election lists to protect itself from the argument that a single 5 per cent rule will wipe out East Germany's political

But equally cynically the Christian Democrats (CDU) in both Germanys have suddenly discovered a paternal feeling for groups like Bundnis 90, and even the hated PDS, because of the damage they will inflict on their main opponents the SPD. The CDU-led West German Government says that the East German Government must

decide whether it wants a sin-

gle or divided elections law,

safe in the knowledge that

there is a clear majority for the latter option. There seems lit-tle way that the SPD can impose its will. So the first all-German election is likely to produce a greater variety of smaller par-ties on left and right. But it

will also produce an even fatter middle.

That is because, almost unnoticed, the two big West German parties are being significantly changed by the hasty mergers now being arranged with their East German counterparts. The outcome is likely to be a leftward

David Goodhart on the significance of the constitutional dispute convulsing East Berlin

shift in the centre-right Christian Democrats and the opposite for the Social Democrats. "The East-CDU is much more Protestant and liberal than the west-CDU, and that will certainly be to the benefit of the left wing in the party. You should also not forget that the east-CDU has grown out of an old bloc party [supporter of the old regime]," says a west-CDU official.

He points out that the East German coalition, led by the east-CDU but including the

rould call social-democratic".

Presiding over a giant depressed region all parties are happy to contemplate plenty of state intervention in the young market economy, and in for-eign policy there is deep sensi-tivity to Soviet wishes and, even in the east CDU, the belief that Nato should be effectively dissolved.

The floundering east-SPD has not benefited from this consensus partly because of leadership failure but also because anything left of centre has suffered from association with the old regime. Hence the east-SPD has had

to prove its pro-market creden-

tials to an extent that some west-SPD officials find rather But the plain political prob-lem for the SPD in both Ger-manys is that the CDU is shaping, so far successfully, the unity process, and every attempt by the SPD to get a lever on the process looks like

selfish party manoeuvring.
Mr Oskar Lafontaine, the SPD Chancellor candidate, recognised the problem of merely trailing behind the CDU but his remedy threaten to block unity and then pray for maximum dislo-

less to do with politics and more to do with the fact that the east-FDP (another old bloc party) is several times bigger than the west-FDP and refuses to be pushed around. And the anti-unity West German Greens, who might disappear completely if a unified 5 per cent rule applies, are having trouble with their pro-unity

made matters worse.
Unity is also creating prob-

lems for the FDP but that has

counterparts.
Finally, the all-German centre-right has a potential embarrassment in the shape of the DSU - the East German sister party to Bavaria's subdued Christian Social Union (CSU). Some of the DSU's original leaders have left accusing the party of lurching to the right. The DSU's dwindling strength (it polled 6.3 per cent in the March general election but far less in the local elections) is in the southern East German states, into which the CSU may be tempted to tread if the DSU

disintegrates.

And if that happens it could reopen the simmering territo-rial argument between the CSU, which has hitherto kept

agreeement last month, will: Remove withholding taxes paid on dividends passing from subsidiaries in one EC state to parent companies in another Community state. But Germany, which taxes distributed earnings - such as those passing to foreign

 Defer any capital gains tax that is liable on a company in one EC state being taken over by a company in another EC

The tax liability, which would be registered at the time of the takeover, would not be collected until the capital gain was actually realised, dation. Thus, a tax barrier to

through an arbitration convention that the Twelve will sign today, disputes arising out of transfer pricing in inter-group transactions.

However, EC finance minis-

ters are not expected to make any real progress today when they discuss indirect tax issues, such as value-added tax collection post-1992, excise duty approximation and the amount of tax-paid goods travellers can take across

By Quentin Peel in Moscow

PRESIDENT Gorbachev and his Prime Min-ister, Mr Nikolai Ryzhkov, have launched an urgent counter-offensive against plans by Soviet republics to set up separate banking systems, cur-rencies and even customs

They have warned the leaders of the 15 republics, meeting in Moscow, that their plans could destroy any hope of a unified Soviet market, and result in even greater chaos in

proposing the outline of a new union treaty, to become the basis of a transformed Soviet federation, with each republic negotiating its own relationship with the centre.

The plans were put on Friday to the joint meeting of Mr

day to the joint meeting of Mr Gorbachev's two new top-level advisory bodies — the federa-tion council, and the presiden-tial council — but full details are only gradually emerging. What was clear, however, was that Mr Gorbachev and Mr Ryzhkov both launched outspo-lers attacks on some of the pro-

ken attacks on some of the projects now being drawn up for republican economic autonomy including those in the Russian federation and the Ukraine. The green light has simulta-

neously been given for negotia-tions to begin this week with the rebellious republic of Lithuania, which has agreed to sus-pend its declaration of independence for the duration of talks

aimed at secession.

In so doing, Mr Gorbachev appears to have successfully divided the forces of the three Baltic republics, for Mrs Kazimiera Prunskiene, the Lithuanian Prime Minister, expressed her hope at the weekend that the negotiations could be started and finished before any other republics began to talk.

On the other hand, the Soviet leader's urgent attempts to preserve some sort of united Soviet economy in the face of demands for ever greater republican autonomy may have come too late to stop that process accelerating.

He told the joint meeting on Friday that the new union treaty, and the transition to a market economy, were two sides of the same coin. However it was essential "not to disrupt the single economic organism but, on the contrary, to create and consolidate the all-union market by joint efforts," according to the Tass

efforts," according to the Tass news agency report.

Mr Ryzhkov warned that the republican moves, which now include separate pricing poli-cies in the Baltic republics, and a growing range of attempts to restrict inter-republican trade, "negalt in further chaos in the "result in further chaos in the economy, and will aggravate the overall crisis which affects

all of us.
"Hoping to find a way out of this in isolation at the expense of their neighbours is not simply a mistaken view, but is positively dangerous because of the unpredictable conse-

Mrs Prunskiene said that the draft union treaty "Is based on the principle of a differentiated approach to the competence of each republic, to dividing its competence with the union, and delegating its competence from below — from republics to the union." However she said that she

g at

believed each republic should be given a free choice whether to sign the new treaty or not—thereby having the clear option

Eleventh-hour bid to agree on farm reform By William Dullforce in Geneva

compromise over farm reform. Mr Guy Legras, the European Commission's director-general for agriculture, met Mr Julius Katz, deputy US Trade Representative, and Mr Rich-ard Crowder, Under Secretary et the US Department of Agriat the US Department of Agri-culture, yesterday evening. Also there was Mr Aart de Zeeuw, chairman of the group negotiating on agriculture in Gatt's Uruguay Round.

Despite an understanding on agriculture reached at the Houston summit of the seven big industrial powers, the EC and the US remain deadlocked over the programme for negotiating global reductions in farm supports presented by Mr de

The Trade Negotiations Committee (TNC), the Round's governing body, is due to start a week-long assessment of the state of the trade-liberalising talks this afternoon. Mr de Zeeuw has called a

meeting of the agricultural group earlier in the day, hop-ing that by then the US-EC dispute will have been resolved. Failure to settle the farm conflict could bring the whole Round to a halt.
The toughest issue is the

EC's insistence that reductions in three key areas - export subsidies, border protection and internal supports - must

TRADE officials from washington and Brussels flew into Geneva yesterday for a last-minute attempt to reach a be tied to an aggregate measure of support (AMS).

The US wants a specific commitment from the EC to cuts in export subsidies and acceptance that, as spelt out in Mr de Zeeuw's paper, these cuts should be larger than in the other two areas.

Other reservations listed by the EC last week have angered EC Commission with backtracking from the Houston understanding.

Meanwhile, another potential crisis, over talks on trade

in services, has been averted. There was consternation last. week when a draft framework agreement proposed by Mr Felipe Jaramillo, chairman of the services group, emerged with a blank page under the heading "coverage".

Washington had insisted on

retaining its option to exclude some sectors, such as shipping and civil aviation, from the

The US now agrees that in the draft Mr Jaramillo will present to the TNC under his own responsibility will be a sentence stating the agreement concerns "trade in all services sectors".

However, in a footnote to an introductory letter, identifying issues that need to be settled urgently, Mr Jaramillo will note that some delegations believe that countries "could have the right to exclude sec-

WORLD ECONOMIC INDICATORS RETAIL PRICES (1985=100)

Jun.'90 May.'90 Apr.'90 Jun.'89 previous year

US Japen W.Germany UK France Beiglum Netherlands	120.8 107.8 106.8 133.9 116.0 110.3	120.1 108.5 106.7 133.4 115.8 110.2 103.2	119.8 107.9 106.5 132.2 115.5 110.2	115.4 105.5 104.4 122.0 112.5 107.1	+4.7 +2.2 +2.3 +9.8 +3.1 +3.0 +2.2
				Source: (except US) Eurostat

PROMINENT pro-democracy campaigners in the Zambian capital of Lusaka this weekend elected a steering committee to

of voters, saying it would take legal action if the Govern-ment refused to re-open voters rolls to allow more people to participate in the October 17

the newly-formed national interim committee for the reintroduction of multi-party democracy.

Mr Frederick: Thiluba, head of the Trade Union Congress, is

his deputy.

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satellite links closer By Hugo Dixon

PROSPECTS for a freer global satellite communications market improved last week following initiatives on both sides of the Atlantic.

European Community governments reached preliminary agreement on the need to free up the market, although disagreeing on how far liberalisa-tion should go. US telecommu-nications authorities were urged to extend their "open skies" policy from the domes-tic to the international arena by lifting restrictions on private satellite systems.

Development of private satbevelopment of private sat-ellite communications have been slowed by a maze of restrictions designed to pro-tect monopoly positions of the world's phone companies and the satellite clubs — the Inter-national Satellite Organisation (Intelest) and the Evaporeer (Intelsat) and the European Telecommunications Satellite Organisation (Eutelsat) hich they jointly own. Users want the flexibility

and potentially cheaper tele-communications services that satellites offer. But the telephone companies are fearful their public networks could be bypassed if businesses were free to install small satellite dishes on roofs for communi-Pan American Satellite, one

of Intelsat's competitors, appealed to the US Federal Communications Commission to remove its ban on private satellite operators offering services connected to the public network. The company said the restriction, which was imposed at the request of Intelsat, denied it access to 90 per cent of its rival's market. Meanwhile, at a meeting in Brussels to consider European Commission proposals to liberalise the market, almost all Community governments accepted the need for some policy easing. The Commission's proposals, which balance conservative and liberal views within the Community. attempt to promote satellite communications for private networks while protecting telephone companies' monopo-lies over the basic phone ser-

The UK and West Germany supported the Commission's roach, but France argued approach, but France argued that stronger safeguards were needed to protect the basic phone monopoly.

The meeting was described as positive, paving the way for the Commission to publish its proposals in October.

Freer global Commission simplifies merger control rules

By Lucy Kellaway in Brussels

THE European Commission has simplified plans for imple-menting its merger control regulation, in response to pressure from large companies and

member states.
The Commission will approve this week a shorter notification form - the document that all merging compa-nies will have to fill in allowing the new system to start on its September 21 target

Brussels will have sole authority to permit or to block merg-ers in the Community with a combined turnover in excess of Ecu5hn (63.5hn) The notification form pro-

vides all the information the Commission will need to

decided whether or not to permit a merger. The Commission's original plans for the form were compli-cated and inflexible, and would have involved companies submitting information to which they had no easy access.

Businessmen and lawyers

felt it would put a heavy bur-

THE RETIREMENT of Justice Wil-

Supreme Court removes the pow-

erhouse behind many of the judgments

of the past 30 years, a period when the

court acted as an important liberalising

In his 34 years on the bench, Justice

Brennan helped to establish the princi-

ple of "one man, one vote"; the consti-tutional right of a woman to have an

abortion; affirmative action pro-

grammes for minorities and protection

for welfare recipients and prisoners. He

was an opponent of the death penalty

and an advocate of freedom of speech

Under the separation of powers guar-

auteed by the US Constitution, the Supreme Court has the power to review and strike down state and federal law

which gives the Court a decisive role in shaping the course of the country.

This was the case in the 1950s and

1960s when the Court entered areas

where many politicians feared to tread.

On desegregation the Court virtually

single-handedly took on segregationists

in the South by opening up public schools and universities to blacks, pav-ing the way for civil rights legislation

In more recent years, however, the moral authority which the court gained during the civil rights era gave way to public suspicion that the Justices were

under President Lyndon Johnson.

under the First Amendment.

force in American society.

liam Brennan from the US

den on them and would make the whole system of merger control a shambles. The new form is shorter and companies can ignore entire sections of it if they can prove the questions are irrelevant to

their takeover.
Companies will not have to provide exhaustive details of

after a year. Although the final draft does not appear to have the wholehearted support of business, most agreed it was a significant advance from the earlier version and should provide the basis for a workable system. UK officials said they were broadly satisfied with it, although still had some minor complaints.

EC ministers to finalise removal of tax barriers

THREE of the tax hurdles to cross-border activities between EC companies will be in the making.

cross-frontier takeovers would be removed while leaving governments assured that companies would not escape their tax jurisdiction scot-free;
Oblige EC states to settle,

To give a hypothetical example of such a dispute, when Ford of Germany sells cars to Ford of the UK, the

German tax authorities might complain the cars are being sold too cheaply (reducing taxable profits in Germany), or Britain's Inland Revenue might complain that too much is being paid for the cars (reducing taxable profit in the

internal EC borders.

market shares in particular products in particular countries if they do not affect the competitive balance of that Under the merger regulation, agreed last December after 17 years of difficult negotiations, The requirements for conglomerates have also been sim-

plified so that companies will no longer have to supply full details of activities and cross ownership of every related company.

The form will be reviewed

in the legislatures.

the minimum wage."

exceeding their brief. Critics, many of a

conservative hue, argued that the likes

of Justice Brennan were guilty of social tinkering by intruding into areas which should be decided at the ballot box and

Thus, court-mandated decisions on

bussing as a means of racially integrating schools proved highly unpopular

(particularly in the North). Affirmative

action for minorities, which drew praise

in the 1960s, unleashed a flood of court

challenges in the next two decades as

whites complained about reverse dis-

crimination and "job quotas" for blacks. And the constitutional right to an abor-

tion - as set out in the landmark 1973

Roe v Wade ruling - proved bitterly

Mr Irving Kristol, the conservative thinker, summed up dissatisfaction with the Court's "judicial activism" and its failure to stick to a "narrow" read-

ing of the Constitution: "We have reached the stage where a young girl has a constitutional right to perform in an X-rated movie, provided she is paid

Justice Brennan remained unapologe-

tic. "We current Justices read the Con-stitution in the only way we can: as 20th century Americans. The genius of

the Constitution rests not in any static

meaning it might have had in a world

that is dead and gone, but in the adaptability of its great principles to cope

removed today when Community finance ministers formally pass into law measures which have been two decades The three measures, on which ministers reached basic

parent companies – at a higher rate than those profits staying undistributed in the federal republic, is allowed to levy a withholding tax, halved to 5 per cent, until 1996;

through a de-merger or liqui-

Liberal voice of the US Supreme Court

Justice Brennan often led the charge into controversial areas, writes Lionel Barber with current problems and current It is probably fair to say that Justice Brennan's own modest background helped fashion his judicial philosophy.

best captured by his remark that the

Bill of Rights was not merely a collec-tion of words but "an arsenal for achieving human brotherhood." William J. Brennan Jr was born in Newark in 1906, second oldest of eight children of Irish immigrant parents. His father was a coal heaver in a brewery who became a union leader, a Democratic party official and a police commissioner. Brennan Jr, who won a scholarship to Harvard, studied under Professor Felix Frankfurter (a subsequent Court appointee) and went on to private practice in New Jersey. He

joined the state Supreme Court in 1952.

ustice Brennan was appointed to the Supreme Court in 1956 by President Dwight Eisenhower who, much impressed by John F. Kennedy's strong showing at the Democratic con-vention, thought the idea of appointing a Catholic to the bench might prove a politically popular move. Later, the Republican president was shocked to discover he had appointed another liberal to bolster Chief Justice Earl War-

Asked if he had made any mistakes while at the White House, President Eisenhower said: "Yes, two, and they are both on the Supreme Court," referring to Justices Brennan and Warren. What became known as the "Warren Court" was in fact the "Brennan Court". For it was Justice Brennan, the gregarious Irish-American, ever insistent on being called "Bill" by col-leagues, friends and strangers alike, who for many years remained at the centre of gravity. Sometimes, particu-larly in the 1960s, he found himself to the right of more liberal justices such as William O. Douglas and Hugo Black; more often he was leading the charge. In the past decade the balance of power has shifted to the right, partly reflecting the shift in political mood in

eroded, and his own legacy denounced as one of "radical egalitarianism."

Yet his legacy will probably live on for some time. His views have penetrated the minds of a generation of students, law scholars and judges. More-over, as President Reagan discovered to his cost in 1987, when the Senate overwhelmingly rejected the nomination of Judge Robert Bork, the country does not appear to be ready for a cast-iron conservative who will overthrow the

Warren/Brennan Court in its entirety.

the US but more directly because of President Reagan's good fortune of

being able to make three new appoint-

ments to the bench. Thus Justice Bren-

nan has seen many of his 1,200 opinions

Zambians take multi-party step

fight for the end of two decades of one-party rule, writes Mike Hall in Lusaka. The committee immediately called for the fresh registration

Mr Arthur Wina, a former finance minister and business-man, was elected chairman of

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INTERNATIONAL NEWS

Egypt moves to defuse Iraqi row with neighbours

Foreign Minister, repeated criticism of Kuwait and the United Arab Emirates (UAE) after talks with Mr Hosni Mubarak, the Egyptian President, yester-day. But officials, and foreign diplomats in Cairo are optimistic a rift caused by angry Iraqi charges that over-production had sent oil prices plummeting earlier this year can be healed. Efforts to mediate in the

lraqi dispute and a separate rift between Egypt and the Palestine Liberation Organisation (PLO) are expected to head the agenda during a surprise meet-ing between Mr Mubarak and King Hussein of Jordan, due to be held in Alexandria today Mr Aziz is also expected to attend.

In an apparent reference to the Gulf oil-producing states of Kuwait and the UAE, Mr Aziz said: "We are not threatening anyone. They are the ones

threatening us."

But the Egyptian president, echoing the sentiments of other Arab leaders, described the dispute between Iraq and the Gulf states as "a cloud which will pass over".

Mr Mubarak is believed to have asked Iraq to tone down its belligerent rhetoric; Iraq has accused Kuwait of "stealing" \$2.4bn (£1.3bn) worth of year.

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TO SEE E

MR TAREQ AZIZ. Iraq's its oil and "paving the way for foreign powers to intervene in

> and Egypt, sparked off earlier this week by critical remarks attributed to the Iraqi minister. He and Mr Yassir Arafat, the PLO leader, criticised Egypt's nce from a conference of Arab foreign ministers held in Tunis last week, drawing sharp reactions from the Egyptian

Iraq's official media yester-day fanned the flames of the confrontation with Kuwait, with one paper calling on Kuwaitis to denounce their rul-ers, AP adds from Baghdad. • Mr Sadek Boussena, Opec president, said the organisa-tion would leave current oil

output quotas largely unchanged at its meeting in Geneva on Thursday and would work to boost oil prices above \$18 a barrel, Reuter reports from Algiers.
He told the London-based

Arabic daily newspaper al-Hayat in an interview to be published today that Opec would set an oil output ceiling of 22.5m barrels per day, less than average projected demand for Opec oil for the rest of the

Iran attempts to mediate in south Lebanon fighting

By Lara Mariowe in West Beirut

INTENSE fighting continued yesterday in the Hizboilah-held village of Jarjou in southern Lebanon despite attempts by the Iranian embassy in Beirut

to mediate a ceasefire.
The battles, which killed at least 51 people and wounded 125 others over the weekend, followed a failed assault early on Saturday by the Syrian-backed Shia Moslem Amal militia and its allies in the Palestine Liberation Organisation. Jarjou is a few miles north of Israel's self-declared security zone in southern Lebanon.

The pro-Iranian Hizbollah seized the hilltop village from

Amal on July 16. Fearing that the Hizbollah might threaten Sidon, where the PLO main-tains 10,000 fighters, the PLO deployed a 600-man "interven-tion force" between Amal and

Hizbollah lines. At the weekend 250 PLO guerrillas joined the Amal mili-tia after several PLO fighters had been killed by grenades launched by the Hizbollah. Amal lost the initiative in the assault when the PLO pulled back after leading Saturday's attack. About 7,000 shells and rockets have been fired on Jarjou and surrounding villages over the past two days.

Just how strained ties between Israel and the EC have become will be tested today when the EC's "troika" of foreign ministers—those of current Commission chairman Italy. Ireland the predecessor and Luxemthe region".
Mr Aziz's visit appears to have ended a row between Iraq bourg the successor - meet Mr Yit-zhak Shamir, the Prime Minister, and Mr David Levy, his Foreign Minister.

The brief visit, arranged in Jerusalem because Mr Levy is recovering from a heart attack, is the first since EC leaders voiced outspoken concern about Israeli policy in the occupied territories at the Dublin sumnit. It also has a broader aspect than just Israel-EC relations. It represents

By Hugh Carnegy in Jerusalem

pean Community diplomat.

THE relationship is under stress, says a senior Israeli official. "The mood has got a bit rough," echoes a Euro-

the highest level face-to-face contact Mr Shamir and Mr Levy have had with western ministers since their controversial right-wing coalition was established in June.

To Mr Shamir's consternation, his Government's relationship with its chief ally, the US, has been markedly cool. Aside from an unexpected meet-ing last Friday between Mr Moshe Arens, the Defence Minister, and Mr Richard Cheney, the Secretary of Defence, even customary telephone contact has been replaced by exchanges of letters,

It was announced at the weekend that Mr Levy will see Mr James Baker, the Secretary of State, in Washington in August. In the meantime, Israel suspects that the EC troika is acting as something of a stalking horse for Mr Baker in prob-ing how far Jerusalem is prepared to go to revive a stalled US-backed formula for starting Israeli-Palestinian

Israel sets out to probe the extent of EC's disapproval

talks on the occupied territories.

The suspicion looks well-founded.
EC officials acknowledge that today's visit has been co-ordinated with the State Department. This is worrying to Israel because of the fear that Washington - if it felt its peace moves were being frustrated by Mr Shamir might move closer to the stance of the EC, which supports convening of an international conference on Middle

East peace with participation by the Palestine Liberation Organisation. Such a possibility still looks far off. But even without the US dimension, israel is showing signs of concern about EC policy towards it, which

until recently it tended to play down. Worries about Israel's trading position within the EC - its most important export market - after the 1992 internal market reforms take effect. and the fear that the Community will use economic means to achieve politi-

cal ends have altered the picture. An immediate issue is the Commission's intention, mandated by the Dublin summit, to appoint a representative to the territories to oversee the sharply increased levels of direct EC aid to the Palestinians - set to double to Ecu12m (£8.29m) a year by 1992. Israel is insisting the representative's status will not amount to a permanent EC office in the territories.

EC concerns about human rights violations in the West Bank and Gaza will figure highly in the talks, with Mr Levy complaining of unfair treatment by the EC compared to its rela-

tions with Arab states. He will object particularly to actions by the Community linking political and economic Issues. Late last year the European parliament called on the Commission to halt scientific co-operation projects in protest at events in the West Bank and Gaza. The Commission did not do so but, in a pointed warning of how things might develop, it cancelled a visit to Israel by Mr Abel Matutes, the EC

commissioner for Mediterranean Affairs.

EC officials also say that Israel's wish to upgrade its near-free trade agreement with the Community in the wake of 1992 is bound to be affected by political considerations.

Accountants put down markers across the Channel

Anglo-Saxons are competing more vigorously for opportunities on the Continent, writes David Waller

This was the UK film industry's battle-cry as it made its assault on Hollywood. Now the cry is being taken up by UK accountants as they launch themselves vigor-

ously into continental Europe's undeveloped markets. Of the 300,000 qualified accountants in EC and Efta countries more than half work in Britain. Increasingly, they and their firms are turning their sights to the Continent. This month, for example, the 86,000-strong Institute of Char-

tered Accountants in England & Wales (ICAEW) held its first overseas conference in Brussels. Although delegates numbered only a few hundred, the conference was of symbolic importance: the century-old organisation is the biggest prossional accountancy body in Europe and perhaps the most influential in the world

The manoeuvring of big international accountancy firms is likely to have more direct impact on the European profession. With varying degrees of success and effiiency, the so-called Big Six and medium-sized firms below them have been jostling for position on the continent, xperimenting with manage ment structures and forging and unforging alliances.

it would be wrong to paint the large firms as strictly Brit-ish institutions: local laws and fiscal requirements mean they

are all federations of national firms with varying interna-tional coherence. Some are more federal than others Coopers & Lybrand and KPMG importance of giving free rein to strong national firms. Others, like Arthur Andersen and Price Waterhouse, are more tightly run from the centre.

Yet however local the fla-vour of individual organisation, the firms offer an Anglo-Saxon approach to professional services which is often at odds with the business culture of the countries where

they operate.
They are beginning to conpete aggressively in markets where there has traditionally been a dearth of competition for example, auditing - and are happy to apply the same vigor-ously commercial tactics to markets traditionally handled by other professionals. One example is tax advice, preserve of lawyers in many continental European countries.

"We are driven by the needs of our multinational clients," says Mr John Bullock, chair-man of Coopers & Lybrand's 30,000-strong European firm. "Clients want the same range of service on the continent as they get in the UK, delivered to the same high professional standards."

"It is a question of matching the UK's massive resources to the massive market on the continent," observes Mr Howard



THE EUROPEAN MARKET

Hughes, PW's managing partner, "On the continent, the profession is not developed to the same degree as it is here. In the end, we will produce more resources than we can possibly deploy in the UK mar-

Another reason for the onslaught is that, apart from Asia, continental Europe is the last great undeveloped market for international accountancy firms. In the US, accountancy business is mature if not stagnant; in the UK, some form of cyclical slowdown is expected after a decade of unprece-

Virtually all markets which big firms serve in the US and the UK are "immature" on the continent and ripe for exploita-tion. This applies as much to the staple business of auditing as to other activities into which firms have successfully ventured, including management consultancy, tax advice, corporate finance and insol-

Take auditing: only 67 per cent of Europe's larger listed companies are audited by Big Six firms, against 87 per cent in the US. The big firms hope to detach these companies from local auditors to win a permanent source of income while opening opportunities for other more profitable services.

Among other services, con-sultancy probably offers the biggest prize. Much of the firms' growth in the UK in recent years has come from information technology consultancy. This fast-growing mar-ket, worth an estimated £1.8bn in 1959 in the UK alone, is less developed in many continental countries.

East Europe also beckons. Though the firms are at present probably making little money out of the privatisation projects they are handling in east, all are keen to establish themselves there. The potential is reflected in

Price Waterhouse's performance since it took steps to bring its continental and UK firms closer in October 1988: staff has grown from 8,600 to 15,400 (partly through merger); revenues from consulting have doubled, while in tax and auditing they are up 60 and 50 per cent respectively. The firm predicts it will double staff in Europe, including the UK, over the next two years.

While the EC's single market programme is opening opportu-nities, it is also creating uncertainties and problems for big international accounting firms: • The Commission has commissioned an independent report on competition effects of last year's round of mergers between the firms: adverse findings could prompt an unscrambling of firms' recent

 Much EC legislation specifically the fourth, seventh and eighth Company Law directives - has assisted inter-national firms by promoting harmonisation of accounting and auditing standards on the basis of international principles. But some Brussels-in-spired legislation may be unwelcome. For example, the draft fifth Company Law directive proposes that auditors be rotated every 12 years.

Furthermore, Mr Geoffrey Fitchew, head of the Commis-

sion's financial services directorate, indicated at the ICAEW conference that the Commission was likely to take steps to guarantee auditors' indepen-dence. This could mean a complete separation of auditing from consulting and other types of business, as well as rotation of audits.

The firms are unlikely to welcome either move. Italy

years ago, with the result that the Big Firms complain it is very difficult to do business in one of the EC's more vigorous economies.

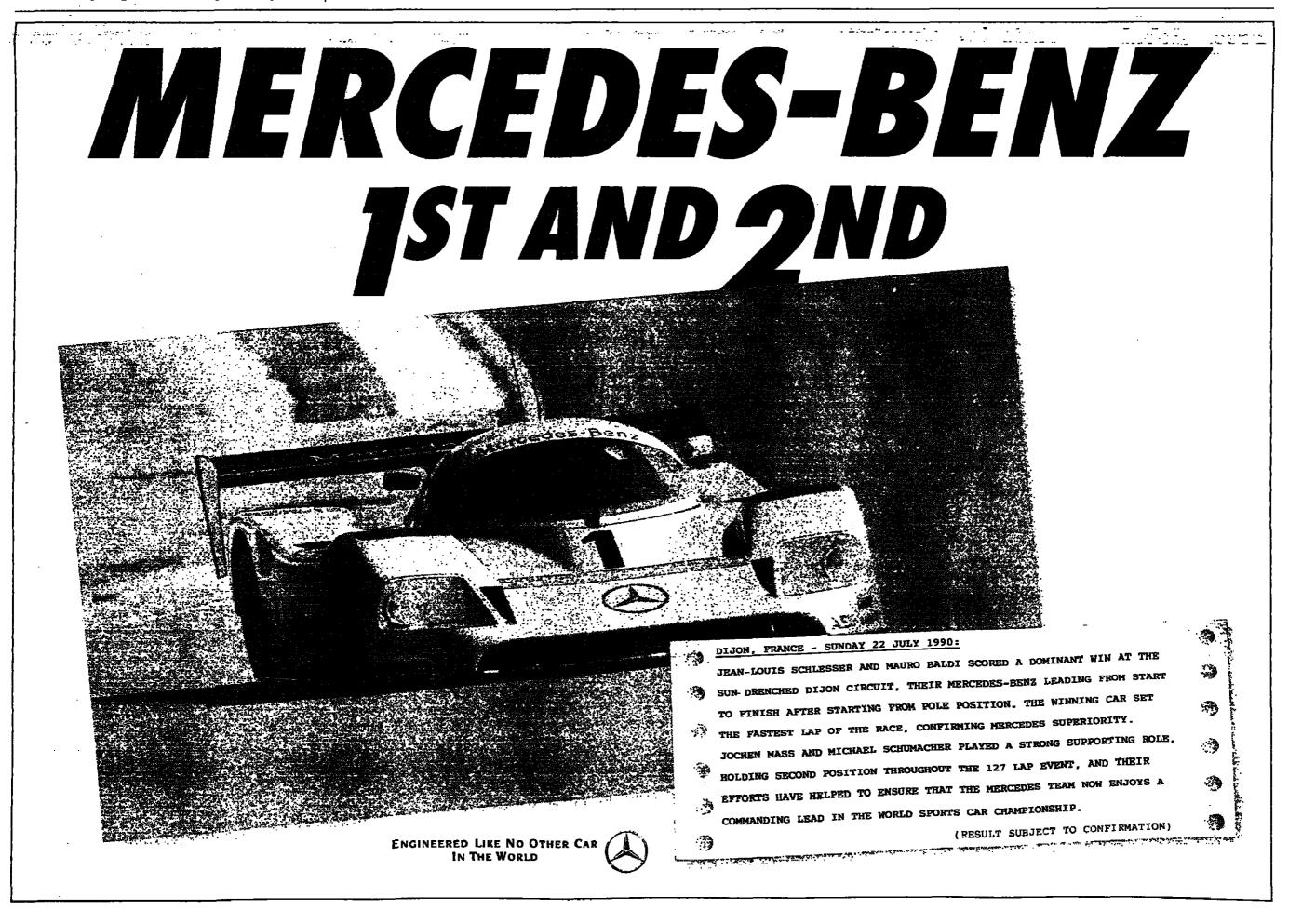
• The Commission is formally committed to a single market in financial and professional services: but in most cases member states are left to regulate their own professions. The big firms complain that local rules discourage competition: in many countries, firms cannot practise under their international names and in only four of the Twelve can

accountants advertise. A forthcoming directive on mutual recognition of profes-sional qualifications may make it easier for individual accountants to practice in different countries, but it is unclear whether there will be liberallsation of what firms themselves

These hurdles should not, however, prove insuperable for the international firms, which have unrivalled technical resources and successfully adapted to rapidly-changing

international markets.

Their biggest challenge is unlikely to be a shortage of opportunities, but organising themselves to exploit them fully. Merger activity in the industry last year underlined the inherent instability of the federal structure of the big firms and the weakness of the links between their practices



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The report, published today, attributes the increase to the lack of big incidents such as the Brent pipeline shutdown that disrupted output last year.

James Capel forecasts that the overall oil output in 1990 from the UK sector of the North Ses will average 2m b/d. Nevertheless, compared with May, June's output fall by 62,000 b/d, equivalent to 3 per cent, to 1.829m b/d.

James Capel blames a decline in production from the Shell-operated. Brent field,

Shell-operated Brent field. which was not fully offset by increased output from fields such as Occidental's Claymore

Field.

Total output from all national sectors of the North Sea increased by 12 per cent to 3.67/m b/d in the first half of 1990. James Capel is predicting an average output of an b/d for the whole year.

In addition to the I/K. Norway accounted for the great bulk of this increase. Norway's output increased by 10 per cent to 1.617m b/d in the first half James Capel is forecasting average Norwegian output of 1.7m b/d for the year.

INTERNATIONAL NEWS

investigate practises in wool market

By Kevin Brown in Sydney

THE Australian Government yesterday moved to end speculation over the floor price for the world's biggest wool indus-try by announcing an inquiry into pricing and marketing

Mr John Kerin, the Primary Industries Minister, said the inquiry would be headed by Sir William Vines, a former chair-man of the Australian Wool Corporation (AWC), which operates the floor price

Mr Kerin foreshadowed an inquiry into the industry in May, when he announced a cut in the floor price from A\$8.70 (\$11.04) per kg to A\$7 per kg, against the wishes of both producers and exporters.

The floor price is the threshold for intervention by the AWC, which has built a stock-pile of nearly 3m bales of wool following a long period of

Mr Kerin said the inquiry would examine the role of stockholding in price stabilisation, the mechanism for setting the floor price, and the role of the International Wool Secre-tariat, which is based in Leeds, in the UK.

Cossiga orders probe of CIA terror role

ITALIAN President Francesco Cossiga has called for an inves-tigation into allegations the CIA was behind a wave of terrorist outrages in the country in the 1970s, Reuter reports from Rome.

The allegations were made earlier this month in a state television broadcast by a man called Dick Brenneke, who said he was a former agent of the

"The gravity of the statements broadcast rests above all in the affirmation that the CIA triggered off the terrorism of the 1970s in Italy through the P-2 Masonic lodge," Cossiga said in a letter to the Prime Minister, Mr Giulio Andreotti. Cossiga's office released the letter on Sunday after wide-spread newspaper leaks.

Mr Brenneke alleged that P-2, a powerful Masonic lodge exposed in 1981, was still active although it had been banned.

on the state government of Assam to

secure the release of a senior Indian Oil Corporation executive, his 24-year-old son

and their driver who were kidnapped by the United Liberation Front of Assam

(Ulfa) on July 16, Kunal Bose writes from

unknown, despite efforts by the Assam Government to use neutrals to secure

The whereabouts of the three is

Australia to | Saudi recognises Peking and deals off Jaffna blow to Taiwan

By Peter Wickenden in Taipe

TAIWAN's foreign policy was dealt a severe blow at the weekend as Saudi Arabia, its last ally in the Middle East, recognised Peking as China's only legitimate government.
In an indignant statement

Mr Fredrick Chien, Taiwan's Foreign Minister, accused Peking of buying Riyadh's favour with discounts on missile deals.

Last year Peking accused Taipel of luring small develop-ing countries with promises of development loans. Peking has succeeded in isolating Taiwan internationally to the point where only 27 countries now recognise the island's national-ist government.

Of these all are insignificant

except South Africa and South Korea. Seoul has distanced itself from Taiwan and will probably be the next to switch

recognition to Peking.

During four decades of formal ties, Taipei and Riyadh have co-operated on a number of agricultural, medical, scientific and infrastructure projects. These are likely to con-tinue with furtive meetings between low-ranking officials.
Riyadh is expected to set out the level and nature of future ties in a meeting this week with Mr Edward Kuan, Taiwan's ambassador to Saudi

Mr Assad Abdul Aziz al-Zu-hair, the Saudi ambassador to Taipei, said yesterday that the break in formal relations amounted to little more than a change of name for Taiwan's

Petroleum Corp will continue to buy the bulk of its crude oil from Saudi Arabia, but the company will make no further investments there. Compounding the impact of Saudi Arabia's perceived

Taiwan's state-run Chinese

desertion" are moves toward Peking by several Asian coun-tries that do not now have embassies in either China or Taiwan. These include Indonesia and

Singapore, whose President Lee Kuan Yew has visited Taiwan at least 15 times. Academics in Taipel blame successive setbacks in the country's foreign policy on the government's muddled stand toward China. They have called for official contact between Taipei and Peking.

Taiwanese businessmen boost investment abroad

Delhi increases pressure over kidnapping

their release. Ulfa has said it will release

the three provided the state government also frees three members of its organisa-

tion. The extremist group has threatened

to kill its hostages unless the suggested trade off takes place by tomorrow.

The Assam government has shown a readiness to talk to Ulfa.

Soon after the kidnapping, Mr George Fernandes, the Railway Minister, and Mr M.S. Gurupadaswamy, the Petroleum Min-

GREENLAND

APPROVED investment by Taiwanese industry in the first half of this year reached \$730.13m (£401.2m), a 545.7 per cent gain on last year's corresponding period.

As most businesses do not report their activities for tax reasons, the total figure is routinely believed to be seven to 10 times the approved amount. The capital has gone mainly to the US, with Malay-sia, the Philippines, Indon-esia, Thailand and China among the biggest recipients

The Investment Commission, which reported the figures, said finance and insurance had featured prominently in recently approved cases, as had acquisitions of foreign companies to gain high technology.

Taiwan attracted investment from foreigners and expatriate Chinese worth \$1.23bn to the end of June, an 8.7 per cent rise on the first half of 1989. This focused prin-cipally on chemicals, trading, finance and insurance, electronics and service industries.
The commission noted that

of expatriate Chinese investment in Taiwan, 62 per cent came from Hong Kong and the Philippines. This the Philippines. This suggested that Taiwan's investment climate is still seen as relatively secure. Japan, the US and Europe

accounted for the majority of other investment in Taiwan; most of their projects being associated with high-precision manufacturing. Taiwan is presently chang-

ing its range of incentives to encourage high technology and capital-intensive inward

Tamil Tigers bomb cuts peninsula

By Mervyn de Sliva in Colombo

TAMIL TIGER separatist guerrillas have destroyed the Elephant Pass causeway, the only link between the Jaffna peninsula, the Tamil "homeland", and the remainder of Sri

An army spokesman said there was little doubt that blasting of the causeway was a pre-emptive move against an expected attack on Tiger strongholds in the north. "We will have to send our

men and material by sea and air, and that is both time-con-suming and costly," Major-General Denzil Kobbekaduwa, the northern commander, said. "The next 10 days will decide the fate of the Tamil Tiger military machine," he added. Defence officials in Colombo

suggest the Tigers' intention may have been to force refu-gees fleeing fighting in Jaffna City to cross the narrow Plak Straits to the south Indian state of Tamil Nadu.

The Colombo Government has set up refugee camps south of the peninsula for civilian families fleeing Jaffna City, parts of which have been under continuous bombard-ment in an attack designed to free 250 Sinhalese soldiers under siege in an old fort.

Refugees will now be unable to leave the peninsula but will flee instead to Tamil Nadu in fishing boats. This may prompt Indian intervention, the Tigers

hope. Up to 25,000 Tamil families have already fled Jaffna City and the Indian Government has expressed "deep concern" over the exodus.

Security forces yesterday unveiled scores of decaying bodies half-buried in the eastern Sri Lanka bush and said they were policemen abducted and killed by Tamil Tigers,

The guerrilla group ended 13 months of peace talks on June 11 and seized about 1,000 policemen, most of them from the majority Sinhalese commu-nity. Tamil policemen were freed and some others escaped, but the government said 630 were missing, believed dead. Government forces yesterday estimated there were between 150 and 200 corpses in the mass

The army is fighting to regain control of the rest of the region from the LTTE.

ister, flew to Guwahati, where the

kidnapping occurred, to help resolve the

Mr Gurupadaswamy announced

arrival that Rs8bn (£258m) would be invested to develop Assam's oil industry over the next five years. Such investment in one of the state's two leading industries—the other being tea—should please Ulfa, which believes the state has been discriminated against since 1947

discriminated against since 1947.

Economic estimates 'misled' Lawson

By Rachel Johnson

EARLY ESTIMATES of son, into unleashing consumer demand and economic activity in the years 1986-89 gave the Government "misleading indicators," an article in the first issue of Treasury Bulletin states today.

According to the centrepiece article by Mr Jim Hibberd of the Treasury's economic forecasting and analysis division of official statistics, the estimates "clearly understated the buoyancy of the economy."
This underestim

underestimate is thought to have misled the then Chancellor, Mr Nigel Lawspending power with his tax-cutting Budgets. At the time of the 1988 Budet, initial estimates of growth of domestic demand in 1987 understated the latest esti-mates by no less than 2.25 per cent, the bulletin states.

Another contributing factor

was the unprecedented, unpredictable shifts in behaviour by the personal sector. tics are "complex and interre-lated," the Bulletin says. How-

The problems with the statis-

urgent attention were: the different measures of gross domestic product, which were "incoherent;" the data on domestic demand, which suffer "substantial and frequent revisions;" and the "inconsistencies" of the national and finan-

cial accounts.
Since 1987, the inconsistencies in national accounts — the GDP series - widened "to unacceptable levels." The measure known as GDP(E), the sum of all the expenditure in the economy including con-

tently waywards." At one stage it lagged 5.5 per cent below the measures for output and income, thus giving a distorted nicture of the strength of the economy. The Central Statistical Office has been forced to reconcile the three measures with what Mr Hibberd describes as "judgmental revi-

The Treasury has announced that it is carrying out a review of the balance of payments statistics in preparation for the single European market in

Societies' better margins since cartel's end

UK NEWS

By Anthony Robinson, Economics Staff

BUILDING society interest rates have usually been higher than market interest rates since the old cartel arrange-ment was abolished, according to a study of building society deregulation in the Treasury Bulletin.

The study also found that societies had improved their margins in the face of increased competition from banks and other financial institutions in the mortgage lending market

The erosion of their former ability to raise funds for lending at below market rates has

been one of the main consequences of the ending of the cartel system whereby both the mortgage rate and the share deposit rate were "recomnded" by the Building Soci-

eties Association.

It was a system, the bulletin noted, in which "the borrower lost out through delays in getting a mortgage and a general lack of flexibility about the product on offer but probably product on offer but probably gained through paying a rate of interest on average below the market clearing rate."

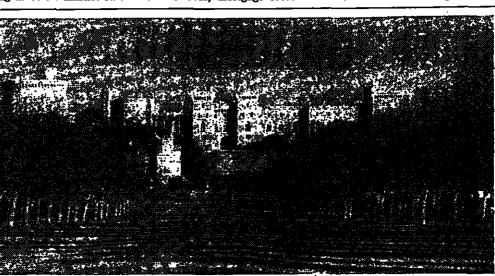
Once the old scheme ended, however, mortgage rates rose to around market clearing levels and were nearly always above base rates until mid-1988. But since then mortgage rates have been below base rates for substantial periods.

Another consequence for the

societies was the entry of hanks into the mortgage market. Up to one third of net new lending came from this source in 1982 and 1987. Non-bank financial institutions, including insurance companies, accounted for 16 per cent of new lending in 1987 when the societies' share of the market fell to around 50 per cent. Since then, the societies have climbed back to account for 73 per cent of new mortgage lend-ing in 1989. In that year non-bank financial institutions' share fell to a mere 7 per cent.

The bulletin forecasts that

"competition between banks and building societies will increase." The bigger societies in particular are expected to move towards becoming full service retail financial institutions, competing with the banks over the whole range of retail financial services. Treasury Bulletin. HMSO,



Windsor Castle: England's heritage earned £14bn in tourism last year

Tourism chiefs consider impact of a record numbers of visitors

By David Churchill, Leisure Industries Correspondent

environment from Britain's buoyant tourist industry is worrying industry chiefs now that figures out next week are expected to set a new record for tourist arrivals in the first half of the year.
The English Tourist Board is

planning to carry out a com-prehensive survey on the impact of tourism on historic towns and cities and draw up proposals for better tourism

In conjunction with other tourist groups, the board is to compile a "Good Tourist Guide" to educate visitors in looking after England's coun-tryside and fine buildings. Mr William Davis, recently

appointed chairman of the tourism board, says that "tour-ism growth at any price is no longer acceptable, especially in environmental terms." The board's figures show that tour-ism in England was worth £14bn last year and is now one of the fastest growing indus-tries in Britain. Of this total, some £8bn was spent on sightseeing by Britons and £6bn by

visitors from overseas. The London Tourist Board is particularly concerned about the impact of tourism on central London. It has devised a strategy and a three-year action plan to tackle the worsening problems of transport, litter, hotel accommodation,

Against Litter" campaign.
The board believes its strategy could see a doubling in tourist expenditure in London to £10hn by the end of the decade. It also believes that London needs to project its case more strongly. "Unless London finds a voice to champion its cause, it will lose its position as the cultural and commercial capital of Europe," says Dame Shelagh Roberts.

ment. It also plans a "London

chairman of board.

The top English tourist attraction last year was Blackpool Pleasure Beach, with 6.5m visitors, followed by the Albert Dock in Liverpool with 5.1m, and the British Museum in London with 4.7m.

Companies responding to 'green' issues says IoD By John Hunt, Environment

COMPANIES are changing the way they do business to take account of increased concern for the environment, according to a survey by the Institute of Directors.

Many of them also believe that the need to deal with pol-

lution will result in increased costs and lower turnover. But Mr Peter Morgan, director general of the IoD, said: "increasing awareness of the environment should be seen by business as an opportunity

rather than a threat. In a survey of institute members 49 per cent said that their board's activities have changed over the past year to reflect the growing environmental con-cern. In addition, 43 per cent claimed that their company had a specific environmental policy while 21 per cent said they had a person directly

responsible for environmental matters. Some 54 per cent expected that increased environmental legislation and regulation would raise costs associated with their businesses. Only 25 per cent thought that such legislation would raise turnover. However, Mr Morgan pointed out that new business opportunities were constinct to the cost of the cost

nities were opening in environmental areas such as waste dis-posal, water purification and

recycling. He said: "Environmental protection will provide existing business with benefits such as

business with benefits such as cost savings from increased energy efficiency."

He added that all business will ultimately have to become more environmentally aware in response to public concern. Companies looking at their practices now and adapting them to take the environment into account were making a wise investment.

Increase in N Sea output reported

By David Thomas, Resources Editor

THE UK's North Sea oil output increased by 14 per cent to 1.881m barrels a day in the first half of 1990 compared with the same period of 1989, according to the latest report from James Capel's petroleum services

manpower and lack of invest-Gould turns his attention to environmental policy

Labour says it is ready to put green issues ahead of traditional ideology, David Thomas reports

R Bryan Gould, the shadow Environment Secretary, has been busy harassing the Government over the poll tax. Yet he wants to devote more attention to the rest of his portfolio -environmental matters.

The demands of attacking the poll tax have prevented Mr Gould from focusing fully on greenery. In this one respect at least, Mr Gould sounds like Mr Chris Patten, his opposite number in the Government.
"When I took this job (in

November 1989), I imagined I could make a lot more progress on the green agenda. But then no one envisaged the extent to which the poli tax would dominate things," Mr Gould says. Labour's environment spokesman plans to put this right with a string of speeches on the environment. His "break for freedom," as he calls it wryly, will culminate in the publication later this year of Labour's policy document on the environment - an attempt to upstage the Government's

white paper on the subject. There are two barriers to taking Labour seriously on the environment – the second of which Mr Gould half-acknowi-

with the widespread perception that the Conservative Party in general, and Mrs Margaret Thatcher in particular, have been responsible for bringing in green concerns from the

edges.
First, Labour has to contend

fringes of politics.

Mr Gould's tactic is to argue that the Government's decisions do not match its rhetoric. He claims that the Prime Min-



Yet Labour has changed its

spots, Mr Gould insists. He



points to Labour's willingness to back the targets for dealing with global warming and the depletion of the ozone layer

countries and West Germany. These are tougher than the British Government is prepared to accept. "The real test is that we are prepared to take the side of the environment — even if it runs against some of our ideological goals," Mr Gould argues. One of the toughest decisions for a Labour Government would be whether to wean the

economy away from its reliance on British coal. Mr Gould suggests that it would - eventually: "No one is talking about closing large numbers of coal-fired stations overnight, but it's a question of adjusting the balance over a given period."

Intervention of this kind is necessary to spread environmental concern throughout the population, Mr Gould argues: Only we can say to our traditional supporters that concern for the environment is not some esoteric preoccupation of the well-heeled."

As MP for Dagenham, home of the large Ford assembly plant, Mr Gould is even more Bryan Gould: making the circumspect about embracing policies which might affect the environment a priority private car. ister values the instincts of He argues that strengthen-ing public transport can go hand in hand with widespread motorists above pressure for less car-based pollution, and selling the electricity industry car ownership: "We're not talking about the pattern of car ownership, but about the patabove saving energy. Second, Labour has not been known for its progressive tern of car usage."

Labour would give citizens rights to take to court organithinking on the environment, a fact that its critics biame on its close relations with producer groups such as the unions. sations, including government "We are traditionally seen as bodies and companies, failing in their environmental duties. a 'producerist' party, always giving priority to jobs and pay packets rather than to environmental concerns."

Charting an icy route to the east Karen Fossli on the efforts to open the North-East Passage to Asia

HE Soviet Union has called on Norway to lead an investigation into the implications of opening the ice-clogged North-East Passage as an all year round commercial trade route for shipping.
The move follows a meeting of researchers from the Soviet Union, Norway, Britain and the US in Oslo last month to

nally developed in 1935 while settling northern Siberia.

The North-East passage runs roughly 3,000 nautical miles through the Barents and Kara Seas, the Bering Straits and leads to the northern Pacific

discuss research into the route, which the Soviet Union origi-

Mr Willy Oestreng, director of Oslo's Fridtjof Nansen Insti-tute which is co-ordinating the project, believes that by the turn of the century it may be possible to keep open the Pas-sage the whole year round. The programme which is jointly co-ordinated with the Leningrad-based Central Marine Design and Research Institute (CNIMF) will begin with three initial pilot studies lasting eight months and starting in August. They will look at the economics of commercial shipping in the light of the changing world trade patterns; the potential environmental impact posed by more extensive usage of the Passage; and the legal, political, and military interests involved in a

Northern Sea Route. The main project will then be launched once financing is secured.

"Thousands of kilometres of travel would be saved with the opening of the Passage and in turn time and money. "Mr Oestreng says. At the moment the passage is navigable only three to four months a year. although segments of it are open all the time. "In order to interest the international ship-ping community in using the

North-East Passage it is neces-sary to keep the entire route open year-round," Mr Oestreng

ATLÂNTIC OCEAN

The North-East Passage, was forced first in 1878-9 by Swedish arctic explorer Baron Nils Adolph Erik Nordenskjoeld during a dramatic, two-year voyage. In 1932 German Professor Otto Schmidt completed the voyage in two months with the Soviet ice-breaker Sibiryakov. Setting sail from Arkhangel in the Soviet White Sea. Mr Schmidt defeated near impenetrable masses of ice pack to reach the Pacific. Mr Schmidt made a second attempt the following year in the Soviet 4,000 tonne cargo ship Chelyuskin. The first aim was to test the practicability of passing merchant ships through the northern sea lane. This time, however, the ship

was crushed by ice floes and

ond World War this route had

become a regular limited sum-

mer sea-lane for convoys of

merchant seamen aided by ice-reconnaissance aircraft and

great Soviet Stalin-class ice-

By the outbreak of the Sec-

breakers Despite the thawing in eastwest relations, the military sig-nificance of the region remains

significant. The Soviet Union has always held the view that the North-East Passage sea-route falls under the administrative jurisdiction of Moscow while the West has claims it is an international sea lane. For more than 70 years the two have been deadlocked over the issue. "If the Passage is opened on a year-round basis it is an acknowledgement by Moscow that it is in fact an interna-tional commercial shipping

R

waterway, " Mr Oestreng said. He believes that Soviet willingness to involve the West reflects Moscow's need for hard currency which could be earned by providing ice-breaker expertise and navigational experience for convoys in ice-infested waters. Last year, two trial voyages were successfully made during the summer and later this

month a new convoy will set

out led by the ultra-modern 18,000 deadweight tonnes (dwt)

'Taymyr" nuclear-powered

ice-breaker in which a cargo from Continental Europe will be transported to the Pacific. "Technically we're ready to open the passage year-round but there are other issues

Nordenskjoeld's voyage (1878-9)

Seas covered by pack-ice in Spring

Bering Sea

PACIFIC

OCEAN

which much first be addressed such as the political and mili-tary aspects," according to Mr Vassily Loban, director of forelgn affairs for the Murmansk Shipping Company. The Tay-myr nuclear-powered ice-breaker is said to have the capability to break up two-me-tre thick ice at a speed of 2.5 Mr Oestreng said that a pre-condition for the launch of the

main North-East Passage

research project is that previously unpublished Soviet data

should be made available to the researchers. Ultimately, fear of damaging the environmental may forestall year-round use of the passage. With memories of the environmental disaster that followed the grounding of the Exxon Valdez in Alaska still fresh, serious thought must be given to the potential impact of an arctic ice flow on a fully-

laden ultra large crude carrier.

UK NEWS

Thatcher shuffle How peace may imperil British defence contractors will aim for election line-up

By Michael Cassell, Political Correspondent

DOWNING STREET is today expected to announce middle and lower-ranking ministerial changes intended to complete a government line-up which will lead the fight into the next

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With Mrs Margaret Thatcher anxious to avoid any further Cabinet changes after the recent upheavals, the tradi-tional reshuffle will be aimed at securing a second tier of ministers whose promotional skills can help convey the Government's pre-election mes-

The Prime Minister is particularly anxious to establish an impression of stability and permanency in her ministerial ranks, following the untimely departure of four Cabinet ministerial ranks. isters since last October.

While subsequent changes, by design or accident, cannot be ruled out, Mrs Thatcher hopes to keep her new line-up in place until the election, which could come next autumn but which appears increasingly likely in the first part of 1992. The promotion of Mr Peter Lilley to replace Mr Nicholas

Ridley as Trade and Industry Secretary leaves open the post of Financial Secretary to the Treasury, for which Mr Rich-ard Ryder, the Economic Secretary, and Mrs Gillian Shephard, the junior social security minister, have both

been tipped. Mr Nicholas Scott, the Minis-ter for the Disabled, might lose

Other changes are likely at the Department of the Environment, where Mr Christopher Chope, a junior minister, could

Mr Colin Moynihan, the Sports Minister, may also be switched to another post. There will also be a vacancy at the DTL with the voluntary

departure of Lord Trefgarne as a Minister of State. Mr Michael Forsyth, the junior Scottish Office Minister, has been suggested as a likely replacement for Mr Peter Mor-

rison at the Department of There could also be changes at the Education Department, where Mrs Angela Rumbold's job as Schools Minister is said to be under threat, along with that of Mr Robert Jackson, the

Higher Education Minister. A number of new faces are likely to enter the Govern-ment's ranks for the first time. Among those who might win junior ministerial posts are Mr



Tim Yeo: possible junior



Steve Norris: could move up from Ridley posting



Angela Rumbold: could lose job as Schools Minister

Tim Yeo, the parliamentary private secretary to Mr Doug-las Hurd, the Foreign Secre-tary; Mr Michael Fallon, a whip; Mr Steve Norris, the former parliamentary private sec-retary to Mr Ridley; and Mr Nigel Forman, the former parliamentary private secretary to Mr Nigel Lawson.

Labour fine-tunes plan for re-introducing rates

By Michael Cassell

LABOUR leaders will meet today to discuss the party's plans to introduce a modern-ised system of domestic rating if it wins the next general elec-

Mr Kenneth Baker, the Conservative Party chairman, last night predicted Labour's proposal would lead to an "explosion of anger" among voters.

The economic committee of the shadow Cabinet will dis-

cuss the party's "fair rates" plan, the final details of which are unlikely to be ready in time for submission to Wednes-day's meeting of the national executive committee. Instead the plan is likely to go to the autumn conference.

Mr Baker said that Labour's plans would represent "a return to the bad old days," with millions of home owners facing huge increases in rating

His remarks were dismissed Mr David Blunkett, Labour's local government spokesman, who said the plans offered the simplest and quick-est way of abolishing the poll tax with minimum delay. The

Labour leadership appears increasingly confident, after its recent struggle to devise an attractive poll tax alternative, that its proposals will prove popular with the electorate.

Labour's package proposes the scrapping of the poll tax and the introduction of a property-based tax, founded on pre-1989 valuations, in the first, full financial year after a general election victory. Immediate help would be given to people on benefit who now have to contribute a minimum 20 per cent towards poll tax bills. Within the lifetime of a first

Labour government, the party expects to have implemented its alternative system in full. It would embrace an extended rebate scheme and a new domestic property valuation, based on a combination of market and rental values and rebuilding, maintenance and

repair costs.

The party says the new system would prove no more expensive than the old rating system and that the "over-whelming" majority would be better off than under poll tax. soft drinks, according to vey of 500 people by the pass catering company.

Charles Leadbeater on the effect of cuts in the defence budget that may amount to £40bn over 10 years

HESE are anxious times for British defence contractors as they wait for the outcome of the Govern-ment's potentially far-reaching review of defence spending. Options for Change.

A general statement this week from Mr Tom King, the Defence Secretary, might lift some of the uncertainty for defence suppliers.

However, a detailed study of

how the review will affect defence contractors, carried out by Mr Stephen Parker, an analyst at UBS Phillips & Drew, predicts that defence companies will not be affected equally because of the way the cuts will be distributed.

The study predicts a wave of terror in the stock market at the scale of the overall cuts. In the first year, the £22bn budget could be cut by £1bn. Thereafter, the cuts could rise to £5bn a year, producing a cut of more than 20 per cent in the Minis-try of Defence's budget, with a planned reduction of more than £40bn within 10 years. Defence companies will be

cuts are distributed between various elements of the defence budget. The Phillips & Drew study suggests several general rules of thumb.

• Administration could bear the brunt of the early cuts. Training spending could be cut by 24 per cent by 1992, to yield savings of about £330m. Administrative staff savings

most concerned about how the

could yield another £100m. Spares, stocks and mainte-nance could also yield easy early savings. It would be easy to cut extensive war stocks by 70 per cent. The Air Force, for mple, has no fewer than 282 planes in reserve. In the short

THE IMPACT OF DEFENCE CUTS MoD profits Profits at risk (Cm) MoD (Em) lotal pre-lax Elbn E3bn E5bn GEC Rolls Royce Ferranti Vickers Source. UBS Philhps & Drew

term, the maintenance budget including the Royal Dockyards, could be cut by £138m to £125m, throwing in doubt the future of one of the dockyards. In the medium run, combat forces will be affected as well. But land forces, especially in West Germany, will be cut more than air and sea forces. The UK spends £4.1bn on defence in West Germany.

• Much of these cuts will be focused on personnel rather

focused on personnel rather than equipment. A 24 per cent cut in the overall defence budget might mean only a 15 per cent cut in the procurement budget of £8.4bn. Civilian pay accounts for 35 per cent of the budget. A one-year recruitment freeze would save £100m. A 40 per cent cut of 60,000 Army personnel, combined with a 25 per cent reduction in civilian manpower and smaller cuts in the Navy and Air Force, could yield almost £3bn.

 With eventual cuts of £5bn a year, land systems suppliers could be badly affected, with cuts of 66 per cent to £450m. Naval and air systems suppliers are unlikely to be as hard hit, with sales down 6 per cent

ing profits come from the Ministry of Defence. Its Yarrow yard is likely to benefit from concentration in naval shipconcentration in naval ship-building and the group will enjoy continued spending on electronic systems for air and sea forces. GEC should also earn higher margins in its power engineering joint ven-ture with Alsthom of France.

GKN has only a limited exposure, partly through its stake in Westland, the helicopstake in Westland, the helicopter manufacturer. But its sales of armoured vehicles could be halved by the mid-1990s. Smiths Industries will also be hit, but ministry programmes only yield about 13 per cent of overall operating profits.

The main losers could be a host of small companies modu.

host of small companies producing basic stores and supplies, as well a clutch of larger companies. Vickers could be one of the most vulnerable, depending on whether it is chosen to make the replacement for the Chieftain tank later this year. Even if it wins the contract, sales will be trimmed back to about 200 from the projected 600. Mr Parker estimates supplies of spares account for about 9 per cent of Vickers'

operating profits.
Rolls-Royce earns about 26
per cent of its operating profits from British defence projects, with 11 per cent coming from spares and other supplies. The troubled Tornado programme represents about 11 per cent of its operating profits.

The Dowty Group is also vul-nerable. Refurbishment of old frigates, submarines and anti-submarine warfare projects could be scaled back. About 10 for some time.
Only 11 per cent of the General Electric Company's operatper cent of its operating profits are from spares, refurbishment



Looking to the future: The outlook for small British defence suppliers and some large companies is uncertain

NEWS IN BRIEF

Heat could have caused train crash

THE heatwave may have played a part in a train derail-ment near Glasgow Central station on Saturday night in which 19 passengers were hurt, British Rail said yesterday. The effect of heat on the

The effect of heat on the track, possibly causing a rail to buckle, was one theory being examined by technical investigators from Derby.

The crash happened when the rear coach of the 7pm Glasgow to Ayr train left the track as it was passing over points less than 200 yards out of the station. The train was carrying 120 massengers including holi-120 passengers including holi-daymakers heading for the Ayrshire coast.

Sun-tan sales up

THE long, hot summers in recent years have led to a 50 per cent increase in sales of sun-tan lotions over the past five years, according to a report from the Euromonitor market research consultancy

published today. Euromonitor says that some 65m a year is spent on sun-tan products with consumers increasingly becoming con-cerned at the effects of over-exposure to the sun on their skin.

Education poll

MOST people approve of greater Government support for education, according to a survey of almost 1,000 adults published by the National Union of Teachers today.

The findings suggest that three-quarters thought spend-ing on books and equipment was too low while 80 per cent believed it "unsatisfactory" that schools should be dependent on parental contributions.

Lunchtime drinkers ONLY one in every hundred of UK workers regularly drink alcohol at lunch-time, with most preferring tea, coffee or soft drinks, according to a survey of 500 people by the Com-

Labour set to suspend 14 Liverpool councillors By Ian Hamilton Fazey, Northern Correspondent

The national executive committee of the Labour Party is expected on Wednesday to suspend the Liverpool District Labour Party. The move would help 33 Labour moderates who are trying to run Liverpool City Council, which has a total of 67 Labour members. The committee will be asked

to suspend 14 Liverpool councillors for voting against the moderates when they tried to ease the city's financial problems with a £3-a-week rent rise

It has already suspended a

for council tenants, the first

and 9 per cent cent respec-

Cuts are more likely to affect old equipment, refurbish-ment and maintenance than

new equipment.
So how could such cuts

affect the main British defence contractors? A complicating factor will be how their non-de-

fence interests and exports perform to offset flagging UK defence activity. British Aerospace, the larg-

est, may not be as vulnerable as expected because the brunt

of the cuts are likely to fall on

land systems, where the com-pany's exposure is limited. It

will suffer if the Trigat missile for the Army is abandoned.

But it also has the underpinning of exports to Saudi Arabia. With cuts of £5bn a

year, operating profits from ministry programmes would

fall by a quarter to £90m. BAe's non-defence activities, such as

the Rover car group, are low

margin businesses, while its

personal communications con-

sortium will not generate cash

further 15 councillors for defy-ing party policy by refusing to vote to set a poll tax. The mod-erates, led by Mr Harry Rim-mer, former deputy leader of Merseyside County Council, gained control after the sus-

ings are also expected to start against leading Labour figures in the Wirral who have been

active in the campaign to dese-lect Mr Frank Field, the MP for

Party disciplinary proceed-

The death on Friday of Mr

Mike Carr, the 43-year-old MP for Bootle, was a further blow to the party on Merseyside. He was the third Merseyside MP to die in recent months. Mr Carr himself succeeded Mr Allan Roberts, who died of cancer at the age of 46. Mr Sean Hughes, the MP for Knowsley South, died last month, also from cancer, at 44.

during the autumn. Problems for the party on

Merseyside are being worsened by Liverpool's financial crisis, which can now be solved only with co-operation between the 33 Labour moderates and the Liberal Democrat councillors, the second largest party grouping on the council. After solving its first few budget crises by borrowing from Japanese and Swiss

Both by-elections are likely to be held at the same time off by the Government - the city has more recently taken to selling assets. Some of the land deals carried through by leftgated by the police.

The latest assets coming up for sale are the freeholds of 16

banks - a device now closed

famous Liverpool pubs, now leased to leading breweries. They include The Crown and The Vines in Lime Street, and Ye Crack and The Baltic Fleet, near the Albert Dock.

Pensioners have paid for tax cuts, Meacher says

By Michael Cassell

Government by breaking the link between wages and pen-sions have paid for two thirds of the total cuts in income tax of the total cuts in moome tax introduced during Mrs Mar-garet Thatcher's years as Prime Minister, the Labour Party said last night. Mr Michael Meacher, the

shadow Social Security spokes-man, used the contents of a Commons written reply to claim that the Government had scored "a massive own goal." Last week, a social security minister said that the resources saved by breaking the wages-pensions link, which

SAVINGS made by the Labour has said it would restore, were equivalent to 5p off the basic rate of income tax. If the link had been retained single pensioner would now receive £58.65 a week, an increase of £11.25 on the exist-

ing rate.
Mr Meacher said: "All the Tories' talk of improved economic performance paying for tax cuts is so much moonshine. Two thirds of their income tax cuts have been lifted out of the pockets of pensioners - the very people who have given most through tax and national insurance payments over their working lives."

Sales increase at John Lewis By David Churchill

THE John Lewis department store chain achieved a 6.9 per cent sales increase in the w ending 14 July compared with

The increase was largely due to the start of the store's clear-

Food sales through the Waitrose supermarkets, part of the John Lewis group, were up by 11.4 per cent in the same week compared with last year. For the total group, sales were 7.7 per cent higher.

Over the last 24 weeks, sales have been 5.5 per up. This was comfortably ahead of the com-pany's budgeted sales increase of 4.1 per cent.

Brisk trading at B&Q in spite of Sunday muddle

HE car park at the B&Q DIY store off London's North Circular was almost full by mid-morning yesterday, in spite of confusion surrounding the retail chain's right to trade on Sundays. Four check-out assistants

were working at a brisk pace and a store manager said that the usual number of Sunday customers had turned up.
"I've just been to church and

then I got on the bus and came straight here. That's the truth," said one shopper, who asked not to be identified. "It's not against my conscience, as long as the people working here don't mind." Shoppers seemed aware that

Sunday trading had been the source of some legal confusion last week. Some knew that the issue had not been settled and thought, correctly, that the north London store would still be open. Others weren't cer-tain, but thought they would

come along to see whether it was trading. Last Wednesday, Mr Justice Hoffman ruled in the High Court that the law banning Sunday trading was quite clear and that the 1950 Shops Act did not contravene the free trade principles of European Community law.

But within two days, Judge Peter Northcote, a Crown Court judge, allowed an appeal from the B&Q retail chain against a conviction and fine by Shrewsbury magistrates for trading on Sunday. He argued that the 1950 legislation could not be enforced because, in his opinion, it did contravene European legislation.

clear and enforceable a great deal of unnecessary and expen-sive litigation will undoubtedly continue."

Mr Northcote said that "the state of the law relating to retail sales on Sundays is unclear, seldom observed, out of date with present day mores, and can find little or no sup-port from members of the pub-lic."

Unsurprisingly, a ban on Sunday trading found little support from B&Q shoppers. "I think it's great that it's open," said Ms Linda Saunders, carry-

Judge Northcote: 'the state of the law . . . is out of date with present day mores'

ing her purchases back to her car. "There's no traffic on the the roads. But I don't know if all the shops should be open on a Sunday. It would become just like a Saturday, just as

Another shopper, Mr Clinton Quarshie, said that as a Seventh Day Adventist, Saturday was the day he didn't do his shopping. "But I'll go along with the majority. If most people want the shops open on a Sunday, that's OK with me. If they don't, that's OK too," he said.

The two legal decisions will add pressure on the Govern-He added that "unless, and ment to clarify the law regard-

ing Sunday trading in England and Wales. And after Friday's court case, B&Q expressly appealed to the Government to

"We feel that it is time for the Government to act. At B&Q we are in an amazing position. We are not breaking the law in some areas of the country but we are in others," an official said. "The Government should stop shirking its responsibility. They have to realise that the responsibility for sorting out this muddle is theirs."

B&Q opens around 170 stores on Sundays in England and Wales (Scotland has no restric-tions) while 50 others remain shut because of injunctions brought by local authorities. Those shops that are open record about a quarter of their sales on Sundays.

B&Q's stance is not unique. In March several retailers banded together to form the pressure group OPEN to campaign for the reform of "chaotic, unfair and unworkable" trading laws. It points out, for example, that on Sundays shops are allowed to sell gin, cigarettes and tripe but not nappies, tampons or fresh

Even the Keep Sunday Spe-cial Campaign has argued that the law should be updated and that the present list of exempt goods should be replaced by a list of exempt shops. But until the law is changed, it urges the Government to enforce the current law effectively.

> Michael Skapinker and John Thornhill

PARINTER BOND FUND S.A.

Société Anonyme R.C. Luxembourg B 8.849

NOTICE OF MEETING Notice is hereby given that an Entraordinary General Meeting of Parinter Bond Fund S.A. will be held at the Registered Office in Luxembourg, 10A,

Wednesday 1st August, 1990 at 11.00 hours for the purpose of considering the following Agenda: 1. Crestion of two classes of shares: - States of Class A which motive dividends,

Shares of Class B which receive no dividend but whose dividends are capitalized.

2. Modification of the Article 3, 5, 6, 7, 10, 11, 12, 15, 16, 17 to 25, 27 and 30 of the Articles of Incorporation in accordance with the law of March thirty, nineteen landred and eighty-eight (March 30, 1988) on collective Investment Undertakings and adoption of the restated Articles of

The Article 3 will read as follows:

Article 3

The object for which the Company has been established is the holding of participations, in any form whatsoever, in Luxembourg companies and loneign companies; and the acquisition, by purchase, subscription or in any other manner, as well as the transfer by sale, euchange or otherwise, of shares, bonds, debanfurer, notes and other securities of any kind; and the ownership, administration, development and management of its portfolio. The Company's aim is thus to invest its funds in a variety of negotiable securities with a view to consading the investment risks and distribution the securities with a view to spreading the investment risks and distributing the results of the menagement of its portfolio to its shareholders.

In a general fashina, the Coupany may take any controlling and supervisory measures and earny out any operation which it deems useful for the accomplishment and development of its objectives, provided always, however, that it remains within the limits established by the law of March thirty minters hundred and eight night court 10, 1989, or Collection.

thirty, mineteen hundred and eighty-eight (murch 30, 1988) on Collective Investment Undertakings. The restated Articles of Incoporation including these modifications are at the disposal of the public at the registered office of the Company.

The General Meeting shall be regularly constituted and shall validly deliberate on the resolutions if a quorum of shareholders representing one half of the shares outstanding is present or represented. Resolutions must be passed by an affirmative vote of two thirds of the shares present or represented at such

meeting.

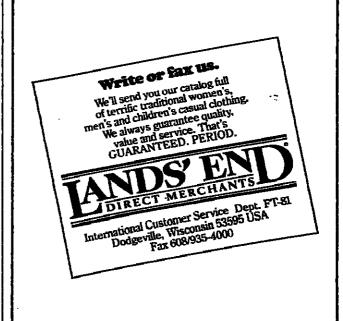
The shareholders on record on the date of the meeting are entitled to vote or give proxies. Proxies should arrive at the Registened Office of the Company not

give process, recover spous arrive a use registered of the of the Company for later than twenty-four hours before the meeting.

The present notice end a form of proxy have been sent to all shareholders on record at 13th Intly, 1990.

In order to attend the meeting, the owners of boarer shares are required to deposit their shares not less than five clear days before the date of the meeting at the Registered Office.

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For details on this conference Sept. 17-18 at the Atrium Hyatt in Budapest, in U.S. call 1-800-852-7108, in U.K. call (01-703) 527-0039, in Europe call (49-30) 31-0341.

Lawyers

accused of

economic

illiteracy

Legal Correspondent

THE British legal profession is in a crisis because of its inade-

quate and narrow training and

its ignorance of economics, according to the Institute of Economic Affairs (IEA).

"Lawyers and policy makers are economically illiterate and frequently innumerate," the

IEA says in a study.

The IEA says the standing of the legal profession is lower than that of accountants and

its ability to advise clients on the implication of laws for their business activities "bor-

ders on the naive."
It accuses the English legal

profession of being wary of

theory, contemptuous of experts and reluctant to accept that other disciplines may

By Robert Rice,

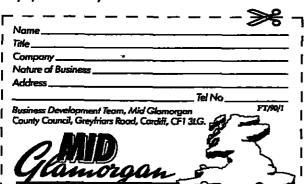
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UK NEWS

Defence contractors may face £142m cut in profits

By Charles Leadbeater, Industrial Editor.

BRITAIN'S top 12 defence contractors could see their operating profits cut by up to £142m a year in the next few years as a result of the cuts in defence spending expected to flow from Options for Change, the Government's potentially far-reaching review of defence

This is one of the main conclusions of one of the most detailed studies yet of the implications for defence con-tractors of cuts in British military spending in the wake of political reforms in eastern

The study, by UBS Phillips & Drew, the stockbrokers, estimates the UK's main defence contractors could see their annual operating profits on Ministry of Defence programmes of 2408m, cut by between 18 per cent and 35 per cent in the next decade.

Mr Tom King, the Defence

Secretary is expected to make a statement this week outlining plans for reductions in defence spending, after a meeting on Friday between Mrs Thatcher and the joint Chiefs of Staff. The statement is likely to further depress defence stocks which have fallen signif-icantly in recent months.

The study, based on a pains-taking assessment of detailed spending plans, suggests the MoD's £22bn budget is likely to cut by £1bn a year initially, possibly rising to £5bn later in

In the worst case for defence contractors, projected military spending of £220bn over the next decade could be cut by as much as a quarter. Cuts of film a year would reduce the main contractors' operating profits by £72m a year, with a £5bn a year cut doubling the pressure of the profits squeeze. The study predicts the cuts will not affect contractors equally. Companies such as Vickers, which are dependent

on spending on land forces, could be particularly vulnera-Others such as Rolls Royce, which the study estimates makes 26 per cent of its pre-tax profits from Ministry of Defence profits and Dowty, which make substantial profits from supplies of spares and refurbishment programmes could also be adversely affected. Rolls Royce last week announced plans for 700 job losses as a result of the Royal Air Royal and R Air Force's cancellation of an

order for Tornado jets.

Apart from Rolls Royce, British Aerospace and the General Electric Company, the top two contractors could have the largest absolute declines in profits. Both, however, have limited exposure to cuts in spending on the army.
Other contractors such as

Lucas Industries, Smiths Industries, STC, Racal, GKN and Ferranti, will be less vulnerable, particularly as most have offsetting civil interests which could compensate for a reduction in defence profits in the next 10 years.

How peace may imperil Brit-ish defence contractors, Page 5

Council pension funds invest £600m in Europe

By Eric Short

COUNCIL superannuation funds invested almost £800m - half their available new money of £1.19bn — in Continental European equitles in the 12 months to March 31, 1990, according to the latest analysis from the WM Company, the largest investment performance measurement

company in the UK.

A further £170m, nearly 15 per cent of new money, was invested by these funds in the emerging Far East stock markets. Overall, local authority pension funds invested over 70 per cent of their new money in per cent of their new money in overseas equitles, despite strong disinvestment in Japan, with a further one-third being invested in overseas bonds. Only 11 per cent of new money was invested in UK

vested heavily in UK gilts and This pattern achieved two significant results.

equities, while the funds disin-

The overseas equity holdings of these funds achieved an overail return of 17.1 per cent over the 12 months, with Euro-pean equities showing a return of 43.7 per cent.

This contrasted with a return of only 8.2 per cent over the same period from UK equities and a negative return of 4.1 per cent from UK bonds.

It enabled funds to achieve a total return on their assets for the 12 months of 8.6 per cent, just exceeding the rise in the retail prices index over the same period of 8.1 per cent, but failing to match the rise in national average earnings of

9.2 per cent.
Local authority funds still failed to match the average return of private sector pen-sions funds over the 12 months of 9.1 per cent. Second, the pattern resulted

in the asset mix of local authority pension funds show-ing overseas equities now accounting for 22 per cent of assets compared with 18 per cent at the beginning of the period, while the proportion of UK bond holdings, including index-linked gilts, fell from 11 per cent to 9 per cent.

Within the overseas equity portfolio, the proportion of European equities has increased from 27 per cent to 40 per cent of the portfolio.

have something valuable to say about the law. Many of Britain's accident victims, for example, are being under-compensated because judges refuse to use standard financial techniques to assess damages, the report says.

damages, the report says.

The English judiciary has discouraged expert evidence in personal injury cases, prefarring "unsophisticated arithmetical calculation" which does not adequately compensate victims. If simple economics were used, damages would ics were used, damages would be many times higher than

those currently awarded. Regulation is one area that could benefit from economic analysis, the IEA says. Regula-tion has grown rapidly over recent years but has too often been guided by short-term con-

The political market-place generates regulation that is costly and wasteful. The result of this approach has been a shift in power in Britain into the hands of regulators such as the Office of Fair Trading and a host of self-regulatory agencies acting under a statu tory framework. The report calls for the introduction of an up by lawyers and economists to measure the costs of regulatory solutions on a consistent

The Economics of Law, from the IEA, 2 Lord North St, London

Visa to appeal against ruling by High Court

VISA International, the plastic card payments organisation, is to appeal against last month's refusal by Mr Justice Hodgson in the High Court for a judi-cial review of the report on the credit card industry published in August last year by the Monopolies and Mergers Com-mission (MMC), writes David

The decision means that there may now be a further delay in implementing two decisions taken last December by Mr Nicholas Ridley, then Trade and Industry Secretary. Those would allow retailers to charge their customers less if they pay by cash rather than by credit card and to end Visa's rule which prevents its member banks from signing up retailers for credit card services until they have issued a large number of cards. Both changes were recom-

mended by the MMC report, though Mr Ridley did not nec-essarily have to adopt them. Visa is understood to have

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SO WHERE'S THE CATCH?

None.

taken the decision to appeal against the high court ruling after consulting member banks in Europe. They are alarmed that the Department of Trade and Industry's proposals could set a precedent for credit card legislation in other national markets.

Visa will press for an expe-

other national markets.
Visa will press for an expedited hearing of its appeal, so that a ruling can be obtained by the end of the year. The company claims that it is merely a supplier of services to banks and the because of this the WMC report was in this, the MMC report was in error when it claimed Visa was operating a monopoly.
One factor behind Visa
International's decision to appeal may have been Mr Ridley's recent departure from the DTL Many banks believe that Mr Ridley was too ready to listen to the large retailers in their disputes with the banks over credit card pricing and did not fully understand the metitive issues involved in

the plastic card industry.

Executive pay packages on course for 13% increase

By Michael Dixon

MANAGERS in Britain are on course for a 13 per cent rise in total pay this year, according to a survey by the Noble Lowndes group of management consultants and actuaries.

The group's executive pay index, which sets a pounds-per-year value on fringe benefits and takes account of salaries and cash bonuses, shows a 6.5 per cent increase over the first half of 1990. The index, calculated quarterly for the Financial Times, is "smoothed" to compensate for the bunch-ing of annual salary awards at particular times of the year.

The underlying rate of increase slowed slightly in the April-June quarter. The aver-age for the 3,775 managers of all ranks covered by the survey rose three per cent to 554,897, compared with a 3.5 per cent increase in January-March. Chief executives continued to widen their pay differential

over lower ranks of managers including other directors. Chief executives are in line for a 1990 increase of almost 14 per cent.

Further information on the survey, including the methods used to calculate the value of fringe benefits, is available from Mr Don McChine, PO Box 144 Norfolk House, Wellesley Rd, Croydon CR9 3EB. Former state-owned organi

sations typically reacted to pri-vatisation by awarding large increases in earnings to their pest-paid directors, says the Incomes Data Services consultancy in a report published An IDS study of 15 privatised concerns shows that their

st-paid directors' cash earnings rose by an average of 62.1 per cent in the first year after public flotation. In four of them – Enterprise Oil, British Airways, BAA and Jag-uar – the initial year's

increase was over 100 per cent.
The main reason the priva-tised companies give for the rises is that they were needed to bring their directors' pay up At the time of flotation, the 15 state-owned concerns' high-

est-paid directors had average money earnings of £69,576, or 34 per cent lower than the comparative private-sector figure of £105,521. In 1989, the privatised companies' average was £261,087 - 5 per cent higher than the comparative private-sector figure of £247,546. Not all of the ex-state organi-

sations' top-paid executives have done well out of privatisa-tion. In 1989 the NFC haulage company's best-rewarded direc-tor received only 66.3 per cent of the relevant private-sector

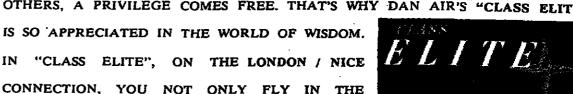
Top Pay Review - July. IDS, 193 St John St, London EC1V

Some privileges are for the rich.

Others for the wise. IN SOME CASES, A PRIVILEGE IS A PRIVILEGE BECAUSE IT'S EXPENSIVE. IN

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mong the larger Indian industrial groups, the Tatas has long seemed like a slow-moving colossus. In the 1970s, the Tatas barely managed to increase sales and investments - held back by the restrictions of the Monopolies and Restrictive Trade Practices Act (MRPT) that was intended to break the economic power of the large industrial

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Freddie Mehta, a Tata director and chairman of the Forbes engineering group within the Tata empire, says: "In the 1970s every single application by the Tatas (for an industrial licence) went into the wastepa-

In the more liberal environment of the 1980s, the Tatas began to pick up speed; but what seemed to many to be their old-fashioned concern for business ethics meant that they were still in danger of being overhauled by other more aggressive rivals like the Arnhants on the Chabries.

Ambanis or the Chhabrias.
At the beginning of the 1990s, however, they seem poised for a major expansion in part helped by a reputation for integrity and fair dealing that stands them in good stead with the financial markets. with state governments looking for private sector part-ners, and with customers and foreign collaborators.

In India "the 1990s is the decade of the Tatas," says Gerry Rao, vice-president and chief executive of Citibank India, who confesses that he had wrongly thought the Tatas "sleepy and stodgy" by comparison with more pushy

Among their strengths as they prepare for a decade of reasserting their leadership as India's largest group are:

A massive investment programme. Tata Steel, the steel-making subsidiary and India's largest single private sector company is investing Rs 30bn over the next four years for modernisation and expansion. Tata Steel raised Rs 6.5bn of this last year in a convertible debenture before the change of government and a subsequent dramatic slowdown in new

Telco, the commercial vehicle subsidiary, is spending Rs 8.3bn over the next three to four years to modernise and diversify. Tata Chemicals, together with Tata Tea, are investing Rs 50bn in fertilisers, new petrochemical complex to be built at Haldia in West Bengal in partnership with the state's Marxist government, and an oil refinery. Tata ElecIndian industry

A colossus poised to flex its muscles

The Tatas is set to reassert its leadership as India's largest group, but it lacks cohesion, suggest David Housego and Gita Piramal

tric is investing Rs 5bn in new thermal capacity near Bombay. Other companies within the group, which currently has total sales of Rs 90bn, are also

■ The Tata reputation provides

the group with unmatched access to the capital markets.
"We will not really have any major problem in raising funds for these large projects from the capital markets," says Noshir Soonawala, chief financial adviser. Equally, as Tata Chemicals' link-up with the Marxist West Bengal govern-ment has shown, state governments increasingly see the Tatas as one of the most desirable partners for the growing number of joint sector projects.

In a more competitive environment Tata has the advanroament Tata has the advan-tage of being the market leader in many of the fields it is in. Tata Tea is the world's largest tea company. Telco holds 70 per cent of the Indian market for commercial vehicles. Asso-ciated Company. ciated Cement Companies (ACC) is India's largest cement

Tatas have a large pool of skilled managers used to working in sophisticated industries from engineering to chemicals and electronics.

Against these advantages, the Tatas' major weakness is that it has no cohesion as a group and members of its senior hierarchy are at odds with one another over what the future structure should be. The Tatas is currently a loose confederation of companies with the chief executives of the major concerns treating their domain as fuedal fieldoms.

Ratan Tata, who has just taken over as deputy chairman of Tata Sons, the main holding company and who is shortly expected to succeed the 86-year-old JRD Tata as head of the group, wants to bring in the tighter control that would be accepted practice for any multinational of the Tatas' size. The ideal way, he says – though he recognises it would be unrealistic – would be "to re-found and restructure Tatas into groups of industries, or to restructure it into one large entity which has many divi-

But most Tata chief executives are strongly opposed to this type of approach and want

to preserve the autonomy of the individual companies, Darbari Seth, the head of Tata Chemicals and the most powerful exponent of this view. denies there can be more cohesion. "In law and in theory, all Tata companies are autono-mous and thus constitute a Commonwealth of nations."

Ratan Tata, who almost alone among the top hierarchy thinks about group strategy and has commissioned an in-house study on the options available during the coming decade, says he is prepared for a "battle". On his side is the fact that he is part of the Tata family and his comparative - 52. In a company notorious for the reluctance of its senior managers to retire, 16 of the 20 most senior Tata executives are over 60.

Many observers, however, do not think that Ratan Tata is sufficiently tough to impose his will. "Ratan Tata has no followers." says one local investment banker. "When JRD Tata goes, the group will fall apart. Though a widely held view in Bombay, this is probably too pessimistic.

The Tata empire, now comprising 47 groups (many with their own cluster of subsidiaries) used to be centrally con-trolled when it was run in the manner of the managing agency system that India inherited from the British. But Prime Minister Indira Gandhi's government got rid of the system in the early 1970s as part of her populist campaign against the large industrial

Since then, the major compa-nies have increasingly asserted their autonomy. This process was furthered by what Ratan Tata considers a mistake of his uncle JRD, in not appointing the same chairman to the head of each company as a way of maintaining the group's cohesiveness. JRD was himself chairman of all the companies in the group - but as he retired from each, the operating chief also became chair-

Of the major power brokers within the Tata empire, Russi Mody, 72, the head of Tata once hinted that he would retire this year. His strength has come from rising profits generated on the back



Clockwise top left: Freddle Mehts; Ratan Tala; J R D Tata, who heads the group; Noshir rala; Darbari Seth. Differing views on extent of autonomy for group co

rating his plants at close to full capacity. Already a far more efficient producer of steel than India's state owned plants, Tata Steel stands to gain substantially from its massive new modernisation and expansion programme. The group has also diversified into computer software, non-

steel exports and shrimps.
Darbari Seth, 70, has created his own mini-empire within the Tata group, confessing that he comes from "a feudal background" and that his style is paternal. His appetite for growth has increased with age. He has acquired Consolidated Coffee, India's largest coffee plantation for Tata Tea, and taken over the running of the cement company, ACC, one of the top five Tata companies.

Major compar

These four baronies are the Over the past year he has

announced Rs 50bn of investment in greenfield plants including the Haldia petrochemical complex.

Ratan Tata himself took over as chief executive of Telco in December 1988. He has already shifted its emphasis away from beavy and medium commercial trucks to lighter vehicles, a station wagon and, soon, passenger cars. He would like to carry Telco into aerospace and

Ajit Kerkar, 58, often thought of as the black sheep of the group for his unconventional business methods, is none the less much respected for his drive in building up a Tata presence outside India through the Taj hotel and

main power centres of the

nus er	oup with the authority that	a strategic plan in 1905 on
nies in t	he Tata Group'	where the group should be headed during the rest of the
Sales (Rø l	on) Gross profit (Rs bn)	decade. This argued that the
20.13	2.95	Tatas was too entrenched in
19.69	19.7	traditional, slow growing sec-
7.59	0.67	tors and that the group should
6.67	0.25	diversify into what were then
3.09	0.76	called the "sunrise" industries
1.18	0.20	 electronics, communica-
1.04	0.15	tions, advanced materials. He
	of in the case of Tale Electric and Indian and figures for which relate to 1958-89	also advocated that the group get out of certain areas like

of achieving tighter control, he wants to reduce wasteful competition between group subsid-

size, large cash resources and

ambition provide. But the Tatas are also into textiles,

vegetable oils, watches, elec-

tronics, lipsticks, financial services and a host of other

different outposts in what Ratan Tata calls this "very

loose confederation" of compa-

nies are maintained through stakes held in them by Tata

Sons, the main holding com-

pany, or Tata Industries, another major holding, or vari-

Ratan Tata says that there there is a lot of inter-action

when companies want money

from each other and zero when

they think they can do some-

Shortly after Ratan Tata first

rose to prominence he drew up

a strategic plan in 1983 on

ous Tata trusts.

thing on their own."

Formal links between the

iaries - the Tatas has four pharmaceutical concerns jostling for similar markets -and encourage the development of synergies between dif-ferent companies. He believes the mechanism of informal contacts fails when hard decisions have to be taken.

textiles and vegetable oils.
At the time, however, Ratan
Tata had little power to impose

his views and the Tata barons

were jealous of their territory.

But through Tata Industries, Ratan Tata did move the group

into oil drilling (Hi-tech Dril-ling), computer software (Tata

Consultancy and Tata Hone-ywell, Tata Unysis) and tele-communications (Tata Tele-

com). Though he established a

foothold in these areas, the companies have yet to prove

themselves financially, which leaves Ratan Tata's managerial

capabilities yet to be fully

later, he is more outspoken and more confident. In his aim

None the less seven years

He wants to see a more active policy of acquisitions, mergers and disposals. He would like senior executives to retire earlier. Age, he says, "affects vision, limits the abil-ity to take hard decisions, and reduces the opportunities for young people." He would like to see much more mobility of personnel through the group.
"Why should a person live all
his life in Telco?" he asks. onnel through the group.

Ratan Tata believes that more cohesive management should be reinforced by more cross-holdings between the dif-ferent companies and by group dquarters providing tighter guidelines on profitability, fund-raising and product strategy. But the cornerstone to his vision is that to achieve more unity and cohesion the group should revert to the former tra-dition under which the chair-man of Tata Sons was also the chairman of the major operating companies. Deputy chair-man now, Ratan Tata will be the next to slip into the chair-

The new review of the group's strategic options is not yet complete. But three or four areas are clearly emerging as centres of future focus. Ratan

Tata believes that the group must build on its newly devel-oped interests in telecommunications and electronics, and on its existing strengths as a sophisticated engineering group, to go into areas like aerospace, defence and possibly public switching systems in telecommunications.

A second area where the group sees immense potential because of the Tata reputation with investors is financial services. Freddie Mehta says Tatas were stunned by the public response to a recent fund-raising exercise fund-raising exercise on behalf of Tata industrial Finance. "The faith the public put in us was phenomenal," he says. Tatas would like to go into mutual funds - if the government opens this up to the pri-vate sector - and consumer

A third area in which the group hopes to expand is agri-culture which it sees undergoing a massive transformation with the explosion taking place in farmers' incomes and the growth of a more aggressive farmers lobby. The group also sees a place for itself in biotechnology, refrigerated trucks and industrial techniques for agriculture. Finally, Ratan Tata believes

that the group must develop exports as a major plank of its strategy rather than as an offshoot of domestic sales. But influenced perhaps by a recent setback to his plans for Telco to tie up with Daimler-Benz to produce trucks for the world market, he believes it is still too early for Tata to seek alliances with other multinationals - and thus to develop as a global player.

Some of his colleagues hold more ambitious ideas on this. Freddie Mehta, a believer in the Tatas playing a global role, says: "Never before has India been so well placed in world conditions.

Resistance to Ratan Tata will be the greatest over his plans to impose tighter control on the management structure of the group. Darbari Seth says with honeyed tongue: "If one person in Tatas can hold the group together it is Ratan Tata. His great quality is that he embodies the background that is Tatas in terms of values and traditions." But it is clear that he does not believe that Ratan Tata should have much of an executive role. "Let him be group chairman," he says, adding that he should not remain too long as chief executive of Telco.

Ratan Tata's problem will be to prove that he is a chairman

HUNGARY

The Financial Times proposes to publish a Survey on the above on SEPTEMBER 5th 1990

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FINANCIAL TIMES

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Cork Guity 1 East Parade Shelffeld S1 2ET Office holder numbers, 2682 and 5584 Date of appointment, 13 July 1890

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(Ottice bolder nos 249 and 159) of Cork Gulty
43 Temple Rose

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JOHN FREDERICK POWELL and MICHAEL ANTHONY JORDAN
ANTHONY JORDAN
Joint Administrative Receivers
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PRECAST CONCRETE **DESIGN & BUILD** COSTAIN

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Circus

project DIESPEKER CONCRETE COMPANY has been awarded two contracts worth over £3.5m for in situ concrete work on the Criterion development on the south side of Piccadilly Circus in London NW1 and at the

new Westminster and Chelsea Hospital in London SW10. At the Criterion, Diespeker's work for Wimpey Construction Management requires the construction of a 10-storey reinforced concrete frame. including a four-level basement and prestressed post-tensioned floors above first floor level to provide about 24,000 sq metres of floor area.

At the Westminster and Chelsea Hospital Laing Management Contracting has placed a contract for the placing of reinforced concrete for the first to fifth floors of the building. Diespeker will be pla-cing over 3,000 cu metres of concrete and 71,000 sq metres

Developing Toyota complex

TARMAC TOPMIX, the ready-mixed concrete company, has won a contract. worth about £4m, to supply all the concrete for the building of Toyota's complex at Burnaston, near Derby. Two mobile concrete plants

have been erected on site to provide the 100,000 cu metres meeded for the project.
Work on supplying concrete
started recently and the contract period is 69 weeks.

In total the contract will require about 220,000 tonnes of aggregate and at peak the two computerised on-site mobile plants will produce about 14,000 cu metres of concrete a

CONSTRUCTION CONTRACTS

Shrewsbury by-pass plan

Cheshire-based ALFRED McALPINE CONSTRUCTION MAJOR PROJECTS has been awarded a £38.59m contract by the Department of Transport to undertake Contract 2 of the A5/A49 Shrewsbury by-pass project in Shropshire.

The Contract 2 scheme, which is expected to take two years to complete, will provide a north-south by-pass of Shrewsbury from Emstrey, south east of Shrewsbury, to the M54 motorway at Chuddley (12.2km of dual two-lane car-

ALFRED riageway), and the A49 link, crete bridge and two composite steel bridges over the River Severn. It is estimated that the running from the new roundabout at Preston northwards to join the A49/A53 at Battlefield (5.1km of single carriageway). volume of earthworks along The new trunk road crosses the entire length of Contract 2 the River Severn at three locawill be of the order of 1.25m cu tions and also crosses the

River Tern and existing A5. The Shrewsbury by-pass The A49 link passes under the Didcot to Chester railway line, scheme has been designed by consulting engineer, Sir Owen Williams & Partners, under the where the underline bridge is to be built for British Rail direction of the Department of Transport's West Midlands The project entails construcconstruction programme unit tion of 16 major structures, in Birmingham.

Improving London orbital road

under a separate contract.

CEMENTATION (MAJOR PROJECTS), a Trafalgar House company, has been awarded an £8.3m contract by the Department of Transport for improvement works on the M25/A282, north of the Dartford Tunnel. The work includes the upgrading and widening of 800 metres of the existing A282 to

dual four-lanes and includes the construction of a reinforced earth wall and erec-tion of 11 sign gantries together with associated light-ing and communications. This work is associated with the new four-lane, high level road bridge under construction

by the Cementation Cleveland

Dartford Consortium for the operator, Dartford River Crossing, which is due to open to traffic in 1991. With a main span of 450 metres the bridge is believed to have the longest cable stay structure in Europe. Construction started on July 9 and the project is scheduled

Refurbishing headquarters in Nigeria

JALAL COSTAIN, Bahrain, have been awarded contracts totalling more than £25m. Costain (West Africa), in association with Costain International, have been awarded an £18m (250m Naira) contract

by Nigerian Telecommunications for the refurbishment of its headquarters, Necom

Necom House, a 36-storev The reinforced concrete office building, was extensively building with piled foundations damaged by fire some years ago. The contract includes will be designed as four wings connecting to a central core. The headquarters will be built adjacent to the interna-tional airport and will have a repair and refurbishment work and is due to be completed towards the end of 1992. Gulf Air has awarded a £7.2m contract to Jalal Costain metres. Work is due to be com for the construction of its four-

Gloucester Park development scheme

TAYMECH - an environmental engineer - has been awarded a £16m contract by C.P. Hold-sworth of Sir Robert McAlpine Management Contractors for the installation of building services at a development in London's West End. The Gloucester Park devel-

opment comprises about 2.84 acres and when completed will include a 12-storey apartment

a retail shopping arcade. The Gloucester Park devel-opment is bounded by Gloucester Road, Cromwell Road, Ashburn Place and Courtfield Road and includes the air space above Gloucester Road Underground station. The single-storey shopping arcade is constructed on a steel

tion. This raft is supported entirely independently of the existing station structures using mass concrete founda-tions outside the station retaining walls, with intermediate support from columns inserted through the island platform. Completion of the Cloucester Park development is scheduled for December 1991.

Sainsbury store for Barnstaple estate

and concrete raft over the sta-

E. THOMAS has become construction manager for two major projects in Devon worth £13.5m for Sainsbury. The largest, worth flom, is for a store on the Roundswell Estate, Barnstaple. It will comprise

32,000 sq ft of retail sales space, a bakery, coffee shop and parking for 640 cars. The development will also include a petrol station, 8,500 sq ft of retail shops, a 7,000 sq ft health and community centre and a chil-

The second, worth £3.5m, is to extend and refurbish Sainsbury's Exbridge store in the heart of Exeter. The sales area will be increased by some 20 per cent to 28,000 sq ft.

LEGAL COLUMN

Defending media-orchestrated claims for compensation

By David McIntosh

WHEN newsworthy litigation of any type threatens, the par-ties involved can only be effectively represented by experienced lawyers capable of managing or responding to the

David Frost's television trial and virtual conviction of Dr Emil Savundra in the context of the collapse of the Fire Auto & Marine Insurance Co in the 1960s was novel in its effect, but can now be looked on as just an early example of the now commonplace media inquest which follows financial collapses, such as Barlow

This also applies, but with heightened emotional effect, whenever accidents or pharmaceuticals cause multiple inju-ries or loss of life. Media interest has to my knowledge influenced the conduct of court proceedings and settlement attitudes and the media has sometimes been harnessed and even manipulated by proclaimant lawyers and spokes-

Those who campaign on behalf of victims, whether they have suffered physically or financially, have the advantage of public opinion and senti-ment on their side.

A lack of subjectivity by the victims and bereaved in apportioning individual blame before the full facts are known is understandable.

It is not, however, excusable when plaintiffs' lawyers "go over the top" in expressing yiews as to the culpability of defendants and individuals before they have enough information to do so. Similar criticism can also

apply to senior management within some defendant companies who are far too quick to blame individuals as an excuse

for management failures.
When lawyers overstate their client's case they run a number of risks. They create expectations which can lead to disappointment and personal criticism of them later, undermine their own reputation: appear to be publicity seekers; and they demean their own

Now that the press regularly knocks on lawyers' doors, these champions of the defrauded and injured need to give very careful thought as to what, if anything, they are pre-pared to say before they suc-

cumb to the temptation of speaking out.
When court proceedings

begin they also need to be more wary than some have been of the risks of placing themselves and their clients in contempt of court or in breach of confidentiality and sub

judice obligations. Journalists cannot be faulted for publishing what appear to be authoritative statements from plaintiffs' representatives. After all, the public want to know everything the day after any disaster and, in particular, who is to blame, who should be punished and what lessons should be learnt for the future.

It is a simple matter for claimants' lawyers to stimulate continued public interest by releasing pro-claimant informa-tion and statements designed to force the defendants "to do the right thing," by admitting liability and paying compensa-tion at levels which they prescribe as appropriate.

In this approach they some-times seek to deny defendants their basic right of attempting to clear their names by suc-cassfully defending themselves on legal grounds.

Defendants can nevertheless

influence media campaigning by appointing authoritative spokesmen at the most senior level possible and by properly briefing them and mandating them to put their own and their company's best foot forward without having to seek detailed approval from superiors or colleagues at every

In this the guidance of lawyers regularly involved for defendants in high profile cases is often essential. They must ensure that whatever is done or said validates and dovetails with the legal defence and strategies and is unlikely to prejudice the defendant in the eyes of the court then or later on.

The consequence of making temptingly helpful statements early on which are later contradicted by a defendant's own pleadings and utterances will backfire in no uncertain way and undermine all future credi-

bility. It is nevertheless rarely wise for defence lawyers to encourage a "no comment" response to press inquiries.

Such a response can easily be used against the defendant and almost always ensures a one-sided, pro-plaintiff piece will be broadcast or published. There is nearly always something positive which can be said in a way which will tempt

the press to publish it and this

is so even on behalf of defen-dants whose position on liabil-

ity is precarious.

If, however, there is no runnable defence then, it is wise for the defendants' lawyers to advise in favour of an early admission of liability and an offer to pay reasonable levels of damages. Attampts to of damages. Attempts to defend the indefensible extend the damaging crisis period.

When over-optimistic statements as to the indefensibility of a defendant's position is given prominence, it is some-times only possible to minimise the damage it can cause by way of a public response by the defendant's own independent

lawyers.
Unfortunately, there are too few defendants' lawyers willing or able to respond to the aggressive plaintiffs' lawyers of this new litigation world. The new breed of regular plaintiffs' solicitors who appear in hig disaster cases of all kinds always seem to have a mandate to speak out as they think proper in the interests of their clients and, in doing so, are instantly available, mediafriendly and nearly always

skilled in providing good Copy.

Those of us who regularly defend in these cases have to advise and report to our client's corporate management (which is not always dynamic in its response) and also, in most cases, to the defendant's

liability insurers. Furthermore, unless we hap-pen to be a senior partner in our law firm, there may well be internal lines to clear before press statements potentially helpful to our clients can be made. By then, the press deadline may have passed and the opportunity lost.

It is, however, worth noting that Mr Rodger Pannone, one of the most celebrated of this new breed of plaintiffs' cham-pions has publicly accepted on a number of occasions that a timely intervention in the media by the defendant's representative can neutralise, and has on occasions neutralised,

the defendants' attack. On rare occasions it is even

possible for the plaintiffs and defendants to make common cause where, for example, a third part or agency is clearly the cause of the disaster in

question. It is, therefore, vital to potential defendants that a media policy be agreed in advance as part of disaster contingency

If not then the claimants and their representatives will always win the media case and, in some instances, render pyrrhic a successful court vic-

tory a few years later.

It must, however, be remembered that journalists sometimes display hostility towards defendants and their advisers. They may be reluctant to publish anything which detracts from the pro-claimant

If, therefore, a defendant's representative is to succeed in having his clients' "unwel-come" message published, it is essential to couch it in newsworthy terms and not to mask

it in legalese. Furthermore, a hostile journalist is more likely to be accommodating if a polite and helpful relationship has been established.

As someone who has had more than his fair share of dealings with the press in matters of this type, on no occa-sion have I been quoted inaccurately in any important respect nor has any journalist pub-lished an utterance of mine where we have agreed in advance it should be non-attributable,

Great care must, however, be taken when providing journallets with interviews, but if you play it straight with them then, in my experience, they reciprocate.

Because there are real risks of being misquoted or quoted out of context, I believe lawyers should only ever talk to the press on matters on which they are well briefed and pre-pared and, when on behalf of a client, only with their permis-

Of one thing I am, however, sure - whether the legal profession likes it or not, more of us than at present, are going to have to become media-friendly, if we are to serve our clients

properly.

The author is senior partner of the City solicitors Davies Arnold & Cooper.

DIARY DATES

Lane, W., 11.00

British Telecomm, The Royal Centre, Notling-ham, 2.00

BSS, Grand Hotel, Leicaster, 12.00

Derby, Royal Hotel, Dencaster Read, Scun-thorpe, South Humberside, 2.20

Party OR & Gas, Platterers Hell, 1 London Wall, E.C., 11.00

Locker (Thomas), The Lord Denesbury Hotel, Denesbury, Warrington, 12.00

Mehville Street laves, 25 Ray-elaten Terrace, Edinburgh, 12.00

eleton Terrace, Edinburgh, 12.00 nny & Giles Intil, The Pewterers Hall, Cat Lane, E.C., 12.00

Lane, E.C., 12.00
Renold, Hotel Piccadilly, Piccadilly Piaza,
Manchester, 2.30
Potte & Nolan, Chartered Accountants' Hall,
Moorgate Piace, E.C., 12.00
Scapa, The Most House Hotel, Preston New
Read, Blackburn, 12.00
Walfman, The Grand Hotel, Colmore Row,
Burningham, 12.00
BOARD MEETINGSPlaster

Paste Senio (Sidney C.) Jougles (Robert M.) Dyson (J. & J.) Independent inv.

FRIDAY JULY 27 COMPANY MEETINGS-

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BPB Inda., The Intercontinental Hotel, 1 Humilton Place, W., 12.00

Lane, W., 11.00 smberlin & Hill, Chuckery Foundary, Wal-sell, 12.00

nts, 21 Knightsbridge, S.W.,

es), The Merchant House of Glas-West George Street, Glasgow,

Founders Courts, Lethbury, E.C.,

Derby Tst.

FINANCIAL

COMPANY MEETINGS.

Alsoon, The RAC Cate, Pall Mall, S.W., 1.03

Amber Industrial Hidge, Cayzer House, 1

Thomas More Street, E, 12.30

Avezco, Venture House, Davis Road, Chessington, Surrey, 11.00

Chloride, 103 New Onderd Street, W., 11.30

Erskine House, The Savoy Hotel, The Strand, W.C., 12.00

Camina Hob Income Inv. Tst., The Chartered ng High Income inv. Tet., The Chartered coounterste' Half, Moorgate Place, E.C., 200

tecost, 25 Copthall Avenue, E.C., 12:00
Investment Company, Fairlax House, Fulwood Place, Gray's Inn, W.G., 12:00
Nu-Swift. The Groswanor House Hotel, Park
Lane, W., 12:00
Rowlinson Securities, London House, London
Road South, Poynton, Stockport, Cheshre, 12:00
Tie Rack, Noveet London, Hammerswith Intl.
Center, W., 10:30
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Temple Bar In

11.00
City of London PR, The Honourable Artillery
Co., Armoury House, City Road, E.C.,
11.30
Cohen (A.), Clareville House, 25-27 Oxendon
Street, S.W., 12.00
Erosth, Coach House Hotel, London Road,
Moulace, Newport Pagnell, Buckinghamshire, 11.00

Modisce, Newport Pagnasi, succengram-shire, 11.00 Globe Inv. Tat., Globe House, 4 Temple Place, W.C., 12.00 Rothschild (J.), The Royal Automobile Club, 39 Pell Mars, Sw. 12.00 Whitbread, The Brewery, Chiswell Street, E.C., 12.00 BOARD MEETINGS-Eve Heming Enterprise Inv. Tst. Murray Smaller Blanksta (nv. Tst. Wood (John D.)

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Caledonia Invs., Cayzer House, 1 Thomas
More Street, E., 3.00
Cape, The London Marriott, Duke Street, W.,
12.00
Channel Tunnel Invs., Chartered Accountants Hall, Moorgets Place, E.C., 11.00
Continuous Sadonary, The Hampathre Hotel,
Leiscester Square, W.C., 10.00
De LE Rue, Le Meridian Hotel, Piccadility, W.,
11.30 Greens Greege Irdan (Thorr Regultan Props., The Britannie Hotel, Gros-venor Square, W., 10.30 900 Group, The Runnymede Hotel, Egham, 11.30 11-30 Staveley Index., The Intercontinental Hotel, 1 Hamilton Place, W., 12-00 BOARD MEETINGS

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COMPANY MELTROSS.

The Insurance Hall, 20 Aldermanbury, E.C., 11.00
nec inds., Founders Hall, 1 Cloth Fair,
Smithfield, E.C., 12.00
ots, The Grosvenor House Hotal, Park

Parliamentary

Commons: Motion for Summer Adjournment. Pro-ceedings on the consolidated fund (appropriation) Bill. Lords: British Nationality (Hong Kong) Bill, third reading. Landlord and Tenant (Licence Premises) Bill, third reading. Landlord and Tenant (Licence Premises) (No 2) Bill. second reading

Tomorrow

Commons: Opposition debate on "Government mismanagement of the economy". Remaining stages of the con-tracts (applicable law) Bill. Motion on the European Bank for reconstruction and development orders. Motion on EC Merger Control (Consequential Provisions) Regulations.
Opposed private business 7pm.
Lords: Marriage (Registration of Buildings) Bill, third

reading. Representation of the People Bill, third reading. Broadcasting Bill, Committee. Motion calling on government to amend the Education (Student Loans) regulations to raise support above benefit lev-els. Motion for approval on Social Security Benefits.

Wednesday Commons: Remaining stages

of the Courts and Legal Ser-Lords: Clyde Port Authority

Bill, second reading. Enterprise and New Towns (Scotland) Bill, third reading . Broadcasting Bill, Committee. Motions for approval on company Fee regulations, Weights and Mea-sures Orders, EC Merger Control Regulations, and the European Bank for Reconstruction and development order. Select Committees: Environment subject, Indoor pollution. Wit-nesses: Health and Safety Executive (Rm 21, 10.30 am).

Parliamentary Commissioner for Administration - subject, Commissioners Report for 1989. Witness: Sir Michael Partridge, Dept of Social Security (Rm 19, 10:45 am).

Social Services · subject, Social security expenditure. Witness: Rt Hon Tony Newton MP, Social Security Secretary

(Rm 8, 4.15 pm).
Treasury and Civil Service subject, European Economic and Monetary Union. Witness: Rt Hon John Major MP Chan-cellor of the Exchequer (Grand

Comm Rm, Westminster Hall 4.30 pm).
Committee on Private Bill:
Tees and Hartleypool Port
Authority Bill (Rm 6, 10.30 am).

Thursday Commons: Debates on the Motion for the Adjournment Lords: Employment Bill third reading. Broadcasting Bill, Committee. Parliament breaks for the summer recess,

From September 3rd

TRADE FAIRS, EXHIBITIONS AND CONFERENCES

Details will be appearing as paid -for announcements. For full details please telephone: James Burton on 071 407 5632 or 071 873 3218

or write to him at The Financial Times Number One Southwark Bridge London SE1 9HL

Trade fairs and exhibitions: UK

July 29-31 Sun & Swimwear Exhibition (071- 973 6401) Marriott Hotel, London

August 2-5 N.E.C. August Fair for Connoisseurs and Collectors of Antiques (021-780 4171)

August 12-14 Medium to Top Range Wom-en's Clothing Exhibition - PRE-MIER COLLECTIONS (081-742

Aug 30-Sep 1 Telecommunications Industry Association Trade Exhibition (071-262 2886)

NEC, Birmingham August 16-19 Antiques Fair (071-873 6401) Kensington Town Hall August 18-19 Town & Country Show (0775 820243) Harrogate Showground

Manchester G-Mex Centre September 2-6 International Autumn Fair (081-855 9201) Olympia Water and Environmental Management Exhibition and

Conference (071-973 6401) Exbn & Conf Centre, Glas-September 12

Women in Business Exhibition (081-688 9966) Fairfield Halls, Croydon September 19-30 British Internatinal Motor

Show (071-235 7000) NEC, Birmingham September 21-25 International Broadcasting Exhibition and Convention (071-240 1871)

International Autumn Fair

International fashion Fair

September 10-14 International Environmental

IGEDO (071-625 4506)

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Metropole Exbn Hall, Brigh-

September 2-8

(0375 392222)

Overseas exhibitions

International Woodworking Machinery Tools & Accessories Exhibition FURN-TECH/WOODTECH (081-940 Bangkok August 12-15

International Offfice Technology Exhibition - OFFICE TECHNOLOGY COMMUNICA-TIONS (071-486 1951) August 19-22 International Video & TV

Equipment Fair - VIDEO EXPO (021-455 9600) Hoseon, Founder's Course, Consuly, E.C., 10,00
Lowndes Cusensway, The Brands Hatch
Thiste Hotel, Brands Hatch, West Kingsdown, 10,30
Portsmuth & Sunderland Newspapers, The
Enho, Pennywell Indi. Estate, Sunderland, Tyne & Welv, 12,30
Rothmans Inti., kin on the Park, Hamilton
Piace, Park Lane, W., 12,00
Thom Eldi, The Groevenor House Hotel, Park
Lane, W., 11,30
Tinsley Robor, Mint House, 77 Mamsell
Street, E., 10,30
BOARD MEETINGSBissies
Applied Hydrographics
Formingser Jewellery, Gold, Tableware, Clocks and Gifts Exhibition -BIJORHCA (071-221 3660)

Sao Paulo

Technology, Waste, Manage-ment and Municipal Cleaning Exhibition - ENVIRO (071-495 Amsterdam September 12-19 International Engineering Fair (071-639 7265)

September 24-30 International Technical Fair (071-836 5219) Piovdly

Business and management conferences

July 24-26 Management Training Consultants (Leicester): Successful managers in action - practical steps for improving teamwork and productivity (0533 627062)

FIBEX: Doing business in Eastern Europe - encompassing an overview of Eastern Europe and focusing on individual countries (071-489 9944) Hilton Hotel, London

SIGGRAPH 90- International conference on computer graphics and interactive techniques (Chicago 312-644 6610)

Dallas Convention Centre August 12-14

Frost & Sullivan: Business intelligence - How to gain hosnitality and retain a competitive advantage (071-730 3438)

iport (071-925 2323) Hotel Inter-Continental. London September 7

HS Conference Studies: Finding solutions when property companies hit trouble (071-935 Portman Inter-Continental Hotel, London September 13-14

Hawksmere: Successful negotiating techniques (971-824 8257) Holiday Inn, Swiss Cottage September 18-19

Financial Times Conferences: World mobile communications (071-925 2323)

Brighton August 28-30 Financia: Times Conferences:

Hawksmere: Achieving out-standing management results (071-824 8257) Rembrandt Hotel, London September 24-25

London ptember 27 September 27
HS Conference Studies: Property investment in Europe (071-935 2382)

World aerospace and air trans-Cafe Royal, London Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there have been no

FINANCIAL TIMES CONFERENCE

FT-CITY COURSE

8 October-26 November - London

The FT-City Course is designed for employees in companies with interests in the City to provide a broader understanding of all aspects of the operations of the City of London and the factors that make it a pre-eminent financial and trading centre.

The twenty-four distinguished lecturers will consider such topics as the operations of the Bank of England and its relations with other central banks, the role of the clearing banks, merchant banks. investment banks and the operation of the discount market. The syllabus will examine the changing role of the building societies, the organisation of the commodity markets, the International Stock Exchange and the structure of the UK insurance industry. The programme also looks at the new statutory systems of regulation and compliance. The course will comprise eight weekly afternoon sessions and will take place at the Museum of London.

INVESTMENT OPPORTUNITIES IN BRITISH

BROADCASTING 9 & 10 October - London

British broadcasting is about to enter one of its most dramatic periods of change as ITV franchises are put out to competitive tender, three new national commercial radio networks are set up and a national fifth television channel created. At the same time, the traditional broadcasters will be facing increasing competition from cable and satellite television. It is to look at the challenges and

particular, at the new investors who could be attracted, that the Financial Times is arranging this high-level forum. Speakers include: Mr James Lee, Director of The Boston Consulting, Group; M Marc Tessier, Directour General of Canal Plus International; Mr Michael Darlow, Chariman of Production Centre and Independent Programme Producers Association; Mr Will Wyatt, Assistant Managing Director of Network Televisin at the BBC; Mr Jon Davey, Director General of Cable Authority; Mr Michael Braham, Chief Executive of Broadcast Communications Plc; and Mr Brian Wenham, Chairman of Crown Television Limited.

PRODUCT STRATEGIES FOR THE 90a

15 & 16 October - London

Product strategies for the 90s will be the subject of a European management forum the Financial Times is arranging in collaboration with the Design Management Institute, with the support of the Department of Trade and Industry and the Design Council. The aim of this high-level meeting is to bring together senior executives from major international corporations and leading expens in industrial design to identify and discuss the future development of design. management in business, and the opportunities for accelerating development lead times.

in addition to individual speakers the programme will include team presentations from two major US companies, Digital Equipment and Texas Instruments. The conference will coincide with the London openeing of a Design Management Institute/Design Council exhibition on Designing for Product Success: throughout the Tried

All enquiries should be addressed to: Financial Times Conference Organisation 126 Jermyn Street, London SW1Y 4UJ Tel: 071-925 2323 (24-hour answering service) Telex: 27347 FT CONF G Fax: 071-925 2125

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opportunities of the new broadcasting environment in the UK and, in

Europe, North America and the Far East,

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NEW ZEALAND

Monday July 23 1990



In the 1980s, radical economic reforms. independent foreign policy and sporting dramas kept New

Zealand in the spotlight. But what

Political and economic uncertainties seem set to come to a head around the general election in October

The voters are uneasy national Environmental And Minus

EASTER six years of rapid free EAST market reform, New Zealand-ers seem ready for a break. The bace of change has been bectic vince Labour ounce. on New Zealand for a genera-ion. But it has not yet pro-vided the prosperity Labour romised, and it has left the voters uneasy about the wis-lom of abandoning a century

state interventionism.

If the opinion polis are right, that failure will out Labour out policy of government in the general election in October. But unless there is a change of heart in the National Party, there will be no fundamental change in the fore market economic policy. he free market economic poli-

he free market economic pon-orizing the plas with which New Zealand orizing the plas become identified.

There has been a substan-ial shift of gravity in our own that left (sealous (parliamentary party)." And Lays Mrs Ruth Richardson, the Vational Party's finance Surgraphokesman. "We will stick with the land the strengths of Labour and land the land n our caucus for going ahead

Mr Jim Bolger, the National sperity the suggestion that here is little to choose etween the economic policies f Labour and the Nationals, in the differences appear to ie in the details rather than

be broad thrust.
For example, the Nationals
vould relax Labour's tough

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anti-inflation policy in pursuit of lower interest rates and higher growth in real Gross Domestic Product. But the relaxation would be slight shifting the target of 0-2 per cent inflation from 1992 to 1993. The Reserve Bank Act. which puts monetary policy in the hands of the Bank's Governor, and gives him a a legal duty to have regard solely to the achievement of the target, would not be repealed or

The National Party says it would take a stronger line than Labour on reducing public expenditure, largely by attack-ing social welfare transfers, and would reform the labour market by abandoning compul-sory trade unionism – an area in which Labour has attempted only tentative reform.

However, the Nationals have no plans to abandon any of Labour's attempts to free the economy by reducing protection and increasing competi-

tion and efficiency.
"We think the National Party's policies on health and compulsory unionism will disadvantage workers and cause industrial problems at some worksites. But we can detect no significant difference between the economic policies of the two main parties," says Mr Ron Burgess, secretary of the New Zealand Council of

Trade Unions.
In effect, the National Party would seek to manage the move towards a more open



nd, unbeaten in four years of international competition, is the Rugby Union world champion — and that is just one of t's areas of outstanding sporting achievement. Why is it that this small country does so well? See story on page 4

economy more effectively and with less pain. But, like the conservatives who followed the reforming Liberal administrations of the 1890s - which laid the foundations of the modern New Zealand welfare state they have achieved respectability with the voters largely by stealing their opponents'

It has been a remarkable change of course for the National Party, which in the late 1970s and early 1980s pre-sided over the nearest thing to a command economy outside Eastern Europe, with a full panoply of protection, exchange controls and subsidy

Confronted by the effects of the two oil shocks of the 1970s, and the entry of the UK -then New Zealand's largest market - into the EC, the then National government under Sir Robert Muldoon did make tentative plans to increase economic flexibility. But a complete break with the past proved beyond Sir Robert, and it was left to per cent, compared to an average of 15 per cent in the previ-Labour - nominally a party of the left - to introduce a long list of radical reforms designed to turn around an economy

growth in GDP of just 0.8 per cent between 1969 and 1984. Labour deregulated the financial markets, floated the currency, removed import licensing, reduced tariffs and export incentives, commercialised many government trading departments, introduced a comprehensive value added tax and slashed personal and corporate tax rates.

which experienced average real

It also made the Reserve Bank fully independent, and privatised a host of stateowned companies, including Air New Zealand, NZ Telecom, Postbank and Rural Bank, NZ Steel, Petrocrop and the Tour-ist Hotel Corporation.

At the same time, it has fol-lowed a tight fiscal and mone-

tary policy which has brought the budget almost into balance

and reduced inflation to an underlying rate of less than 5 it represented.

On the other hand, high interest rates have helped to create a shallow recession from which the country is only just emerging; the current account of the balance of payments remains stubbornly in deficit; and unemployment has bal-

looned to the historically high level of 7.3 per cent. In many ways, Labour's programme was no more than a reflection of deregulatory poli-cies being pursued by many other OECD governments. But the impact has been greater in New Zealand because of the speed with which the pro-gramme was carried out, and

the break with the past which

To make things worse, the painful economic reorientation has taken place against the background of a cultural upheaval in which New Zealand is modifying its former perception of itself as an outpost of Europe in the South

The most obvious example of this is an increasingly close trading and defence relation-ship with Australia, although New Zealanders rule out any possibility of political union. New Zealand rejected Australian statehood nearly a century ago, and sees no advantages of being ruled from Canberra

In any case, such a develop-ment would be in conflict with

New Zealand's emerging per-ception of itself as a regional leader of a community of South Pacific Island nations.

That perception has been given a sharper focus this year by the 150th anniversary of the Treaty of Waltangi between the Maori and the British gov-ernment, which reluctantly annexed the country to keep it from the French.

Maori land claims under the treaty have mushroomed since Labour legislation widened its effect in 1984, and there have even been attempts to stop pri-vatisations going through on

the grounds that state land belongs to the tribes. Pakeha (European) public opinion has been outraged by some Maori activists, particularly those who insulted the Queen during the Waitangi celebrations in February.

Commentators have also

made much of the emergence of Maori gangs with names like Black Power and the Mongrel Mob, linking their violent crime generally to posit a breakdown in race relations

and law and order.

In fact, most Pakeha rarely see a gang member, and much of what violence does occur is in fights between rival gangs. Likewise, the crime level, though rising, remains low by the standards of many other

countries. Sir Graham Latimer, chairman of the Maori Council, says the more assertive tone of the Maori people is rooted in their perception that it is time for them to catch up with Pakeha living standards, which he esti-mates are 50 per cent higher. Predictions of open racial

strife have not been fulfilled, and are probably wide of the mark. But they are one of the most striking illustrations of the loss of self-confidence and increasing uncertainty among New Zealanders, many of whom wonder where their

country is going.

A National Party election victory would give New Zealand the break from Labour for which it is clearly looking. But the country's course seems to have been set, for good or ill.
And in the absence of a switch
of tack by the Nationals, the
history books may show that Labour has won the war, even if it loses the battle.

IN THIS SURVEY

Consumer prices thange on previous year

EKEY FACTS and MAP n 3

The heat is on for the ruling Labour government as opinion polls in the run-up to the gen-eral election show them lagging badly ...

New Zealand is caught etween traditional affiliati

After years of stringent economic and banking reforms, the country is divided on their

■ PROFILES: David Caygill

Antarctica



■ New Zealand's primary industries are ultra-efficient

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29% Energy and Resources

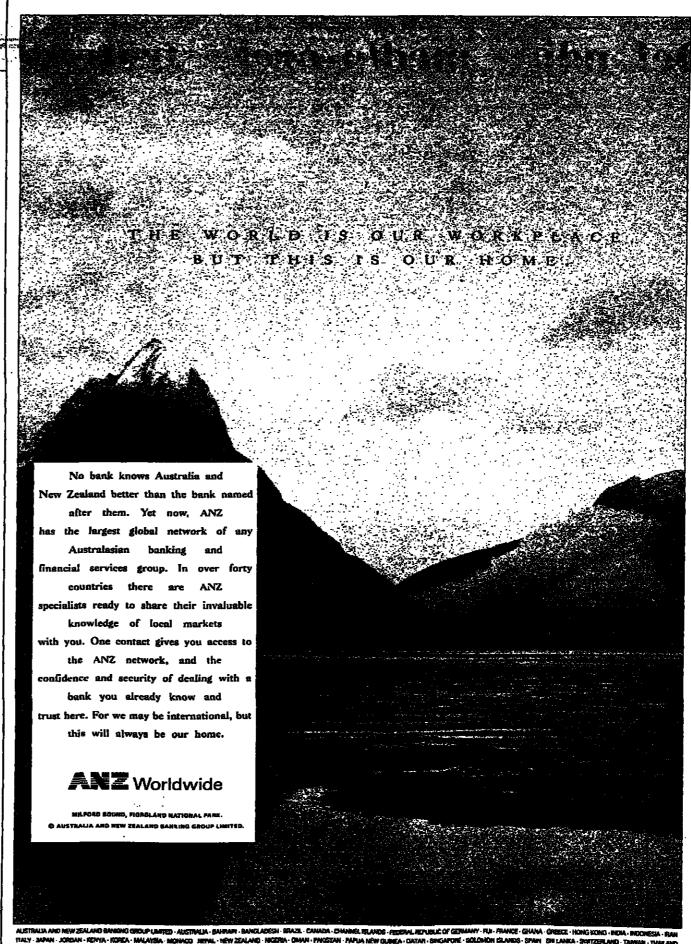


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worse.

PARLIAMENT in Wellington is no place for the faint hearted, especially in a pre-election period in which Opposition MPs are becoming increasingly confident that many of their government opponents are heading for the dole oueue.

As election day in October creeps steadily nearer, the ruling Labour Party's share of the vote seems stuck in the low 20s, while the opposition National (conservative) Party records support in the high 40s

With its supporters apparently refusing to come back to the fold. Labour has been left hoping that it will win most of which for a while was running second in the polls to the

Mr Mike Moore, Foreign Affairs Minister and a likely candidate in the leadership battle which will follow if Labour loses, proposed a differ-ent approach, tongue only slightly in cheek. "We believe the polls," he said. "In a week's time, the Labour Party is going to change its name to the Don't

Most Labour ministers are keeping up a bold front, almost Kevin Brown assesses the run-up to the election ish New Zealand's generous

Heat is on for Labour

they can still win, but the party has been behind in most polls since December 1987.

The government's poll rating rallied when Mr Geoffrey Palmer replaced Mr David Lange as Prime Minister a year ago, but the revival turned out to be short-lived as Mr Palmer proved a capable but uninspiring replacement for his sharp-witted predecessor.

Over at the Treasury, Mr David Caygill has proved a consistently good front bench debater as Finance Minister, and has won many friends with his competent and open-minded handling of a difficult portfolio during what has turned out to be a stubborn recession.

But well liked as Mr Caygill

is, he has proved unable to inspire the country in the way that his predecessor, Mr Roger Douglas, was able to do before

convincing themselves that he fell out with Mr Lange and they can still win, but the retired to the back benches.

The National camp has still not found a leader with the pithy approach and wide appeal of Sir Robert Muldoon, the last National Party Prime Minister, and the man who started the liberalisation proand shaken into life by Mr

Mr Jim Bolger, the present leader, confidently expects to move into the Prime Minister's official residence in Thorndon shortly, and says he is impa-tient to get started. But the evidence is that New Zealanders are little more keen on him than they are on Mr Palmer.

Recently, Labour morale has shimped so low that rumours of a coup against Mr Palmer have begun to surface as MPs mull over whether a change of eader could yet keep the party in office, or at least salvage a

significant number of seats. However, the situation is now so bad that neither Mr Moore nor Mr Caygill - the two most probable replacement leaders – are likely to want to risk leading the party to what looks like certain defeat.

By contrast, Mr Bolger is ecure, even though opinion nolls show he is less popular among both National voters and the wider electorate than his backbench critic Mr Winston Peters, the only National Party Maori MP.

Mr Peters, a populist who frequently upstages Mr Bolger, has probably missed his chance of the top job, although National may be looking for a leader in three years' time if the Bolger administration turns out, as some observers believe likely, to be a one-term government.

Labour's strategy is threefold: it will try to get across the message that the economy is set to start growing again next year, it will use the next three months, including this month's budget, to produce some vote-winning policies; and it will try to paint National as a party of heartless extremists which would demol-

social welfare system.

The first part of the strategy seems unlikely to have much impact - the voters' main complaint seems to be that Labour has been promising jam tomorrow for six years while things have got steadily

For the same reason, there has been little public response to Mr Palmer's recent promise that the government would return the country to full employment by 1995. Most of his highly publicised initiative was seen as old policies dressed up in new clothes.

The government will also find it difficult to implement popular policies because any relaxation of its tough financial policies risks wrecking its hard-won credibility. One thing Labour does not have to worry about is losing

Both the Greens and the mayerick New Labour Party have failed to attract more than three or four per cent support in the polls, and neither looks likely to win a seat under New Zealand's first-past-the-post

Labour also benefits from the existence of four seats reserved for Maoris, voting on a separate roll, which have traditionally been won by Labour candidates. However, the wild dreams of some National supporters that Labour will be reduced to those seats alone are unlikely to be realised.

PROFILE: Donald Brash

DONALD BRASH, Governor of the Reserve Bank of New Zealand, needs a thicker skin than most central

Since February, he has been the only central banker in the world legally required to conduct monetary policy in pur-suit of a specific target for

Under the Reserve Bank Act, the government and the Bank are required to publish a target which can be modified only in specific circumstances, such as to cope with an increase in consumer taxes. or a major movement in the terms of trade. Dr Brash says he is confi-

dent the Bank can achieve the initial target agreed in March with Mr David Caygill, the Finance Minister, which requires the rate of increase in the Consumer Price Index to be reduced to between 0 and 2 cent by 1992.

If he is right, he will benefit from an incentive system built into his contract to reward good management. If he fails, the government has the right to dismiss him. Most observers agree that

the target is achievable. But there is concern that high interest rates are prolonging New Zealand's current recession, and Dr Brash is becoming a target for criticism from se who would like to see

New Zealand is caught between traditional affiliations and geographical reality

in the world.

Donald Brash: needs a thicker

monetary policy relaxed. Officially, the opposition National Party supports the Reserve Bank Act, although the inflation target will be relaxed slightly if it wins the

But Mr Jim Bolger, the National Party leader, has been critical of interest rate management by the Bank, and talks of the need for the Governor to keep the broader economy in mind as he pursues the inflation target. Sir Robert Muldoon, the former National Party Prime Minister and a likely Cabinet Minister in a National government, has been more explicitly critical of both the competence and inde-pendence of the Bank. "I have followed the fortunes of the

increased trading opportunities within the Pacific, and con-

cludes that there are opportu-

nities for New Zealand to offer significant political and cul-

tural leadership, particularly

in the development of constitu-

However, it acknowledges

that much of the increasing

interest in the region within

New Zealand has been gener-

ated by the emergence in

tional change in some of the

present Governor since his days at Canterbury University ... and I have to say that he is not in the same class as Karl Otto Pohl of the [West German] Bundesbank, or Alan Greenspan of the [US] Federal Reserve, and yet he has a degree of independence which is now unmatched anywhere

"That is one change that an incoming government will have to make," Sir Robert said in a recent speech.

Dr Brash says the Reserve Bank Act has ended the futil-ity of attempting to use mone tary policy to expand the economy, which inevitably ends in higher inflation than would otherwise have occurred. But he says it is right that Parliament should retain final authority over the Governor, rather than establishing the Bank as a completely indepen-dent entity on the German or US model.

"The government retains the right to give instructions but it must be done publicly," he says. "It is a long way from the traditional Bank of England model, and in some ways it leaves the Bank slightly less independent than the Bundesbank, but in some ways the ability of the government to dismiss the Governor achieve the target."

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PROFILE: David Caygill

IF LABOUR loses the election, it will be primarily because the opposition National Party has convinced the electorate that the Government's economic policy has failed.

In most elections the peu-alty for failure would be the political ellipse of the minister responsible, especially if he was identified with an unorthodox, unpopular strategy.

That fate is not likely to befall Mr David Caygill, New Zealand's Finance Minister,

and the man in charge of cor pleting the shake-up begun by former Finance Minister Mr Roger Douglas six years ago. Far from facing political oblivion, Mr Caygill is being

spoken of as a possible successor to Mr Geoffrey Palmer, the Labour leader, if the government is defeated. His star is rising because he has emerged as one of Labour's best front bench parliamentary spokesmen since Mr Douglas and Mr David

Lange, the former Prime Min-ister, retired to the back benches last year.
At a time when the confidence of National Party MPs is at a high, his robust defence of Labour's policies of deregula tion and a tight monetary regime has helped to rally the party for the election battle. He has also won many friends both within the Labour Party and among the media by admitting frankly that it is the pain caused by the govern-ment's economic reforms

which has prompted Labour



David Caygili: an exponent of no pain, no gair

voters to desert in droves. Yet he maintains the elec-tion can still be won, and denies there has been any attempt to slow down the pace of reforms, or that the govern-ment has run out of steam in the face of public opposition. Sitting in his office in the Beehive building – the seat of government in Wellington – he reels off the achievements the last year: the sale of Telecom; continuing tariff reductions; railway restructur-ing; port reforms; labour mar-ket liberalisation; changes in

the coastal shipping and build-ing regimes; tough inflation targets; removal of tax subsidies for superannuation.
"By the standards of many other countries, and by the standards of many other gov-eraments of this country, that is a very comprehensive agenda," he says. "It was

elved with little enthusias: by the business community, but that says more about the speed of reform over the last five years than it does about what we are doing now."

Mr Caygill does not deny that his approach differs from the flamboyant Mr Douglas, who floated the New Zealand dollar, abandoned import quo-tas, deregulated the financial ctor, and started the process of getting the government out of business.

He says, however, that there has been no change in the thrust of the policies he believes will deliver increasingly rapid growth over the next few years.

"I have no sense of slowing down. Roger was an ideas person. He would disappear for several days and come back with a grand pronouncement. I am more of an incrementalist. But that is not a matter of pausing or consolidating," he says. "We can achieve high rates of sustainable growth in this country. We should not accept less than 3 per cent real growth, and we should aim at 5 per cent. That is ambitious, but we should be ambitious."

The way to achieve that is to have a more competitive economy, and that is what we have been doing. There has Zealand is not going to Hell in a handbacket."

If he is to remain in office, Mr Caygill has three months to get that message across to a sceptical electorate.

A shift in perceived identity New Zealand has abandoned dent arbitration on the punish-

NEW ZRALAND's foreign and defence policies have been years by the Labour govern-ment's refusal to accept nuclear armed or powered ships in its territorial waters, and a long-running row over the sinking of the Greenpe ship Rainbow Warrior, bombed in Auckland harbour by the

French secret service. The ban on nuclear armed or powered ships caused a rift with the UK and US, both of which refuse to confirm or deny whether their naval ships carry nuclear weapons, and has put an end to intelligence exchanges and military exercises with the US.

Relations with France have improved following indepenment of the agents who attacked the Rainbow Warrior, but New Zealanders continue to be angered by French nuclear tests at Muroroa atoll in the Pacific. In both cases, the govern-

ment's hostility to nuclear activity stems from New Zealand's developing perception of itself as a South Pacific island state, albeit with global trading interests, rather than an outpost of Europe with European or North American defence

Mrs Fran Wilde, the Disarmament Minister, says this refocusing of strategic priori-ties has led, for example, to a change in the pattern of voting at the United Nations, where

its largely uncritical support of the US in favour of a more independent line.

There have also been major changes in defence priorities as New Zealand has begun to abandon forward defence against high-level threats in favour of a strategy intended to deal with low to medium level threats in the Polynesian

At the same time, however, New Zealand is increasingly pinning its policy towards the countries of Melanesia, Microia and South-East Asia on a greater degree of co-operation with Australia, especially in defence equipment procure-

New Zealand's increasing interest in the Pacific region was set out recently in a report entitled Towards a Pacific Island Community, produced for the government by an independent review group.
"After a thousand years of

Maori settlement and nearly two centuries of European set-tlement, New Zealand is increasingly coming to grips with the realities of its geograthe report concluded. This report is part of that process. It is about coming to terms with our neighbourhood, and New Zealand's place as one of a community of Pacific

Island countries."
The reality of the neighbour-hood is that only a small proportion of New Zealanders have spent much time in the Pacific countries, and fewer still would yet regard their country as part of a Pacific

New Zealand is, however, by far the biggest power in the region (excluding Australia. which is developing a more Asia-oriented foreign policy), and has close kinship ties with the island states through the 20 per cent of its population who are of Polynesian origin.

New Zealand also has consti-tutional responsibility for the defence of the Cook Islands, Nieu and Tokelau, and claims that its anti-nuclear stand is widely supported throughout the region.

recent years of terrorism, hijacking, external interference, and military interven-tionism, especially in Fiji. "The Rainbow Warrior case of state-backed terrorism, the hijacking of [an] Air New Zealand aircraft at the time of the

first military coup in Fiji, and Libyan meddling in the region, all demonstrate that these are not just hypothetical prob-lems," the report says.

The report has not yet been endorsed by the government, but its main conclusions on the need for closer economic, polit-

ical, diplomatic and defence relationships have been sympathetically received by minis-Mr Peter Tapsell, the Defence Minister, says New Zealand has been slow to come

to terms with the reality of its geographical position, but has finally outgrown its dependence on overseas powers -first the UK, later the US - to come to its aid. Government thinking now is that there is no threat of exter-

nal invasion or attack in the region in the next decade, in spite of expanding military capacity in some of the Pacific rim and Indian Ocean countries to the north,

As a result, New Zealand is developing a two-pronged ience effort:

 The ability to intervene against terrorism or internal upheaval, and to provide disas-ter assistance following earthquakes or cyclones anywhere the Polynesian island; Close co-operation with Australia to deal with similar events elsewhere in the Pacific. and to provide joint defence

against a higher level threat, which would most probably come from Indonesia. To this end New Zealand is spending nearly NZ\$1bn to buy, equip and man two Australian-made frigates, and maintains a force of 30 Skyhawk strike aircraft as its contribution to joint air

There is anxiety, however, that a 28 per cent cut in the defence budget over five years, forced on New Zealand by the weakness of its economy, could force a choice between these two areas of concern. These anxieties were voiced strongly by the Pacific Island Community review group, which said it was concerned about cuts in South Pacific military operations which could have unforeseen adverse conse-

The review group called for the ability to operate throughout the South Pacific region to be made the government's top defence priority, with funding preference over preparations to respond to higher level threats

For the moment, the governent appears likely to continue to try to fulfill both objectives, relying on improve-ments in efficiency and more up to date equipment to bridge the funding gap.

Meanwhile, the row with the US over nuclear policy appears to have had little long-term tionships with the US and other western countries. Mr Mike Moore, Foreign Affairs and Trade Minister, says the US has effectively quarantined the defence dispute, allowing the two countries to develop a more or less common approach to agriculture in the current round of talks on the General Agreement on Tariff and

Trade, for example Ministers also have high hopes that Australian proposals for an Asia Pacific Economic Community will begin to make rapid progress following further meetings planned for later this year.

Kevin Brown

New Zealand Holdings (UK) Ltd

"The market leaders in New Zealand sheep products."

Comprising:

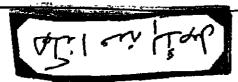
Associated New Zealand Farmers (UK) Ltd. commodity sheepmeat products

New Zealand Meat Products (UK) Ltd -further processed sheepmeat products

> New Zealand Produce (UK) Ltd - slipe wool and leather pelts

> "Accounting for NZ\$350 million of export earnings for its New Zealand shareholders... Affco and Alliance

Metral House, 62 St John Street, London EC1M 4AP. Tel: 01-253 5524 Fax: 01-608 1707 Telex: 263815



An immense responsibility THE Antarctic is unique. It is on any such activities

THE ANTARCTIC

the world's coldest and highest - a harsh but incredibly beautiful and impressive landscape. Several countries, including New Zea-land, maintain extensive scientific stations working to unlock the secrets of this huge, frozen world. The United States's McMurdo station has a sum-mer population of more than 1,000, with a cinema, church

and shop.

New Zealand has a natural link with the Antarctic. When Captain Robert Falcon Scott went to the South Pole, he stocked up on provisions and set sail from Lyttelton, the port of Christchurch. These days. during the summer months, giant cargo jets maintain a weekly service from Christchurch to the South Pole and McMurdo Sound as part of the American Antarctic scientific

exploration programme.

New Zealand has always played a lead role in interna-tional regulation of the Antarc-tic and in formulating treaties. The first treaty, designed to protect the world's largest and

last great wilderness was signed by 25 countries.

One clause in that prohibits any alteration or review of the treaty for 30 years. That period is now ending, and any signa-tory can call for a review next year. So far no country has done so. If a request for a review conference is made, it must be held, but all 25 mem-ber nations must agree to any

amendment or change.

If any country failed to have its ideas on change adopted, it would have to withdraw from the treaty if it wished to pursue its own policies.

The world has developed dramatically since the treaty was first conceived in 1959, and today the possibility of oil or mineral exploration and even mining being carried out in the Antarctic is more feasible.

In 1982 concerned countries began debating the need to control mineral exploration and mining. From 1983, the Antarctic Minerals Convention, signed at a conference in Wellington, provided a framework to regulate any proposed mineral activities. It also covers such aspects as pollution and protection of the environ-

The Minerals Convention is strongly opposed by Green-peace, which maintains it allows a country to begin mining operations in Antarctica. Treaty supporters argue that it controls and places limitations

Two countries which did not sign the convention, France and Australia, are holding out for more protection for the Antarctic environment and a total ban on mining. They are, in effect, advocating a world park, an idea strongly favoured 20 years ago by New Zealand, which dropped it in favour of the Minerals Convention, when it gained no international sup-

Earlier this month New Zea-land's Prime Minister, Mr Geoffrey Palmer, announced plans which incline back to that idea: the promotion of a moratorium on mining in the Antarctic to replace the voluntary restraints of the Minerals

Convention.

In addition, a protocol to the Antarctic Treaty will be drafted and put to a meeting of treaty partners in Santiago, Chile, later this year.
Pollution will be an important topic at this conference. In the

severe, below-freezing tempera-tures, waste materials do not rot, decay or rust as they do in more temperate climates, so rubbish and pollution simply accumulate. Last year Green-peace published photographs of unsightly, long-established rubbish dumps at the American base in Antarctica. This had an immediate effect. The US is now putting considerable effort into cleaning up the pollution and shipping the rub-bish out of Antarctica.

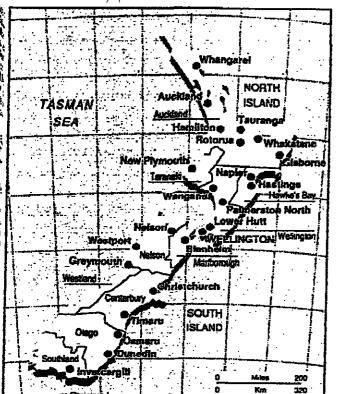
Another cause for concern is the possible effect on the environment of the growing tourist traffic. Argentina and Chile regularly run cruise ships into the area; some adventure type tours now take tourists to Antarctica by charter aircraft; and Australia is planning to renew scenic tourist flights next summer. Some tour operators have talked of building airstrips to accommodate large jets and hotels - a prospect which fills environmentalists

and Greenpeace with alarm. They strongly oppose any such suggestion because of the waste disposal problems. Their fears were given credence a few months ago when there was a serious oil slick when an Argentinian ship ran aground.

The ecology in the Antarctic is extremely fragile. Any dis-ruption to the food chain or the natural environment of the Antarctic, or its wild life, could have a disastrous effect, and in the severe conditions could be

Dal Hayward





Area	26	i8,112 sq ki				
PopulationHead of State	Oueen	3.3 mmio Elizabeth				
Currency						
Average Exch Rate1.67						
ECONOMY	1988	198				
Total GNP †	38,845**	38,207**				
Real GNP growth	-0.1%	0.8%				
GNP per capita (US\$)	11,771	11,577				
Current Account Balance †	-522	-2,083				
Debt as share of GDP	28.9%	36.7%				
Exports Incl. non-factor svcs †	8,784	8,825				
imports incl. non-factor svcs †	6,743	8,009				
Trade Balance 1	2,041	816				
Trade Dependency*	40.0%	44.1%				
Total reserves minus gold t	2,836	3,027				
Inflation	6.4%	5.7%				
Unemployment	5.0**	7.4% **				
FTA NZ (Dec 1985 = 100)	113.5	128.4				

BANKING

Source: IMF, Economist Intelligence Unit

Battered, but surviving

1000 Sept 5 ALTHOUGH the New Zealand banking system has survived the turmoil of 1988 and 1989, when many banks suffered huge losses, it has not fully TO THE PARTY - returned to the stable and settled environment most bankers would prefer. Many banks still feel the pain of losses incurred by unwise loans to entrepreneurial investment groups which collapsed after the 1987 share crash, almost dragging one or two New Zealand banks down with them.

f Figures expressed in US\$m

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> In retrospect the lending debacle resulted from inexperi-ence in handling the newfound freedom of the complete deregulation of the financial and banking systems in 1985. This was combined with overconfidence generated by the heady euphoria enguifing almost all New Zealand's financial and banking world, share markets, and investment operations. For decades New Zealand

> had the most rigidly controlled banking system in the Western world. When deregulation happened, there was rapid expansion and intense competition. From only the long established four trading banks, New Zealand today has 21 registered

banks. Bank income from interest earnings is well down and still falling. As profits from traditional banking decrease, banks are forced to consider operations such as real estate. insurance and travel.

The banks have also had to take a hard look at their own internal operations. There has been widespread reorganisa-tion and the quality of management, effectiveness of internal controls and approach to lend-ing have all improved dramat-

ically.

Most banks have also abandoned their global aspirations to become regional or Australasian banks. Even those owned

by foreign parent banks oper-ate on a regional basis. Competition has focused greater attention on the personal customer. All banks, par-

ticularly those involved in personal banking, are striving to develop more sophisticated information systems.

Some in the industry claim New Zealand is now overbanked. Certainly some who rushed to set up a New Zealand operation after deregulation found this much more difficult and costly than anticipated. Some are now maintaining only a presence in the New Zealand scene. One, the Canadian Imperial Bank of Commerce, closed its New Zea-

land operations last year. It is unlikely all the preplayers will remain by the end of the decade. There will almost certainly be mergers and more closures, and with one exception no new banks coming into the country. The exception is the former government-owned Rural Bank a lender in the rural area for traditional farming purposes. It is expected to broaden its base, offering other banking services to its farmer clients and to seek registration.

The introduction this year of the Reserve Bank Amendment Act was important for all banks. This gives the central bank - the Reserve Bank the framework to operate a prudential supervisory role over registered banks. It places special requirements on them, which gives banks a higher standing than other financial

Before deregulation, finance houses and other non-banking institutions were operating bank-type activities from which the banks themselves were excluded. Since deregula-tion, banks have regained bet-ter standing and the role of the financial houses has declined

With their strong emphasis now on customer service and personalised information data, the banks are likely to increase their influence even more in the year ahead.

Dai Hayward

FINANCIAL TIMES

1990 RELATED	SURVEYS
Western Australia	January 18
Ontario	May 22
New South Wales	June 5
South Africa	June 11
Hong Kong	June 12
Izmir	July 19
Singapore	August
Malaysia	August
California	October
Australia	November

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AFTER six years of radical reform, the New Zealand gov-Opinion divided on reforms ernment claims the economy has emerged from a cacoon of regulation and subsidy, and stands on the threshold of sus-

Domestic Product from 81 per cent in 1987. It is forecast by the Treasury to fall to below 50 per cent by the end of 1992,

tained growth. However, the economy is in the third year of a shallow recession, and some business. men and economists claim it is being strangled by high interest rates and an over-valued aged devaluation to boost exports.

The reforms pushed through by the government have been extensive, including the floating of the New Zealand dollar. financial deregulation, abolition of import quotas, tariff and tax reform, creation of arms-length state-owned enterprises, and privatisation of mines, aviation and telecom-

"The government sees itself as having addressed a major micro-economic imbalance that existed five years ago," says Mr David Caygill, the Finance Minister. "We have gone through the pain, and now we are poised to reap the

The biggest success has been against inflation, which has declined from 16 per cent in 1985 to an underlying rate of less than 5 per cent texcluding consumption tax increases), and is on track to fall to less than 2 per cent in 1992. There has also been a big reduction in public debt - to

largely as a result of asset

The financial balance, which measures the soundness of the government's own finances, has improved from an average delicit of 5.3 per cent of GDP between 1981 and 1984 to a deficit of 1.1 per cent in 1989/90 (excluding asset sales). This is forecast by the Reserve Bank to fall to 0.5 per cent of GDP in the current year.

However, progress against inflation has been achieved at the cost of high real interest rates, albeit below UK and Australian levels, which have helped to stifle growth and push up unemployment from 3.9 per cent to more than 7 per cent in four years.

Meanwhile, productive investment has languished, and the Reserve Bank says the

deficit on the current account of the balance of payments is likely to have reached nearly 6 per cent of GDP in the year to The government claims that investment and growth will

pick up after the election due in October, while the current account deficit will decline as an export-led recovery gets Current account balance

This view is supported by the Reserve Bank, which is forecasting real GDP growth of 2.1 per cent this year and 2.9 per cent next year, following negative growth of 0.1 per cent for 1989/90.

However, more pessimistic forecasters, such as the Berl group, suggest GDP will fall by 0.6 per cent this year before recovering to show negligible growth of 0.8 per cent next

The ANZ Bank, taking a middle line, predicts GDP growth of 0.4 per cent this year and 2.2 per cent in 1991/92. The outlook for the current account delicit remains poor in tators. The Reserve Bank. which among observers takes the most optimistic view, fore-casts strong export growth combined with a slight fall in imports, leading to an improve-ment in the deficit to 5.2 per cent of GDP, or NZ\$3.7bn for the current year.

The Berl group, which takes a gloomier view of the prospects for import penetration, suggests that imports will rise by 4 per cent in each of the next two years, increasing the deficit to just under NZ\$5bn by 1991/92.

Berl says that could lead to strong downward pressure on the NZ\$, currently at around 61 per cent cent of its 1979 value which the Reserve Bank says is "about right" in present cir-

"It is likely that as the seriousness of the balance of pay-ments deficit unfolds and the prospects of an improvem grow dimmer, the financial markets may well write down the value of the New Zealand dollar," the Berl report says. "Currently there is about a

30 per cent risk of this development, but it is continuing to rise as overseas recognition of New Zealand's difficult situa-

tion increases. "One problem with a mar-ket-led depreciation is that an over-shoot is almost certain, and we would expect an initial movement of the order of 20 to 30 per cent."

Many of the local businessmen would welcome such a development because of the boost it would give to commodity exports, although most would prefer a managed reduc-tion combined with a fall in interest rates, which would further help to boost domestic

This course is rejected by Dr Donald Brash, the Governor of the Reserve Bank, who believes it would be inflation-

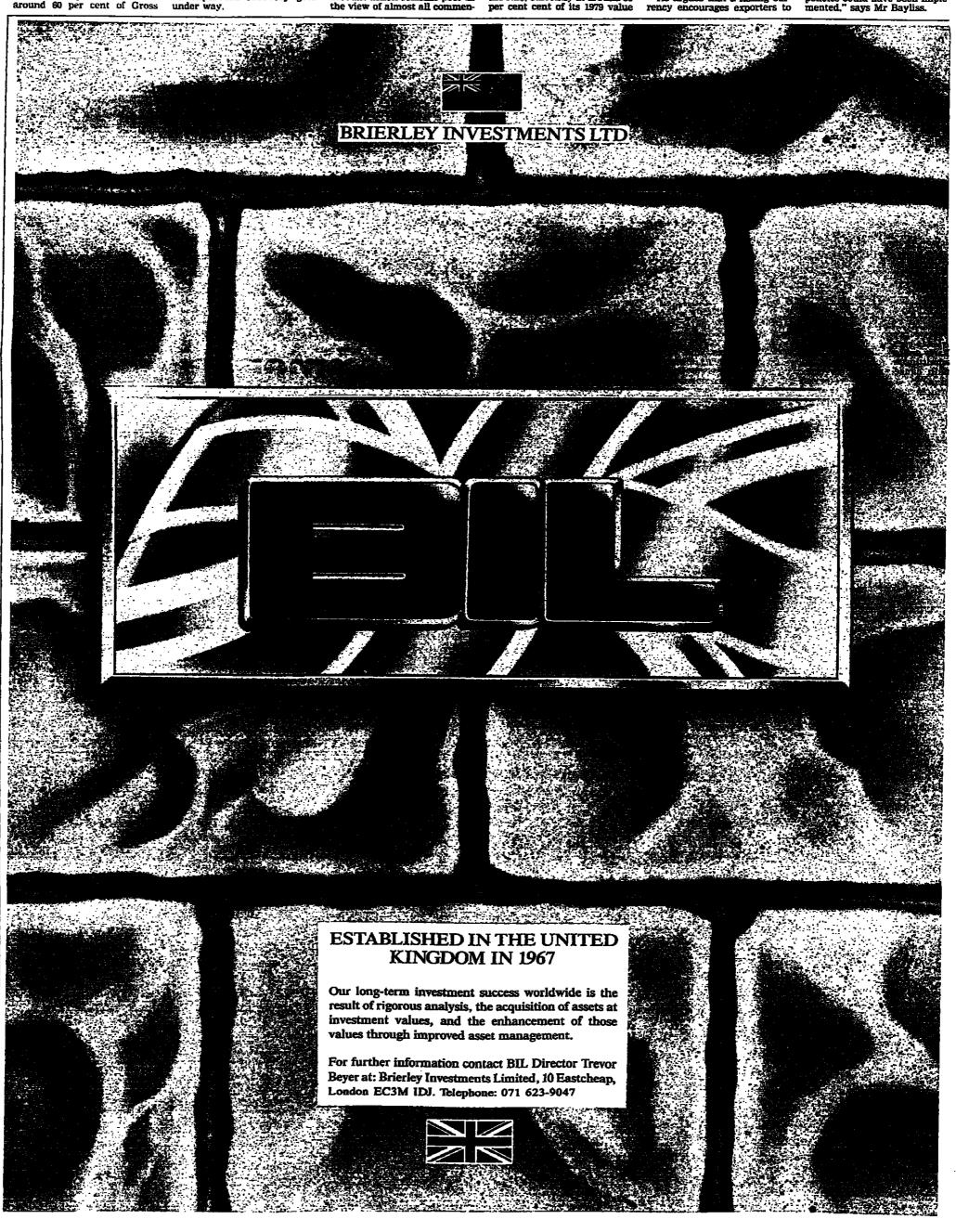
He argues that a falling cur-

sell on price rather than quality, service and added value. However, a number of independent economists have called for a devaluation to offset the impact of a downturn in export prices for New Zealand's agricultural exports. which were worth NZSS.3bn in 1989, compared to NZ\$2.2bn from tourism and NZ\$3bn from

manufacturing. Mr Len Bayliss, a director of BNZ bank, and formerly the bank's chief economist, says that Mr Roger Douglas, the for-mer Finance Minister, was right to attempt major micro-economic restructuring of the economy, but made a cardinal error in persisting with a tight monetary policy aimed at infla-

"The consequence has been a substantially over-valued for-eign exchange rate and high real interest rates which have made it impossible for the economy to grow and so redeoloy redundant resources," Mr Bayliss says.

On his view, the consequences of tight monetary policy have been disguised by high migration, which has restrained the unemployment rate, and by a 24 per cent improvement in the terms of trade over the last three years.
"Without this NZ\$3.5bn-\$4bn export boost, it would have been obvious at a much earlier stage that the government's policies had failed, and more appropriate macro-economic policies could have been imple-



A ONE PER CENT increase in

its dairy trade would create

20,000 new jobs in New Zea-

land. This is just one reason why Minister of Trade Mr Mike

Moore is adamant that progress must be made in removing

barriers to world agricultural

He warns that if this does

not happen, NZ will join a

number of other countries

which, he says, are prepared

"to walk away from the talks,

refusing to accept any face-sav-

ing compromise or sign a com-

muniqué which papers over

Both New Zealand's major producer boards – dairy and meat – stress the need for improved access to the EC.

Japan and the US. Their agri-

cultural industries, the most efficient in the world, produc-

ing cheap meat and butter, are

shut out of many markets by

trade barriers, quotas, com-

plete bans or heavy levies or tariffs. The dairy industry in

particular is pressing for an end to dumping by the EC which the board says, creates

instability in world markets. New Zealand, like other

members of the Cairns Group,

will take a strong stand in the talks at both official and minis-

terial level. The group has

agreed to resist any move to set up a new trade organisa-

tion which might give the illu-

disagreements."

The Trade Minister is arming himself for the Gatt talks, writes Dai Hayward

NZ is knocking on the world's door

trade, in the General Agreement on Tariffs and Trade sion that something had been achieved by ministers in the (Gatt) talks at the end of this Gatt talks

Mr Moore says politicians from some countries reluctant to admit failure could use the creation of a new trade organisation to claim this was a step forward, while the main problems really remained unsolved. "We won't accept that. We won't do a whitewash. We will walk away if there is no agree-

nent," he says. New Zealand strongly supports the Cairns group programme which would completely reform agricultural trade over a 10-year period. Unlike some farming countries, only for greater access and liberalisation of agricultural climate for service industries such as banking, insurance, international investment and

consulting services.

It has tabled a proposal at the preliminary negotiations calling for the establishment of the General Agreement on Trade in Services - Gats similar to Gatt.

It has also suggested mini-mum standards to be incorpo-

rated in each member coun-try's laws to protect patents, copyright, industrial designs and similar aspects of service

New Zealand believes that if the right agreement can be reached, the increased opportunities will more than compensate for any loss some countries might suffer through removal of protectionist trade barriers. Mr Moore points to industries; as would the City of

While New Zealand farmers these were removed.

New Zealand's total export

Next comes Japan and the US, both buying between 15 and 16 per cent; then Britain with 11 per cent.

Since the advent of the Closer Economic Relationship CER - trade agreement between New Zealand and Australia in the 1970s, trade between the two countries has boomed. Initially it was 4-1 in Australia's favour. Five years ago the present government launched a "get into Australia" campaign to encourage manufacturers, including small

Foreign trade

NZ \$ billion

firms, to enter the export market. Between 1983 and 1989 New Zealand exports to Australia increased by 174 per cent, with the growth being almost 2:1 in New Zealand's

Now trade is almost balanced Last year exports to Australia at NZ\$2.8bn virtually matched imports.

On July 1 this year all remaining trade barriers, tariffs, duties and other prohibi-tions on goods trade between the two countries was abol-

ter than the original timetable. and reflects the success of CER to both countries.

Now the two governments have agreed to tackle the next step: the harmonising of tax administration, accountancy regulations, company law, legal requirements, telecommunications, shipping and aviation agreements.

New Zealand manufacturers

and exporters are encouraged to consider Australia part of their domestic market. They have embraced this concept with some surprising results: the largest exporter of Australian mutton to Japan, for instance, is a New Zealand company. There are many other similar examples. CER has also given New Zea-

land manufacturers and exporters the experience and confidence to tackle export markets further afield. Many have now established worth-while niche markets in the US and EC. Individual manufacturers have broken into speci-alised markets with a surprising range of products - fuel tanks for Tiger Moth aircraft, cellular radios and computer

software are just a few. There is a perception that New Zealand sells only butter, lamb and wool to Europe. In fact the EC is now New Zealand's largest export market for wine, leather, hides, apples and kiwi fruit. Less basic things also feature: just last month for instance, a safety hat manufacturer in a small New Zealand provincial town beat competitors from all over the world to supply the London Fire Brigade with its new fire-men's helmets.

The EC is NZ's largest market for wine, leather, hides, apples and kiwi fruit

As a Pacific rim nation, New Zealand is also steadily expanding its trade in the area which has been described as the most dynamic region in the world. Last year the economies of Pacific countries grew by 7.5 per cent in spite of the fact that they contain some of the poorest in the world.

Inter-regional trade in the Pacific, in which New Zealand is a participant, is growing fas-ter than between the 12 countries of the EC.
New Zealand exporters no

longer look only towards a small group of traditional countries as potential markets. Today they have become experienced international traders.

THE All Blacks, New Zealand's national rugby team, convinc-ing winners of the first Rugby World Cup and unbeaten in four years of international competition, are the undisputed Rugby Union world champions.

This, however, is only one sport in which New Zealand athletes have achieved world with a population of less than 3.2m, is recognised as one of the outstanding achievers in world sport. Its medal tally at both Los Angeles and Seoul Olympics, on a per capita population basis, far exceeded that of any other country. At Los Angeles New Zealand's actual medal count was higher than its traditional sporting rival, Australia, much to the delight of Kiwis and chagrin of the

First and second places in the recent Whitbread Round the World Yacht Race were fil-led by New Zealand yachts and crews. Sir Richard Hadlee, greatest wicket taker in Test cricket, continues to outwit opposing batsmen. Susan Devoy, six times world chamnion, continues to dominate world squash. In the past two years New Zealand is, or has een, world champion in men and women's softball, bowls. netball, yachting, sculling, classes of sailing, men and women's rowing and in

CLAIMS by Maori tribes in Taranaki Province for compen-sation for return of land and

resources, alleged to have been confiscated by the Pakeha (whites) 130 years ago, and now worth billions of dollars,

now worth minons of dollars, will be heard by the Waitangi tribunal - a semi judicial body - in October.

The claims, with a common thread of confiscation, are the largest the tribunal, which adjudicates on Mosti inner

adjudicates on Maori issues, has dealt with in North Island.

a judicial body is hearing claims reflects the long dissat-

isfaction on the part of Maori people at the way the Pakeha partner failed to honour the Treaty of Waitangi, under which New Zealand was ceded

to Britain - as well as the

effort of the present govern-ment to resolve these griev-

The treaty of Waitangi, guar-

The fact that a century later

France as one country which he claims would benefit through investing its service London.

already know what agricultural trade barriers are costing them in reduced incomes, an international study group says New Zealand's trade balance would improve by US\$2.4bn if

earnings last year were just over NZ\$15bn. The largest export market is Australia. which takes NZ\$2.8bn or more than 18 per cent of all exports.

	EXP	ORTS, fob	IMPOR	TS, clf
	1988	1989	1988	1989
stralia	128.45	139.94	132.36	152.09
en	129.64	128.31	103.95	134.74
	100,22	97.41	101.98	119.27
-	53,15	53.03	52.76	64.70
th Kores	17.14	24.77	14.68	14.52
t Germany	16.18	16.74	30.00	30.75
R	13.78	15.08	-	i -
12	34.16	14.67		-
van		-	20.48	25.51
di Arabia] -	15.05	21.63

SPORT

Outstanding achievers

women's marathon running. Mark Todd, riding Charisma, was the first person in 50 years to win the three-day eventing gold medal at successive Olympics. Two years ago Todd was also first and second on different horses at England's pre-miere equestrian event, Bur-leigh; while another New Zealander, Tinks Pottinger, was fourth and sixth at the

Erin Baker has won the gru-elling world women's triathlon championship three times. In 1988 compatriot Richard Wells became men's champion. Vet-eran New Zealand golfer Bob Charles first won the British Open in 1963. Last year, playing in the veteran masters' circuit, he won US\$725,000, and in four years in the US seniors circuit he has become the leading money earner. Young compatriot, 16-year-old schoolboy Stephen Alker, shot a record 139 to win the 1988 schoolboys Sunningdale Old Course

Many other New Zealanders

anteed Maori lands, fishing rights and treasures. Maoris

say the treaty was never prop-

erly upheld. Certainly land was confiscated, and the rights of

Maoris frequently ignored by early governments.

growing pressure from Maori

lobby groups to redress some of the perceived injustices.

With the more sympathetic attitude of the present Labour

government – the first to give the treaty legal status under New Zealand law – claims

multiplied. This, along with "anti-white" action by Maori extremists, led to a white back-

lash and growing racial ten-sion. However, over the last year, with a better understand-ing of one another's point of

view, controversy has eased

The basic Maori argument is simple as expressed by activist, lawyer Moana Jackson, who says: "The Pakeha did not hold

The past decade has seen

Maoris get a serious hearing

have collected honours or championships in a whole range of sports from sail boarding to kayaking. Why does New Zealand excel in the sporting arena?

The first reason is the healthy environment. New Zea-landers enjoy an abundance of healthy food, fresh air and easy access to the outdoors. which leads to a lifestyle in which sport thrives. High among other reasons comes pride in their country.

New Zealanders are out to

prove that although they come from an isolated and distant they can beat bigger, more affluent countries which have the benefit of higher sporting technical facilities. Commitment and initiative are other factors. Canoeist Olympic gold medallist Ian Ferguson camped in a tent alongside the course when competing for a world title

now holder of six Olympic gold

their part of the bargain. No matter how much time passes

the treaty must be honoured."

Ms Jackson, along with others, advocates a separate system of justice for Maoris. She argues that European-based

law and justice systems are

unfair to the Maori, and the reason why Maoris, who con-stitute only 12 per cent of the

total population, provide 50 per cent of the prison population. This has been rejected by vari-

ous governments, which insist all New Zealanders must have

one set of laws.

Maori activists also want

control of all things affecting Maoris in areas such as educa-tion and social needs. They

also insist on compensation for wrongs inflicted when the

Crown confiscated Maori land.

In many cases, courts and government have accepted this. In June, the government handed over to descendants of

medals, a silver, a bronze and a

handful of world championships, later received a grant from the New Zealand Sports Foundation to help cover such

The Foundation, established in 1979, channels assistance to promising New Zealand sportsmen and women so they can develop their full potential. To travel to events in the northern hemisphere is expensive for New Zealand - especially when equipment has to be shipped. Foundation grants to individual sportsmen help cover such essential costs. New Zealand sportsmen

combine a supreme dedication to training and coaching with resourcefulness. Many New Zealanders are practical do-it-yourselfers. Often driven by economic necessity, they will make or devise their own equipment - sometimes defy-ing convention. A group of young dinghy sailors, for example, with no technical knowledge, developed new sail and rig concepts which made New Zealand Olympic 407 class crews unbeatable for several

A final consideration is public attitude and social atmo-sphere. New Zealand is a great sports-loving country, in which youngster showing potenreceives the opportunity ncouragement to make it

of New Zealand's most famous

tourist attractions: share own-

ership and control of the Wai-

tomo glow worm caves. The

new partners also received NZ\$1m advance on expected

Moves such as this are help-

ing to resolve some issues and

improve race relations, but it

will be many years before all outstanding claims are settled by the courts or tribunal.

Dai Hayward

Dai Hayward reports on the position of the primary industries

Lifeblood of the economy

Exports

THE HEALTH of New Zealand's primary industries is vital to its economic survival. Together, dairy products, wool and meat provide 54 per cent of New Zealand's total export earnings. With horticulture and forestry included, they provide 70 per cent of all exports in dollar terms.

Last year the dairy industry alone earned NZ\$3bn - about 20 per cent of all exports. Although New Zealand has only 1.5 per cent of the world's milk, the New Zealand Dairy Board is the world's single largest dairy exporter. Its products are consumed in more than 100 countries.

New Zealand is, however, at the mercy of international political barriers and "fire sales" of butter and other dairy products at below cost price by the EC and, to a lesser degree, the US. New Zealand has access to only 4 or 5 per cent of world dairy trade, and when thousands of tonnes of butter are dumped in these markets, New Zealand is forced to com-

Regular reductions in the quantity of butter New Zealand is allowed to ship to Britain – still its most important market - are of great concern. The 74,500 tonnes agreed in 1988 has dropped to 61,340 tonnes this year and a proposed 55,000

Meat producers, both lamb and beef, face similar prob-lems. Although export production has been cut by a third, from 39m lambs in 1984 to 22.4m last season, New Zealand is still the world's largest lamb exporter. The fact that the UK is now the second largest reflects the effect of EC farm

Agricultural subsidies in New Zealand were abolished by the present government after it took office in 1984 For a few years this had a traumatic effect on the industry, with many farmers going bank-

In the past decade pre-tax income of New Zealand farmers fell steadily. Between 1975 and 1985 it averaged just under NZ\$60,000 (£20,400). In 1985-86 it was NZ\$20,000; last year it was \$25,500 (£8,500). Last year was the second worst year for New Zealand wool, lamb and beef producers since records began 30 years ago.

Wool growers watched wool prices slide steadily last season and do not expect any improvement in the current season. The huge stockpile in Australia, the economic problems in the Soviet Union which halted New Zealand wool sales and the absence of China from the wool market all contribute to the depressed outlook.

Farmers in all three produc-

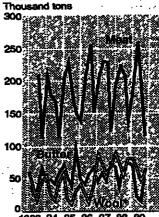
ing sectors know their net income will be down this season. Each farmer is just as aware as the industry leaders of the importance of the GATT General Agreement on Taring some freeing of agricultural restrictions, particularly by Japan and the EC.

Dairy farmers have been warned by their Board to expect a drop of NZ\$25,000 in their income this season: They have been doing better than meat or wool farmers for three years, but now their industry

faces another lean period.

Mr Paul Miller, vice-president of the American Breeders Service, told the world agricultural forum in New Zealand in June that even a superficial look shows New Zealand dairy farmers to be more efficient at producing cheap milk than their European counterparts.

This was little comfort for an industry which, in spite of being the world's most cost-effective, is struggling against dumping. New Zealand farmers put the blame for their prob-



1983 84 85 86 87 88 89 lems squarely on the EC and USA for dumping dairy prod-ucts, especially butter, below

costs on world markets. import bans and controls contribute significantly to New Zealand's dairy problem. New Zealand farmers are particu-larly irked by Japanese compabutter at US\$1,600 a tonne and retail it in Japan for US\$8,000 a tonne. The New Zealand dairy farmer can do little to diver sify, because most dairy land is unsuitable for horticulture.

The average New Zealand dairy farm is 160 cows on 140 acres, milked by the farmer with the help only of the family. No other dairy industry in the world can match New Zealand for efficiency and cost

Last year New Zealand produced more than 1bn tonnes of export meat. It earned NZ\$2.4bn from lamb, beef and mutton with its most valuable market the USA, which takes most prime beef.
Including customers such as

Norway (8 tonnes) and Brunei (1 tonne), New Zealand lamb is now sold in 75 countries; the

Every country in the EC except Greece, where imports fell by 375 tennes to 12,074 tennes. Zealand lamb last year — froni-cally enough, at the same time as EC officials reduced New Zealand's quota of sheep meat. The current quota of 245,000 tonnes set last year comes down to 205,000 in 1992. There is no allowance at all for beef: New Zealand's meat industry leaders believe the country has received harsh treatment from the EC.

Customers' patterns are also changing. Iran once bought 100,000 tonnes of New Zealand lamb a year; by last year this was down to 8,000 tonnes, pared to pay world prices.

The recent easing of Japan's beef quota has been hailed, and although imports initially face a-70 per cent levy, exporters believe this is the chance to increase Japanese beef consumption.
Wool growers face an income

New Zealand Wool Board to maintain floor levels and farm earnings. This year the board has spent more than NZ\$3m buying wool at auction to maintain prices. During the season the stockpile climbed fourfold – from 100,000 to 450,000 bales. Although it would prefer to see wool flow into consumption, the board is committed to continuing a

price support scheme.
With the over-supply position, however, market prospects are not buoyant. It will require a 6 per cent increase in consumption each year to absorb the increased produc-tion in Australia and other

In the long term, however, prospects for all New Zealand farm industries depend on the liberalisation of world agricul-

Pacific islanders in New Zealand increased rapidly over the past 10 years. This, too, has caused friction between Maori UK is the biggest consumer, and Polynesians, who have taken many of the lower-paid, unskilled jobs. There is a cen-From little pine kernels, giant profits grow turies-old tribal antagonism between different Polynesian

groups and the Maori, who together total 15 per cent of all New Zealanders. MORE than 550,000 ha (1.3m acres) of state owned pine forests, the largest area of inten-sively managed industrial for-est ever offered anywhere at Dai Hayward one time, is up for sale. The trees, in 99 different for-

ests, are mainly radiata pine planted in the late 1960s and early 1970s to supply New Zealand's expanding forestry-based industries, and sustain an important export market.

More than 100 companies, including 50 foreign ones, are potential bidders. The expected price for the total forest is between NZ\$2.5bn and NZ\$4.5bn. Most of the interest is coming from Asia, with North American and European

companies also interested.

To placate public opposition and critics of the sale, who include former Prime Minister Sir Wallace Rowling, the government is stressing that only the logging rights to the trees are to be sold. It retains ownership of the land but the buyers will also get the roads, buildings and other infrastructure existing in the forests.
Successful bidders have a

minimum 35-year lease but also have an automatic annual one year renewal, provided they pay their rent and replant the logged areas in trees or grass. This in effect means that timber companies will have a perpetual right to timber from their leased areas. This appeals to several for-

eign companies anxious to obtain a permanent renewable timber supply. The fact that the forests are already planted, and efficiently and skilfully managed to provide a renew-



predicted they could be five times this by the end of the decade

able timber resource, as distinct from native unmanaged forests, also appeals to companies abroad. State forests represent about

half of New Zealand's softwood forest plantations of 1.2bn ha The expanding and profitable private forest industry, including newsprint and pulp mills, relies on both private and state forests for wood supplies. The state also has a large export

trade in logs and sawn timber. New Zealand forestry exports are now worth NZ\$1bn year, but with the increase in timber production predicted to reach 30m cum annually before the end of the decade, export receipts could increase to NZ\$5bn.

The New Zealand Forest Corporation, formed to take over the former government department which operated the state forests, logged 5.9m cu m from the state forests during the past year. Most of the exports were shipped as logs. Korea and the Republic of China are big customers for logs, while Japan buys large tonnages of logs and wood chips.

The Corporation formed three years ago produced a sur-plus this year over operating costs of NZ\$148m compared with NZ\$95m the previous year. This was a turnaround from the NZ\$90m loss incurred by the government department in its last year of running the

An analysis by international consultants reports increased New Zealand production this decade will be sufficient to sustain two or three new paper mills, one or two kraft pulp mills, two medium density fibreboard mills, 15 new saw mills and increased log and chip exports of around 5m

cum a year. It would require an investment of NZ\$6bn to establish these extra mills and processing plants. This can only come from large private companies, and was one reason the government put the forests on to the open market.

To safeguard timber supplies to small local companies, the new owners must honour existing contracts for two years.
Forests established on constal sand dunes or steep hills to stop sea or flood erosion must be replanted soon after the existing trees are logged.

While attention this year

was focused on the state forests sale, private sector forestry companies have continued to expand. Large operators Fletcher Challenge Limited and Carter Holt Harvey hoth significantly expanded their operations into Chile FCL with large operations also in Canada and the USA, is now one of the world's too three forestry companies Both New Zealand forestry giants are strengthening their base and marketing strategy to take advantage of growing demand for wood products in Pacific Basin countries Design Basin countries. Both are bidding for large tracts of the state forests.

It is estimated forestry trade in the Pacific Basin will exceed US\$20bn within ten years. New Zealand, with its expanding

resources, is well placed to take advantage of this.

One novel aspect of the state forests sale is that in addition to offering the trees, the forestry Corp is also putting its management teams in the sale catalogue.



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The Wall

The wall has been broken up and sold to art collectors and memorabilia freaks around the world but on Saturday evening
"The Wali" was rebuilt above omer Platz in Berlin in one of

the most tious live rock muna.

Market is For the past two months, the leather, his kno-man's land between East word West Berlin has been occurred with the least two months. and West Berlin has been occu-in pled by the army of riggers and builders required to establish the set needed to support such

is speciacle.

Site clearance, carried out by the East Germany military, a produced a miscellaneous collection of guns, grenades and ammunition that would have merited any terrorist organisa-tion's horde. The concert, staged to launch Group Captain Leonard Cheshire's Memo-erial Fund for International

tain Leonard Cheshire's Memorial Fund for International archief, aims to raise £500m—an heat £5 for every life lost in major life. The fund will operate on a look at respond immediately a disaster group (occurs, thus overcoming time wasted in establishing a new the fund each time.

The original idea for the concert came from Mick Worwood, who was a major force behind Live Aid. Worwood is an

Live Aid. Worwood is an and has been involved in put-

West Germany, but never before on this scale.
On Saturday evening a helicopter hovered above, menacing the crowd and sweeping and has been involved in putting together some of the biggest rock concept events that
have taken place.
To bring about "The Wall –
Berlin 1990" required the political and military co-operation of
the four powers responsible for
the four powers responsible for the Potsdamer Platz with searchlights, while on the ground synchronised searchlights raked the sky. Roger Waters' ten piece Bleeding Heart Band, dwarfed on stage Sea single Berlin. Initial inquiries by Worker County wood for using Berlin were start wood for using Berlin wood for using believe the Wall was demolished and forest changing political scenario ally most all was rapidly unfolding.

Second as Agreements and plans for secundary ticket sales and travel in the comments were all overtaken at various times by the huge inflated puppets of a teacher and a pig, which burst through the wall, and the largest musi-cal set ever built taking shape around them worked their way through the two hour perfor-Four screens, one 16 metres in diameter were used to dis-

The Charles of the Country of the Co

"The Wall" - written by Roger and large areas of The Wall Waters as an expression of were used as a backdrop for a montage of tortured cartoons childhood alienation and supand war pictures. pression which leads to madness - is merely symbolic. But

this did not detract from more

than 150,000 people crowding

into the Potsdamer Platz to

enjoy a unique event which

was also televised to an inter-

national audience of several millions. Neither did the two

power failures that interrupted

the early part of the perfor-

there has been considerable coverage of the event in the

musical press and more serious publications such as Der Spie-

gel, much of it critical. Spiegel was particularly scathing, questioning Waters' motives

for staging such a performance and about his lock of success

as a solo artist.
Roger Waters is "The Wall."

Although all the musical elements in Saturday's concert were performed by an impres-sive line up of musicians and singers from the archives of

rock, without Waters' singing the performance would have

The first live performance of The Wall" was in Los Angeles

in February, 1980, since then it has been staged several times

in the US, Britain and once in

been deprived.

During the past lew weeks

The performance by the Bleeding Heart Band, which included Andy Fairweather Low on guitar, emphasised Waters' ability to put together a concert that ridiculed the statements of some of his crit-

Major roles in the piece were taken by Sinead O'Conner, Joni Mitchell, Van Morrison and Bob Dylan's old backing group The Band, whose voices and expressions had more and expressions and more directness and power than the original work by Waters' old group Pink Floyd. Van Morrison in particular cutting his way through "Comfortably Numb," the barrel-chested Belfast Cowboy breaking the mords and phrases as only be words and phrases as only he is capable, supported by Garth Hudson and Levon Helm from The Band.

Unfortunately, the earlier stages were disrupted by power failures the second of which silenced Sinead O'Conner, appearing suitably crop-headed as a young boy singing

"Mother." In the second half the Conbined Marching Band of the Combined Soviet Forces in Germany occupied the stage, well-choreographed and filling the role that they could easily slot into in the developing political stage, a role infinitely preferable to being billetted in the railway coaches being used to house some of their col-leagues who have already

returned to Russia Even Jerry Hall, clad in party dress, breezed through a role for which her voice was totally appropriate - the girl on the telephone.

For all the splendour, drama and pyrotechnics, up to the climax of the evening, when the 2,500 bricks forming The Wall came crashing to the stage, the question must be, what does one do with so much waste

David Rushby



ARCHITECTURE

Have Pevsner, will travel

Colin Amery appreciates the legacy of an enlightened cicerone

t is impossible to imagine a world without Pevsner. As summer and travel-ling time arrives the Penguin Pevsners are in constant use. How fortunate we were that a German refugee should have had the immense dedication to complete a survey of every building of architectural importance in every county of England. What happens in deprived countries who were denied this visitation? Imagine the value of a Pevsner for Spain or Poland. And consider how much you could learn if the glory of French architecture had been made accessible through Pevsner's eyes. Sir Nikolaus Pevsner died in 1983 leaving behind a legacy of labour and enough acolytes to ensure that regular revision would occur and that Ireland, Scotland and Wales would

eventually be covered. Recently two revised volumes have been published: The Buildings of England, Lincol-nshire by Nikolaus Pevsner and John Harris revised by Nicholas Antram; and The Buildings of England, Decom by Bridget Cherry and Nikolaus Pevsner. Both are published by Penguin Books, £20. A third new Pevsner has also just appeared, dedicated in timely fashion to Glasgow. This does not, of course bear Pevsner's name - it is by Elizabeth Williamson. Anne Riches and Malcolm Higgs and is published as The Buildings of Scotland in association with The National

Trust for Scotland, also £20. Devon is the third largest English county, and when Pevsner and his wife toured it in their Morris Minor in 1949 they thought it merited the two volume Pevsner treatment. Today the revisers have merged North and South into one volume, and in their introduction they chronicle the recent high rate of population growth (19 per cent in the last 30 years); the arrival of the motorways and destructive inner ring roads and car parks; waves of retirement homes; and casual treatment of some seaside towns. But there are many posresearch: there is more interest in the landscape and the history of early settlements and rural buildings; and there has, of course, been an explosion of interest in things Regency and

Victorian. The Devon volume has many new improvements. There are more maps and plans, there is an excellent list of further reading and a new feature, the list of residents and patrons. I feel that the sacrifice of the glossary is a mistake. It was always useful to check on the real meaning of sharawaggi and to know the difference between spires and speres. Possibilities for one-upmanship have been much diminished by the removal of this useful source of factual erudition. But it is a minor loss compared with the gains. The 20th century houses in Devon receive good coverage, from Lutyens's Castle Drogo to the work of William Lescaze at Dartington. It is hard to improve upon, compelling abrupt sublimity as a description of Castle Drogo.

The cottage flourished in the mild climate of Devon and one extreme example, A la Ronde at Exmouth, receives appropriate and approving coverage. This is an example of many houses in Devon which have been diligently and lovingly maintained, often against the odds, by private owners. Now A la Ronde is for sale and is likely to be acquired by The National Trust with help from the National Memorial Heritage Fund. The house is endearingly eccentric, being a sixteen sided plan that the two Misses Parminter built in 1798 to remind them of San Vitale in Ravenna. It is the survival of the interior that is so remarkable, with all its decora

tion made by the cousins in shells and feathers.
The ladies of Llangollen were another pair who dedicated themselves to building the modest ideas of the Picturesque, but A la Ronde is a unique survival and deserves to be lovingly preserved in aspic and not made too accessible by the National Trust. Its acquisition of the property should render unnecessary any

of the proposed development around the house which would wreck the artful rusticity of the place. Perhaps the Trust will thatch it again ...?

Pevsner has played an important part in the preservation of our architctural heritage by providing factual evi-dence and cataloguing expertise to support sentiment. However, Pevsner was also a dogmatic Modernist, and his selection of 20th century buildings followed what he saw as the movements of the spirit of the age. Some of his followers are also a bit stuck in that old groove, but in the Lincolnshire volume I was struck by a will-ingness (presumably by Nick Antram) to acknowledge the value of the continuity of the conservative tradition.

But Antram has to admit that conservation does not tri-umph in Lincolnshire. There are two main problems. The rising number of redundant churches - there were 73 in 1989 of which 20 have been demolished. - and the creenise suburbanisation of the villages He is right to point out the remorseless increase in "hopelessly insensitive additions" to individual buildings. This is true all over the country and must be the fruit of poor architectural education and spread-

ing visual illiteracy. enjoyable volume that often has the virtue of direct and personal responses to the buildings. It remains a relatively secret county with many architectural wonders. What is Siena Town Hall doing in Grimsby Docks in the form of J.W. Wild's Dock Tower of 1851? How many people see Grimsthorpe Castle, where the Great Hall by Vanbrugh is one of the greatest rooms in of the greatest rooms in England? The madness of Harlaxton Manor, built in the 1830's as a palace for a bache-lor, still dazzles with its orchestrated grandeur designed to impress. So thorough and intriguing is this volume that I was seri-ously tempted to take a holiday in Lincolnshire and trave with Peysner - the enlightened cicerone and subtle

PROMENADE CONCERTS

Davis returning to a former age

The 96th season of Henry Wood Promenade Concerts opened on Friday. There is no theme this year and no excur-sions to other venues, save for a sally across the road into kensington Gardens for a steel band concert during the Not-ting Hill Carnival. The sense of a return to a former age of Proms is reinforced by the pro-gramming, which seems more conservative than of late fewer novelties (though there is the statutory flush of commissions), more emphasis on

the repertory staples.

One recent tradition at least has been preserved. During the the last decade the season has always begun with a major choral and orchestral work, and so it was on Friday, with Andrew Davis conducting Mahler's Second Symphony with the BBC Symphony Orchestra and the choruses of the BBC Symphony and the London Philharmonic, an event dedirated to the memory of Davis's predecessor as the BBCSO's Chief Conductor John Pritchard, who died last December. It was a suitably stirring, suitably evocative occasion; one remembers Pritchard conducting the same orchestra in a typically relaxed version of the Resurrection Symphony a

svelte, unfussy outlines of Davis's reading shared some common ground with that The lack of grand guignol was welcome – a Ländler lurching less cumbrously than often, a scherzo moving with

couple of seasons back, and the

grace and wit - though the first movement took a while to catch fire.

There ought to be more ter-ror in the opening shudders than Davis allowed, a closer sense of the apocalypse, and while he pulled together the threads of that sprawling frame with confidence, the a low key, and random impre-cisions in the orchestral playing took the edge from some of the climaxes. Yet the final pair of movements was steered to a genuinely emphatic conclusion, without ever appearing to inject spuri-ous excitement; everything added seemed natural, consid-ered, and thoroughly musical. Davis we know to be a fine Straussian, and his Mahler, if not yet exceptional, has done all its groundwork, and can only gain in allure and inten-

In one respect at least this performance was truly exceptional; in its pair of soloists, Margaret Price and Anne-Sofie von Otter, the symphony was graced with singing of perfect poise and intelligence. Von Otter's refusal to cream all the emotional extremes from Urlicht but to deliver it with sustained seriousness profoundly enhanced what can be one of the symphony's bathetic sections, while the sound of Price's limpid soprano soaring over the choral textures in the finale brought frissons all of its

Andrew Clements

Less grandiose concert

Though the Bournemouth Symphony took on extra players for some of their programme, the Saturday Prom was much less grandiose. Even though it included César Franck's D minor Symphony: for Andrew Litton is not a con-ductor to make anything sound grandiose, preferring alertness and a light touch instead. His Franck was set out in crisp contrasts, not in Brucknerian blocks; the tunes got full value, but were not milked - the cor anglais in the Allegretto was lyrically steady, not over-wrought, and the buoyant

Finale did not whoop.

If this symphony can sound more imposingly sombre, it usually risks flatuience too. Litton's civilised reading steered safely between the well-known reefs, and the result was quite inspiriting. Again in the Till Eulenspiegel of Strauss, he kept a discreet

bridle on the heftiest climaxes, but also let the many chamber-music touches show to advantage; it was a performance of engaging wit. There was less to be done for The Happy Forest, a forgettable nymphs-and-satyrs piece by Arnold Bax, but Litton suggested at least that there might be a decent little ballet

The young Korean pianist Ju Hee Suh was the soloist in Liszt's A major Concerto. Beautiful technical finish, great breadth of sound (reminiscent of her teacher Jorge Bolet), pure musical intentions; I wanted flist a bit more frank narcissism; some "Look at me!" preeming. Liszt would never have denied himself that, and the piece does need some flashy filling-out.

David Murray

John Lill

Lill is a doughty performer, which is just as well: for it fell to him, last week, to do the taxing stint of lunchtime piano-recitals which has become an annual fixture of the City of London Festival. Though it always looks attractive on paper, it seems a pretty thank-less task.

The weather often swelters. as it did last week; and the audiences are rarely anything like as large as they should be, especially not for cushioning

the acoustic glare of the Bish-opsgate Hall.

That was brought home to me - literally - on Friday, when I happened to hear part of the Lill recital I'd just come from, broadcast as a delayed

relay on Radio 3. Without that domestic reve-lation, I should have written that in Rakhmaninov's op. 39 Etudes Tableaux the planist bad sounded dogged and a bit dull (except in the A minor "Dies irae" one, which was imagined in rich depth); that his over-emphatic bass line -not, generally, an asset in this composer - paid diminishing returns, whilst denying the proper sheen to Rakhmaninov's virtuoso right-hand fancies. But I might have said analogous things about Lill's account of the Prokofiev Sixth Sonata (though that big-boned piece did offer more scope to his sturdy architectural sense);

that would have been seriously

With a sparse audience the

Bishopsgate acoustic is at once echoey and shallow, and dynamic gradations are flattened out. The BBC microphones were virtually snuggled up to the piano; it was a shock to discover at home how much subtler and better-pointed Lill's interpretative details were in Prokofiev, and how superior the balance to what we heard on the spot. Ungenerous souls may comment that that's what sound-engineers are for, but the plain fact was that a precise dimension of feeling had been muzzily swallowed up in the "live" sound-

It was easy, then, to imagine how much had been concealed in Lill's Rakhmaninov – even while suspecting that he's too loyal to soberly-argued Classi-cal and Romantic ideals ever to make the most of that com-poser's spontaneous dramatic surges, or of Prokofiev's wilful fractures. (From Monday to Thursday he'd been performing his "natural" repertoire; Friday was his sole foray into the 20th century.) Another year, it would be nice to find that Bishopsgate had acquired tapestries or other dense hangings, or foam-rubber seats; or anyscraggy gymnasium-sound.

David Murray

July 20-26 **ARTS GUIDE**

MUSIC

London Bach Orchestra conducted by Nicholas Kraemer plays the six Brandenburg Concerti (Tues). Barbican Centre (071-638-8891).

The Philharmonia Orchestra and Chorus conducted by Yuri Simonov play Verdi's Requiem (Wed) as part of the City of London Festival. St Paul's Cathedral. 1071-248-4960).
London Chamber Orchestra
plays Baroque, Handel, Albinoni,
Pachbel, Vivaldi (Wed). Queen
Elizabeth Hall, South Bank Centre (071-328-8800).

The Matrix Ensemble coducted by Robert Ziegler, with soloists including Adrian Thompson, Paul Harrhy, Patrick Donnelly and Peter Rose. Stravinsky, Milhaud and Falla. Queen Elizabeth Hall (Thur) (071-828-8800).

Festival Estival Andre Isoir (organ). Franck, Benoist, Saint-Saens, Guilmant (Mon). Saint-Germain-des-Pres church. Orchestre des Jeunes des Pays Bas conducted by Gaetano Delogu.Glinka, Shostakovich, Brahms Tue). Auditorium Des Halles. Vocal Ensemble Sagittarius and Consort de Violes O. Gibbonscon-Demantius, Schein, Schütz (Wed), Saint-Severin church. Quatuor de Violes Orlando Gibbons. Byrd, Gibbons, Lenot, Purcell (Thur). Notre-Dame-du-Tra-vail church, 59 Rue Vercingetorix, Metro Pernety (48049801).

mists Victoria Postnikova, Fir-kusny, Kvapil, Chin and 15 jazz concerts. Ends Aug 2 (67523433).

Riumenthai (piano), Lieve Schuermans (flute) playing Schubert, Ravel, Debussy, Moz-art, Bizet, Verdi (Wed), Chapelle des Priedtings (513 93 40) des Brigittines (513 89 40).

Weimer

Cultural Festival (July 16-Aug 11). Weimar, the centre of German classical culture, is staging the first pan-German festival, profits from which will go to be reconstruction of this hadly neglected city. Directed by Kari Steff-Wolfsjaeger, the festival is staged in the original houses of Goethe, Schiller, Liszt and Bach, who are the central themes Barry Douglas, Alexis Weissenbarg, Will Quadflieg, Helmut Lohner and the Weimar Theatre Ensemble (0228/693969; fax

Schleswig Holstein

This year's 5th Schleswig Holstein festival, initiated and

and has been enlarged to nearly 180 concerts in 32 different ven-ues. World class musicians will be performing in towns and villages from Flensburg in the north to Lueneburg in the south, in manor houses, barns, churches, concert halls, riding stables and castles. There will also be master classes. The fest val's own orchestra, with 120 manufacts from 25 different courses. members from 22 different countries, will train throughout the summer in Salzau with 5 different conductors, Sir Georg Solti, Christoph Eschenbach, Jiri Belohlavak, Paavo Berglund and Semvon Bychko and they will be performing 10 concerts during this festival. Soloists include

Alban Berg Quartet, Igor Ois-trach, Natalia Gutman: Boris Pergamenschikow, Heinrich Schiff, Olaf Baer, Dietrich Fischer-Dieskau, Hermann Prey, Peter Schreier, Arleen Auger, Christa Ludwig, Rudolf Buchbinder, Barry Douglas: Katia and Mar-ielle Labeque, Murray Perahia and James Galway. The programme ranges from Bach to Beethoven, Brahms to Bruckner, Mahler to Mozart, Tchaickovsky to contemporary composers. Until August 19. Information Kartenzentrale Schleswig Holstein Musik Festival Postfach 3840, 2300 Kiel Tel (0431) 587080.

Grec 90: Barcelona summer festival. Trio de Barcelona. Schubert, O. Messiaen (Tues). Placa del Rei (318 25 25).

Ravenna

Ravenna festival Scala Philarmonic Orchestra conducted by Lorin Maazel. Schubert's 'unfinished' sym-

Mostly Mozart Festival

tra conducted by Mark Elder with Barry Douglas (piano) and Richard Stoltzman (clarinet). Janacek, Mozart, Haydn (Tue, Wed). Avery Fisher Hall, Lincoln Center (874 6770).
Tokyo String Quartet with Richard Emanuel Ax (piano) and Alexander String Quartet. Mozart. Schumann, Mendelssohn (Thur). Avery Fisher Hall, Lincoln Center (874 6770).
St Luke's Chamber Ensemble. Center (874 6770). Vivaldi, Martinu, Schubert (Thur). Caramoor Festival, Katonah (914 232 1252).

Ravinia Festival. Leon Fleisher (piano) and The-ater Chamber Players of Kenenfeld, Strauss/Godovs Korngold (Tue). Highland Park (728 4642). Chicago Symphony Orchestra conducted by Gianliugi Gelmetti with Leon Fleisher (piano). Ravel

Samulnori and Kodo. Drummers from South Korea and Japan,

Royal nightdress for sale

Queen Victoria's nightdress and some of her underclothing are included in a sale today of one of the largest and best pre-served collections of textiles and garments from the Royal household. Fifty items in the sale at Tumbridge Wells, Kent, were given to the Queen's dresser, Mrs E. M. A. Roberts,

The nightdress is worked in white fine cotton, embroidered with a crown, the initials VR and the number 24. A chemise once worn by the Queen and a pair of her silk stockings are among other items on offer, and they also are identified with a crown and numbers.

expressed interest in the sale at the Spa Hotel. "I believe it is the first time such a large collection of royal textiles and clothing has come up for auction."
Also in the sale are several

to the Queen's children; two bonnets, in silk and velvet; court playing cards with handpainted portraits of the Queen and other members of the Royal Family; a child's flannel-ette underskirt and bodice, with a "nappy square"; an inscribed bracelet worn by the baby Prince of Wales in 1864; a pair of cotton knickers believed to have been worn by Prince Arthur and samples from embroidery by the Queen's daughters.

The Remission of the Court of t

On her last visit to Wembley hree years ago she at least an audience, throwing them spent ment the odd pair of knickers. This as if it was created, costumed,

perfected, and manufactured this - is by a Dream Factory with some were very old-fashioned ideas on how to manipulate men.

Madonna talks dirty; dresses

but they are just the hook on as a nun; now as a tart; now as a fashion dummy, as she pouts around the stage flaunting the various corsages designed for her by Jean Paul Gaultier. The trick, apparently, is to wear your corset on top of your clothes, and a bra in the shape

of an aggressive pyramid.

The show is mesmerising but

The state of the s boldly) "You've got to have brigging sense of humour." Of course there are also the songs, but they are first the songs, which to hang the cameo vignette of Madonna, dressed now as a leather fetishist; now

The Blonde Ambition tour is soulless. The shenanigans on hot the Prime Minister's elecstage become the distant trig-ger for the close ups on the giant screen, and the camera-

romantic ballad. amazing woman, and her fan-tasies, dominate the evening is

the guys.

There are few special effects.

Madonna effortlessly discharges enough light, sound, fury, and energy to power the whole of Wembley. She moves like perfection, leading her dancers into ever more gym-nastic routines, just as she taunts the audience with

mounting bravado. "People say I've got a lot of balls," she sneers. "But I haven't. What

men concentrate not on Madonna's vocal performance but on intimate shots of her crotch, or lips, especially in "Like a Virgin," performed expressively astride a giant red bed. You can understand the Vatican's censure of the act as she immediately transforms into a nun for "Like a Prayer" and then goes on to seduce a priest in "Oh Father." After this section "Poppa Don't Preach" powerfully performed comes across almost as a

play specially commissioned

stills and Gerald Scarfe's ani-

mated images from the movie

The extent to which this

underlined when the band comes on to take its bow. You'd actually forgotten they were there. It is harder to gnore the dancers. Madonna acknowledges them by kicking the girls as they lie on the floor and crawling up the thighs of

Madonna at Wembley

I've got is a Dick." This is the provocative intro to the weakest part of the evening, a plug for her latest movie Dick Tracy. "You never know a guy till you're talking rubbers," she advises as she strips the coats of the male dancers to reveal their leather jock straps.

Sex; religion; and, in her endorsement of capitalist virtues in "Material Girl," politics Madonna takes on all the controversial taboos and whips them to death. But one is left thinking that a girl who comes on so strong must have so much to cover up. That is the

itive aspects to the changing nature of the county. There is Antony Thorncroft | a great deal of new historical

> **Montpellie**r Montpellier and Radio France International Festival stages tucci's Chants du Souvenir, pla

Marc Grauwels (flute) Daniel

of the four week events. Among the artists appearing are Eva Lind, Alan Titus and the Bavarian Radio Orchestra, under Raif Welkert, Rudolf Buchhidner,

Festival directed by Justus Frantz is an important and very successful event for this neglected region

phony and Beethoven's 6th (Tues), Rocca Brancaleone. Festival ends July 31. (32577)

New York

Mosty Muzzar Festvall.
Emerson Quartet with Carol
Wincenc (flute) and Misha
Dichter (piano), Mozart, Schumann, Dvorak (Mon). Avery
Fisher Hall, Lincoln Center (874 Mostly Mozart Festival Orches-

nedy Center. Takacs, Robert Saxton, Bach/Brahms, Scriabin,

(Thur). Highland Park (728 4642).

Shinjuku Koma Theatre (Mon) (202 8118).

and on the Radio 3 evidence,

more than 100 years ago.

Auctioneer Michael Shortall said museums and American collectors have already

pairs of shoes which belonged

Madonna Wembley Stadium

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	38	19	Armitage and Rhodes	25	0		-	-
	220	135			0	4.3	29	14.6
	125	96	Bardon Group Cv Pref (SE)	97	0	6.7	6.9	-
	123	70	Sizy Technologies	72	1	4.7	6.5	11.8
	110	82	Bressbill Coev. Pref	82	0	11.0	13.4	-
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NUMBER ONE SOUTHWARK BRIDGE, LONDON SEI 9HL

Service to small investor

FRAGMENTATION used to be the bogey word of the London Stock Exchange. Until the Big Bang restructuring of 1986 the emphasis was on a single mar-ket with a centralised order flow, and a common membership for firms straddling the widest range of clients. Now the façade of unity is

cracking. The main commer-cial drive of the International Stock Exchange is carrying it towards the business done in leading international equities by institutional investors. There are accusations that such an emphasis is causing a neglect of the interests both of smaller domestic companies, with stocks allocated to the beta and gamma categories, and of small, personal clients. So worried are private client broking firms of the ISE's apparent failure to represent their interests that a number of them plan to set up their own trade body called the Association of Private Client Investment Managers and Stockbrokers (APCIMS).

Meanwhile there have been two separate proposals to establish distinct markets to serve a base of smaller clients. One, emanating from the spe-cialist small company market maker Winterflood Securities, focuses upon improving the facilities for trading shares of small companies; the other, promoted by the execution-only stockbroker Sharelink, is intended to make it easier for small investors to trade shares. The proposals are aimed in different directions, but they share the common factor that an apparent polarisation has developed between the main-stream business of the ISE and its grassroots services.

The decline of the private investor in UK equities has been a long-term trend caused by several factors including tax, but with the proportion of shares owned by individual investors down from over 50 per cent 30 years ago to under 20 per cent today the trend is thought to have been exagger-ated by dealing obstacles.

Serious decline

As for the problems in the small company market, there is a connection in that private investors are often seen as natural holders of the shares of small, possibly local, companies. But stockbrokers have noticed a serious decline in their ability to handle even modest-sized bargains in small company shares, especially within the past year or so.

The matter has come to a head with the recent closure of small company market makers such as Stock Beech and Kitcat & Aitken. Brokers find it hard to buy or sell shares of gamma stocks without driving prices against them. Institutional investors in these smaller com-panies have often been stranded without significant stranded without significant liquidity. The County NatWest Smaller Companies Index has underperformed the FT-SE Index of 100 market leaders by 25 per cent over the past year.

Market mechanisms

Large numbers of companies have traditionally been pub-licly quoted in the UK – some 2,035 domestic companies are at present listed in London. against 460 in Paris and some 630 in Germany as a whole. There is concern that, unless London's market mechanisms are improved, disaffected small companies could withdraw in increasing numbers.
It would be a pity if the

debate were to get bogged down in technical debates down in technical debates about the advantages of order-driven, or matching, market systems rather than quote-driven arrangements with competing market makers such as the SEAQ system which the ISE has been using since 1976. The Exchange must come to The Exchange must come to terms with the commercial implications of its chosen marketing focus upon alpha stocks. Already the hiving off of the traded options market to Liffe, the financial futures exchange, has shown that the ISE, under its new chairman and chief executive, is willing to live with a greater diversity of mar-kets. Now its positive response to the formation of APCIMS shows that it recognises the limitations of its ability to ser-vice the smaller end of the cli-

ent spectrum.

Even at the time it was recognised that Big Bang was a beginning rather than an end. New markets or trade associa-tions may how have an impor-tant role to play. Exagmenta-tion need no longer be a dirty word, especially if it is trans-lated to mean specialisation.

Hands off Kuwait

THE conventions of Arab acy were rudely brushed aside last week, in the unex-pected and dangerous border dispute between Iraq and Kuwait. Instead of the usual protestations of brotherly love and the elliptical references to problems best not aired in pubeach side openly and bitterly accused the other by

First Iraq condemned Kuwait and the United Arab Emirates for producing more oil than permitted by their Opec quotas. That was true, although both had agreed and started to implement cuts in oil output to pave the way for this week's Opec meet-ing in Geneva. The Iraqi Government then accused Kuwait of violating the disputed Kuwait-Iraq border and stealing \$2.4bn of oil from Iraqi fields. This last accusation was implausible from the start, and Kuwait insisted yesterday that the reality was the other way round: Iraq had tried to drill wells inside Kuwait. "Iraq," Kuwait said in an extraordinarily blunt message to the Arab League, has a rich record of violations of Kuwaiti territory, a record backed by

Such honesty, after years of discreet diplomacy, serves to underline the seriousness of the current crisis. President Saddam Hussein's bellicose rhetoric has revived the fears of his Gulf neighbours that he will turn his political ambitions, backed by the Arab world's largest army, away from Iran and Israel towards softer targets to the south.

Expansionist aims

Iraq covets Kuwait's territory and the oil that lies beneath it, dating its claims back to the days of the Otto-man empire. At the time of Kuwaiti independence in 1961, British troops and an Arab League force were sent to Knwait to deter the expansionist aims of the Iraqi regime of General Kassem. Even after the 1988 Gulf war ceasefire, Iraqi troops are said to have crossed illegally into Kuwait at least once. Sheikh Saad al-Abdullah al-Salem al-Sabah, Kuwait's Crown Prince and Prime Minister, paid a muchheralded visit to Baghdad last year to sort out the border

problem once and for all, but he returned empty-handed. It was precisely to deter the kind of threat now posed by Iraq that Saudi Arabia, Kuwait, Oman, the UAE, Qatar, and Bahrain established the Gulf Co-operation Council in 1981, while Iraq was preoc-cupied with its hostilities against Iran. The GCC states, along with the Arab League in Tunis, have therefore been among the main ports of call for envoys despatched by Kuwait's Emir, Sheikh Jaber al-Ahmad al-Sabah.

Urgent mediation Relations between Kuwait

and Saudi Arabia, the GCC's principal power, have recently been lukewarm, but the indications are that King Fahd has responded with the necessary urgency to the challenge of the latest Gulf crisis. The King, who is himself thought to be uneasy about Iraqi ambitions, quickly telephoned both Presi-dent Saddam and Sheikh Jaber, and then sent his for-eign minister in an attempt to It is appropriate that the GCC should intervene diplo-

matically to ease the tensions over the Kuwait-Iraq border, and equally appropriate that the Arab League – whose sec-retary-general is also touring the region – should mediate in this regional dispute and eventually prepare the ground for a final settlement of the frontier. So far Kuwait has not appealed to the UN Security

Council for assistance. That should not prevent its members from telling Iraq politely but firmly at an early stage that Iraqi attempts to bully Kuwait are undesirable, and that any seizure of territory it may even have happened already to a limited extent - would be unacceptable. A joint statement by the five perma-nent members, which developed the habit of working together in their efforts to end the Iran-Iraq war (much appreciated by Iraq at the time), would be particularly appropriate. President Saddam should not be antagonised, but he should be left in no doubt that the world community is united in its determination to confine his ambitions within Iraq's internationally accepted bor-

atin American leaders have been watching the fast-moving changes in the international strategic order with a mixture of fear and fascination. Fear

After a decade of lost growth and still burdened by a huge \$420bn debt overhang, they see the region being ignored as the world map is redrawn for the 21st century. Leaders such as President Carlos Andres Perez of Venezuela warn that Europe is becoming absorbed in eastern Europe and the redefinition of the old cold war frontiers. They are afraid the US with dwindling strategic interests in Latin America - will turn in on

According to this scenario, Latin America will become subject to a policy of benign neglect from Washing-ton, ignored by Europe and of only marginal concern to Japan. Yet this gloomy vision has also served to concentrate minds and reshape ideas.

"We have to stop this process of self-flagellation and think positively of where we are going," says Mr Joao Clemente Baena Soares, the Brazilian secretary-general of the Organisation of American States. Formed in 1948 to bind Latin American nations into an alliance with the US against the aniance with the US against the spread of communism in the Americas, the OAS now seems outdated, and this in turn epitomises the need to find a new direction for the region. Not since the Second World War has Latin America had to face so many fundamental questions. These touch on such central issues as the shape of hemispheric alliances, the nature of security interests, the direction of trade, the viability of regional blocks and the practicality of the old Bolivarian dream — integration. Arguably, for the first time since Latin American states began to acquire their independence from Spain (and Portugal) more than 150 years ago, the region is being forced to define itself.

Against this background, the unex-pected announcement of President George Bush's "Enterprise for the Americas" initiative on June 28 acquires enormous significance. He is

A new generation of democratically-elected leaders has been quick to exploit easier international contacts

proposing a new, broadly based part-nership with incentives "to reinforce Latin America's growing recognition that free market reform is the key to sustained growth and political stability." The mainstays of this new relationship will be expanded trade, liber-alised investment and help with debt. Mutual security, therefore, will be achieved through prosperity which is guaranteed, not by military alliances and large amounts of aid as before, but through democratic government and sound macro-economic policies sed on the laws of the marketplace. The long-term goal, according to President Bush, could be "a time when all are equal partners in a free trade zone stretching from the port of Anchorage to Tierra del Fuego." Significantly, his announcement came less than three weeks after he and President Carlos Salinas de Gortari of Mexico had agreed to work towards the creation of a North American free trade area. Even a year ago, the idea of a North American free trade area encompass-ing Canada, Mexico and the US seemed pure futurology. Now it is accepted as an eventual reality. Pushing this concept so quickly to embrace the whole of the Americas may seem fanciful, but it underlines the speed at which ideas are evolving.

It also raises intriguing questions about the pace at which the US itself is, or will become, hispanicised.

A major

publication

scoured for nuggets about pol-icy for almost 20 years.

Slightly cheaper at £5.50, the Treasury Bulletin is

smaller, shorter, and more lightweight than the Bank's Bulletin. And it is only going

to appear three times a year so as to preserve pre-Budget

purdah around Easter. But it has the attraction of

a foreword – no more than

a short plug really – by the Chancellor, in which be

explains that "all governments

have a duty to promote respon-

sible and informed debate on

the issues of the day." According to the first edition of the

Treasury Bulletin, today's key

issues are official statistics,

Slow Britons

EMU, and the central govern-

■ The complaint that British

business is a laggard in the

developing economies of east-

ern Europe grows louder with

every post-communist minister who visits. Mrs Vlasta Stepova,

the Czech Minister for Trade

Britain talking to business peo

ple, hoteliers and tourist bodies: it pained her, as an anglo-

phile, to see most of the action

going to the German speaking

countries. "They are the quick-

est, the first and the cheapest

she says, forecasting that VW

will tie up a deal with Skoda by the end of the year. Her

government wants balanced

more interest from Britain.

western investment but needs

She was chosen for her post,

and Tourism, has been in

ment borrowing requirement. Undoubtedly a collector's item.

A North American free trade zone may hold the key to a new direction for Latin America, writes Robert Graham

A continent in search of a role

free trade proposal suggests he and his advisers have scarcely got to the drawing board. The Bush Administra-tion may well be laying down self-interested markers in case the world divides into new trading blocs. Latin America, after all, has a population of more than 400m and a GDP equivalent to two-thirds that of eastern Europe and the Soviet Union. If the region, with its little tapped natural resources, recovers the growth of the 1960s and 1970s, its potential will as great as that of eastern Europe. Nevertheless, Washington is begin-

ning to drop the negative posture it adopted towards Latin America throughout the 1980s as it sees a fresh wind of pragmatism sweeping the continent. Already the economies of Bolivia, Chile, Colombia, Mexico, Uru-guay and Venezuela have improved to the extent where they can look beyond the debt crisis.
In telephone calls to President

Bush, Latin American leaders have responded positively but with caution.
One Latin American presidential adviser observed: "Just when we were feeling like jilted suitors, Bush tells us that Washington cares about Latin America. This psychologically is very important. Even if the Americans are thinking of their own interests first and deliver little of what they are promising at least they have given us a framework in which to operate." Until recently responsible Latin Americans devoted remarkably little

constructive thought to where and how their continent fitted into the world order. Almost without excep-tion, the countries of the region looked to North America and western Europe, with their backs turned on Japan and the rest of Asia.

The former Spanish colonies tended naturally to try to emulate the devel-opment model of the US and came almost instinctively within the general security umbrella of Washington. Indeed, since the turn of the century, the gravitational pull of the US on Latin America has never been in dis-pute - not even by that most redoubtable of protagonists, President Fidel Castro of Cuba. The political argument has turned on the extent to which US influence should be allowed to interfere in domestic affairs and dictate policy for the hemisphere.

At the emotional level, Latin America continued to cling to the belief of close ties with the Old World long after this ceased to be reflected either in the level of trade or of political contacts. Trade with Europe, as a per-centage of Latin America's global trade, has declined by more than a third over the past two decades to about 15 per cent. The European background of most Latin American elites fostered this illusion. Which was only shattered when the latter realised the seriousness of the EC's commitment to the 1992 single market.

"It was a shock for many govern-ments to discover that 1992 - the year celebrating the 500th anniversary of the discovery of the New World - could also be a year in which Europe put up the barriers against us, including Spain which talked so much of hispanidad (the community of Spanish-speaking nations)," commented a Latin Ameri-can diplomat.



GDP (US\$bn) 856.43

54.29

409.30

Argentina

Brazil

region's internal and external relations. Latin American leaders have received considerable intellectual stimulus from a re-vitalised Inter-American Development Bank and Mr Enrique Iglesias, its Uruguayan presi-dent. His basic message is: "Latin America has to do more to help itself." This entails harmonisation of macro-economic policy, identifying common interests, cutting internal tariff barriers, making the state machine more efficient, and raising the quality of the investment climate. In his tireless behind-the-scenes efforts, he has become a sort of informal finance and trade minister for Latin America as a whole.

31.93

147.40

84.27

Population (m) 402.43

Argentina

Brazil

Increasingly, the region's interests are defined in trade terms. This is a natural consequence of the failure of the once-fashionable import substitution model of development and the

which has been actively encouraged by World Bank funding for restructuring trade policies. Meanwhile, the need to attract foreign investment, in the absence of fresh inflows from the debt-wary commercial banks, has also eroded many of the old stigmas attached to foreign capital. Nations of the size of Mexico only joined the General Agreement on Tar-

Brazil

Mexico

adoption of export-led growth, a move

Debt (US\$bn) 422.10

61.69

108.08

102.85

Source: EIU, IMF

iffs and Trade in 1986; but in the past five years active Latin American membership of the Gatt has helped stimulate a liberalisation of trade as well as encourage the idea of partici-pation in the global economy. The fact that the current round of trade liberalisation negotiations began in, and is named after, Uruguay, under-lines the region's awareness of the importance of trade issues. Of all international forums, the Gatt is now the one where Latin American nations are most actively pursuing their common interests.

The awakening of Latin American to the outside world has also flowed to the outside world has also howed naturally from the disappearance over the past 10 years of military governments. A new generation of democratically-elected leaders has been quick to exploit the greater ease of international contacts that comes from political accordance with the contact of the contact cal respectability. These leaders, espe-cially in the important countries such as Brazil and Mexico, are not bound by past prejudice in dealing with the US. Nor are they bound by the old anti-communist security considerations which coloured the views of previous leaders, civil and military.
Many of the top officials attended the same US universities as their Washington counterparts or have spent periods of exile in Europe. Equally the new élites are anxious

to understand Japan and raise the level of Japanese assistance, invest-ment and trade. One hundred years ago, the Japanese connection comago, the Japanese connection comprised cheap agricultural labour imported into countries like Brazii and Peru. Today it is evident in the form of a Mexican president whose children go to a Japanese school; a president elect in Peru who is the son of Japanese immigrants and a Chilean concern, minister with Japanese economy minister with Japanese grandparents. These same people are curious to analyse why the Asian newly industrialised countries have come from behind and overtaken them in less than 20 years. Today, Taiwan and South Korea's annual exports together match Latin America's combined total of \$110bn.

This awareness of the global economy means that opportunities will be sought both more aggressively and on a broader front. Nevertheless, since 40 per cent of all the region's trade is conducted with the US, which is also the most geographically convenient market, policy initiatives will be concentrated there. Washington's serious-ness in establishing closer ties between its own highly advanced economy and the middle-income new-ly-industrialised economies of Latin America will be crucial.

Within the region, the US is sus-pected of being serious only about deepening its relations with Mexico. A North American Free Trade Area cer-tainly risks pushing Mexico into a dif-ferent orbit and separating it from its fellow Latins. Already as a precaution against being downgraded in Wash-ington's list of priorities, Central American presidents have revived the 1960s idea of a common market that would include Panama.

Colombia and Venezuela, with important oil and coal resources, have begun to form an axis with Mexico and could eventually come in on the latter's coat-tails with North America. But nothing will move until the shape of Mexican relations with the US becomes more clearly defined. This will be the model for all future north/ south co-operation.

The difficulties of moulding two

such unequal economies into a freetrade area inevitably has made South American countries dubious of such an initiative extending south of the Rio Grande. Rather, they believe that they will be left to their own devices with only rhetoric from Washington. Such a prospect explains this month's agreement between the Presidents of Brazil and Argentina to accelerate plans for their own common market starting in 1994. They hope that a common market embracing the other southern cone neighbours -Chile, Paraguay and Uruguay

would provide a new dynamic for growth and balance out the Mexican-US developments. This would also provide a framework for an eventual free trade area for the Americas. Such commitments, of course, are meaning less without either Argentina or Bra all stabilising their economies and recovering growth. The jury is still out on whether this will happen; but

OBSERVER

■ The Treasury today reveals its new baby — the first edi-tion of a periodical on Governshe said, because she spoke out before the November "vel-vet revolution" on the growing ment economic policy - with a predictable absence of fuss. black economy. She estimated that Czechoslovaks gave "pres Officials deny that the Treaents" to doctors for more than sury Bulletin, a slim azure paperback, is a spoiling opera-tion against the Bank of England's own Quarterly Bul-90 per cent of treatment -making the country's medical service one of the most private in the world. letin – which has been

Block capitals

■ Richard von Weizsäcker, the West German President, has angered many German federalists by coming out in unusually outspoken fashior for the restoration of Berlin as the capital of a united Germany. Although moving the capital from Bonn could take several years, he believes that the future united German parliament should decide on the question "as soon as possible."

"I am not denigrating the human and political atmo-sphere of Bonn, simply summing up the facts . . . when I say that there, one is incom-parably further separated from the necessary realities than in Berlin," he argued in a ceremony in Berlin a few weeks ago. He had just been awarded honorary citizenship of the

Chancellor Kohl also has a soft spot for Berlin, but wants to bide his time. Last week, he said he thought von Weizsäcker had gone too far in his remarks. He thinks that a combined solution is possible, with Berlin as capital (and residence of the head of state) while Bonn remains the seat of government.

Some of Kohl's aides have now come up with a series of counter-arguments for Bonn. And they draw on no less an authority than the President himself. In a speech in Bonn in May last year, von Weiz-sacker said that the atmosphere in the small-town capital was anything but rarified. Eulogistically, he described



"It's the male gene in him."

the city as "the centre of our country's political life and political will."

He advised his listeners to speak out about why Bonn was 'qualified" to be the capital. Von Weizsäcker made his 1989 comments after receiving hon-

Design flaws

orary citizenship of Bonn.

■ The effect of recent defections was visible last week when Italian designers showed their winter collections in an air-conditioned arabian tent in Rome's Borghese gardens, Gianfranco Ferre has now taken over from Bohan as chief designer at Dior, while Valentino snubs the whole thing by showing only in Paris. He did, however, hold open house at his pompously-named Accademia Valentino, which opened in Rome last month with a remarkable collection of Cartier jewellery, clocks and watches (including the Duchess of Windsor's tiger-handled lorgnettes, Merle Oberon's emerald and diamond necklace and Randolph Churchill's gold

cigarette-case). The proceeds were to help research into AIDS.

The distinguished designer Moschino sent the whole thing up, having his models led on by a comical pantomime dame dressed as Queen Elizabeth II while a motley collection of actresses and television per sonalities chosen by other designers as mascots proved that only trained models should attempt the slow descent of staircases in public.

Man's man ■ The election last week of a president of Tynwald, the

Manx arliament, from within its members marks a further stage in the island's progression to greater autonomy.

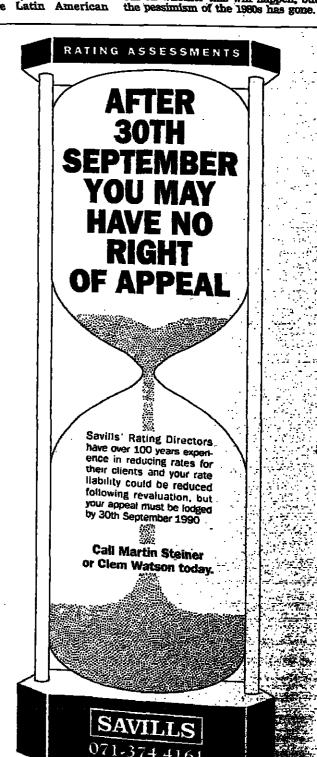
The Isle of Man, in the Irish Sea, is a Crown dependency but has its own 1,000-year-old parliament. For the past 232 years Tynwald has been presided over by the island's Governor, who is the Queen's representative. Members of Tynwald chose

Sir Charles Kerruish as their first president for a five year term. The 73-year-old Sir Charles is the longest serving member of the Manx Government, first elected in 1946. Sir Charles's direct and forthright manner is well known at the Home Office where he has consistently thumped the table on the Isle

of Man's behalf. He feels increased affluence in the island over the past few years has dulled the will of many fellow islanders to fight for more constitutional reform But Sir Charles will never relinquish his ideal of a self-governing Isle of Man, with the UK responsible only for external affairs.

No comment

From the monthly newsletter of a Berkshire men's club: "Our speaker on Thursday, June 14, was a man who needed no introduction. He failed to turn up.



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Plugging in to a double-edged prospect

Ministers are certain to come under pressure to clarify their intentions for the sale of PowerGen, one of the two generators heading for privatisation in England and Wales. Fearful of the stock market's ability to absorb the centire privatisation issue, they have been considering whether to sell PowerGen to a single bidder, such as Hanson, the acquisitive congiomerate.

The Government will also announce today the amount of debt which peak of the amount of debt

which each of the regional electricity companies - scheduled to be sold this autumn - will take into the pri-

On Thursday, National Power will unveil its final report as a nationalised industry. The largest of the elec-tricity companies to be sold, it will disclose huge provisions to cover job losses and the other costs of moving into the private sector. A week later PowerGen will follow suit. Both are slated to be sold early next year. Scot-land's Hydro Electric and Scottish Power will follow next summer, completing the privatisation process.

A small army of merchant bankers is working on the privatisation pro-spectuses. Will anyone mourn the nationalised system which they are quietly burying? What are the pros-pects for the Government's radical attempt to inject competition into an industry viewed as a natural monopider two views:

Mr John Wakeham, Energy Secre-tary: "We are already seeing the beginning of a dramatic metamorphosis: a change from what was, until recently, a monolithic structure towards a more competitive, a more diverse, and a more environmentally conscious industry - and one in which a growing number of custom-

ers will be given real choice."
Mr Stephen Andrews, director of the Association of Independent Electricity Producers: government minis-ters have "failed to recognise the power of the monopoly. In accommodating the needs of the Central Electricity Generating Board's successors (National Power and PowerGen), they may well have postponed the expansion of independent generation by which they set so much store."

That two such starkly different

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viewpoints could be given at the same energy conference in London this month is a pointer to the uncertain-ties surrounding this most complex of privatisations. The new electricity companies have been in existence only since April. So has the electricity "pool" or market, universally seen as the fulcrum of the new competitive electricity regime in England and Wales: prices are set in the pool,

This week is set to be a crowded one for electricity privatisation As Britain's electricity companies queue up for privatisation, of all the Government's economic David Thomas looks at the winners and losers

will fail unless they encourage the emergence of a substantial clutch of independent generators to challenge National Power and PowerGen.

The omens so far are mixed. On the one hand, there have been more than a dozen proposals for independent sta-tions. The latest came this month when Texaco, the US based oil com-pany, unveiled plans for a £450m gas-fired power station of up to 1,100 megawatts in west Wales.

On the other hand, even the Department of Energy accepts that not all these projects will come to fruition. Not all are needed. There is already a surplus of generating capacity and the recession is prompting most analysts to revise downwards their forecasts of electricity demand.

County NatWest WoodMac, the

stockbroking firm, recently concluded that no new stations were needed on demand grounds before 1995-96. Nev-ertheless, it predicted that 3,000-4,000 MW (equivalent to two large stations) of gas-fired capacity might be built to allow old coal-fired stations to close. Yet County Nat West identified 18 new prolects with a total energity of the form projects, with a total capacity of up to 11,070 megawatts, which have already

been proposed.

The independents have an even deeper worry. National Power and PowerGen may crowd them out of the market for environmentally friendly. relatively cheap gas-fired stations -the power-generating technology which looks set to provide most new stations in the 1990s. Both generators have plans to open such stations over

the next few years.
Mr Michael Cornish, chief executive of Thames Power, an independent company planning to build a 1,000 MW station at Barking Reach on the Thames, predicted this month that the two established generators would scrap several older stations. This would add to their profits by forcing up the price of electricity, because it would increase the insurance policy which distributors have to pay to maintain enough capacity on the sys-tem. Simultaneously, Mr Cornish argued, National Power and Power-Gen would discourage entrants by announcing plans to build gas-fired

The regional electricity companies provide one of the best hopes for a counter-weight to the two generators. As the main customers of National Power and Power Const the regional Power and PowerGen, the regional companies want to encourage competition: only thus can they maintain pressure on the generators' costs.

Most of the regional companies are

considering plans to take stakes in allowing suppliers and users to buy electricity from generators on a half-hour basis every day.

Yet Mr Wakeham and Mr Andrews independent projects. Their debt levels may contain clues about their scope for entering independent generation. The regional chairmen pressed



the Department of Energy for a relatively light debt burden, partly to allow them to take equity stakes in independent generators.

The precise role of the independent

generators may not become clear for several years. Nevertheless, it is already possible to construct a tentative checklist of winners and losers in the new regime. The winners include:

Large industrial consumers, with a maximum demand of more than one megawatt, are the only electricity customers free to shop around for competitive supplies at present.

Many have benefited from the out-break of competition between the generators and the regional companies for their custom, with some achieving price cuts of up to 20 per cent. However, the picture is patchy, not least because of the regulatory limits on the percentage of regional compa-

nies' custom which can be taken by the generators. Many large industrial consumers are now effectively locked into their local regional company. Many observers also question

whether the generators - and, in par-ticular, National Power which led the price-cutting - can maintain the new price levels when contracts come up for renegotiation next year.

The very largest customers - those with a maximum demand of more than 10 MW - have not fared so well, because they have lost the benefit of special cross-subsidies under the nationalised regime. There are fears about what will happen to their electricity prices after the one-year price freeze, announced by Mr John Wakeham, Energy Secretary, in February. Foreign equipment manufacturers.
 As in earlier privatisations such as that of British Telecom, foreign manufacturers are picking up many lucra-tive orders under the new regime.

Asea Brown Boveri, the Swedish-Swiss electrical engineering group, is supplying the gas turbines for National Power's new station at Killingholme on Humberside and for Lakeland Power, the most advanced of the independents. Siemens of West Germany has been chosen for PowerGen's station at Killingholme.

The explanation is simple: they have more experience of building modern combined-cycle gas-fired sta-tions than most British manufactur-ers. But for every winner, there is a loser - in this case most of the UK equipment industry. It has concentrated on meeting the CEGB's demand for nuclear stations and coalfired stations, which already seem like relics from a bygone age. Other

losers from privatisation include: The coal industry. Nationalised British Coal is certain to find the pri-vatisation of the electricity industry, overwhelmingly its biggest customer. a traumatic experience.

It was given some transitional protection by the three-year coal contract with National Power and PowerGen which the Government helped to negotiate. The two generators are committed to taking 70m tonnes of its coal this year and next and 65m tonnes the following year.

However, the prospects for British Coal in the medium term are not good. Besides shifting towards gas, both generators have stressed their wish to import more coal. They have told the Energy Select Committee that their demand for British coal may have almost halved by the year 2003.

Small consumers. Under the com- Small consumers. Under the complicated system of contracts put in place by the Government, the cost of bearing the implicit subsidy flowing to British Coal as part of the three-year coal contract was loaded on to small consumers. small consumers.

The Government has insisted that price rises for household users must not increase by more than inflation over the next two years, following above-inflation rises this year. The fact is that larger industrial users -not domestic consumers - will bene-fit from any cost savings yielded by

fit from any cost savings yielded by privatisation in the early years.

One of the great imponderables will determine whether all consumers will eventually benefit from privatisation: the working of the electricity pool. The job of ensuring that pool prices are not manipulated by National Power and PowerGen will fall on Professor Stephen Littlechild, the industry's regulator, who has given relatively little indication of how he will supervise this complex market.

supervise this complex market.

And finally the taxpayers, are also faced with a double-edged prospect. Charges from privatisation's oppo-nents that the industry is being sold cheap are bound to mount as the Government sets a price to ensure a successful sale. Yet the taxpayer was ill-served by

Whitehall's secretive scrutiny of the electricity industry, particularly in areas such as nuclear power, now to be retained in the public sector. Having a more open industry, with multiple centres of decision-making, should in the public sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector deliver leaves and the sector deliver leaves are the sector d in theory deliver lower costs. Several years at least will be needed before a judgment can be made on whether the reality matches the theory.

LOMBARD

Sovereignty, the EC and Ireland

By John Lloyd

THE MOST urgent problem of sovereignty facing Britain is not the European Community. but Northern Ireland. How deeply the UK enmeshes itself in a greater European state is a matter of argument; the national identity of Northern Ireland is a matter of life and death – and not only there.

The Anglo-Irish Agreement, five years old this November, exacerbated an already fraught cituation.

situation. It remains curious that its signing caused so few political casualties, when the Community has caused so many. Only Mr Ian Gow, a Treasury minister in 1985, now sits on the back benches because of it. Yet it gave the government of a foreign state an institutionalised purchase on the politics of part of the UK, and gave these rights to a state enjoined by its constitution to annex that part to it. So its involvement in the Agreement can be reasonably sup-posed to be aimed in part at satisfying this claim.

Mr Peter Brooke, the North-ern Ireland Secretary, appears less dogmatic than his predecessor, Mr Tom King, in arguing that the Agreement is Holy Writ. In his attempt to start talks between the Northern irish political parties on the future of the province, he has hinted that the Agreement could be recast. But he has so far been stymied by Dublin's insistence that the Republic be involved in the earliest stages of these talks. Article 4c of the Agreement can certainly be interpreted as conferring that right. Having achieved leverage, the Irish Government does

not want to see it slip away.

If the Agreement were not muddying the waters so much, the longer term trends in Irish politics could be seen as more promising than at any time in the past 20 years. The IRA is now widely regarded, even in the US, as a ruthless terrorist gang. Opinion in Ireland, espe-cially among the young, is shifting slowly but surely away from reflex anti-unionism, and a concomitant insistence that United Ireland be a comewhat-may goal of government policy. The unionist community, divided between those favouring integration with the UK and those favouring one or another form of devolution. has remained adamant in its opposition to the Agreement. Members of that community continue to demand the right to be citizens of the UK.

The past year's events in eastern Europe hold a lesson for the Republic. The post-communist states have had the wisdom to consign to history their territorial claims on each other, instead, they are paying attention to the need to ensure the rights of national minori-ties. This state of affairs will be tested. If, for example, the Transylvanian Hungarians feel themselves to be part of a poor state in which their rights are constantly in question, they may press for re-incorporation into Hungary, and will surely find allies. But there is no suggestion that jurisdiction over these people should be written into the new Hungar-

ian constitution.
It is sometimes argued that the process of integration in the Community will dissolve the Anglo-Irish quarrel. This is not so. Community integration, if it succeeds, will be a pooling of sovereigntles in common institutions in which all have a voice, not a yielding of sover-

eignty to another state. In every test of public opinion over the past two decades election, referendum, opin-ion poll - the British people (including the Northern Irish) have affirmed their desire to be part of the Community. In every equivalent test, the peo-ple of Northern Ireland have affirmed their desire to be British. Yet it is the former which stimulates agonies over the loss of sovereignty. The latter, where the loss was much more dramatic and resented, stirs up only apathy, and an embar-

Mr Brooke, cautious and opaque as to his ultimate intentions, has it in his power and may have it in his head to and hay have it in his nead to end the Agreement. The Irish government has it in its power, but certainly not in its head, to end a claim on foreign terri-tory which legitimises terror. The Irish problem is Ireland's problem. It is to Ireland that we should now be looking for political movement away from a futile and tragic irredentism.

Scottish Power to the citizens of Scotland

Sir, Richard Lucas (Letters, July 17) writes that western-hased advisers are not likely to suggest a free transfer of state assets to the citizens of eastern Europe. I have been thinking sometime that Scotland (a socialist state) could benefit from such an idea.

Scottish citizens have been buying privatisation issues at only about half the rate of the English and our water is still in state hands. However, the 1991 privatisation of the South of Scotland Electricity Board, now called Scottish Power, could change this dramatically and give everyone in Scotland

The SSEB was 60 per cent nuclear and had negative net worth of about £500m due to future liabilities. The very poor current plan is to keep the nuclear stations in a new state company called Scottish Nuclear and to sell Scottish Power with a few old fossil fuel stations and a small bit of hydro-electric. My suggestion is that Scottish Power should be given to the Scottish public

Each citizen should be given 200 shares so that 1,000m would then be in issue. This can be justified politically because the company has a negative book value and debt of over £2bn. The Government is not giving anything away, it is reducing its liabilities.

would soon rise to well over £2 per share and such a company, with a reasonable cash flow and no working capital to finance, would be attractive to any bank to lend money to. In a few years dividends could start as net worth became posi-tive or the company could have rights issue after the flotation to reduce debt.

All the population of Scot-land would have windfall profits and not just 10 per cent. If the company with such a poor balance sheet did not survive, it would not mean a blackout. New owners would surely buy it from the administrators and no individual would have lost anything, because the shares

Poll tax registration might be too political as the sole means of qualifying, but would help local government cash flow. A price rise of 8 per cent or so might be necessary to make the company more profitable, but perhaps costs could be cut or next winter might be cold, so reducing the cost per

unit and increasing profits.

The current method of privatisation is not popular with many Scots because it benefits the few with money. My suggested method might be seen to be fair and reap political dividends, the current method reaps none. Ronnie Hunter-Blair,

Jobless figures 'freely provided'

From Mr Patrick Nicholls MP. Sir, You headlined a claim y Henry McLeish MP "Labour claims Government has suppressed jobless figures," July 12) that figures from this department's Labour Force Survey (LFS) were suppressed. This is nonsense. The information in question was freely provided to Mr McLeish by my officials, with my know-ledge, and is available to anyone who seeks it.

LFS results are disseminated in reports and articles, analyses can be requested from this department, and the database is released publicly through a Nothing is being suppressed. Figures supplied to Mr

McLeish, however, were accompanied by warnings about making time comparisons, professional advice which was ignored in the Labour Party's Labour Market Briefing No 2 issued in his name. This is typical of his careless use of figures but consistent with the content of Briefing No 1, which was also technically incompetent and presentationally inco-

In fact, this latest effort is largely a regurgitation of Brief-ing No 1 and repeats many of its errors of fact and interpre-tation, in spite of having them pointed out in a letter from my colleague, Tim Eggar. For example, Mr McLeish continues to parade inappropriate fig-ures of National Insurance contributions, and now uses similarly irrelevant figures of company and value-added tax registrations to cast doubt on

published figures of self-employment. Furthermore he

challenges statistical defini-tions which follow recommendations of the International Labour Organisation and which continue the practice of the last Labour Government. Briefing No 2 peddles the dubious unemployment calculations by the allegedly inde-

pendent Unemployment Unit. Obviously the Labour Party is not to quote the truly independent LFS measure of unemployment using an internationally recognised definition which confirms the dramatic fall that has taken place in unemployment shown by the monthly claimant count.

The Labour Party's story is a myth. The facts are that since 1986 employment has grown by 2%m and unemployment has fallen by 1%m. The Labour Party's wishful thinking and distortion of the facts cannot change this, much though it would be in its political interests to do so.

The most reprehensible aspect of Mr McLeish's approach, however, is not his criticism of the Government which can be easily refuted but the attack he makes on the integrity of the Government Statistical Service. Political bate should be conducted on a higher level than that and well Mr McLeish knows it. Patrick Nicholls, Parliamentary Under Secretary of State, Department of Employment,

Danish policy

Sir, I beg to refer to your article on Kenya ("Donors threaten to cut off aid to

was a background briefing on possible options, in case fur-ther steps should be decided by the Danish Government in reaction to recent develop-

I therefore strongly regret the appearance of this quotation which does not reflect the present policy of my Government.

Ambassador of Denmark, Natrobi, Kenya

The HEIGHTS of emotion experienced on Sinding a BOTTLE of HINE COGNAC...



.can only be MATCHED immediately Losing IT.

n taking charge of a rare and valued

object even the calmest among us can be affected by an attack of nerves.

To prevent a disaster occurring upon purchasing a bottle of Hine cognac, for example, a number of precautions should be taken.

First, lull yourself into the false understanding that the bottle you hold in your hands is of little or no value.

Disregard the meticulous standards that you know have been employed in producing its golden contents.

Pay no heed to the knowledge, to the skill, and to the time lavished on the development of Hine cognac over six generations.

And most important of all, banish from your thoughts the luxurious taste, the smoothness, the satisfying bouquet of the divine nectar.

Only then, after taking these precautions, will a purchaser's insouciance overcome his nerves.

And only then will a calm descend that will permit you to carry your precious cargo safely home.



BTG and the academic sector

Sir, We were disappointed by certain comments made about British Technology Group in David Fishlock's article ("An invention to break the ice,"

June 21). It is widely recognised that without BTG the major Oxford development of cephalosporin antibiotics would have suffered the same fate as penicillin and the commercial benefits would have been entirely lost to Oxford and the UK. Oxford benefited financially in a substantial way from this develop-ment and this success has paved the way for the recognition of academic intellectual property within the university. To say of the control of dry

do anything with it" is a distor-tion of the facts. BTG not only patented this case but also contacted many companies likely to be interested in it, licensed one of these and spent a not insubstantial sum on examining possible alternative methods for effective control of

wood-decaying fungi.

After a full evaluation, however, the company licensed decided that the market opportunities did not justify it in

going ahead. We were pleased to see an end to the monopoly we had on government-funded inventions because we regard any monopoly as a restriction on technol-

ogy transfer, whether this is a

monopoly for BTG or for a university exploitation company.
Since the retraction of our first refusal rights, which has

enabled us to be much more selective, the amount we have invested in academic work has grown steadily and our returns to our sources of technology have increased more than threefold over the past few years. Over the past year the financial return to the academic sector has been a substantial £13.1m in revenue sharing, project investment and investment in patents for university inventions.

Peter Tanner, Business Development Director, British Technology Group,

From Mr Erik Fiil.

Kenya," July 19) in which I am quoted in relation to the concern of Nordic countries. Your correspondent has quoted me on what I believed

ments in Kenya.

FUJI BANK

AIRCRAFT ORDER DELAYED

UK hints at US pressure in Japan

By lan Rodger in Tokyo

US POLITICAL pressure is behind a delay in British Aerospace receiving a £240m (\$437m) order from the Japanese military for 27 BAe 125-800 aircraft, British officials in Tokyo suspect.

They fear the pressure may be sufficient to postpone the decision indefinitely or even cause the Japanese to change the specification for the aircraft to favour US models.

The formal decision was due to be made at the end of June, but industry sources say a last-minute letter to the Japanese authorities from Mrs Elizabeth Dole, the US Labour Secretary, in support of a US bidder, Cessna, has halted the decision making process.

An official at the British

Embassy in Tokyo said yester-day: "We are watching the situation carefully and with some

of Pa

British officials consider the contract a very important one, because it would be the first substantial order the Japanese Self Defence Agency (SDA) had placed with any non-US foreign

Advertising

industries

warned of

By Alice Rawsthorn

poor growth

THE US and UK advertising industries are set for a period of sluggish growth in the early

1990s, when markets in other

countries will be extremely

buoyant, according to a study by Saatchi & Saatchi, one of the world's largest advertising

A prolonged slowdown in the US and UK could accelerate

the ownership changes under way in international advertis-

ing, enabling French and Japa-

nese agencies to continue to expand at the expense of estab-lished US and UK companies,

Saatchi expects the global

advertising market to show real growth of at least 3 per cent a year over the next three years. The market, which was

worth \$187bn last year, should

The rate of growth, however,

will vary from country to coun-

try. Saatchi forecasts that the US, the world's biggest single

advertising market, will see expenditure fall in real terms

and experience negligible growth next year and in 1992. The UK will also suffer a fall

in expenditure this year. How-ever, Saatchi expects the Brit-ish market to recover, albeit to

relatively modest growth, as

the economy recovers in the approach to the next general election, which must be held

The outlook for the rest of

Europe is much more positive. The European market should show real annual growth of more than 4 per cent until

1993. Some countries, notably

expand rapidly in the 1990s, as South Korea and Taiwan did in the 1980s, Saatchi says.
The strength of the Euro-

pean and Asian markets could

encourage the French and Jap-

anese agencies to continue

their expansion into other

leading international advertis-ing agencies were based in

New York, Chicago or London. The Paris and Tokyo agencies, buoyed by the strength of their

domestic markets, are becom-

ing increasingly ambitious

Eurocom of France recently originally owned by the WCRS

Group, a leading concern in

Boulet Dru Dupuy Petit,

another French agency, has

taken a significant stake in

Wells Rich Greene of the US. Dentsu, the largest Japanese

agency, is reported to be in dis-cussions with Collett Dicken-son Pearce of the UK.

Saatchi & Saatchi Advertisina

Expenditure Forecast. Zenith Media Worldwide, 63 North

Wharf Road, London W2 1LA.

Until recently, almost all the

by June 1992.

expand to \$202bn this year.

company. Also, it could lead to further orders of as many as 30 BAe 125-800 aircraft at about \$16.38m each to replace the SDA's ageing fleet of 40 Mitsu-bishi MU-2 propeller aircraft. Tenders for the current

order were issued by the SDA in April, seeking aircraft that could carry out specified search-and-rescue missions. Gates Learjet and Cessna of the US, Dassault of France and BAe submitted bids. By early June, it became known that BAe had won the competition on price and performance

The Lear 55 and the Cessna Citation V were ruled out because they were too small to achieve the loads and range demanded, while the Dassault Falcon-50 was significantly more expensive than the BAe

Under Japanese procedure, the decision made by the mili-tary officers had to be con-firmed by the civilian heads of the SDA, a process that was to be completed by the end of June.

The deadline, however, passed and there was no sign of a decision. Within a few days, articles began appearing in the Japanese press revealing that the military had decided in favour of BAe, suggesting that the military were trying to pressure the civilians into endorsing their decision.

As a result of the reduction

of the Soviet threat, the Japanese authorities have recently announced plans to revise downwards their medium-term defence spending plans. British officials fear this may

be used as an excuse to with-draw the plan to buy search and rescue aeroplanes at this time. Then the specifications could be redrawn at a later time to favour US suppliers. The situation is a familiar one for European aerospace equipment suppliers. In the past, they have often been invited to tender for Japanese orders and have on occasion been led to believe they were well placed, only to find thempolitical pressure.

US Administration officials US Administration officials always insist their pressure to open Japanese markets is not intended to obtain preferential treatment for US suppliers, and for the most part, that has been the case. European car makers, for example, have benefited far more from US afforts to open the Japanese car market than US companies.

The US bowever regards

The US, however, regards aerospace as a sector in which it is pre-eminent. The Administration also remains concerned about its large trade deficit

Nevertheless, there is no dication that the Administration itself has put pressure on the Japanese government in this case. Mrs Dole's intervention is believed to stem from the fact that Cessna is based in Kansas, the state her husband, Mr Robert Dole, represents in

BAe won an initial order for three BAe 125-800s from the SDA last year for inspection roles.

| Well-armed | population keeps Pol Pot in

64km away. Western reports that the capital is threatened stem from a misconception about the Khmer Rouge's freedom of operation. They can and do move freely in the Cardamoines mountains to the west of the capital and in the northwestern forests where the population is sparse. But the people will not let them concentrate in inhabited areas.

long way from winning.
The longer term chances, however, of Cambodia surviving the combined onslaught of the Khmer Rouge, the western economic boycott and rapid erosion of the domestic econ-omy looked bleak before the

The switch means an end to US support for the occupation of Cambodia's seat at the United Nations by the opposition coalition, dominated by the Khmer Rouge. After a dip-lomatic flasco by western states, 124 countries voted last November to allow the coalition to continue to hold the

are auxious to follow the US lead and will vote against the coalition.

Nations meet later this week to consider their position. Cambodia is a nation under

Kompong Thom, capital of the province, fell to guerrillas for some hours on June 17 are incorrect, although a force of about 1,500 did get close enough to rocket the town before being forced back.
Two small towns - Pra Sat Pralan and Stoung - fell in

The seizure of Stoung enabled guerrillas from Prince enabled guerrillas from Prince
Norodom Sihanouk's faction,
in coalition with the Khmer
Rouge, to blow up five bridges
along Route 6, effectively cutting the road from Kompong
Thom to Siem Reap.

The guerrillas also killed all
the crocodies at the local farm
at Stoung apparatus because

He told a local press confer-

gle party.
"With the situation as it is the country cannot afford to have a lot of parties. That

said.

He also admitted that compared with the opposition guerrillas the Cambodian army was poorly armed.

his place

By John Pedler in Kompong Thom, Cambodia

PHNOM PENH, the capital of Cambodia, is not yet under military threat from Khmer Rouge guerrillas, although they are now operational only

Recent exaggerated reports of Khmer Rouge successes, emanating mainly from Bangkok, and of the imminent collapse of the Hun Sen Government may have eased Mr. James Baker's decision last week to change US policy on Cambodia. But my travels durcambodia. But my travels during the last two weeks in Cambodia's two most hard-pressed
provinces – Kompong Speu,
whose boundary begins barely
30km south west of Phnom
Penh, and Kompong Thom
– confirm that Pol Pot is a
long way from wiming

US policy switch.

The issue will be recousid-ered when the UN general assembly reconvenes in September. A number of states, including Belgium, France, Ireland, Australia and Sweden,

Foreign ministers of the Association of South-East

arms. The people are armed to the teeth, making the last 64km from the mountains to the capital impossible for the Khmer Rouge to cross at the moment. The guerrillas cause increasing anxiety and two trains have been ambushed by sorties from Cardamomes strongholds in recent weeks. In the latest incident, when a train was mined, at least 50 people died.

Reports that the town of

June. Both have been recov-

at Stoung, apparently because it had been established with Vietnamese aid.

Reports that Mr Tea Banh, Cambodia's Thai-speaking Defence Minister, is either under house arrest or under guard in a military hospital in Vietnam are incorrect.

ence that there had not been a widely reported. He added that about six people, including the Minister of Communications, were under investigation for allegedly planning to set up an alternative to the existing sin-

weakens the position of our government and helps the return of the Khmer Rouge. The state and people of Cam-bodia cannot tolerate that," he

selves beaten at the eleventh hour because of heavy US Kaifu supports calls to relax Tokyo's ban on rice imports

By lan Rodger in Tokyo

THE CHANCES of Japan's rice market being opened grew con-siderably at the weekend when Mr Toshiki Kaifu, the Japanese Prime Minister, added his voice to calls for an easing of the country's embargo on rice

imports.

Noting that many countries were considering sacrifices to ensure success of the General Agreement on Tariffs and Trade (Gatt) Uruguay Round of multilateral trade talks, Mr Kaifu said in a radio interview: "We should not necessarily stick to our plan to reject all calls for opening the rice mar-

He said he would welcome a debate on the subject among political parties and among the Japanese population in gen-

The prime minister's remarks came a week after Mr Toshio Yamaguchi, a senior member of the ruling Liberal Democratic Party (LDP), shocked colleagues with a proposal that the rice market be opened by as much as 5 per

Other party leaders, including the secretary general, Mr Ichiro Ozawa, immediately rejected his proposal, sayingit did not represent party or gov-ernment policy.



Senior Japanese trade officials also still believed last week that Japan could get through the Uruguay Round without making concessions on

Mr Kaifu's statement con-firms the subject remains very been signs in recent months that an increasing number of Japanese are fed up with the import ban and high domestic rice prices.



Kaifu: favours open market

its rice market.

much alive. The Japanese Government is under immense pressure from the US to open its rice market, and there have

Some opinion polls have indicated that a majority may favour liberalisation of the crop.
Japanese politicians are, of

course, more interested in votes than in rice, as one admitted last week. But it takes many fewer votes to win an election in a rural constituency than an urban one. As a result, many Japanese politicians, especially in the LDP, remain responsive to the demands of the powerful farm

That lobby has been uncharacteristically cautious in recent months, perhaps sens-ing that it no longer has much

support.
Mr Kaifu comes from a partially rural constituency near Nagoya. He has apparently been analysing the rice issue since spring; and seems to have decided that his best course is to favour liberalisa-Since coming to office a year

ago his political instincts have proved surprisingly sound, and his cabinet enjoys as high a rating as any LDP cabinet has achieved in the post-war But the rice issue could

prove to be Mr Kaifu's most difficult test yet.

Bush faces election year dilemma

Continued from Page 1 whose views are conservative-leaning but difficult to pin down - a little like his own. Among the names most often mentioned are Mr Kenneth Starr, the US Solicitor General; Judge Edith Jones of Texas; Judge Ralph Winter of New York; and Judge Patrick Higginbotham in New Orleans.

Spain and Italy, are set for far faster growth.
Asia-Pacific will be the most But rumours also persist buoyant region with real growth of at least 5 per cent a that Mr Bush, whose reputa-tion for pulling suprises began with his selection of Senator Dan Quayle as his runningyear.

Japan, already the second largest market after the US, should continue with healthy growth. India is expected to

At all costs, however, the White House is expected to avoid nominating someone like Judge Robert Bork in 1987. Though he was an able scholar, Mr Bork's views were so outspoken that he was rejected overwhelmingly by the US Senate in a bitter battle

which polarised the country.
Senate Democrats are likely
to choose to hold the hearings
as close as possible to the mid-

term Congressional elections in November, with September being the earliest date.

Already, pressure groups have begun to mobilise. The National Abortion Rights Action League is sending half a million letters to their members upping them contribute.

bers urging them contribute money to the coming battle. A circular warns that Justice Brennan's resignation means that American women are just one vote away from losing their constitutinal right to

Problems mount on UK power sell-off those associated with job

Continued from Page 1 similar lines. It has since been claimed in parliament and elsewhere that the company was undervalued.

The Government has also been criticised both in Brussels and Westminister for the financial inducements it offered British Aerospace to buy the

Groups based in the European Community probably could not be excluded from a

bid for PowerGen, although it is thought unlikely that US or Japanese companies would be

this does not appear to be under active consideration. The provisions to be announced by National Power on Thursday will include a variety of costs, including

allowed to enter the bidding.

The Energy Department last night did not rule out the possibility of National Power also being sold by tender, although

losses and power station clo-sures, the devaluing of its coal stocks to world market prices, relocation, the privatisation process and pensions.

National Power will be pressed to elaborate its plans for job losses at a meeting with the transfer of the process of

its trade unions today. Union leaders will demand a statement at the meeting which had been scheduled to discuss routine matters.

Moscow forced to reduce grain imports

Continued from Page 1 into shareholding compa-

• to issue a decree on small enterprises, to be approved by the Government this week; • to organise the denationalisation of retail trade, restaurants and services, with the union republics;

• for the state bank to issue instructions on loans for any organisations and individuals to purchase state property,

to establish a commission on state property to organise

the denationalisation process Mr Ryzhkov has promised to submit a reworked economic reform package to the Supreme Soviet, the national parliament, by mid-September. How-ever, he insisted that it must still include radical price

reform plans. He also promised emergency measures to reduce the state budget deficit, planned at Rbs60bn but now expected to hit Rbs90bn unless drastic action is taken. The measures will halt funds

for any construction projects still unstarted, and reduce for-eign aid programmes (likely to affect countries like Cuba and Vietnam) and cut spending on the state bureaucracy. He announced that, in a new

effort to attract savings from the population, the interest rate on government bonds would be doubled from 5 to 10 per cent. As for bonds purchased to get guaranteed con-sumer goods in the future, their maturity dates would be

THE LEX COLUMN A tale of two disasters

Consider the following two companies. One produces a glossy set of accounts in May 1989 showing record profits, strong dividend growth and a healthy balance sheet. Thirteen months later, before it can produce another annual report, it goes bust. The second company produces an even more spectacular set of accounts in June 1989, followed in January by a near doubling of interim earnings and a two thirds rise in dividend. Then it too goes bust. Both companies — Coloroll and Parkfield — are victims not of external disaster companies. One produces a tims not of external disaster but of their own uncontrolled growth. So what is there in their published financial his-tory to warn of coming disas-ter?

Remarkably little, on the face of it. Both companies had a big enough market value at their peak — Parkfield \$260m, Coloroll \$420m — to be closely scrutinised by the investment community. But even now, with hindsight, it is hard to detect the seeds of collapse. In Parkfield's last accounts, balance sheet gearing jumped from 7 per cent to 34 per cent. But interest cover stayed remarkably high at 8.4 times. Coloroll's gearing went from 20 Coloroll's gearing went from 20 per cent to 66 per cent; but again, interest cover was a

safe-seeming 4.3 times.
The traditional financial ratios showed grounds for slight caution, but no more than might have been expected in the early days of an eco-nomic downturn. Coloroll's liquidity ratio - liquid assets to current liabilities - dropped in 1989 from 1.55 times to 1.40; but it had been lower again in earlier years. The same ratio dipped more alarmingly in Parkfield's case, from 1.57 to 1.06; but in textbook terms, even a liquidity ratio of one is normally regarded as healthy. Other measurements indi-cated the same modest deterioration: the stock/turnover

ratio, for instance, or the ratio of trade debtors to creditors. But both companies showed positive net operational cash flow in their last flow of funds statements. And both made the traditional statement of managerial confidence by increasing the dividend: Coloroll by 15 per

cent, Parkfield by 71 per cent.
It has to be said that Coloroll
in particular had a long-standing reputation for creative accounting. In its last accounts, for instance, it took a accounts, for instance, it took a sharp-eyed reader of the notes to spot that in selling off a couple of subsidiaries to management buy-outs in order to reduce its debts, Coloroll had largely financed the buy-outs itself. One of them then went Share prices relative to the FT-A All-Share index

1985 86 87 88 89 90

bust and so did Coloroll. In keeping with this reputa-tion is the fact that Coloroll's share price started to fall a good two years before its pub-lished profits did. In Parkfield's case, the process was more rapid but similar in principle. From their January peak of 518p, Parkfield's shares lost 470p before last week's suspension. But of that fall, more than a third took place before the June profit warning which

was the first formal notice that something was up.
It is here, perhaps, that the chief moral of the story lies. It is plain that in such cases the audited accounts give share-holders no inkling of what is really happening. The market's response is pragmatic. The share price has been at odds with the figures and the share price has been proved right. The natural conclusion is that it is the only reliable guide

The snag is that this can be a vicious circle. If the share price is trying to tell you something, the logical response is to sell the shares. The price then drops further, which means it is telling you something more: and so on.

If the company is not in fact

going bust, the result is over-shoot. This seems to be the case with Amstrad, which plunged horribly for 18 months before touching bottom last December. Since then it has outperformed the market by over 50 per cent. The same may yet prove the case with the most mysterious collapsing share of them all, Carlton Communications, which has underperformed the market by nearly 60 per cent in the past 15 months and is still falling.

It remains the case that for public companies suddenly to collapse under a burden of unsuspected debt is a very worrying development. It has become commonplace to observe that the asset side of the average balance sheet has

been so distorted by years of inflation and goodwill write-offs as to be almost meaning less. The liabilities side ought to be another matter; but just when it is most needed, it seems to have become meaningless as well.

Bank ratings Standard & Poor's downgrad-ing of \$3.1bn of Midland Bank's. debt last week is a reminder of how the downturn in the UK economy is affecting the coun-try's financial institutions. This week sees the start of the Big Four UK clearing banks' interim reporting season. It nterim reporting season. It would be surprising if the expected near doubling in their bad debt provisions to around £1.3bn did not generate some painful headlines.

painful headlines.

But it is worth putting this in context. The problems of the UK clearers are as nothing compared to those of the big US money centre banks. Midland may be the weakest of the UK clearers; but even after its letter downgrading its debt latest downgrading, its debt latest downgrading, its debt still carries a higher rating than six of the top ten US banks. Barclays and NatWest also have their problems; but they are far more strongly capitalised than their US competitors. They are among a handful of global banks whose senior debt carries a triple A ratingfrom both Moody's and Standard & Poor's.

dard & Poor's. Not so the US banks. On the eve of the last US recession in 1982, most of the major US banks including Citicorp, Chase, J.P. Morgan, Bank America and Manufacturers Hanover were triple A credits. Since then their ratings have been sliding. The senior debt of groups like Manufacturers Hanover and Chemical is now only marginally better rated than the top US junk bonds. This is hardly the best position from which to fees the most from which to face the next

downturn. All this has been taken on board by the stock market. Shares of most US banks have been bumping against their lows at a time when the Dow has been hitting new highs. Chase Manhattan's shares are yielding over 12 per cent and are 50 per cent lower than three years ago. By contrast, Midland's shares are yielding less than 8 per cent and have fallen only 11 per cent over the same period. Unlike the Fed ten days ago, the Bank of England has not yet felt it necessary to relax its monetary policy in order to head off disaster in the UK financial system. If it ever does, doubtless UK bank shares will be yielding three times the mar-ket average as well.

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Service Service

June, 1990



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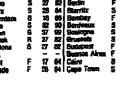
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WORLDWIDE WEATHER











































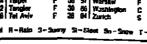
















For more info. nation sail Alison Roberts on 0745 584545

FINANCIAL TIMES COMPANIES & MARKETS

Monday July 23 1990



INSIDE

Pentagon cancels Lockheed contract



The Pentagon has axed e \$3bn contract it awarded to the US aerospace group Lockheed, because of what it described as the company's inadequate performance. Lockheed had been signed up to

develop a new type of anti-submarine aircraft but had to take a \$300m write-off last year when it miscalculated costs. Page 21

CHI sells stake



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THE RE

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C H Industrials, the industrial holding com-pany headed by Timothy Hearley (left), has sold its stake in Manganese Bronze, the taxicab and metal products maker for £7.5m. The sale should help cut the company's gearing, Two weeks ago it announced a 25 per cent fall in pre-

Danger of falling branches

Conventional wisdom in commercial banking is that retail networks will be the most powerful competitive weapon in banking in the single European market after 1992. An article in the the latest McKinsey Quarterly, however, takes issue with this view. As Guy de Jonquières reports in the Business Column, enormous, lixed-cost infrástructures could be a source of dangerous vulnerability. Page 34

Electricity takes in water



The 12 UK electricity distribution companies and the bankers that await their flotation are drawing lessons from the earlier water industry privatisation. One of the most important is that the transactions will not be captive business for the UK clearing banks, Andrew Freeman reports that foreign institutions, particularly US and Japanese banks, have already bid aggressively for mandates. Page

Market Statistics

Base lending rates Euromarket turnove FT-A World milices FT/AIBD int bond svce Foreign exchanges London recent issues Managed fund service

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19 Manganese Bror.ze 21 21 Marine Midland Banks 19 Nova Corp 21 Stock Beech Swiss Volksbank 19 Texas Instruments Victoria Carpet

ITALY IS a land which made little effort to publicise its plan, although Governor Carlo Azeglio Ciampi put it on the record in a speech to a uni-

taking private promptings from the Bank of Italy. On the surface, it would seem improbable. For the moment, there-fore, we should conclude that UK, the European Community member with the least interes in monetary union, should have produced a proposal for achieving it which bears more than a passing resemblance to ideas tabled by EMU's greatest

lobbying by the Treasury and British embassies, that no EC central bank or finance ministry can now profess ignorance of Mr Major's proposal for a "hard Ecu" which, during phase two of EMU - the one before irrevocably fixed exchange rates and a single currency - would give Community citizens their first expe-

rience of a common currency. However, more than a year before the launch of the Major plan, the Bank of Italy had quietly lodged with the Delors Committee an original proposal to launch the Ecu as a common official currency, coexisting alongside national currencies. Like the British, the Italian plan presents itself as a transitional arrangement to full monetary union, and requires the creation of a new stitution. Mr Major calls it the European Monetary Fund while the Bank of Italy uses the Delors' Report's formulation of a "System of European

Central Banks." The Italian central bank has

versity audience in November. Bank of Italy officials politely defend the British Chancellor

against charges of plagiarism by stressing what they see as the fundamental point of difference the Italian plan gives the new institution the central role in determining and managing the Community's monetary policy while Britain's European Monetary Fund is more an accounting institution, issuing Ecus in exchange for

A European central bank would require national central banks to hold official Ecus in proportion to the national monetary reserves which they themselves create. This would be how it would pursue each year's monetary and credit objectives, which would be, in Mr Ciampi's words, consistent with the "growth of economic activity in the Community and

this institution and assumes

Australia looks hard at its flawed heroes

Kevin Brown reports from Sydney on Alan Bond's offer to quit, and a generation of corporate casualties

he apparent eclipse of Mr Alan Bond, the high-pro-file entrepreneur who says he is willing to resign as chair-man of Bond Corporation, looks set to fulfill rule one of the executives' guide to handling a crisis: first, find someone to carry the

Uncharitably, some of the Aus-

tralian bankers to whom Mr Bond's highly-leveraged Bond Corp owes money persist in doubting the sincerity of his offer to quit, made to holders of Bond Corp Eurobonds in London last Thursday. Nevertheless, it is clear that Bond Corp cannot last much longer in the face of over-whelming debt and hostility from both the Australian Stock Exchange (ASX) and the National Companies and Securities Com-mission (NCSC), which has launched an investigation of Bond Corp's complex financial dealings. Probing questions about many of Mr Bond's financial transactions are already being asked, and bankers, businessmen and regulators are saying privately that the one-time national hero bears a heavy responsibility for bringing the Australian corporate sector into disrepute around the world.

Mr Bond's was one of the most successful of the swashbuckling entrepreneurs who dominated

and whose financial flair was lauded by everyone from bankers to federal politicians until finan-cial empires began to collapse after the 1987 world stock mar-kets crash. The casualty list is long. It includes Mr Laurie Con-nell and his Rothwells merchant bank; Mr Christopher Skase's Qintex Corporation; Mr George Herscu's Hooker Corporation; and Mr Abe Goldberg's textile businesses. Other entrepreneur-ial companies, like Mr John Ell-iott's Elders IXL and Mr John Spalvins's Adelaide Steamship, are still in business but under heavy stock market pressure. Only Mr Rupert Murdoch, chairman of News Corporation, appears to be thriving, but as a US citizen, Mr Murdoch is now

In their day, the entrepreneurs had powerful friends like Mr Bob Hawke, the Prime Minister, who publicly supported Bond Corp as ate as the end of 1987. Now the friends have disappeared, and the entrepreneurs are being blamed not only for getting themselves into trouble by borrowing too much, but also for making business difficult for everyone else by frightening foreign investors and provoking tighter bank lending regimes. Among those baying for blood have been the chairmen of

Australia Pty Debt expressed as years of gross average of top. 30 companies o Debt/gross cash flow* (Years) an Australian entrepreneur only UK US

ed average of Australian Top 30, LK FT 30 Industrials and US SEP 400 Industrials;

like BHP, the steel and resources group, Westpac Banking Corpora-tion and CSR, the sugar and building materials group. One of the strongest blasts came from Sir James Balderstone, chairman of the AMP Society, Australia's biggest life office and biggest institutional investor

questionable standards of behaviour by a handful of high profile companies has reflected adversely on Australia's overall business reputation," Sir James said. There was an urgent need, he said, to end abruptly the unacceptable practices of the few company directors who had failed to act honestly and in good faith on

Yet the impact of the entrepreneurs on Australia has not been entirely negative. Mr Bob Graham, chief economist of Westpac Bank, says their global activities contributed to Australia's aboveaverage growth throughout much of the 1980s, and helped to lift the horizons of Australian managers, to the benefit of more solid corpo-rate citizens such as BHP and Pacific Dunlop, the industrial

The entrepreneurs may also have done Australia a favour by turning a spotlight on the defi-ciencies of bank lending regimes and the regulatory environment. Much of the rapid growth in entrepreneurial debt occurred after 1983-84, when the federal Labor Government deregulated banking by awarding licences to 16 foreign banks. The effect was to promote a scramble for market share in an environment in which bankers were already abandoning the old practice of lending only against real assets in favour of lending against cash flow projections. Bank lending regimes have now been considerably tightened.

Official company regulation, had largely been left to the states because of the limitations of the Australian federal system. At the height of concern over the entre-preneurs, the NCSC had only a

dozen investigators and a budget of just AS6.5tm.

Putting that right has proved an enduring nightmare, as states compete with each other to wreck plans for a powerful national Australian Securities Commission in order to protect parochial interests. But progress is being made, and the ASC should get under way next year. The exchange is also involved in a joint move with the Institute of Company Directors and the NCSC to draw up a code of ethics of directors. De-listing of compa-nies and banning of directors would be the penalties for breachees.

Big gaps in Australian account-ing standards, through which the entrepreneurs were able to crawl, still need to be filled in. There is no standard on the calculation of earnings per share, no require-ment for cash flow statements, and confusion over consolidation accounting. Some of these changes will require legislation, others only action by the Insti-tute of Chartered Accountants. It will be years before the long-term legacy of the entrepre-neurs is clear.

But if another generation of entrepreneurs is waiting in the wings Australians will respond much more sceptically than they did to the flawed heroes of the

A summer of scapegoat hunting

his is turning out to be a foetid summer in Washington. The oppressive, wet heat is shortening already inflamed political and racial tempers, and the scapegoat bunt is up. It is not a good time for rational decisions, and they are

Three issues are bringing out the worst in those involved: race, the savings and loan debacle, and fiscal responsibility. The race issue is seeming the most marginal, but it is producing an atmo-sphere of hostility, apprehension and self-doubt which could prove disabling if it cannot be treated.

This is most obvious in Washington. The trial of Mayor Marion Barry for using drugs, and lying on oath about it. When he was elected 12 years ago Barry was seen by people of both races as something of a black Messiah, able to heal a badly divided city. White taxpayers have long been disillusioned with an expensive, inefficient jobs-for-the-cronies administration, and some have celebrated too loudly at his toppling. Blacks see a white Government spending millions to entrap, and then persecute rather than prosecute, a hero, guilty only of a misdemeanour. Walk through this

predominantly black city in the

By Anthony Harris in Washington dark, and you can feel the resent-ment crackling in the air like

impending thunder. For the first time in my spell here, people are afraid. They are afraid too in New York and Baltimore and many other cities where open racial hostilities have broken out, in Louisiana where Republican voters are bolting the party to support a former Klu Klux Klan chieftain. This is one element in the growing apprehension which is threatening to split the Republicans, in spite of 10 years in power. It is a tragedy for President George Bush, who, whatever his other shifts and evasions, is a genuinely-committed of racism. An appeal to the black vote was one of the most important planks in his party platform for the 1990s. Now that plank is split, through no fault of his; and the traditional Republican themes of anti-communism and strong defence have suddenly become irrelevant. For the moment, the party has little to offer but competence and leadership. But the amiable, popular President is increasingly seen as a

President Gorbachev replanned Europe in their own private summit, President Bush could say only that he had spoken to both of them at length on the tele-phone. Americans feel side-tracked. Some far from covert support for Mr Nicholas Ridley's too-big-for-their-boots line has subsequently emerged here. The Japanese, temporarily out of the scapegoat hunt, may feel some secret relief; but the President, with his new special relationship with the Chancellor, cannot. Mr Bush also has his personal

sorrow: the involvement of his son Neil in the collapse of Silverado, a savings and loan so speculative that it was known in its base city of Denver as Desperado. The younger Bush is at worst a minor figure in a minor incident in this national disgrace, but he is central in the popular consciousness, because his case is simple: he was lent \$100,000 for a speculation, and the loan was forgiven when the speculation failed. The public does not care

whether this was legal or not; at last they know where some of their tax dollars went. The Democrats, who have hampers of dirty

linen of their own, have been rubbing the lesson in - and now they are after another Bush connection, Mr Robert Thompson, a former aide, for involvement in the sale of a failed Oklamhoma thift at a sub-bargain price. This endangers their working relations with the White House, but they are driven by the voters.

Popular resentment of the S&L collapse has been slow to take light; but now the air is thick with smoke. If taxes must be raised, or subsidies and programmes cut, it is the fault of the S&L scandal. It is useless for the Administration to put the cost off-Budget, and for Mr Alan Greensen of the Fed to program Greenspan of the Fed to prove that the bailout is economically ess. Voters struggling to meet mortgage payments, worried because their houses may now be worth less, have their scapegoat: the whole of Washington. In all these circumstances, it is

not surprising that most of the Renublican candidates who must face the voters are in a fit of souve-qui-peut. They are ignoring the party line and writing their own local platforms on a range of contentious issues; and by a large majority in a Republican conference last week, they abandoned

their President on the tax issue. passing a no-new-taxes resolution. We admire the President, we support the President, but we don't work for the President," as Representative Mickey Edwards of Oklahoma explained a little

redundantly.
None of this is likely to prevent the completion of a Budget com-promise between the White House promise between the White House and the Capitol Hill leadership: the Republicans lack the votes, and the Democrats agree with the White House that the arbitrary cut prescribed in a Gramm-Rudman-Hollings sequester would be intolerable. But it does threaten broader political trouble. If the President is forced to depend on President is forced to depend on pure Democratic rather than truly bipartisan support for fiscal common sense, there will be a price. Meanwhile, there seems no chance at all of public understanding of (and support for) the ordinary rules of fiscal book-keeping. Yet this will be needed if a meaningful, multi-year Budget agreement is ever to be secured.

This is what Mr Richard Darman. the budget director, is seeking; and Mr Greenspan says it is essential in order to convince the financial markets. This warning was promptly confirmed by the markets, which fell on Mr Greenspan's own remarks. They were worried partly because Mr Greenspan hardly mentioned inflation: has he eased up, as Treasury Sec-retary Nicholas Brady has been



tactless enough to demand? It may also have been because nobody in authority mentioned the exchange value of the dollar. The dollar will certainly fall if the Administration gets the lower to come down to help international adjustment. But adjustment is one thing, and "benign neglect" something different, and far more worrying. One final warning rumble from

this oppressive summer: official briefings on the Gatt talks have begun to use the word "failure." In a normal year, this could be dismissed as routine brinkmanship; but this year, one gets the whiff of a great big smelly scapegoat across the seas.

Economics Notebook

Similar paths to EMU

discourages acceptance of coincidence. Its people tend to believe that events are orchestrated by hidden powers, that unrelated happenings are fre-quently linked by an unseen umbilical cord.

Despite some effort, it has not been possible to establish whether Mr John Major, the British Chancellor, has been

is mere coincidence that the national currencies. anthusiast, Italy.

Such has been the dutiful

> stable prices."
> This fundamental difference of principle between the two proposals appears much less fundamental on closer examination. The Major plan posits a central institution with power to require national central banks to repurchase their own currencies. This would be an important discipline against indulgent monetary policies and would accustom central banks to working within a framework of Community tar-

gets and objectives. What we have, therefore, are two proposals which dovetail rather neatly as a coherent approach to phase two of monetary union. Britain's proposal introduces the Ecu for general circulation in the Community by means of a central institution with embryonic powers of monetary control. Italy's proposal hardens the powers of

that national currencies will gradually blend into the Ecu which the needs of the market rather than any decision of the authorities will establish as the

common currency."
All of which, of course, brings us back with total bemusement to the question as to why a British government which wants nothing to do with EMU is trying to help its partners to chart a path in that

One possibility, of course, is that some melding of the Brit-ish and Italian proposals for phase two will provide the basis for an agreement at the intergovernmental conference in Rome beginning in December. Mr Major would then be in a position to argue with Mrs Thatcher that the Community was charting a sensible way forward and that, having helped determine the route, it was in Britain's interests to set out on the journey.

A second coincidence, so far unremarked here, is that the man who reportedly had some influence in selling the "hard Ecu" idea to Downing Street was none other than Sir Michael Butler, now a merchant banker with Hambros, and formerly the UK's permanent representative in Brussels.

Sir Michael has a long and honourable record in having persuaded Mrs Thatcher that having secured certain modifications, it was in Britain's longer-term interests to accept a number of EC policies which the prime minister tended to regard with extreme distaste. Given her past record, few of her colleagues in other governments really believe that Mrs Thatcher will sideline Britain from the EMU process, provided that it embodies some of London's thinking and that she can carry her party with her.

THIS WEEK

When Chancellor Kohl and

shrinking figure.

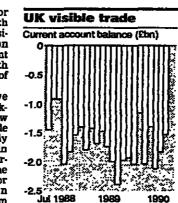
THE UK TRADE figures for June get the week started, with the markets looking for a visible trade deficit of £1.6bn (\$2.90bn) and a current account invisible and visible trade - of

The last few months have shown UK export growth pick-ing up, admittedly from a low base. The trend in visible trade remains positive, thanks partly to strong economic growth in Germany and other key mar-kets. The recent strength of the pound on the back of hopes for entry into the European exchange rate mechanism (ERM) could affect both the profitability and competitiveness of UK exporters in coming months. The June figures how-ever should still show a strong export performance while the sharp fall in retail sales last week could be helpful if the import trend indicates that consumers are buying fewer

foreign-made goods.
The US Federal Budget trade balance, coincidentally, is also released today, with the mar-kets looking for the usual June surplus as a result of tax payments coming through. The underlying trend, though, is definitely worsening - with the deficit running at \$200bu once the savings and loan bail-out costs are factored in.

On Wednesday, the US releases figures for durable goods orders (0.5 per cent) and auto sales in June - both should show a weakening of demand in the economy. The UK Chancellor, Mr John Major will face the Treasury and Civil Service Committee to explain in greater detail his ideas for an evolutionary approach to EMU through a hard-Ecu to be managed by a European Monetary Fund (EMF). The plans for the Ecu to become the thirteenth EC currency for Europe, have met widespread scepticism thus far.

Other events and statistics, with median forecasts from MMS International, the finan-John Wyles | cial research company:



Today: UK, June visible trade balance (-£1.6bn). June current account (-£1.4bn). Brussels, EC Economic and Finance Ministers meet to discuss EMU and new Commis-

sion VAT proposals. Tuesday: US, Mr Alan Greenspan, chairman of the US Federal Reserve, to deliver Humphrey-Hawkins testimony to House Banking Committee. Attention will focus on the Fed's attitude towards inflation after last week's controversial assertion that "core inflation is moderating" given the sluggish growth of the US economy.

Wednesday: Geneva, start of Opec ministerial meeting in Geneva - expected to confirm cutbacks in oil output. Mr John Major, UK Chancellor to give evidence on EMU and explain hard Ecu proposals before UK Treasury and Civil Service Committee.

Thursday: Frankfurt, Bundesbank mid-year policy review meeting. Brussels, EC budget ministers meet. Japan, June retail sales and industrial production. Both are expected to provide fresh evidence of economic buoyancy, accompanied by concern over underlying inflationary pressures.

Friday: US, preliminary sec-ond-quarter GNP report (GNP grew at an annual rate of 1.9 per cent over the first quarter). West Germany, cost of living

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INTERNATIONAL BONDS

in the Eurobond market is forcing

borrowers to drop their funding tar-

gets. Many have sliced ¼ point from

their floating-rate targets, as the pres-sure to catch up with this year's fund-

arbitrage appears to be a long-term trend, resulting in part from the mar-

ket's increasing transparency. Borrowers had hoped it was a temporary

blip, caused by bond market volatility

will not get any better in the longer term," said Mr Bo Marking, president of Swedish Export Credit, the coun-

try's export financing agency.
No arbitrage exists indefinitely: as

investors become more sophisticated,

"Sophisticated investors look at the

value of a Eurobond not just against

the Government bond market, but

against the swap market," said Mr Jonathon Hakim, head of the trans-

actions desk of UBS Phillips & Drew.

Investors sell Eurobonds when they

start to look expensive against the

swaps market, because they read this

as a signal of new supply. This

75

110

1994 1994

2005

2000 1995

2005

2010

1994

2005

1994 2000

1999

1995

anomalies are arbitraged away.

"We have decided that the situation

The disappearance of attractive

ing intensifies.

earlier this year.

US DOLLARS

Kao Corp.(j)∳∳ Kuraray Co.∳∳

JGC Corp. ♦◆ Sumitomo Metal Ind.

Furukawa Flectric

Orient Corp.♦♦ Carco Dealrs W'sale Tst(a)♦ RPM Inc.(b)♦

Selyu Ltd.

SBC Fin.(Cayman Is.)

Gen.Elec.Cap.Corp.

Kyushu Leasing(m)†

Ford Capital BV(o)

Condition Interests

Ladbroke Group Fin.(k)§

Credito Italiano(g)+

CANADIAN DOLLARS

Swedish Export Credit

AUSTRALIAN DOLLARS GECC (Canada) ◆

New Sth Wales Treasury(t)◆

Telecom N.Zealand O'seas

NEW ZEALAND DOLLARS

STERLING

New South DSM NV♠

D-MARKS

ECUs

SNCF(n)

Inabata & Co.♦

SWISS FRANCS Japan Telecom Co.★★●

Council of Europe(u)

THE EROSION of swap opportunities reduces the arbitrage before borrow-

ing new paper.

ers can take advantage of it by issu-

bond market, the increasing domina-

tion of institutional investors has

substantially diminished the arbitrage

opportunities in this once swap-driven

cate del Tresore in Ecu (CTEs) are

subject to 121/2 per cent withholding

tax, which means they are issued at a gross yield above Ecu Eurobonds. Since many non-Italian investors can

reclaim the tax, this provides arbitrage opportunities which have histor-

ically generated much of the market's

issuance. But the hond market now

ates. Consequently, the flood of five-

year Eurobonds which used to stream into the market on the back of CTE

The only markets which are still

offering very attractive swap opportu-

nities are those which are not yet

subject to the full impact of market forces, analysts say. For example, arbitrage opportunities persist in the Spanish and Italian bond markets,

100 100 99,72

100 100 101.97

101.10 100 99.285

100

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Book runner

Yamalchi Int.(Eur.) Daiwa Europe Yamaichi Int.(Eur.)

Nikko Secs.(Eur.)

Nomura Int. Swiss Bank Corp.

Bankers Trust Int.

Sumitomo Fin. Int.

Bankers Trust Int.

Merrill Lynch Int. Merrill Lynch Int.

Bankers Trust Int.

Nomura Bk (Germany)

101.80 Kredietbank NV

97.025 BNP Capital Markets

10014 Fuji Bank (Switzerland)

Dautsche 8k.Cap.Mkts

issuance has abated.

Av. life

anticipates the movements in the swap market which the CTE issue cre-

The Italian Government's Certifi-

In the European currency units

14.063 13.357 12.741 4.875

9,503

7,438

to withholding tax.

next few years.

But both markets are small and the

authorities limit issuance by means of

a queueing system, so that borrowers

cannot take advantage of short-lived opportunities. Moreover, both govern-

ments are now embarked on a process

of financial deregulation, which could

eradicate these discrepancies over the

Differentials between bond vields

for the same issuers in different bond

markets, such as the US domestic and

the Eurodollar bond sectors, are also being eroded. "There is a growing

group of investors whose activity

spans both markets," explained Mr Hakim.

The absence of retail investors over the last year has also helped iron out

arbitrage opportunities. Retail inves-

tors do not assess value in the same way as institutions, for example, they

they recognise. This creates anoma-lies which can benefit institutional

players. However, retail investors

have staved out of the bond markets

largely because of the high short-term

rates available in many markets, and might return when the shape of

NEW INTERNATIONAL BOND ISSUES

4.750

4.750

6.750

8.232

8,197

9.615

10.058

9.000

11,445

13,743

Borrowers

Sakurada Co.(1)★★§◆
Province of Saskatcher

Sanyo Denki Co.★★◆

Canon Sales Co.(s)**§

Caisse Nat.d'Telecom(i) ♦
Interfin.Credit National(g)

Compagnie Bancaire(r)

Denmark, Kingdom of

LUXEMBOURG FRANCS

electric Finance

Banque Paribas

World Bank*★◆

FRENCH FRANCS

SNCF(d)◆

PESETAS

LIRE

often pay a premium for a name

State Bank of S.Australia Great Bett A/S◆ 15bn 10bn World Bank(v)

LTCB Int. Mitsubishi Finance Int. 1995 1993 1994 1997 Mitsubishi Finani Mitsul Trust Int. ANOT yet priced. A AFFWate placement. Aftererise dual-currency band, if loating rate notes, 5Convertible, all Fixed re-offer price 99.72, Call at par after 5 yrs at SBC's option. It call not exercised, deal pays 50% options 55 50. Conversion premium 15.25%. Call at 103 declining by 1% p.a. to par in 1999, at any time from 1995 subject to the 130% rule of Launched in two tranches; Y4,60m and Y200m. Coupon pays 4 over 6-months of the 130% of the 13 were runn warren un, new at new deceming one point semi-consulty, if put option Sept 30, 1992 to yield 6.07%, ig) Fungible with existing FFT than issue from 13 August. In Fungible with existing FFT than bond launched in June, from 1 August. I) Fungible with existing FFT than bond launched early April, from 28 August. I) 310thm launched in Asia through Nikole Merchant Ext(Singapore), iy Callable from June 1995 at par. Conversion prices 379p. I) Put option on 309/93 at an indicated 108% to yield (8.025%), in) Coupon pays 200p over 6-month Libor. Non-callable, n) Fungible with existing Ecol175m lassa, o) Fixed re-ofter price. Non-callable, p) Cullsted. Non-callable g) Coupon pays 40p over 6-month Libor. Cell st par 1995 and annually thereafter, if Fungible with casting FF7600m bond, at Put option December 1992 to yield indicated 6,007%, if Fixed re-offer price, u) Coupon first here years 19 %, then 85% minus 6-month Libor cell price.

Swaps market gives way to the institutional investor

where domestic investors are subject the yield curve changes The efforts by market intermediaries to restore profitability to the new issues business, by sticking to fixed commissions and pricing deals sensibly, has removed another prop for borrowers. Underwriters have become less willing to subsidise swap

Coupon

134

1238

Price

Av. life

These new pressures on Eurobond market borrowers are likely to change patterns of issuance. Borrowers which do not need to tap the market will probably stay away, reducing the pool of issuers. Others will adapt to change ing conditions, perhaps relying less

rates by pricing Eurobonds aggres-

INTERNATIONAL CAPITAL MARKETS

on the swap market. Eurofima, the European railway rolling stock financing agency, is already shifting the balance of its funding in favour of fixed-rate financ-ing. "We have swapped less this year than in 1988 and 1989" said a Eurofima official. The agency then onlends directly, since most of its lend-ing is in fixed-rate European currencies. The agency is currently prepared to consider floating-rate funds at 25 basis points under London interbank offered rate, % point lower than its historic funding target.

200

1bn 500 1bn

10bn

130bn

1997

1995 1994 1994

2000 1993 2000

1995

Swedish Export Credit's target was once 110 basis points below Libor, at a time when the swaps market was still immature. Last year, the target was 50 to 60 basis points. That has now dropped to 30 to 40 basis points under

The agency's policy of maintaining a high level of liquidity has allowed it to continue to disburse loans, while mostly staying out of the Eurobond market so far this year. The agency charges a margin of about 50 basis points when it on lends funds. What has been a bit of a problem is that takers of funds have been slower to adapt" to the change in rates, said Mr Marking of SEK.

The agency has a further \$2bn of funding to raise this year, having raised around \$1.5 bn so far this year. We will be a net borrower in the vears to come, so we have to adapt to

market conditions," said Mr Marking. For lower credits, sub-Libor funding has become impossible. For example UK building societies, which once could achieve perhaps 10 basis points below Libor, must now pay substantially above Libor.

Yamalchi Bank (Switz)

Credit Suisse Swiss Bank Corp.

Swiss Bank Corp. Citicorp Inv. Bank

CCF

101 3 Banesto/J.P. Morgan

1013 B. Nazionale d'Lavoro

Nomura Int.

B.della Svizzera Ital

Tracy Corrigan

4.250

4.250

9 534

9.656

9.588

13.249

11.923

straightforward.

transactions are not captive business for the UK clearing banks. Foreign banks, particularly US and Japanese players, have bid aggressively for man-dates, apparently with some At the same time, bankers

report a reaction by the elec-tricity companies against the heavy marketing tactics of the banks and say they are tending to revert to a single, known bank. The attraction of the business is that it is seen as safe. Banks will take a smaller return on what they see as

in particular. Japanese players appear to have been given the go-ahead from Tokyo to push hard for what are seen as assets of IJK Incorporated. They are expected to play a eading role in underwriting the deals, although they may find it hard to win positions as

The 12 distribution compa-nies will be looking to raise

INTERNATIONAL CREDITS

Banks prepare for electricity flotation

FIRST THERE was water. Now comes the UK electricity industry privatisation and the banks are lining up the funding facilities for the 12 distribution companies. Early price talk suggests that both sides have earned from the experience of the water industry flotation.

Against a generally quiet background, it is an opportune time for the electricity compa-nies to be coming to the market. The UK corporate sector has been depressed, so bankers are welcoming these sizeable,

quality credits.

Momentum is fast building up. The broad features of the electricity companies' funding requirements are said to be in place. Mandates have been awarded or at least informally promised to a number of houses, although the precise details will have to wait until the IJK Government announce the final capital structures and

debt levels of the companies. Bankers say there could be a few shocks among the gearing levels set by the Government. They suggest a range of gear-ing from 20 per cent to above 40 per cent depending on each company's profile. But the banks are confident that the general shape of the credits will make lending decisions

The great lesson of the water privatisation was that these

very reliable lending.

around £3bn, much less than the £7.5bn to £8bn needed by the water companies. On average, they are seeking straightforward revolving credit facilities of £150m to £400m, with the larger companies like Eastern at the top end of the range. Further funding needs will

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be forthcoming from the two generating companies and National Grid company, which are being privatised separately and have greater capital expenditure programmes. In addition, the larger distri-

bution companies have long-term plans to enter the power generation business, making them potential sources of attractive project financing and long-dated debt issues. The banks have plenty of incentive.

The danger is that if their pricing becomes too aggressive, deals could suffer in gen-eral syndication. When the water companies were floated, their facilities had varied receptions. According to some hankers, the terms indicated for the electricity companies are too tight and this could lead to a repeat performance.

The broad characteristics of

the deals, mostly facilities of five to seven years' maturity. are: margins have been set between 15 and 20 basis points, with fees of between 7% and 10 basis points. Again, the bigger companies have benefited from

finer pricing.

The lower margins are natural given the distribution companies' obvious credit quality and relatively small capital expenditure needs. The fees, however, are seen as having heen bid down to the bone.

Andrew Freeman

EUROMARKET TURNOVER (\$m)

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83,



Yen 15,000,000,000 Guaranteed Floating Rate Notes Due 1997

Notice is hereby given that Crédit Foncier de France (the Issuer) has pursuant to condition 7 (b) of the terms and conditions of its Yen 15,000,000,000 Guaranteed Floating Rate Notes Due 1997 elected to redeem all of such outstanding Notes on the next interest payment date, being 31st August, 1990 at their principal amount, together with interest accrued to the date of redemption. Payment of the principal amount together with interest accrued will be made against surrender of Notes and Coupons at the office of the Fiscal Agent located at 3-3 Marunouchi, 1-chome Chiyoda-ku, Tokyo 100 or at the offices of the Paying Agents listed below. Where any Note is presented without all unmatured Coupons relating thereto redemption shall be made only against the provision of such indemnity as the Issuer shall require.

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the half-year period from December 29, 1989 to June 28, 1990.

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WorldInvest (Managers) Jersey Limited

LUXEMBOURG, Grand Duchy of Luxembourg

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Fifteenth Floater Interest Period
of 20th July, 1990 through to 19th October, 1990. Interest accrued for this Floater Interest Period is d to amount to USS8.85per US\$1,000 Bond.

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Texas Commerce Trust
Company of New York
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EUROPEAN OIL

INDUSTRY

The Financial Times proposes to publish this survey on:

15th October 1990

For a full editorial synopsis and advertisement details, please contact

> Ian Ely -Corbett on 071 873 3389

or write to him at:

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FINANCIALTIMES

23 July, 1990



Gambro AB

(Incorporated with limited liability in the Kingdom of Sweden)

International Offering of 4,000,000 B free shares

at SEK 145.92 per share

raising approximately SEK 584 million (US\$98 million)

Enskilda Securities Skandinaviska Enskilda Limited

Kleinwort Benson Limited

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Credit Suisse First Boston Limited

Deutsche Bank

Dresdner Bank

Prudential-Bache Capital **Funding**

Swiss Bank Corporation

UBS Phillips & Drew Securities Limited

Skandinaviska Enskilda Limited

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INTERNATIONAL CAPITAL MARKETS

Pentagon cancels \$3bn contract with Lockheed

By Roderick Oram in New York

THE PENTAGON bas cancelled a \$3bn contract it awarded Lockheed to build a new type of anti-submarine air-craft, because of what it described as an inadequate performance by the company.

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The rare move will hurt Lockheed's earnings, cost 900 workers their jobs and may renew criticism of the Locked management by Mr Harold Simmons, the Texas inves-tor who controls a 19 per cent

Lockheed had to take a \$300m write-off in the fourth quarter of last year when it much it would cost to develop the aircraft, the P-7A. It had hoped to base it on the existing P-3 but found it had to do more extensive work.

The contract was revoked because Lockheed "had failed to make adequate progress" in designing and building the first two prototypes which were scheduled to fly in two

years, the Navy said.
The grounds on which the Government cancelled the contract will prevent Lockheed seeking reimbursement for its investment to date. The coinpany said it would seek to have the cancellation reclassified to

enable it to recover some costs. The P-7A was the only significant new military aircraft project Lockheed had, although it is competing for the contract to build the next generation of Air Force lighter.

Nova tumbles in second quarter

new controlling shareholder.

A 46 PER CENT tumble in operating earnings from petro-chemicals and plastics badly dented the second-quarter earnings of Canada's Nova

Corp.
Net earnings fell to C\$56m (US\$35.7m) or 16 cents a share from C\$72m or 28 cents a share. The bottom line was partly cushioned by an aftertax gain of C\$30m or 10 cents a share, from the sale of Grove Italia, an Italian pipeline valve manufacturer. The gain is net of Nova's subsequent purchase

of a 32 per cent stake in the

seeks improved

business climate

Switzerland's fourth largest listed bank, said that to

achieve a satisfactory 1990

result, it needs an improve-

ment of climate in several busi-ness areas during the second

Last year it posted a 13 per cent increase in net earnings to SFr136.5m (\$97.5m) but did

Without stating profit fig-ures, the bank said the earn-

ings environment during the second quarter had been marked by the adverse influ-ence of high interest rates. The rates had led to a shift

from favourable to costly

not increase its dividend.

Volksbank,

Swiss bank

By William Dullforce

in Geneva

SWISS

Second-quarter revenues rose fractionally to C\$1.24bn. Operating income from plastics, petrochemicals and rubber slid to C\$96m from C\$178m. But earnings from Nova's other key business, natural gas pipelines, climbed to C\$50m. from CS70m, reflecting expan-sion of its Alberta pipeline sys-

The company blamed the profits downturn on weak petrochemicals prices, high Canadian interest rates and the strong Canadian dollar. On the

By John Elilott in Hong Kong

MARINE MIDLAND Banks, the

New York-based subsidiary of the Hongkong and Shanghai

Banking Corporation, shaped further into the red during the second quarter when it pro-duced a net loss of US\$25.8m

against net income of \$41.4m in the same period of last year. This led to a \$19.8m loss for

the first six months compared with net income of \$81.6m. The

losses have been mainly

caused by problems in the US commercial property market. Marine Midland said it

expects "continued pressure on

earnings throughout the remainder of 1990," and Hong-

kong Bank is making no pre-

dictions about when a turn-round can be expected. This is

despite a restructuring in prog-

other hand, production volumes in the petrochemicals and rubber divisions increased. Nova, burdened by debt from its takeover two years ago of Polysar, the Canadian petrochemicals producer, recently announced the CS1.25bn sale of its highly regarded synthetic rubber division to Bayer of

West Germany. The deal, expected to be closed within the next two months, will release Nova from about C\$100m in debt of the rubber business as well as all

trade and other liabilities.

ress which is aimed at cutting

costs, making capital improve-

ments, and disposing of some businesses and assets.

international private banking business to Barrlays Bank dur-

ing the second quarter. Earlier this month it sold 80 per cent of its ownership in Marinvest

to Wardley Investment Services, part of Hongkong Bank's merchant banking arm. It also

reduced its loans to refinanc-

On June 30 Marine's Tier 1

capital, under capital adequacy

guidelines, amounted to some 4.9 per cent of risk adjusted

assets, against 4.18 per cent at the end of the first quarter and 3.77 per cent at the end of last

ing less developed countries.

Marine Midland sold its

Marine Midland Banks slips further into the red

> Advanced Micro Devices the California chip maker, fell into a loss of \$5.9m or 10 cents a share in the second quarter to July 1, on revenues of \$267.7m, compared with a profit of \$12.1m or 12 cents per share, on revenues of \$274.9m year earlier, Reuter reports

AMD said strong competition caused disappointing revenues in the second quarter, and high costs tied to a sever-

of \$8.1m from the sale of an

cant growth in the traditionally slow summer quarter.

Texas Instruments warns of likely loss

By Roderick Oram

TEXAS Instruments made only quarter and warned it might report a loss for the third quarter, largely because of the depressed state of its semicon-

Its net profit for the three months to June plunged to \$11m, from \$106m a year car-lier. After paying dividends on preferred stock, the final net was \$1m, or 2 cents a share, against \$96m, or \$1.14. Revenues slipped to \$1.59bn from \$1.63bn.

Coupled with a first-quarter loss of 6 cents a share, the

latest result gave a first-half net of only \$24m against \$191m a year earlier. After dividends on preferred stock the final net was \$6m, or 7 cents against \$171m, or \$2.94. Revenues were \$3.13bn against

"After slowing significantly in the second half of 1989, the world semiconductor market appears to be stabilising," said Mr Jerry Jankins, chairman. The market remains sluggish in the US but "robust" in Europe and is gaining strength in Japan and the Asia-Pacific. Despite some improvement from the first quarter, TI's semiconductor business con-

tinued to operate at a loss in the second quarter. It was dragged down by market conditions and high costs for starting up new products and

from Sunnyvale.

ance programme brought about the loss. The results included a gain

Mr W.J. Sanders, chairman, said the company was cautious about expectations of signifi-

Malaysian broker sets a precedent Lim Siong Hoon on growing links between banks and broking houses A onvergence between hanks and stockbroking firms in Malaysia took

an unexpected twist last week when Rashid Hussain, the country's largest brokerage, arnounced it was buying a 20 per cent stake in Development and Commercial Bank, the country's fifth largest banking

group.
The deal sets a precedent because until now the only ties have been through banks owning brokers and only a handful of the 35 domestic banks have broking offshoot. Most of the 53 broking houses are con-trolled by individual licence Rashid Hussain's M\$224m

(\$83m) investment, bought from United Industrial Corporation of Singapore and to be paid for through a three-for-five rights issue, offers it access to its D&C's activities covering commercial and merchant banking, insurance, leasing, investment and fund man-

Financial regulations and orce of habit have in the past tended to keep the two sectors apart. Banks, suspicious of finincing margin trading, extract



David Hayes New rules introduced on the Kuala Lumpur Stock

lending. Most brokerages are undercapitalised at M\$2m, the mini-mum requirement. But for the

ligh charges for stock market official pressure to find corporate partners, to raise their minimum capital to M\$5m

Both the brokerages and the banks have been targets of government-driven reforms. partly in order to ensure they cope with new equity issues coming to the market from the country's privatisation pro-Banks have been undergoing

a similar capital restructuring exercise which, among other things, will help diversify their lending activities. These reforms brought forward the expectation that banks could soon come to own a larger slice of the brokerage business. But Rashid Hussain's purchase represented the opposite.

Rashid Hussain, which opened for business eight years ago, is the country's only publicly quoted broking house. Earlier this month, rules were introduced which lay the path for more brokerages to raise capital on the Kuala Lumpur Stock Exchange.

The Government seems supportive of bank-broker links which would make change in the sector more palatable than merely driving them to sell their business to big compa-nies or banks.

Successful Mexico debt-equity swap auction

THE 359 bids made in Mexico's first debt-equity swap auction were equivalent to no less than \$18bn of the country's \$41.6bn in outstanding medium and long-term public sector debt, according to officials who said: We were really a bit over-

whelmed by the response."
The Ministry of Finance announcement that 27 offers at a discount set at 50.2 per cent had been accepted for the \$1bn

in conversion funds at stake. Mexican public debt recently has been traded at 44 to 45 per cent of face value on the secondary market. Ministry of Finance officials

also expressed satisfaction with the amount of the discount achieved. Offers ranged from 35 per cent – the mini-mum set – to 68 per cent with structure investments related to projects and none to privatisation. The officials believe the approvals probably involve a total investment commitment of at least \$3bn with the infra-structure requirements of, for instance, a big tourism project

immediately and to M\$20m

eventually, and to introduce more research.

accounting for anything from 20 to 33 per cent of the cost. Officials say that communi-cations related to projects, in a wide variety sectors apart from

devised because it was based

tourism and not least agricul-ture, constitute the single most important area of investment involved in the auction. Foreign bank representatives here believe the Government may be regretting - in view of

generally disappointing investment flows from abroad - it set a limit of \$3.5bn on negotiations with commercial bank creditors in March.

European banks to set up payment netting system

By David Lascelles, Banking Editor

A TOTAL of 19 leading banks operating in the European for-eign exchange market have agreed to set up a payment net-ting system to simplify settlement and reduce trading risks.
The project, to be known as Echo Netting, will be based in London and should be in oneration at the end of next year. Netting is the means by

which banks which normally send large numbers of payments to each other every day, net out their obligations to a single amount instead. This greatly reduces transaction costs and the risk of default. Mr Graham Duncan, the project manager, said Echo Netting was the most ambi-

tious netting system yet

on multilateral netting between a large number of banks and would cover many different currencies and value dates. Other netting systems were more limited in scope. The 19 founding banks include the members of the

Abecor and Ebic banking asso-ciations, among which are

Europe's largest banks: Barclays Bank, Deutsche Bank and Banque Nationale de Paris. There are also three US banks, Bankers Trust, Chase Manhattan and Morgan Guaranty Trust. Others will be invited to join. Mr Duncan said that the potential list of large dealers in the foreign exchar markets was 80 banks.



FINANCIAL TIMES CONFERENCES

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24 & 25 September, 1990 - London

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* To what extent will the UK's two-tier approach to service provision be adopted in Europe?

* The development of GSM in Europe - is it on target?

* How will PCN compete with cellular and fixed-link telecommunications?

★ Standards – what are the priorities for mobile communications in the 90s?

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Mr Keiji Tachikawa

Senior Executive Manager Advanced Telecommunications Services Sector Nippon Telegraph and Telephone Corporation

Mr Marc Albert European Managing Director Martin Dawes Communications Europe

M Alain Bravo Chairman Société Française du Radiotéléphone

Mr Peter Mihatsch Mannesmann Mobilfunk GmbH M Jean-Louis Blanc

Mobile Communications Section DG XIII (Telecommunications, Information Industries and Innovation) Commission of the European Communities

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M Pierre Bartholomé Head of Communications Systems Division European Space Agency

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WAGON

Wagon Industrial Holdings p.l.c.

has sold the business of

Antocks Lairn Limited

Vinco-MT S.A.

Vinco Furniture Systems Limited

Skandinavisk Holding A/S

The undersigned initiated the transaction and acted as advisor to Wagon Industrial Holdings pic during the negotiations:

Chase Investment Bank Limited

July 1990



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European Monetary Union, and would reinforce adherence to the European Monetary System. But they would be hard to reconcile with the need for sterling funds and would probably confuse the market.

3. When: "The timing is clear. The Bank gets its marching orders twice a year, and the pext time is the Autumn statement," said Mr Spencer. There will be much harder information by then on how much has

But: "the electricity privatisation is in November, they won't want to fund close to that, or immediately after, said Mr Roger Bootle of Green well Montagu. Partly for this reason, other analysis expect

funding much sooner. The tactics of issuance are likely to be tightly interlinked with the overall economic and political strategy. Funding can complement monetary policy, said Mr Bootle, bolstering the pound and tightening policy at the time of ERM entry.

But underlying all the uncertainties is one fundamental doubt. A small return to funding can be accommodated with ease; but the fiscal prospects for next year also look poor. The Government's rapid move to surplus took the market by surprise; will its return to deficit do so as well?

Andrew Marshall

INTERNATIONAL CAPITAL MARKETS

the guns.

THE GILTS market is now moving rapidly out of no-man's

land, marching to the sound of

The end of the Government's

buy in programme last year left the market strangely quiet,

and there was little certainty

and there was notice cartainty of renewed supply. Inflationary trends have made long gits a poor bet, while values at the short end were propped up by the expectation of continued water that the state of the state

high short-term interest rates.

All this is now set to change,

perhaps rapidly. The pound's strength has

squeezed corporate profit mar-

gins. Entry to the Exchange Rate Mechanism of the Euro-pean Monetary System should

reinforce monetary policy, and perhaps allow an interest rate cut. Monetary data, released

last week, showed weak lend-

down in retail sales seems to

All these should improve

demand for gilts, depending on how much good news is

already in the market. What

remains to be seen is how the

supply of government securi-

ties changes. Last week's figures for the

Public Sector Borrowing

Requirement showed the larg-

est quarterly deficit for nine years, and provided the market with the clear prospect of a return to funding. At £6.50n for April-June quarter, the PSBR

looks unlikely to turn into a surplus of £7bn for the full 12

months as the Government has

forecast. Several market mak-

ers cut their forecasts for the

year, to between zero and £5bn, though some are still waiting.

be materialising.

ing and the long-awaited slow-

US MONEY AND CREDIT

A perplexing and bothersome time | Marching out of no-man's land

BY LAUNCHING a peculiar policy initiative and giving ambiguous congressional testimony, Mr Alan Greenspan, chairman of the Federal Reserve, has been bothering US credit markets in recent

While they responded favourably a week ago to the Fed's % point reduction in Fed funds to 8 per cent, the markets were perplexed by Mr Greenspan's explanation that the Fed was offsetting a tight-ening of credit by lenders. How real was the crunch and why respond that way, many people

wondered Seeking further enlightenment, market participants listened carefully to his semi-an-nual presentation to Congress of the Fed's view of the world. Not much was forthcoming. Worse, Mr Greenspan failed to give the tough-on-inflation speech considered mandatory

for central bankers. His timing was also unfortu-nate. He spoke on Wednesday only hours after the release of the consumer price index which showed a 0.5 per cent increase in June, about double the rise Wall Street had fore-

The figure was "higher than we would like to see." Mr Greenspan told Congressmen. He also raised the Fed's inflation forecast for this year to between 4.5 and 5 per cent from its 4 to 4.5 per cent esti-

mate of February. Nonetheless, he eagerly out-lined circumstances in which the Fed might lower interest

rates again. They included continuing credit restraint, a big reduction in the budget deficit or pronounced weakness in the M2 measure of money supply.

He also fractionally lowered the Fed's growth forecast for this year to between 1.5 and 2.5 per cent from between 1.75 and 2 per cent. The risks are now a shade more towards recession than they were earlier in the year," he said.

Bond markets reacted badly, deciding Mr Greenspan and the Fed had changed their policy priorities away from tackling inflation to ensuring that growth continues even at the

cost of more inflation. "Some saw this shift as a sign the Fed was giving in to political pressure from the Administration," said Griggs and Santow, fixed-income

Bond prices fell about % point in busy trading and the tone of the market failed to improve during the rest of the week. Other things bothered it along the way, such as the Treasury's announcement that it would borrow between \$62bn and \$66bn this quarter. This is nearly double the sum it forecast in May, making it the Treasury's biggest call on the market since the fourth quar-

With the markets feeling less certain than they were about where Mr Greenspan stands, the yield curve is likely to continue steepening. Yields on short maturities could slip further later in the year if the Fed eventually lowers the fed funds rate again. But the long end will probably drift back up towards 9 per cent as investors worry again about rising infla-

The yield curve has already steepened markedly over the past month. Yields on securities maturing from three months to five years from now have fallen between 20 and 34 basis points. Yields over 10

years have been stuck at around 8.5 per cent. Besides the inflation question, the markets are still troubled by Mr Greenspan's credit crunch. For some of the more negatively inclined market participants it has become his

credibility crunch. As recently as June 21 he had said there were no signs of banks tightening credit. On July 12 he said the squeeze was real enough to warrant the half-point easing in the Fed funds rate. On July 18 he told Congress there were "very real, unwelcome effects" on the economy. Worse, "the process of credit restraint may not have reached completion and some of its effects may not yet

But testifying to Congress "he was unable to present any hard evidence of a squeeze," pointed out Mr Geoffrey Dennis and Mr Stephen King, economists with James Capel in

Mr Greenspan relied instead on comments such as "depositary institutions and other lenders have become more selective in extending credit and that "Federal Reserve surveys of large banks support this sense that terms have tightened in particular areas and on certain types of loans.' Also missing are other types

of hard evidence of a squeeze, such as an appreciating cur-rency and falling stock prices, the latter because of a shortage of margin funds. Instead the Dow Jones industrial average is trying heroically to break through the 3,000 level.

The Fed's explanation that good credits were suffering along with had "never seemed adequate and the market remains unconvinced that this was the only reason for the move," said Griggs and San-

An answer can be found in a less literal interpretation of the easing, argued Mr Robert Brusca, chief New York econo-mist of Nikko Securities. "Mr Greenspan seems to be using the credit squeeze notion as a mism for the economy. It allowed him to slacken mon-etary policy a notch without appearing to buckle in to Administration pressure to

If Mr Greenspan sticks with hard-to-define notions of credit availability as a proxy for the economy, it will make it very hard for market watchers to figure out when he might ease Many of them have decided

the best guide is the M2 measure of money supply. "Any pronounced weakness (of M2) might represent greater

year," Mr Greenspan told Con-

Growth of M2 slipped to 3.6 per cent at an annual rate in June, close to the bottom of the Fed's target range of between 3 and 7 per cent.If it drops below the range in coming months, the Fed could well ease again. The market is far less sure of

getting a further easing by

courtesy of a budget pact.

If Congress and the Adminis tration managed to cut the deficit by around \$50bn or \$60bn.
Mr Greenspan said he would review policy. The chances of this happening are very slim given the huge political hur-dles facing the budget.

dles facing the budget.

But easing on those grounds would be highly undesirable since the economy's problems would remain concentrated on the fiscal rather than the monetary side, said Griggs and

"It is becoming disturbingly clear that those responsible for the fiscal mess we found ourselves in are now offering a great deal of unsolicited advice about what monetary policy should be. There is every good reason to believe that those offering this advice would do for monetary policy what they have done for fiscal policy."

Roderick Oram

	Last Friday	1 week ago	4 wis 290	12-month High	12-mart Law
ed Funds (weekly average)	8.00 7.77	8.13 7.83 7.90	8.19 8.00 8.02	9.92 9.11 9.37	8.00 7.20 7.18
ibr-month Tressury hills	7.84 8.05 7.95 7.90	8.13 8.15 8.00	8.27 8.22 8.12	10.35 9.95 10.05	8.18 8.05 8.15
US BOND PRIC	ES /	ND Y	ELDS	(%)	
	Last Fri.	Change Change	Yleti) week 290	4 wt.
even-year Treasury	100¼ 106¼ 102¾	-14 -14 -15	8.42 8.63 8.53	8 42 8.56 8.45	8.52 8.60 8.47
Money supply: In the week ende	d Septe	mber 7 M	1 fell \$7	.5bn to \$8	10.25n

	PERFORMANCE INDEX				
December 1983 = 100	19/7/90	American yield (%)	Last week	12 wis ago	26 wks
Overall	145.86	7.23	145.85	142.89	143.47
Government, Bomás	143.36 148.14 150.61 143.04 149.04 155.02	7.11 7.19 7.23 7.38 7.36 7.59	143.49 147.97 150.39 143.00 148.80 154.83	142.61 144.46 148.78 140.43 145.98 152.27	141.66 144.66 147.01 140.01 148.01 153.36
Government 10-years	6.83		6.78	6.88	6,60

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4 93 DE 3 8 95 DE V 8 K 5 1/2 94 ISA FINANTE 5 3/4 94 ALAND 4 7 8 99 PELX INTL FIN 6 1/4 96 C NYDRO 5 08 TIA77/891 SW..... ÷

revenue growth is already slowing; if the economy contin-ues to be caught in the vice of a strong pound and high interwould mean putting their money where their mouth is, and increasing the costs of inflationary policy for a future government," said Mr Mark est rates, it may deteriorate Foreign exchange interven-tion, which cannot be known yet, is the other main determinant of the funding require-Franklin of Credit Suisse First ment. The amount of net gilt Boston. sales or purchases by the bank-• Shorts: Assuming there ing sector influence the final

FT/AIBD INTERNATIONAL BOND SERVICE

issuance, there are at least three options:

• Index linked stocks: The prices of which are determined by inflation. This tops most analysts list of possibilities. "It

UK gilts yields Restated at par (%) 13.5 Jul 20, 1990

The market is fairly certain

that one question has been answered positively - whether

funding will resume this year.

Three key questions remain

1. How much: This is deter-mined by a set of mind-bend-

ingly complicated criteria

known as the funding equa-tion, the principal element in which is the public sector sur-

This will improve, given rev-

enues from water and electricity privatisations, the return of

money loaned to local authori-

ties, the smoothing of expendi-

government's cash limits on

supply expenditure is over tar-

annum, it is not out of control.

The outcome depends cru-cially on revenues. The really

bad news is yet to come," said

Mr Peter Spencer of Shearson

Lehman Hutton, on the basis

of a slowing economy. Though

the expenditure figures caught most of the attention last

week, Greenwell Montagu said

figure, as does the amount raised by National Savings.

Simply put, the amount of

unresolved:

plus or deficit.

ture over the year, and the firm expectation that central funding is an educated guess. expenditure will hold. Though The range of possibilities is from about zero to £5bn for get, at about 13 per cent per

are to be interest rate cuts, this would be an attractive pros-pect in terms of cost of fund-ing, said Mr Nigel Richardson

Jul 13, 1990 10 years 20 Source: Warburg Se

2. What: The Bank still has a considerable amount of uncan-celled stock on its books from the buy-in; this would more than account for the funding requirement. Much of the funding can be handled by trickling this out. If there is to be new

• Ecu bonds: The costs are low, they would complement the Chancellor's strategy for

> to be raised, and hopefully market rates will be lower. allowing funding to be done at lower cost.

of Warburg Securities.

915587985191 ENSK 6 1/2 95.... QER51/494... POWER 47/892..... Price Week FIM ASIA 993

price. Amount issued is expressed in millions of currency units.

led. Margin above six-month offered rate for US dollars. C.cpn — current coupon.

d. Prem — percentage premium of the current effective price of baying shares via the bond over the most recent share price in over current share price. Bond warrant or yid — exercise yield at current warrant price.

SNNPAOIO

CH Industrials sells 22% Manganese Bronze stake

The trade is a second of the control of the control

The electricity of the control of th

CH INDUSTRIALS, the holding group hit by flagging activity in the UK automotive and building sectors, has sold its 22.3 per cent stake in Manga-nese Bronze, the taxicab and

metal products maker. CHL which two weeks ago announced a 25 per cent fall in . pre-tax profit for 1989-90 and goaring of 100 per cent, will receive net proceeds of 27.5m from the sale of the 3.67m

shares.
The holding has been placed by Smith New Court and, according to Manganese Bronze, it had been bought by about nine institutions.

The CHI stake had, in the

THE DISPOSAL of British & Commonwealth Holdings' former businesses has continued

with the purchase of Stock

broker, by Albert E Sharp.

The deal will raise funds

under the independent stock-broker's management to more

than £2bn and should lift its

client base to approximately

Losses of Baldwin, which has interests in tour operating,

printing and property, rose from £944,000 to £1.74m pre-tax

for the half year ended April 30, partly reflecting the seasonabil-ity of the tour operations.

£4,85m. However, while the tour operating market as a

whole remained depressed,

group bookings at end-April were some 24 per cent abead of

Overall, the directors said

they were satisfied with the group's performance. With the outcome for the year expected to be in line with their expecta-

to be in line with their expecta-tions, they are lifting the interim dividend from 1.15p to 1.4p. Loss per share worked through at 6.92p (4.3p). Last January, Brent Walker Brewerles, a subsidiary of the

Brent Walker Group, disposed of its 17.3 per cent holding in the company. In March, Augs-

that it had raised its interest in

Baldwin to 22.1 per cent.

And the second s

のできたが、 Andrew Andrew

Turnover fell from £13.91m to

ech, the Bristol-based stock-

By David Owen

Losses at

to £1.74m

the previous year.

Baldwin rise

past, provoked some bid specu-Mr James Borwick, manag-

ing director of Manganese Bronze, said ne was glad that the stake, "which had been overhanging the market." had been placed with institu-

Family and friends have a 40 per cent interest in Manganese For the year to March 31. CHI took a profit share of £1.35m (£790,000) from Manga-

with CHI's total pre-tax profit of £11,59m (£15.3-im) on sales of 215.6m (£191m). and Manganese Bronze's shed With Interest charges total-£215.6m (£191m).

Upon completion, the firm will have three offices in Birmingham, Bristol and Lon-

According to Mr Simon

Sharp, chairman, the acquisi-tion presents an excellent apportunity for Sharp to

expand the group's institu-

tional stockbroking, venture

capital and corporate finance businesses as well as enhanc-

WIDNEY, the Birming ham-based engineering group which was the subject of a

recent mangement buy-in, incurred a loss of £923,000 pre-tax for the half year to end-

That compared with profits

of £24,000 for the opening half

of the previous year and with a loss of £1.1m for the full 12

months. The continuing activi-

ties incurred losses of £488,000

Loss per share emerged at

5.69p (0.42p) and the interim

dividend is being passed -shareholders received 0.5p pre-

viously but the final was omit-

who took control of the com-

THE following changes have been made to the Share Infor-

Additions: First Philippine Inv.

Trust (Ord. & Warrants) (Sec-

Spear (J.W.) (Industrials).

tion: Investment Trusts).

Mr David Cassidy, chairman.

March.

(profits £38,000).

nese Bronze. That compared

ling nearly £5m for the year and bank borrowings at 228.84m, Mr Tim Hearley, CHI's chairman, said the group planned disposals that would bring in about £20m. The aim was to reduce gearing to less than 50 per cent.

It had risen to a higher level than expected after the acquisi-tion of Motor Panels, in the US, last August. Extraordinary costs of 29.6m related to factory closures and the sale of a furniture business had been one of the aggravating factors. CHI's share price was unchanged at 58p on Friday

Sharp buys B&C stockbroker ing the private clients' inter-The amount paid for the

business was "very nominal,"he said. The Birmingham stockbrokers of Stock Beech are to transfer in due course to the Sharp office at Edmund House. "We will try very hard to retain the majority of people". Mr Sharp said.

February, said he was confi-dent that the ambitious objec-

tives they set themselves at the outset could be achieved.

He pointed out that the sec-

ond haif had started well and

that Widney Eurocraft, which was loss-making, had been sold. He added that the July acquisition of Chadburns Hold-

ings had provided a sound base

The acquisition, together with healthy order books and a

stronger management, made the outlook "very encourag-

£9.19m (£10.04m) with the continuing activities showing little

Deletions: Barrack Mines

Bedford (William) (Drapery

Carr Boyd (Mines-Austra-

International Colour (Electri-

change at £7.08m (£7.19m).

(Mines-Australians).

First half turnover totalled

for future growth.

Widney incurs £0.9m loss

Further management changes are expected although they may only be cosmetic, fol-lowers of the company say. Sir Ralph Halpern, the chairman, is thought unlikely to leave. "Sir Ralph is a survivor," says

home shopping retailer, is believed to be negotiating the sale of its Club 24 credit card business, possibly also to GE Capital, the buyer of Burton's financial services arm. Next is thought to want £45m for the business. It is also looking to offload its property side.

At June 30 net asset value of Tribune Investment Trust had fallen to 278.6p, against 294.1p at the end of December. In revenue rose from £1.79m to £1.98m, for earnings of 3.87p

Long wait likely for Burton's property sale

By Maggle Urry

IT MAY take Burton Group, the fashion retailer, up to two years to sell its property development business, according to analysts. The Burton Property Trust subsidiary was formally put up for disposal recently, when Burton also announced the sale of its credit card busi-

ness, for £182.7m.
The poor state of the property market, and particularly of the retail sector where most of Rurton's investment has been made, could mean a com-plete sale of the business is not possible in the short term, though some parts are more salcable than others.

Burton's prime aim now is thought to be a reduction of gearing. Debt is well within its bank facilities, but gearing at the August year end could still be around 50 per cent. Burton also wants to rebuild relationships with its shareholders, who have seen their invest-

ments fall sharply in value.

Last Friday the shares closed at 100p, valuing the group at £559m. Without a sharp recovery in the price, the shares are expected to drop out of the FT-SE 100

The group has vowed to return to its retail strengths. It is thought that once the balance sheet has been restored, Burton could go on the attack again, developing new chains or making acquisitions.

· Next, the high street and

Tribune Trust

June 1989 it was 269.9p. For the first half of 1990, net (3.49p) per share. The interim dividend is 1.6p (0.85p).

Demanding criteria for expansion

Vanessa Houlder reports on the plans of P&P to move into Europe

TEN YEARS ago, two FINANCIAL HIGHLIGHTS - Year to Nov 28 (Em) social workers set up Pete and Pam Comput-1986 1987 1988 1989 Six months to ers in their south London home. In pioneering days of microcomputers they had Turnover Pre-tax profits 36 2.1 72 4.1 7.5 11.1 Earnings per share 5.9p 11.5p found they could make a profit 18.0p 20.8o 11.4p by importing personal computers from the US to the technical expertise throughout

the companies it buys. From these amateurish beginnings the company has The criteria for acquisitions are demanding. P&P is looking become one of the most profes-sional of its type. Now headed for cash positive companies operating in niche markets by the uniquitous Professor Roland Smith and sporting the more sober title P&P, it has with 30 per cent gross mar-gins, compared with the 19 per cent it achieved in the UK. It has already formed a bridge-head into Europe through the shrugged off the intense competition and price wars in its sector while other players in the industry have shrivelled, purchase of a couple of small Belgian companies last and has become the largest micro computer services company in the UK with ambitions

McInerney

via rights

calls for I£7m

McInerney Properties, the Irish and UK building group, is rais-ing 127m net (26.29m) through

a deeply discounted 2-for-1

rights issue. Major shareholders repre-

senting some 72 per cent of the capital are committed to the

issue, which will involve some

36.8m shares priced at I20p

(18p). In London the shares closed 12p lower at 40p.

Mr Thomas Hardiman, chair-man, sald in the 1989 accounts

that difficulties in the UK were

continuing to have a signifi-cant effect on group perfor-

to be the most profitable company of its kind in Europe. This goal motivated the Median rights issue announced last week. After allotting some of this money to reduce its gearing which had been swollands and Switzerland Last month, it appointed a European acquisitions specialist and already 150 potential len by acquisitions and an increase in working capital, vendors have knocked on its there will be funds for several

European deals.
The logic of this move into continental Europe is threefold. It will give a service to the manufacturers which are keen to expand their distribution network throughout Europe: it will gain economies of scale by supplying several markets from a central ware-house, particularly as transand it will be able to spread its

Victoria Carpet

paying more on

profit downturn

In spite of a reduction of

nearly 29 per cent in earnings per share, the directors of Vic-

toria Carpet Holdings feel it

right to increase the dividend

right to increase the dividend by almost 5 per cent.

They said with a market dominated by high interest rates and falling house-build-ing the year ended March 31 1990 saw turnover fall 1.6 per cent to £38.88m (£39.53m) and pre-tay profit slide 26 per cent

pre-tax profit slide 26 per cent

Earnings were 19.86p (27.86p) and the dividend is 4.5p (4.25p). Exports continued to feature

strongly and rose 30 per cent, but the directors said it was

disappointing that, in a period of change and opportunity in Europe and elsewhere, the

home market conditions were

Capital expenditure contin-

BOARD MEETINGS

to \$2,03m (£2,75m).

dribble out shares in a placing when making an acquisition deterred vendors and irritated investors who were loth to buy shares on the market when they knew they would be available at a discount in a placing of the control of the placing. This rights issue will allow us to make acquisitions without looking over the City's shoulder, said David Southworth, managing direc-

Will the undertaking not to Now it is focussing on the largest markets such as Germany, France and Italy; the fastest growing outlets like raise money from the City for the next two years improve P&Ps stock market image? Mr Southworth complains that Spain and Portugal; and countries with big multi nationals, despite repeatedly producing impressive results, the company's rating has dropped by a third over the past few namely Sweden, the Nether-

Investors have an ambivalent attitude to P&P's success. On one hand they laud it for door. The project has a sense of urgency since P&P reckons its success in reducing its exposure to the feroclously it has just nine months to find a suitable acquisition in competitive personal com-puter distribution market France because the market is from 60 per cent two years ago undergoing such rapid consoli-dation. Similarly, it must to 22 per cent today. P&P has fulfilled its promise to expand get into Spain quickly as prices are soaring month by its high margin training and service businesses and concen-trate on the more stable corpo-

rate end of the market.

Against that, P&P gets tarred by the same brush as The competitive nature of these markets underpinned the desire to raise money from a rights issue. The need to the rest of the industry. Ana-



Roland Smith, ubiquitous chairman of P&P

lysts fret that corporations will stop buying computer equipment as the economy slows down - although Mr Southworth argues they will maintain their spending to keep their competitive

Paradoxically, investors would like to know the effects of a recession on the company.

Nobody is going to invest in a
company that has done well
because they are waiting for it
to make a mistake, says one analyst. Mr Southworth, however, believes that investors will come to appreciate its resilience in a difficult mar-ket. "At a time when other people are producing very disappointing results we must be doing something different," he

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COLLATERALIZED MORTGAGE OBLIGATION TRUST SEVENTEEN

and ANOTHER

FT Share Information Service

In 1989 the earnings position of the Linde World Group improved again. The balance sheet profit attained by Linde AG allowed of distributing higher dividend of DM 14 per share (DM 13 in 1988).

Sales **New orders** Sales increased by 21 percent to DM 5,453 million and new orders increased by 31.1 percent to DM 6,363 million. Growth was recorded in all Group sections.

Capital expenditure New investment intangible and intangible assets aggregated DM 359 million for the year and thus greatly exceeded depreciation.

Staff

As of the end of the year, the Linde World Group workforce numbered 25,679, of whom 17,016 were employed by domestic Group companies.

Earnings position

Profit before taxes rose from 7.4 to 8 percent. Earnings per share grew to DM 42, with the share total 22 percent higher.

	1989	1988		1989	1988
	DM	mn		DM	mn
Total output	5,641	4,451	Equity capital	1,807	1,255
Profit on ordinary activities	437	333	Balance sheet total	4,504	3,717
Taxes paid	251	185	Equity share on balance sheet total	40.1%	33.8%
Net profit for the year	. 186	148	Equity cover of fixed assets	141.4%	113.5%



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Financial times stock indices										
	July 20	July 1	July 18	July 17	july 16	July 13	1990 High	Low	Since Con High	ipilation Low
Government Secs	N/A	79.30	79.36	79.49	79.73	78.94	84.20	74.13	127.4	49.18
Fixed Interest	88.06	68.07	87.99	87.75	87.81	87.34	92.91	83,80	105.4	50.53
Ordinary	1898.1	1888.7	1900.6	1912.9	1900.9	1880.1	1968.3	1653.6	2008.6	49.4
Gold Mines	181.9	181.2	179,4	181.7	184.4	175.7	378.5	167.9	734.7	43.5
FT-Act Ali Share	1176.37	1171.71	11,77.97	1182.81	1178.63	1168.82	1226.83	1043.16		61.92
FT-SE 100	2400.1	2387.3	2402,0	2415.0	2406,5	2382.2	2463.7	2103.4	2463.7	986.9

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4524.55 (5/7)

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FINANCIAL TIMES

WORLD STOCK MARKETS CANADA 400+ 10 31 \\ 8 \\ 7 \\ 5 \\ 142 122+ \\ 22 \\ 141 40 912 1612 1314 1314 1715 1614 17 812 1412 18 250 3714 3416 250 Sherriti 85050 Southam 217550 Spar Aero | 22905 State Aero | 22905 State Aero | 22905 State Aero | 22905 State Aero | 22905 Tack B | 4000 Torra Mn 70945 ThomCor 128208 Tor Dm Bk 600 Tor Sun 300 Torratur B | 4600 Torsun 300 Torratur B | 4600 Torsun 300 Torratur B | 4600 Torsun 300 Torsun 4600 Torsun 4600 Torsun 4600 Unigaco 300 Torsun 4600 Unigaco 300 Torsun 4600 Unigaco 300 Torsun 4600 Unigaco 4 198190 Loblew Co 1472 MDS B 300 MQS B 67030 Mac Xenzie 55030 MacManillan 38990 MacManillan 38990 Magna A f 1500 Mark Res 500 Merk Corp 48719 Medeli M 5800 Minet Corp 48719 Medeli Enf 6715 Norma A 17300 Normada 25028 Norma 17300 Normada 25028 Norma 17300 Normada 25028 Norma 12700 NC Obs 2135 Nor Tel 2500 Normada 15000 Normada 15000 Pelevil A f 40722 Plenetr M 164007 PanCorp 15000 Pelevil A f 40722 Plenetr M 164007 Power Cor f 12950 Provilgo 100 Obs Tel 111800 Ranger 100 Repas f 1205 Rio Algora 16650 Repas f 1205 R TORONTO Closing prices July 20 6488 BombrdrA 829394 BombrdrB 2800 Camblor 8000 Cascadea 17534 DomTxtA 1,550 Memotec 69304 NatBit Cda 8675 Power Corp 19222 Provigo 1925 Quebecr B 975 Videobra Total Salea 4,495, INDICES 1532.01 (5/9/89) 236.23 (2/1/90) 1159.31 1172.63 1171.53 1187.59 202.15 203.53 203.53 205.11 FRANCE CAC General (31/12/82) CAC 40 (31/12/87) 178.43 (30/1) 342.64 (24/4) 410.72 (30/1) 3.74 3.63 Jul 18 Jul 11 Jul 4 629.53 630.27 63L₁3 Palabora Mining Resubrandt Rust Piat Safusarine & Rot. Sage Holdings Smith ICC) Fds 5 SA Brewers 5 Tiger Oats Tongant Hulett Vaai Reefs Western Deep ... NEW YORK ACTIVE STOCKS TRADING ACTIVITY 251 331, 371, 481, 501, - 84 -----

IAPAN AUST								AUST	RALIA	(continued)									
	90	-	Price	19	90		Price	1 19	90		Price	1 79	90		Price		99		Price
ligĥ'	Lew	July 20	Yen	High	Lew	July 20	Yes	1 		July 20	Yen			July 20	Yes	High	_	July 20	AustS
,840	1,840	Ajinomoto	2,460	3,030 1,150	2,460	Japan Radio	2,840	1,880	1,140	Nikko Sec	1,210	1,450	900 769	Tataoka Elect		3.8 14.95	235 122	Kidston Gold Lend Lease	
.200 160	630	Akebona Brake	975 1 690	1,350		Japan Steel Wks Jan S Battery	1.050	18,400	13,500	Nikon Corp Nigopan Cred Sm	15.800	1,160	2,700	Takara Shezo Takashimaya	3.150	2.59	1,99	MIM	251
510	1,890	Akegone Brake All Nippos Air Alps Electric Amada Amano Audo Construct Agritu Agritu Agritu Arabian Oli	2,410	J 1.490	681	Jap S Battery Japan Synth Rite	1,060	1,220				4,100 2,400 1,790	1,650	Takashimaya Takeda Tanabe Selyaku Telifin Telkoku Gii	1,710	6.8	5.44	MIM	. 6.20
.230 550	1,340	Amada	1,800	3,240 1,180	1.450	Japan Wool Jujo Paper	2,400 970	2,510 3,830	1,930 2 400	Nippon Detso Nippon Elect G/ .	2,280 2,800	17,790	1,200 640	TelDa	730	2 95	2.05 0.7	Metal Manuf Minproc Hidgs	0.80
790	1,020	Ando Construct .	1,680	3,030	1,620	Juses	2,050	1,720	94 5	# 10000 F 30/ESS	1050	1,840	961	Telkoku Oli	1,310	6.94	6.08	Nat.Aust. Bank .	6.88
960	2,350	Anntsu	2,710	1,990 2,180	1,450	Kagome	1,900	1.780 1.150	829 729	Nippon Fire Nippon Flour	1,090	1.900	1,370	Teirker Constr Toa Harbour Wis .	1,570	14.85	0.83 9 6	Newmont Aust	0.96 12.95
.450 4.900	7.450	Acki Corp	11.70	2,990	L470	Kalima Kalien Pharm Kandenko	2.060	3.830	2,650	Nippon Hodo Kippod Kayalos	1,810	1,890	1.400	Tableblas 3	1 480	3 04	2 15	News Corp N Bian Hill Peko	2.60
160	1,590	Arabian Oil Asabi Breweries . Asabi Chemicals .	1,760	4,260 932	3,550	Kandenko	4,010	1,500				1,680	905	Tobu Railway	1,010	0.88 5.5	0.7 4.5	Qakbridge Pacific Denies .	. 0.87 5.36
.240 .380 .150	795 1.580	Asahi Chemicals . Asahi Glass	905 1.830	1.150	560 755	Kasebo Kasegafuchi Chm .	945	2,290	1,480	Nippon Mining	1,790	51,300	29,700	Toto	37,900	124	182	Pancont'l	1.92
150	750	Asahi Glass Asahi Opticai	900	1,380	775	Kasementse Corpo. Kassal Elect Power	992	1,130	608 990	Nippon Mining Nippon Oli	950	4,030 2,580	2.510	Tohoku Electric . Tokai Bank	2,880	3.5	1.95 1.97	Pasminco Pioneer Intl	2.38
.010	541 1 410	Asics Corp	. 818 7.560	4,960 1,520	840	Kansal Paint	1 150	1.370	804	Nigoco Pant.	2 OAG	1190	551	Tokal Carbon	389	2 66 3.65	2 58	Placer Pacific	2.98
.,970	1,200	Atsugi Nylon Bank Tokyo	1,370	1,800	1,290	Kao Corp Kashiyama	1,580	2,250	1,610 580	Nippon Road	2.210	2130	711	Tokico	930	3 12	2.05 1.35	Poseidon	2.25
.720 .740	1,190	Banyu Pharm Bridgestone Brother Inds	1.310	2,390	1,660	Kashiyama Kawasaki Heavy .	2,250 815	1,110 1,390	900	Nippon Sarso Nippon Selko	1 060	1.040	AAA	Tokio Marise Yokuyama Soda .	975	989	8.26	QCT Resources . Remison Glidflids	9.34
,070	646	Brother Inds	879	1,150	614	Kawasaki Kisen .	854	11,930	1,300	Nippon Sharys Nippon Sh Glass	1,670	13 320	2,560	Tokyo B'casting Tokyo Electric Per Tokyo Electron Tokyo Gas	3,010	111.1	75	Rollemans Aust	11.20
.510 .770	5 350	CSK Coro	6.270	1.800	490 960	Kawasaki Steei . Keihin Elec Exp .	547 1 050	1.230	1.000	Michael Sandaa	1.000	6.050 4.830	3,310	Tokyo Electron .	4,040	2.8 4.65	2.2 4.06	SA Brewing Sarios	443
,300	755	Calpis Food Calsonic Corp	956	1,650	960	Keia Telto Elec	1.000	2.200	1,470	Nicocal Strimator _	1.940	[1,140	670	Tokyo Gas	708	b.1	5	Smith (H 1	. 522
.940	1.400	Canon Sales Caslo Compoter Central Finance	1,870	1,720 3,810	1,090	Kikkoman	1,330	1,320	600 848	Nippon Soda Nippon Stainless	1,020	1,610 5,870	3.11U	HOENO HOME	T.SUU	2.1	1 88 2.35	Stockland Tst	. 1.98
. 170 L.740	1.280	Casio Compoter	1.570	1,540	960	Kinki Eles Coos Kinki Nippon R1 .	996	791	485	Nippen Steel	550	2,990	1,520	Takyo Steel Tokyo Style	2,550	4.4	3.38	Wedanners	. 3.75
.360	800	Central Finance	831	2040	1,420	Kirin Bresery Kobe Steel	1,850	1,040	600 27 500	Nippos Sursas Nippos TV	827	3,750 2,650	1.700	Tokyo Car Yokyo Corp Tokyo Land	2,950	6.86 2.45	4 25 1 92	Western Mining Westfield Hida Westfield Tst	. 4.66
L 700 L 700				3,800	2,800	Koho 1819	3.450	37,400 1,250	640	Nippen Yakin	910	1,500	230°	Tokyo Land	790	1.79	1 53	Westfield Tst	. ī.73
690	1,500	Calba Bani Chiyoda Chem Chiyoda Fire	2,500	5.400	3,710	Kokosal Electric	4,970	1,200	759	Nippon Yesen Nippon Zeon	855	2,230	1 360	Tonen Corp Toppan Print	1.650	6.L 34	4 51 2.7	Westpat	. 5.30
410	7 RAN	Charles Flact Page	3 200	5,110 1,380	3,000 910	Kokuyo Komatsu	1.290	1,520 1,230	657 1.190	Nishimatsu Cons Nissan Diesel	1440	1.030	688	Toray	804	325	2.22	Wormald Inti	2.88 . 3.22
150	1,600	Chugai Pharm	1,620	1,750	950	Konica	1,540	1,230	635	Nissan Diesel	980	1.310	970	Toshiba Elect	1 050	-			
990	2,490	Chugai Pharra Chugoia El Power Citizen Watch	2,850	4,750 1,560		Korakeen Koyo Seiko		1,480 2,800	2.100	Nissan Motor Nissel Sangyo Nisshin Flour Nisskin Oil	2.750	1,750	935	Toshiba Eng Con Toshiba Machiney	1,030	HONE	KONG		
.140	700	valet Centrell .	1.040	1.280	825	Kuposarko Kubota Kumagai-Gumi Kumiai Chemicai Kurabo Inda Kurabo Inda Kuraba Chemicai Kuraba Chemicai	971	1,980	1,400	Nisable Floor	1,630	1,930	1.300	Torsboku	1.720	19	70		Price
. 990 . 250	2,200	Dalichi Selyahu . Daico Steel	2,650	1,450	990 841	Kumagai-Gomi Kumisi Chemical	1,150	1,870	1,160	Nisshiebo inds	1,370	2,800	1.970	Toseh Corp Tota	2.750			Jely 20	H.K.S
050	1,710	Daiel	2,030	1,150	550	Kurabo Inds	1,120	1,230	610	Niksto Iwai	825	1,270	739	Toyo Construct	1,050	3.57	2.45	Amoy Props	3.55
900	1,690	Daifel Daifeko Dai Ichi Kan Bank	2,760	1.810	1,290	Koraray	1,580	1,660 4,290	1,350 2 740	Nissia Electric	1.660	3.370	2,450 ACO	Toyoda Aut. Loom Toyo ink	2,850 I	15 9 10.6	13.2 7.85	Bank East Asia Cathay Paxific	. 15 70 10 40
160 160	1.400	Dajkin teds	2,000	2,660	-,			1,720	1,310	Nissin Food Kitsuko	1,520	1.790	1,050	Toyo Jozo Toyo Kasetsu	1,470	14.2	94	Cheung Kong	. 14 20
1.358	2,600	Dajkin inds Dajkyo Kanko Daimaru	3.960	1,370 9,220	205	Kurosaki Refrac . Kyocera	1,000	2,320				1,470 4,950	3 100	Toyo Kaseuse Toyo Selkas	1,360 4,950	15 4 26 3	11 9 22 1	China Light China Motor	26.30
47				1,070	490	Kyodo Shiryo	876	13,430	2,080	Nitto Denko Nomura	2,180	2,610	2 010	Toyota Motor	2,260	15.8 2.05	14.2	China Motor Cross H'bour Tai	14 40
3,290 2,390	2,360	Dal Nippos Phar	2,930	2,440 1,500	1,850	Kyotare	2,020 1 290	1,910		Noritaire		1,850	879 750	Toyo Lire Tomakimata Din	1,230	4.1	1 34 2.52	Dag Heng Hidgs Evergo	3.75
070	485	Dal Nippos Phar Dal Nippos Ptg Dal Nippos Toryo	859	1,850	1.130	Kyowa Bank Kyowa Hakko	1,360	1,760	1,280	Odakya Elet Riy . Obbayashi-Gumi	1.070	1,480	960	Toyo Selkas Toyota Motor Toyo Tire Tsubakimoto Dio . Tsugami	1,340	615	3.48	Hang Lung	. 615
480	3.060	Dalshowa Paper .	3,360	1,050	2,250	Kyushu Electric	2,840	1,730	971	Obbayashi-Genti Oil Paper Ok) Electric	1,140	Į				22.7 9.1	16 5 7.2	Hang Seng Bank . Harbour Centre	22 70
. 550 . 720	880 1.340	Dai Tokyo F&M . Daiwa Bank	1,460	27,600	16.400	Lion	19 500	1,240	1.430	Okusta Mach	1.820	890	500 495	UBE kods Unitika	685	2.45 8.75	1 69	Henderson Inv	2 45
: 770	1,860	Daiwa Bank Daiwa House . Daiwa Sec	2,560	2,220 1,920	1.750	Makino Milling . Makita Elect Wk	2,170	2,050 1,710	1,560	Okumpra-Gumi	1.950	889	443	UMUKS	305	8.75 22.4	6.05 18.2	Henderson Land . HK Aircraft	21.50
360	3.190	Denny's	4.200	3,060	2,480	Makita Elect Wk	3.030	3,670	2670	Olympus Outron Corp	2 000	3.060	2.450	VIctor (JVC)	2,500	12.6	9.8	HK China	12.60
.240	630	Denny's Diesei Kiki	1,090	1,170	600	Marebeni	747	1,110	660	Onoda Cement	831		_			9 35 9.25	7.5 7.1	HK Electric HK Land	9 25
470 550	460	Done Fire & Mar Done Mining	OLE.	1.700 3.640	2,450	Maredal Food	3 370	6.340 1.860	1.060	One Pharm Orient Corp	5,720	1,720	1,250	Wacazi	1,600	53	4.32	HKABBATyA, TrAi,	. 5.30
230	1.550	Ebara	1,910	2,450	1.800	Maryl	2,160	6,770	3,000	Unitions	5.330	•				.7 5 45	5.7 4.35	HK Shangkul Bank	6.35
.320 .650	1,630 956	Exaki Siko	1,930	2.390 2.240	1,860	Mary Elect Wis _	2,100 2,180	1,420	520	DS2463 G25	A05	2,190 1,430	1,610	Yamaka Corp	1,950	6.8	5.2	HK Stangkei Hotels . HK Telecommis	665
590	6,820	Fanuc	7,410	Z,920	1,960	Matseskila Kolo .	2,800	6.800	5.580	Pertra Ocean Cop Pioneer	6 310	1,880	1,150	Yamaha Motor Yamaichi Set	1,230		25	Hopewell Hidgs Historison Wpa	3.72
.460 610	900	Fudo Construct Fuji Bank Fuji Electric	1,320	1,870	1,370 710	Matseshita Refriq . Mazda Motors	TOWN 1	1,130				3.580	2,560	Yamanotichi Yamatake H'ywell	3,050		108	Kysan Dev	1.41
260	830	Fuli Electric	992	1,130	701	Melii Milit	855	1,380	890	Resown	1,020	3,150 2,450	2,250	Yamate Kogyo .	2,619	11.9	8.4	Indust Equity P _	11.90
950	3,550	Full Film Full Fire & Mar .	4,790	1,220	790	Meifi Selva	1.000	2,580 1,330	1,030	KESUKFAR Selby _ Ricob	2,580	1,860	1.150	Yamato Trans Yamazahi Baking .	1.330		22 ? 13 2	Jardine Math Jardine Strtgic .	36.25
.630 49	-	Fudi Maker ING	241	3,450 1,260	941	Mikusi Cora Cota . Misebea	3,420	3,090	2.190	Ricoh Royal Co	3 030	2,290 1,700	1,470	Yantazahi Baking . Yantazahi Baking .	2,030	7.05	6.2	Kowlean Mater .	6.80
320	715	Fojivura Fujisawa Fuji Solucing	1,000	1,150	885	Minoita Camera .	960	1,100	מככ	Rrobi Bank	-	1,300	929	Yasuda Fire Yasukawa Elect.	1,040	6.3 12 7	457 97	Mandarin Orient New World Dev	6 10 12 70
.390 37	1,700	r upsawa Suli Solaniao	775	3,230 3,210	2.750	Misawa Homes 40'bishi Bant .	2,830	1.440	820	Sanden	1 700	1.840	1.430	Yokoqawa Elect .	1,790			Realty Dev A	7.25
070	3.100	Fulita Tourist	3.910	1,690	980	M'bishi Befting .	1 310	2,920	2.010	Santon	7 620	1,700	T 050 .	Yokohama Bank . Yokohama Robber .	1,340		12.2	SHK Props	15 90
640	1,180	Fafitsu Ltd Furus awa Elect	1,450	1,990 1,150	1,120	M'bishi Corp M'bishi Etec	1,550	1.530 8.540				4,300	2,120	Yomiuri Land Yoshitami Pharm .	2,770		3 52 1.24	Shaw Bros Shell Elec Mig	2.42
.160 370	1 510	Cakkes	2 470	2 470	L440	M'bishi Estate	1 450	2.770	2,080	Sarrio Sarrea Barris	8,430 2 140	1,960	1,550	Yoshkomi Pharm . Yuasa Battery		4.17	25	Sime Darby	4 17
.930	1,000	Gen Sekiyu	1,410	1,060	570	M'highi Gas Chem	819	2,700	1,430	Sanwa Bank Sanwa Shutter	2,270	1,630	720	riasa sattery	ا سد		1.91	Syn Hung Kai Co Swire Pac A	240
.420 .280	1,680	Galden Gen Sekiyu Godo Shusel Green Cross Goz-Ei Chem	1,760	1,160	792 630	Milit		1.060 1,100	738 537	Sanyo Elect Sanyo Kohusaku	861 776	l 					15 2.57	Do.B	3.70
.760	1.060	Gaz-Ei Chen	1,600	1 200	678	M'bishi Metal	903	2,040	1,400	Sapporo	1.510	AUSTR	ALIA_					Tele 8'cast	
.370	825	Genze	1,100	980	540	m bishi Metal M'bishi Min Cint M'bishi Min Cint M'bishi Pager M'bishi Peuseen M'bishi Pastics M'bishi Rayon M'bishi Steri	781	7,000	5.600	Secom	6 7AB	199	70		Price AustS	9.4	6.55	Wharf Hidgs	9 25
450	790	Hankyt Corp Hanstin Et Rail	910 810	1,700	835 769	M'bishi Dil	1,350	7,770	4,200	Seinu Railway	5 000	High	U	AFP	105	905	0.2 7.25	Wing On Co Winser Ind Warld Int! Hidgs	9.05
.650	1,070	Haseko	1,270	1,480	900	M'alshi Petchem	1,280					1.12	0.41	AWA	625	4.72	3.02	World Intl Hidgs	4.72
.080	4,540	Hatteri Selko	5,170	1,130	580 550	M'bishi Plastics	1,120	2.450	1,150	Sekisal Chem Sekisal House	1.660	5.26	4.2 /	iberfoyle	520	4.02	3.02	Zung Fu	4.62
310	1,070	Haseko Hatteri Selko Hazami-Gumi . Helwa Real Est	1.450	2510	996	M'bishi Szeri	1570	1.380	856	Settos	2,110 1 200	6.5b	4.08	Letelaide Steams					
300	950	Hine Maters	1,080	3,030	1,700	Af bish Rayon Mibish Steel Mibish Steel Mibish Steel Mibish Varchse Missal Co Bitsei Eng Ship Mitsol Mog A. Sm. Bitsei Ost Line Mitsol Hog A. Sm. Bitsei Ost Line Mitsai Peschem Mitshi Rad Estate Mitsai Tayly Rabe Mitsai Ta-s Big Mitsai T-s & Big Mitsai Manbas	1,870	11,000	6,640	Settsu Seven-Eleven	8.400	4.48 2.6	/ 175 / 205 /	Amcor Ampal Exal	涩!	KALAY			
460	4,990	Hurose Electric	7,260	2,300	1,490	M'bishi Warehse.	1,730	1,960	1,640	Seren-Eleren Sharp Shikota El Per Shina Etsu Chem Shionogi Shiseldo	1.780	6	4.65 /	iroétis	490 [199			Price
777	1,390	ninguissa (pass) . Hitachi	1460	1,050	687	Mitsej Eng Skin	745 888	2,220	1,630	Shimizu Caro.	2,900	1 76	1.37	Ishton	내다				MYR
320	920	Hitachi Cable .	1,210	992	519	Mitsul Mag & Sm .	837	2,040	1,440	Shia-Etsu Chem	1,910	6.38 1.94	15 /	LMZ Groep Lust, Gas Light Lust Nat Inds	1.90	2.97	2.29	Boustead Hidgs	286
420	1,220	Mitachi Credit Hitachi Koki	T-010	1.720	920	Riftsol Osk Ling . Mitsol Setches	805	2,520	1.800	Shionogi Shiseldo	1.470	1.9	1.45	Lust Nat Inds	1.90	8.4	4.5	Genting Hong Leong Cred Malayan Banking Malayan Utd lod _ Multi Porpose Public Bank	6.65
620	3,000	Hitachi Maseli	3,380	2,860	1,530	<u>state</u>	1,790					10.9	5.74 0.35	SHP	0.45	14.5	11	Malayan Banking	14.40
740	1,130	Hitachi Metals	1,550	2,690	1,950	Aliksai Talyo Kobe	2,160	1,470	781	Shochiku	1,170	3.29	2.5I	STR Nylex	3 <i>2</i> 2	334 185	1.96	Malayan Uld led Malii Downer	2.47 1 65
,300 14	(C)(Mitachi 2016	FUC BUC	2.050	260 1,470	mitSUI (C21511 Mittoil I → i. Rt=	1 590	1,090	603	Shows Denks	1,150	0 13	0 13 i	Soud Corp Hidgs	0.13	24	1.59	Public Bank	1.70
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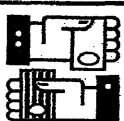
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FINANCIAL TIMES

GROWING BUSINESSES

Monday July 23 1990



The past decade has seen a resurgence of small businesses in the UK, but the next few years will show

how many of them can withstand high interest rates and more testing times, writes Charles Batchelor. Is

the Government still as supportive as in the boom years of the 1980s?

The hurdles get higher

IF THE opening months of the 1990s are a reliable guide, the decade is likely to be a tough one for small and medium-sized businesses in Britain. In the immediate future, they face the prospect of continuing high interest rates and the introduc-tion of the Uniform Business Rate, while in the longer term, there may be severe staff shortages as the supply of schoolleavers dwindles.

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None of these burdens falls exclusively on smaller busi-nesses but they often lack the financial and management resources available to larger companies to survive such pressures. The worsening economic climate, which 31, Britain's largest venture capital group last month called "the most serious challenge to the enterprise culture" has increased the already high rate of small business failures and threatens to undo some of the ground made up by smaller

businesses in the 1980s. The past decade has seen the resurgence of small business as changing attitudes in the 1970s were transformed into specific policy measures – the Enter-prise Allowance Scheme, the Loan Guarantee Scheme and backing for enterprise agencies

in the 1980s. The number of
VAT-registered businesses rose from 1.3m to 1.6m in the course of the decade while the num-bers of self-employed (some already included in the VAT statistics) leapt from just under 2m to more than 3m. The Government claims to businesses as in the boom years of the 1980s. "Small firms remain a top priority for the Government," Mr Tim Eggar, the small firms Minister, said recently. But the small business lubby groups want more academics like Mr Jim Curran, head of Kingston Polytechnic's small firms unit, believe such firms are less central to the Government's economic policy. Official support may be cut in

be as supportive of smaller

the 1990s, he says.
Outlining his priorities in what he called a "state of small business" report in December, Mr Eggar said his main concern was businesses employing between 20 and 50 people. Businesses in every other category up to 1.000 employees had created jobs, but firms of that size had shed them.

Finance was not the main problem, Mr Eggar opined. What these businesses faced was a "people gap," a failure to gain access to the sources of advice and help provided by the business networks of chambers of commerce, business clubs, banks, accountancy firms and large companies which were their customers. All these organisations should make their expertise more readily available to smaller companies, Mr Eggar urged.
More specific help was called
for in a report* on the barriers

to growth for technology-based companies employing between 50 and 500 people. Published in June by the Government's



out to a larger company and losing their independence. The main barriers to growth identified by the report were a lack of strategic management skills among managers, an inadequate supply of risk capital and the limited government measures to encourage smaller firms to expand.

The report's authors urged the Government to encourage corporate venturing, whereby large companies take equity stakes in small innovative firms; they wanted the Business Expansion Scheme to be refocused to help smaller technology-based companies and smaller companies to be given a share of government research and development contracts. The Government's response to most of the sugges-tions was lukewarm. Many of the problems of growth were "the unavoidable challenges in market, management and technology," it said.

Other recent initiatives by small firms lobby groups have had similar negative responses. The Forum of Private Business, with 17,400 members, has made several attempts to win support for a parliamentary hill allowing small businesses the automatic right to interest on unpaid bills. Small firms

companies and government departments, but they lack the means to bring pressure on slow payers. Another British lobby group

the Union of Independent Com-panies, which represents 300 mall and medium-sized manufacturers, is pressing for the creation of what it calls a Business Development Board to provide cheap, fixed-rate, long-term loans to smaller firms along the lines of govern-ment lending in Germany and Japan. But the lobbyists have yet to convince the Govern-ment that small businesses deserve exemption from its

anti-inflation programme.
In the crucial area of small business training, though, the Government has been more positive. Programmes were repackaged and relaunched in April 1989 under the Business Growth Training label with a first year budget of £55m and the target of helping 100,000 small business owners, The Enterprise Initiative,

one of the most successful of any of the small business pro-grammes, is to be extended for three more years, it was announced last month. The initiative, launched for three years with a budget of £250m in early 1988, provides subsidised management consultancy help for small firms in subjects such as design, marketing, quality management and busi-ness planning. Nearly 36,000 applications for assistance under the scheme had been

approved by the end of April. Uncertainty does, however, surround the Training and Enterprise Councils (Tecs), which are being set up to deliver on a local basis training to firms of all sizes and special assistance to smaller firms. Concern has been voiced

about the extent to which the

Tecs will be dominated by larger businesses and the pos-sible fragmentation of some training programmes currently run by the Training Agency. In the private sector the banks have called a halt, temporarily at least, to the pleth-

ora of special small business

accounts and other incentives launched in recent years to increase their share of the small business market. Meanwhile, the venture capi-

tal industry has faced a barrage of criticism over the past year for its concentration on management buy outs and buy-ins at the expense of help-ing start-up or early stage com-panies. The British Venture Capital Association is working on a plan for a dozen new "seed capital" funds but says it needs government subsidies to get the programme off the ground. One hopeful sign in the venture capital area is an increase in the number of smaller regional funds which are reducing the industry's bias towards the south-east. But with less than 2% years

to go until the formal completion of the single European market, there are fears that many smaller British companies are having to devote more time to the problems of their home market at the expense of developing strategies for Europe. The next few years will show whether the resurgence of small businesses was a phenomenon of the buoyant 1980s or whether they can withstand more testing times.

* The Enterprise Challenge: Overcoming Barriers to Growth in Small Firms.

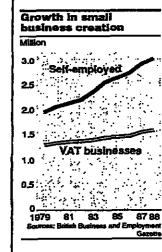
the drawbacks of going neglected discipline Finance: banks' vested

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italian scene: pressure on the labour from Where to turn for help: a way through the maze .



Charles Batchelor on the right course for the new company

Not to train may be lethal

PERSUADING the ownermanagers of small businesses that it is worthwhile training either themselves or their staff is an uphill struggle. People starting up in business have many other things to think about as they battle to get themselves established. Once the business is up and running, they often cannot spare the time to take training

A survey three years ago by the Forum of Private Business, a small firms lobby group, revealed that 80 per cent of

respondents had had no busipess training.

Another survey published

last February by the Institute of Directors, most of whose mbers run small or medimm-sized businesses, showed a similarly bleak picture. More than nine out of 10 of those polled had not received any formal preparation for board responsibility.
"Most small firms don't like

training and don't do any," says Mr Paul Burns, professor at Cranfield School of Management. "Less than 2 per cent of firms undertake training and it accounts for under 1 per cent of company spending."

This attitude is surprising

for there are strong indications that training can reduce the high mortality rates of small firms. One in three small businesses can expect to cease trad-ing within the first three years compared with just one in 10 which goes down in the first two years if its founder has followed a training course. Mr Kendall Chew, founder of Buckinghamshire company with turnover of around £400,000 and 12 full-time employees, is convinced that training has been good for his business. Mr Chew says train-ing taught him to monitor his finances very closely. He con-trasts this with the attitude of the owners of other local couri-

Frequently, these companies had no up-to-date financial information on the state of their business, which may have explained why their own-Continued on Page 2

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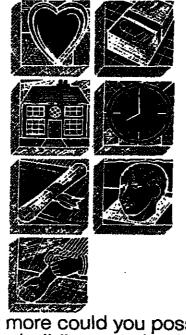
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PUBLIC flotation, the traditional goal of most aspiring company founders. has lost a lot of its appeal over the past 2½ years. The stock market crash of October 1987; the very limited liquidity of many of the smaller Unlisted Securities Market (USM) disenchantment with the pressures of public company life have made many businessowners think twice about

in straightforward financial terms it can now be more profitable to sell your business to a trade buyer – another, usually larger company — which is prepared to pay a premium because the purchase will take it into a new market or consolidate its position in an existing field. The stock

The yacht could no longer be treated as a company expense

market valuation will usually be considerably lower. Mr Kevin McNeany, founder and managing director of Nord Anglia Education, spent four months and £300,000 preparing his company for a USM flotation. Last December, on the day before the price of the issue was due to be announced, he decided that his company, which runs a chain of private schools and language schools,

Up-and-coming firms used to aim for the stock market. Why are some now reluctant?

The drawbacks of going public

was being floated too cheaply "I wasn't willing to accept the price because it was 20 per cent less than what had been suggested before," says Mr McNeany, a former teacher who over 18 years has built up a business with turnover of £8.2m and pre-tax profits of £610,000. To the horror of his financial advisers, he called off the flotation.

Mr McNeany left his decision to withdraw until the very last minute but other entrepreneurs have not realised their mistake until after they have obtained a listing. Mr Andrew Lloyd Webber, the composer and founder of the Really Useful Group, and Mr Richard Branson, majority shareholder in Virgin, the entertainments group, were both so disillusioned with a public quotation that they took their companies private again. The realisation among many

business people that going public may be more trouble than it is worth has contributed to a decline in the number of new UK company flotations on the full, USM and Third Markets from 268 in 1988 to just 210 last year.

Ronald Cohen, chairman of Alan Patricof Associates, say that in the present climate they do not regard a public the companies they have backed. The markets do not put a realistic valuation on small companies, however well they may have done, while a shortage of market makers in the stocks of small listed companies contributes to a lack of liquidity.

But even before the market downturn of the past 2% years, flotations had a number of drawbacks to set against the advantages of enhanced prestige, the realisation of part of the owners' investment and the ability to issues shares to finance acquisitions. The chairman of one

successful private company, a keen amateur sailor, decided he would rather not obtain a public listing when he realised his yacht could no longer be ed as a company expense. "For quality of life, the privately-held company is ideal," comments one chair-

man who did, nevertheless,

EVER SINCE THE FLOTATION | LEEP FEELING YM BEING FOLLOWED BY ANGRY SHAREHOLDERS



take his company public. "We tages of our pension scheme. were able to employ our wives in the company; give them company cars; set up schemes You must have a very good reason to give all that up." Separating the owners' private affairs from those of for our children's school fees and maximise the tax advanthe company in the run-up to

complex process. Nevertheless arrangements which might be quite allowable in a private business, where the owners and managers are the same people, will not be acceptable to outside shareholders.

There are likely to be many hours of gruelling discussion as the stockbrokers, the accountants and the lawyers examine the business's accounts. Directors must expect that all their state-ments, claims and figures will be checked against the company's records. One company chairman estimates he was called upon to answer no fewer than 300 questions on the contents of his draft pros-

Even when everything has been verified, directors may still be asked to give personal warranties that the statements which have been made are correct. Some directors balk at giving warranties because they feel this implies that they have not been telling the truth. However, warranties are a standard part of the flotation

Once the company has obtained its listing, its directors must accept that they will be under increased public scrutiny. One company director comments: "After being a family company for three generations we were suddenly responsible to some 400 shareholders." This may not prove too much of a burden as long as all is well but if something goes wrong the company will start to feel the pressure of City and press

These commentators are likely to prove unforgiving if the company fails to show a steady improvement in its performance. Private companies can undertake costly investments which temporarily reduce profits knowing that the benefits will show through later. Shareholders in a public company are less likely to take a long-term view of a company's investment plans.

"You are on a treadmill," comments one chairman, who was delighted with his company's performance in its

said: 'Let's open the champagne.' They said: 'That's great. Now tell us about next

So what can directors do if they decide that a flotation is not an attractive option? If the reason for the listing was mainly to raise finance, then they might turn to a venture capitalist or a private investment group. Nord Anglia approached several venture capital groups and finally reached agreement with Chart-erhouse Development Capital to provide £3m in return for a

39 per cent equity stake. Venture capitalists should be prepared to take a longer-term view of a company's prospects than uninvolved outside investors but ultimately the

Venture capitalists should take a longer-term view

venture capitalists will want their "exit" - either by flotation or a sale. Ownermanagers must weigh up whether the deal they can do with such an investor is financially more attractive than could have been achieved by means of a public listing – crucially, are they having to give up a larger slice of equity?

Charles Batchelor

PRODUCTION MANAGEMENT

A neglected discipline

MANY BUSINESS people are so enthusiastic about their products that they are keen to control every detail of design, manufacture and marketing. But that can prove dangerous, distracting entrepreneurs from the really crucial aspects of

Manufacturing is a tricky task for the new entrepreneur and one that, in the early stages at least, can usefully be contracted out to people with more experience.

The typical person starting a business is loath to give up control of the product because that is what he loves doing," says Mr Paul Burns, professor of small business development at Cranfield School of Management. "But the businessman who has 100 things to consider should concentrate his efforts on the half-a-dozen key elewhich will determine the success or failure of his business." t most, the start-up company should be involved in assembling the finished product because this gives it control of quality, Mr Burns sugges

Sub-contracting out the manufacturing will also reduce the financial burden on the new business because buying equip-ment, leasing or buying a factory and employing staff place enormous demands on a business's finances. Providers of finance often prefer to wait until a business has a track record before putting up funds for investments in manufactur-

Not that dealing with subcontractors is always simple.

When Mr David Vint set up Vint Industries, just under two years ago, to make the Huggie, an oil-filled hot "water" bottle, he contracted out the rubber moulding work. But he felt his sub-contractors were charging him too much, so he decided to

bring the work in-house.

The employees at the company's Crickhowell, South Wales factory took to the Hug-gie quickly enough because many had worked for industrial companies before, but Mr Vint still had to overcome a series of teething difficulties. In the first few months a couple of pumps on the rubber presses failed and the natural rubber which had been recommended by Malaysian experts proved unsatisfactory. Vint Industries had to switch to a synthetic rubber which matched its requirements.

By a process of trial and

error and with the help of a management consultant skilled in manufacturing procedures, Vint Industries took about a year to get its production operations working reasonably smoothly. It now does much of the manufacturing as well as carrying out the assembly and final testing. The main bought-in items are electrical

Getting started in manufacturing may be the biggest chal-lenge but, even when busi-nesses become more established, managing production is likely to remain a major source of concern. As the product range expands and as vol-umes increase, managing the flow of materials through the

factory becomes increasingly

When Mr Bill Thomson joined Portico, formerly Clyde-bank Doors, as production manager nearly two years ago he was faced with a welter of problems. There was no proper system for storing deliveries of timber, doors were being made in large batches to justify the time taken to set up the machinery; but were then hanging around in the factory for so long that many were damaged by the time they reached final inspection. As a result, the company was making losses on a turnover of

Mr Thomson introduced a manual system for tracking the progress of the timber and the semi-finished doors through the factory. A written record was kept of incoming timber, when it went from stock to production and when the finished door went into final stock. Once this manual system worked satisfactorily, it was transferred to computer on specially-written software. As a result of these improve-

ments the company can plan its production levels. Doors are made in smaller batches so they spend less than a day in the machine shop compared with a week before and the value of work in progress has been cut to just £25,000, a quarter of previous levels. By reducing the volume of stocks Mr Thomson, now managing director, says he created enough room in the factory to start up a hardwood window production line. Portico, which employs 46 people, expects to be in profit by the year-end on turnover of £2.4m.

In recent years evidence of the success of Japanese companies in improving manufacturing efficiency has spurred Brit-

ish manufacturers to do more though in many businesses production management is still a neglected discipline. Production managers are often chosen on the basis of time served in

no management training.

Production management still receives scant attention in business schools and in training programmes for smaller companies. It often pays less agement and fails to attract the best people. Yet it embraces many areas of a company's operations, from the layout of the factory through the ordering of raw materials and components to despatch and after-sales service. Production management involves the choice of manufacturing process - production line, batch or one-off - as well as costings and how the workforce is motivated and paid.

the factory and many are given

that a company takes an integrated view of its operations instead of treating the different elements in isolation. Purchasing might calculate that a particular bought-in component represents good value for money but if it is difficult to integrate into the production process it may increase total costs. Resolving problems of faulty or unsuitable components should not be left to pur-chasing but should involve shopfloor supervisors and staff who know in detail what needs to be changed.

Production management requires that attention be paid to a lot of seemingly insignificant details. The cumulative effect of getting these right can be a marked improvement in the overall profitability of the

Charles Batchelor

THE enterprise culture of the 1980s saw an explosion in the number of self-employed peo-ple and small business startups. Most businesses are started by individuals with their own funds or those of family and friends. Banks are the first port of call for most smaller companies if additional

finance is required. The banks, quick to spot a potentially lucrative market, have developed their services for this growing sector of the economy. They hope that pro-viding help to small firms in the difficult early stages of development will reap rewards when the businesses become more firmly established.

"We want more growing businesses to stay and mature. We have a vested interest to see them succeed," says Mr John Hackwood, assistant business development manager of National Westminster Bank's small business services divi-sion. NatWest estimates that 75 per cent of new business customers were previously personal account customers

The range of products offered as standard to small businesses by most of the high street banks include start-up loans for new businesses and free banking services for 12 months to companies on the Enterprise Allowance Scheme. In addition, insurance packages and interest-bearing accounts for surplus company funds are the norm.

It still pays small companies to shop around for the banking services most tailored to their needs. The Royal Bank of Scotland, for instance, offers a Business Builder scheme whereby customers can get and services such as office furniture, fax machines, personal computers and business travel. Other banks have targeted

certain types of small com-pany. In May 1989, NatWest launched its Technology Unit. which operates through a nationwide network of specialist managers. Through the unit, the NatWest Seed Capital Loan Scheme provides venture capital of between £5,000 and

FINANCE

Banks' vested interest in success

£50,000 to developing technology-based businesses. The unit also operates a new technologles appraisal service, under which products or services of a highly technical nature can be ed by outside experts for riability and marketability.

The TSB has chosen to concentrate its efforts on personal customers but it also offers help to professionals, such as dentists, doctors and accountants, by providing loans for those who want to set up their own practice. There are many self-employed people on the TSB

books, ranging from window

cleaners to garage mechanics, and most run their affairs through personal accounts. tle difference between a small one-man band operation and a small business, the bank says. As well as providing specialist products, expertise in the small business sector has also been built up among banking staff. Midland Bank employs about 500 staff in its 350 enterprise centres in England and

"Managers of these centres look at it from a businessman's point of view early on and then from a banker's point of view," says Midland Bank. "I think we've got more empathy with them than bankers had in the

The Midland is not alone in trying to address the needs of small companies. "In the past, the banks did not understand the needs of business," says Mr Richard Cracknell, senior business development manager at

sible, through promotions in Small Business Digest," says Mr Hackwood. This quarterly publication,

distributed free to 170,000 businesses, lists sources of help the country, bringing together experts in the local community such as accountants and enterprise agency representatives.

Despite the best efforts of

the banks, there still exists at grassroots level an impression that business customers are treated less favourably than personal accounts. "Businesses get charged for services that private customers get for free if they are in credit," says Mr Brendan Donnellan, general secretary of the Association of Independent Businesses.

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The Forum of Private Business (FPB), a small firms lobby group with over 12,000 members, is preparing a comprehensive overview of the banks' relationship with small businesses. The report is due out in the autumn but according to Mr David Harrop of the FPB, "the changes made over the last few years don't go far enough, with very little to offer from the banks.

"Small businesses are per haps changing quicker than the banks," he says. "Our members feel they get a fairly lacklustre, mediocre service." With one eye on the single market in 1992, Mr Harrop believes that small firms may be more prepared to consider changing banks. "If banks really want to get the business, they've got to shape up. There will be others waiting in the wings," he says.

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Not to train may be lethal course

Continued from Page 1

ers were selling out. One said his books were with his accountant and that they would not be available for two months. "He didn't even know if he was making money or not," says Mr Chew.

Over the years the Govern-ment, in the shape of the Training Agency, and the pri-vate sector providers of training have been honing the train-ing courses which they provide to smaller companies. Efforts have been made to make training more relevant, practical

and interesting.

Courses are provided in "modules" which allow business people to spend an evening or a day on subjects such as bookkeeping, computers and marketing and in the shape of longer indenth courses which longer, in-depth courses which allow participants to think through every aspect of their own particular business. The most recent "repackag-

ing" of the government programmes took place in April 1989 when Mr Norman Fowler,

80% 40% 20%:

launched the Business Growth Training programme. This was intended to help 100,000 small and medium-sized businesses in its first year at a cost of £55m though a slower-than-expected start meant this number was not quite reached. Business Growth Training is

a catch-all title for a number of training programmes which were already in existence as well as some new ones. It comprises five options: • The first is a diagnostic kit

allows the business person to devise a business plan and identify and and develop the skills he or she may lack. Counselling is provided to help people through the kits.

Option Two comprises three established schemes. The Private Enterprise Programme consists of 13 one-day seminars

• The third option is intended to help established small firms manage change by providing them with the services of a management consultant. It is his/her job to help the company devise a strategy for

director of the commercial stationery business he runs with his two brothers in South Norwood, London, says his company broke out of a twoyear period of stagnating sales and profits after calling in consultants under Option Three. "We were fire-fighting," says Mr David Quick, finance director. "The problems of the day were all-consuming. We were hands-on managers rather than directors."

Working with Mr Rob Lillystone of Hambledon Group, a Tunbridge Wells. Kent consultancy, the Quicks drew up the first business plan that their 15-year old company had ever had. Budgets were introduced for the business's five

departments to give tighter the creation of a staff bonus

The computer system was reorganised to provide detailed monthly analyses of the sales force's performance and of the overall financial performance of the business. This allowed the company to target its most important customers while transferring smaller customers to the tele-sales team. Profits improved to £50,000 in the year ended March 31 while turnover rose from £1.3m to £1.8m. Equally importantly, the previ-ously high level of staff turnover was reduced. Option Four provides help

for joint training schemes where several companies work together or with organisations such as chambers of commerce and trade associations. · Finally, the fifth option

helps innovative training initiatives which differ radically from those used by a business in the past

As Training and Enterprise Councils (Tecs) become estabhished on a local basis, they will take over the running of training initiatives which have previously come from the Training Agency in Sheffield. ting the existing schemes

If this were to happen, it would be a setback for an already weak tradition of busi-

branches of Barclays offer personal and business services and 330 of the bank's 2,700 branches have been designated business centres. Mr Cracknell thinks it is important that hank managers understand that small busi-

In an effort to become more

responsive to small business

customers, Barclays has

retrained 30,000 managers and senior staff. Almost all existing

nesses require advice in areas other than banking, such as marketing and staff training. There is enough information out there for the small business. His/her problem is accessing it," he says. Barclays offers a free grants advisory service in conjunction with Coopers & Lybrand Deloitte, the accountancy firm. NatWest has secured a large slice of the small business cake

roughly one third of the total market - since it tar-geted the sector in 1982. It has more than 1m small business accounts which generate over 200m transactions each year. As businesses develop, their

banking needs change — a sit-uation which the banks acknowledge. "Managers of maturing businesses need a different set of management skills - NatWest helps by making sure training is acces-

and advice for small and growing businesses. In addition, this year NatWest hopes to run 200 business workshops across

Emma Walton

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on such subjects as tax and bookkeeping while the Firmstart and Growth programmes provide detailed assistance spread over six months to new

and established businesses.

growth and arrange skill devel-opment and training for both the owner-managers and staff. Mr Ian Quick, managing

Locally-run schemes should prove more responsive to local needs. But some organisations such as colleges and business schools which "deliver" Training Agency programmes fear local initiatives may waste some of the marketing effort which has been put into get-

Two profiles: (left) LINN PRODUCTS manufactures hi-fi near Glasgow and (right) EBONY AND IVORY TOURS, based in London

Vinyl enthusiast ploughs lone | How Ms Cameron exploits furrow despite 'tax people'

NO SIGN stands at the entrance to Linn Products' factory outside Glasgow and the roadway leading to it is virtu-ally single track. Yet the plant itself is a purpose-built struc-ture designed by the Richard Rogers Partnership, also responsible for the Pompidou Centre in Puris, Inside is one of

Britain's most highly auto-mated manufacturing systems. The lack of a sign and the narrowness of the roadway are the result of restrictions on the company by the local planning authorities at Eaglesham, Strathclyde. To Mr Ivor Tiefen brun, the maverick figure who is managing director of Linn. they are both a hindrance and a symbol of the many other restrictions on the growth of medium-sized companies in Britain.

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"A company like ours would be 10 times larger if we oper-ated in the business environ-ment of the US," Mr Tiefen-brun is fond of telling visitors around 50 a week - who visit the plant. Linn's turnover last year was about £9.5m and

it employs about 150 people. Linn is one of the world's ading makers of high quality hi-fi equipment, It makes record turntables, amplifiers, eakers and tuners for people who want excellent sound reproduction. Although Linn compact disc player or tape deck, it believes fervently in the black vinyl record and Mr Tiefenbrun is one of the leaders of an army of enthusiasts convinced that the vinyl disc provides better musical quality as well as better value for

money than the CD. The plant itself, on which Linn spent £4.5m, about one year's turnover at the time it was built, is one for enthusiasts of manufacturing systems. Computers play key roles, controlling everything from design to stock and sales. The warehouse is automated and components for assembly are conveyed to the individual assembly workers by automatiassembly line principle in favour of single stage build: each worker is given all the components for a product and

assembles it himself.
Linn finds this quicker, easier to organise and more satisfying for the staff than the assembly line process. Automation reduces the need to maintain large stocks.

Linn equipment, which sells for between £1,000 and £10,000. is available in the UK through about 130 specialist hi-fi shops. But 75 per cent of Linn's out-put, measured by volume, is exported to countries such as Japan, the US and elsewhere,

guage devised by Linn which which enables all the company's functions - design, manufacture, stock control and accounting - to run on the

special object-oriented lan-

The Rekursiv also uses a

same system. But a further facility, to enable more than one person, working in differ-ent parts of the plant, to work on the same data at the same time, needs more development. Through a subsidiary Linn spent £3.5m on the Rekursiv and the Department of Trade and industry bought a number

Mr Tiefenbrun is convinced that the vinyl disc provides better musical quality, as well as better value for money than the CD

where it is often favourably compared with prestige US and Japanese products costing five

Mr Tiefenbrun, who with his brother started the company in 1973, believes that Linn is tech-nologically one of the most uplished small companies in Britain. It has been profitable in recent years, earning about £500,000 in 1988-69 after deducting £800,000 for research and development. The company has largely paid off the £4m it borrowed to finance the new building.

Linn ploughs a lone furrow insisting on technological excellence, pursuing a fervent belief in its particular field of hi-fi and making very large capital investments in computer and production systems. The company writes all its own

The search for perfection in automation which led to the insistence on total computerisation also spawned a project to build a new type of computer. which Linn claims to be the world's first object-oriented computer. In object-oriented programmes any problem that develops is confined to the cally guided vehicles. Linn develops is confined to the long since abandoned the sealed unit where the problem

for colleges and universities in Britain. But Linn has now decided not to proceed with developing Rekursiv partly, it appears, because of a problem with patenting the product in , where 80 per cent of its

depended on patent protection. "There will be a financial loss," says Mr Tiefenbrun, but does not quantify it. However the company plans a further big investment in computers and in robotics to raise throughput and "use our peo-ple at a higher level."

Mr Tiefenbrun believes that

potential market lies. Further finance to develop Rekursiv

while Linn is growing at a sat-isfactory pace (though high interest rates are holding back its sales growth in the UK this year to 16 per cent compared with the target of 30 per cent) it ought to be much bigger and for this he blames a variety of enemies which coalesce into the British economic and governmental system. He cites long delays in obtaining planning permission to build the plant at Eaglesham, which held up the growth of the company for several years.
The fire authorities insisted

on seven important design changes during construction of

lies, rather than spreading to the plant, which came on stream in 1987, leaving him with enough water on site to run a distillery and arrange-ments for fire tenders that treat the single storey unmanned store as if it were a six-floor building.

The planning restrictions, also resulting in the absence of the sign and in the narrow roadway, contrast, Mr Tiefenbrun says, with the speed and case with which large foreign multinationals are able to set up manufacturing plants in Scotland. He has refused to compromise with the authorities: "Some people say I should have made friends with politicians or even joined the free-masons. But that is not my

He believes that the Inland Revenue conspires against business success for medium-sized companies through its relentless pursuit of informa-tion, much of it trivial. As a fully computerised company, Linn is particularly vulnerable to requests for detailed infor-

A particular blow was the decision by Mr Nigel Lawson when Chancellor of the Exche quer to remove tax relief on entertaining foreign customers, particularly when they are in Britain. This, says, has reduced Linn's foreign sales by onethird. The abolition of tax relief on capital investment is considered a further blow. "The tax people are running the country with petty vindic-tiveness," he says. "They always go for the successful Linn has its own high qual-

ity niche. But the antipathy to manufacturing in the British business environment - the UK has not created a single substantial manufacturing company in the past 50 years - leads Mr Tiefenbrun to conclude that Britain will in time become like Egypt, where mil-lions of people have to be employed in pointless bureaucracy because there is nothing else for them to do.

James Buxton

competence and ethical

practice, with monitoring of

from case to case, as well as

compared with its counter-

parts. The agencies pay £250 for the assessment, with the balance of professional fees

involved provided by the clear-

ing banks backing the scheme. Each BiC's regional director will also make a general

assessment of each local agency in his or her area.

nine enterprise agencies have embarked on another experi-

ment by launching their own umbrella organisation, Mentor. The idea is to help ease confu-sion among clients and spon-

sors and to sort out gaps and

The Government's Action for Cities programme is paying half of the £65,000 first-year

running costs. IBM and Bar-clays funded an initial study of

how to solve the problems and

Mentor's other supporters now include United Biscuits, and

Lloyds, Midland and NatWest banks. BAT and Royal Insur-

ance are seconding full-time staff and Mersey Docks and

Harbour Company is providing

The scale of private sector support indicates the seriousness with which the experiment is being taken.

Mentor's chairman Mr Bill Appleton, a former senior part-ner with Deloitte Haskins &

Sells, says that the agencies role is especially crucial in eco-

nomically difficult regions.

overlaps in services.

Meanwhile, Merseyside's

potential of ethnic market

CHERYL CAMERON'S gentle, relaxed manner and mellow American accent give prospective inquirers the impression that each is special and she has all the time in the world for them. Her earlier profession was as an actress. For the

she never has enough of.
Aged 42, Ms Cameron is
director of London-based Ebony and Ivory Tours Ltd. Launched in March 1989, it offers tour management facilities for groups and individuals holidaying in Britain. Like many people with a

young company, she finds one of her greatest problems is finding time both to manage the business she has attracted and generate new busine work between 16 to 18 hours a day and do a seven-day week. When there's a tour running we operate a 24-hour service. Slotting in time to relax is diffi-cult and I certainly don't have time to be ill," she says.

She has learned to concentrate on no more than a hand-Nor does she try to do every-thing herself. Concurrently, she may have up to 10 free-lance tour managers out handling groups. She also employs a full-time adminis- trative manager and, when necessary a temporary mana- ger. "You have to spend money to make money. I get someone in to get the backlog off my shoulders so I can move forwards," she

To distinguish her busines from the 60 or so other destina-tion management companies in London, Ms Cameron makes a speciality of the Afro-American market in the US.

She recognised the potential of this market when working as a tour director for American groups holidaying in Britain and decided to set up in busi-ness on her own. She found that black Americans were pleased to be greeted by a fellow black American, were surprised to find their ethnic culture in Britain and wanted to know more about it. "I was reorganising their London sched-ules, taking them to see black theatre companies, restaurants and art galleries."

Black Americans also appeared to have more dispos-able income than their white compatriots and Ms Cameron's commission rates went up by an average 20 per cent. "I realneeded catering for," she says. Attracting business from incentive travel mark America involves frequent its events in the UK.

trips there to build links and promote the company. She has an associate company. Windsor Travel in Los Angeles, and agents on the East Coast. She tries to keep each trip to just one week. "They're an expensive overhead and one I'd like to cut back a little," she says. She gained initial funding from the Enterprise Allowance Scheme as well as a cash injection of £5,000 from her in the long term, "that will be the most profitable business." co-director Mr John Conran. The first year turnover came to

£38,000, allowing the company to break-even. Ms Cameron is a member of the Inter-American Travel Agents Society (ITAS), a US national organisation for business and it black-owned and operated travel agencies. She nersuaded it to hold its 1989 conference in

Cheryl Cameron, director of Ebony and Ivory Tours

It to hold its 1989 conference in London, at the same time showing the agents the "alternative" ethnic London which their clients could enjoy. She is also a member, by invitation, of two US black associations — the National Association of Black and Minority Chambers of Minority Chambers Commerce and the National Coalition of Black Meeting Planners, Through membership of these organisations, she hopes she can encourage more of the black convention and incentive travel market to hold

Ironically, although targeting the American market, 60 per cent of her first year turnover came from the UK with approaches from companies which had heard of Ebony and lvory Tours by word of mouth. 'I find we've diversified quite a bit and keeping on track is difficult," she says. She would like to see 60 per cent of turnover come from the US because

"The main thing is being decisive enough so you control the doesn't control you"

Although Ms Cameron admits that "the areas we initially intended to cover have changed quite a lot," part of that has been in response to market conditions. High US interest rates are causing some would-be travellers to stay at home. In an attempt to gain more business out of a depressed market and to improve cash flow, Ebony and Ivory Tours has just launched an individual travellers package. Flexibility, she

believes, is important, though "the main thing is being decisive enough so you control the business and it doesn't

Since all prices are quoted and paid in sterling, to date the company has not suffered from fluctuating exchange rates between the dollar and sterling. However, "to lessen sales resistance," the individual travellers package is quoted and paid in dollars. Ms Cameron realises that the company is now vulnerable to swings in exchange rates.

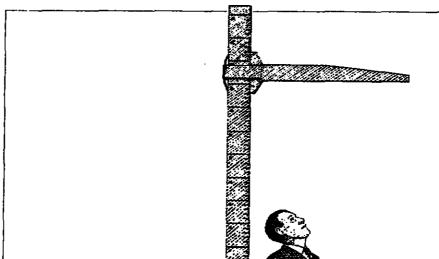
Before setting up Ebony and lvory Tours, she attended training courses in accountancy, selling and negotiating and is about to go to a seminar for women on how to deal with business meetings and businessmen who, she finds, are "more aggressive". While the courses have helped, she says the job is "a constant learning curve. For example, I've found it takes at least two years to get a tour package off the ground. The first year you find out what does and doesn't work and then refine it for the second year. Then word of mouth recommendations start coming

Learning by experience can be detrimental to the business, as Ms Cameron found with her marketing programme. "I thought the autumn was a good time to do it last year but it was too late and I missed some tours. I'm now marketing for 1991 and have already got some bookings."
Image and the ability to

make a good impression are all-important in the travel business. Ms Cameron has not found that working from her London home has been a handicap, though she does try to organise meetings in hotels where prospective clients can view the facilities. She is, however, hoping to move to office premises at the end of her second year.

The unusual nature of her business and her abilities has not gone unnoticed. Her company recently won the National Westminster Prize for Enterprise for the London region and came second in the national finals, gaining a cash injection of £4,000. Ms Cameron has also just been named International African-American Business Woman of the Year by Dollars and Sense, a national US

Hester Thomas





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ENTERPRISE AGENCIES

Grassroots need for advice

MANCHESTER Business Venture, the enterprise agency which is housed in the same offices as the north-west's biggest chamber of commerce, has adopted an outreach approach to stimulating small business growth in the inner city.

Five months ago it opened a branch office in the Cheetham Hill area, which has Manchester's broadest ethnic mix. The idea was to make advice and counselling more accessible to some of the people who might need it most. Has it proved jus-

The branch office is a shop-front and the £35,000 that the experiment will cost in the first two years has come from the Government's local city action team, Manchester City Council and the private sector. Mr Mike Davis, a partner

with Ernst & Young who is the agency's chairman, says that so far Cheetham Hill has handled nearly 100 serious consul-tations, many of them from people who would have not otherwise come forward. He thinks it shows the con-

tinning need for the agencies at grassroots level. On such evidence, anyone who thinks they have run their course and should evolve into something else is almost certainly wrong. The agencies first appeared in the late 1970s to advise people on how to start, run and grow small businesses. They were a "bottom-up" initiative, responding to demand from would-be entrepreneurs who had nowhere else to turn. The Government eventually embraced them and promoted

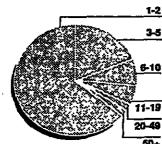
East Europeans trying to foster the growth of entrepreneurship are interested

them hard during 1983-86 as part of its job-creation drives. There is now a national network of more than 300 of them under the umbrella of Business in the Community (BiC) and many have become sophisticated consultancies. But the Cheetham Hill experience suggests that help at the rawest of levels is still required in many

Significantly, the agencies are now being looked at by people in eastern Europe try-ing to foster the growth of entrepreneurship in formerly centrally-planned economies. In Hungary and Czechoslovakia self-employment was barely allowed and the average size of payroll in state-run industry was about 4,000 peo-

Figures in thousands Deregistrations Stock at end of year 1,337 1,357 1,392 1,422 1,441 1,468 1,510 1,574 1982 1983 1984 1985 145 145 152 163 164 167 166 180

of people employed



ing bureaucracy and a dependent culture are seen as only different in degree from those in Britain about 12 years ago, when the rate of self-employ-ment had fallen to only 9 per cent of the workforce and the business world generally was geared to smooth relations between government, big employers and trade unions.

It is access to working capi-tal and advice that many east Europeans see as their prime needs to encourage small and growing businesses. In Britain, the two came from a more relaxed attitude towards business lending by the clearing banks and the parallel development of enterprise agencies to ensure that borrowers always had a helping hand within

The network of agencies has now started to enter an impor-tant second phase of evolution. This is concerned with achieving national standards of consistency in the way they work. as well as ensuring that ser-vices are not needlessly dupli-

The arrival of training and enterprise councils (Tecs) is influencing this, since they will have the power to contract out enterprise training and the agencies will in most cases be among the obvious candidates to bid for it, earning income in

Last month therefore saw national quality control reachle. ing the agencies, with one Their problems in overcom- awarded a BS5750 certificate

the performance and capabili ties of counsellors, as well as of the agency itself. It also embodies a need for appropriate guarantees of professional indemnity insurance, so that clients do have some sort of comeback if the need arises. Standards are checked by assessors, such as large firms of accountants, who carry out a non-financial audit of what any agency can do and how well and consistently it does it

and another gaining a new type of accreditation charter being pioneered by BiC. BiC's scheme is being backed

by the clearing banks because they see it helping them assess risk. If the quality of the agencies' counseiling is assured, the banks can trust the agencies' evaluations of the business plans brought to them by small

Mr Brian Crangle, chief executive of DonBAC, the Doncaster agency which has got BS5750 approval from the Brit-ish Standards Institution, says that it is also going to help him sell training services via courses, seminars and consul-

tancy to the local Tec.
The institution checked the agency's counselling manuals and procedures for consistency and procedures for consistency and quality, and then regis-tered DonBAC as a quality assured organisation for a fee of £2,500, which was paid by sponsor company John Carr, a member of the Rugby Group. DonBAC is now selling its manuals to other agencies at

The network is trying to achieve national standards of consistency

£250 a time, including a day's consultancy by Mr Eric Marshall, a former quality assurance manager with British Rail, who was seconded to the agency to help pilot it through

the recognition process.

However, there is some worry at BiC in case a rush for BS5750 causes confusion with BiC's own quality accreditation

Mr Tim Walby of BiC sees BS5750 as a "gold card route" which all agencies may not need. He says that counselling is the central and critical feature of every agency and that getting that right is para-

"Our charter is pretty basic stuff, but it is trying to set common standards through the country," he says. The charter promises small

Merseyside, for example, still has pockets of more than 30 per cent unemployment and in some areas self-employment accounts for only 4.5 per cent

> Indeed, since self-employ-ment accounts for 16 per cent of European Community's working population but is still only 12 per cent in Britain, many would say that this indicates a continuing grassroots need for advice. More branch offices like Cheetham Hill's may be one answer.

> > lan Hamilton Fazey

Translating them into pro-

posals and winning the politi-

cal battles necessary to turn

them into programmes has proved harder. One problem

has been the slowness of the

White House in coming up

with a nominee for the post of

general counsel in the agency's

advocacy office. The post is a

key one for lobbying Congress. But whatever the particular

strengths or concerns of the US

small business sector, many

factors are common to those in

other countries, says Mr Doug McLauglin, marketing director

of the National Federation of

Independent Business.
While visiting a British

smali business organisation

several years ago, he con-cluded that "a small business

person is a small business per-

son wherever you go. Close your eyes, take away the

accents and the concerns, prob-lems and gripes are the same."

BUT IT'S A ONE-MAN BUSINESS-YOU CAN'T

AFFORD INDUSTRIAL RELATIONS PROBLEMS

Cult of the entrepreneur

the decade of the entrepreneurs. Some 7m businesses, many of them small, were created during one of the longest periods of economic expansion in the nation's history.

26

The surge was "an affirmation of the US's entrepreneurial culture," says Mr Tom Grey, chief economist of the Federal Government's Small Business Administration.

"There's much greater public awareness that entrepreneurship has created almost all the growth in the US in the past decade," adds Mr Dan Garner, national director of entrepreneurial services at Ernst & Young, the accountants and management consultants. "It is entrepreneur, as it was sometimes in the past in the US." The US is probably better equipped to nurture new companies than most other countries. Its prosperous economic system means, for example, people starting companies can tap large pools of capital ranging from personal savings and

private investment funds to banks and public markets. Perhaps psychological factors are important. "People are encouraged to try new things, to innovate. If you make a mistake, just try something different." Mr Garner says.

Even the bankruptcy of a business is often no bar to an entrepreneur getting a chance to build another. "Many people in the venture capital commu-nity consider bankruptcy a positive, not a negative, if you have learnt from your mistakes," he adds.

What determines whether a newly formed small business succeeds or fails? Long hours. hard work and good service were some predictable factors uncovered by the National Federation of Independent Business in the first nationwide published last October.

The fate of some 3,000 small

businesses started in the mid-1980s was scrutinised. Overall. 77 per cent survived during the three-year study. But there was a slightly higher survival rate for companies whose owner-managers worked 60 to 69 hours a week and a lower rate for those who worked shorter or longer - hours. Start-up capital was \$20,000

or less in 50 per cent of the cases and more than \$100,000 in only just over 10 per cent of the companies. In general, higher capital meant a somewhat better chance of survival. About 25 per cent of the capital came from the entrepre-

neurs' personal resources, another 25 per cent from their friends and family and 45 per cent from lending institutions such as banks. Outside investors helped only one in 10. There was negligible use of institutionalised venture capital or government programmes to help finance start-ups.

Growth in early years was financed largely by retained earnings although outside sources such as trade credit and bank borrowing became more important as the companies established track records.

Advice for both new and established small companies is readily available from the accounting and consulting professions. On the government side, state and local agencies have been taking a more active role in helping small business in the past five years. The federal government has been less involved. In fact, President Reagan made two attempts to disband the Federal Small

Business Administration. "In general, the rationale for supporting small business is clearer to governments now than before," says the SBA's Mr Grey. "Programmes take every form you can think of." Making it easier for companies to get help has been a dominant trend. Many local and state governments are developing "one stop" centres where entrepreneurs can get all they need, from licences to market information and professional guidance.

More emphasis on exports is one area that many govern-ment bodies are pushing. Small businesses already account for some 20 per cent of US exports but there appears plenty of potential for growth. In some cases companies must export because theirs is a small but truly global market. Rather than tackle the complexities of international trade alone. many seek joint venture partners abroad or try to license foreign production.

More government bodies are also getting involved in financing small business. Actions range from the indirect and passive such as tax breaks to more active such as helping to establish venture capital funds

Letting state employee pension funds hold loans or stakes in small companies is an important psychological and practical step that some states have taken in recent years.

For all the activity at the local level, the federal government remains involved in small business through the SBA. It is seeking from Congress, for example, a 15 to 20 per cent increase in its funding for small business loans, typically to established companies, in the coming fiscal year.

But overall it is an agency

with poor morale and uncer-tain sense of its role. Tackling those ills has been the prime goal of Ms Susan Engeleiter, its head for just over a year. A young Republican politician from Wisconsin, she has won some support from small busi-ness organisations which feel

Pressure on the labour front

IF West Germany's Mittelstand and while inflation is now on (small business sector) is the backbone of that country's economy, then small and medium-sized businesses constitute by far the bulk of the Italian body economic.

Not only do small and medium-sized enterprises account for a high proportion of the country's gross national product, but they are largely responsible for its famed flexibility and speed of response. A recent survey found that over 95 per cent of the 130,000 members of Confindustria, the Italian employers' federation, are small businesses, while the sector accounts for over 80 per cent of employment in the country's manufacturing and service industries.

However, even in Italy, small business has its problems. Red tape makes setting up a com-pany something of an endurance test; high interest rates have made borrowing dear;

ROBER BEAKE

around 6 per cent is well above that in France and Germany. And the current strength of the lira in the European Monetary System presents exporters - often a key element in the Italian small business picture with a new challenge.

the wane, the current rate of

Despite the devaluation as part of last January's meares, which took the lira into the narrow 2.25 per cent EMS fluctuation band from 6 per cent before, Italy's currency has been buoyed since then by the country's relatively high interest rates. Along with greater international confidence in domestic economic management, the lira has had a tonic. Its strength against non-EMS currencies has been even more striking, with a climb of over 20 per cent

against the yen. The inter-relationship between small business and foreign markets is often intimate. In the wealthy North Italian province of Bergamo, the biggest employer, Italcementi, has 3,573 staff. By contrast, most of the companies which contribute to Bergamo's wealth have fewer than 200 employees. Yet, together, such small enterprises managed to export no less than 50 per cent of the goods they produced.

Getting to grips with the mass of small and medium-sized companies which constitute the sector is not always easy. Seldom is the problem more evident than for the foreign acquirer or merchant bank trying to develop its activities in Italy.

While the image of rampant tax evasion may be exagger-ated, the fact remains that an analysis of many small compa-nies' "official" books may reveal less than the truth. Reconciling the gap between a company's declared sales and

those actually claimed by its owners is one of many problems faced by the growing number of specialist financial advisers trying to gain new business in the small company

For the rate of concentration has been gathering pace as the first post-war generation of Italian entrepreneurs has retired or died off and heirs have not always been interested in carrying on the business. The process has triggered not only growing interest in management buy-outs of former family firms, but also greater rationalisation within industrial sectors.

The importance of foreign markets, greater awareness of the role of advertising and promotion, and increasing producer responsibility for prod-uct liability, have all encouraged concentration. And even where small businesses have not wanted to sell out, there has been a marked growth in the number of con-

sorzi (consortia), which group a number of businesses in the same sector in a given region. The tendency has been encouraged by local chambers of commerce. By allying them-selves for specific purposes like marketing or joint representation at expensive foreign trade fairs, small local companies

have been able to exploit cer-

tain economies of scale without losing their independence. Although this year has brought welcome news on interest rates, which are likely to remain stable, if not fall further, there has been a nasty surprise in the Government's decision to extend the provisions of employee protection law to companies with fewer

previously excluded. That has caused an outcry among many smaller busi-

than 16 workers, which were

that the new ruling will burden them with substantial extra costs as they lose the flexibility to trim workforces at will or fire staff who are not performing to standard.

Meanwhile, skills shortages

are becoming increasingly apparent for some firms, especially in the buoyant north. Unemployment in the neighbouring provinces of Bergamo and Milan is currently 4 per cent, and just 7 per cent for the Lombardy region as a whole.

That means that local com-panies are finding it more diffi-cult to find qualified staff, irrespective of their size. With Italian wage costs already ris-ing appreciably faster than in: the main competing markets of France and Germany, Italian entrepreneurs are becoming concerned about losing competitiveness.

Addressing Confindustria's small business panel on June 20, Mr Sergio Pininfarina, the federation's chairman, highlighted declining competitive... ness as the biggest challenge for Italian business at present Unit labour costs in Italy rose 7.7 per cent last year, against 4.5 per cent in the UK, 2.4 per cent in France and zero in Germany. The trend has continued in the opening months of this year, with a 1 per cent loss of competitiveness against the European Community as a whole and 2 per cent against Germany, he said.

With the latest EMS move,

the pressure has further increased, as Rome has been robbed of its traditional recourse of letting the lira slide. As a result, employers are looking to wage restraint to help them overcome their difficulties. But, as warning shots have already shown, it could be a hot summer ahead on the labour front, from which small businesses may not escape unscathed.

manage without you?

(It better had)

Your business is a success. It's growing. You're getting more orders, taking on more people, investing in more equipment, thinking of moving to bigger premises. Understandably, you're busy.

A TOWNS OF SECTION My time is too valuable to waste on questionnaires like this. YES II NO II

Well, someone's got to keep all those balls in the air: marketing, production, finance, planning, staff and their morale. No wonder you get to put the cat out most nights.

My people expect me to be first here and

Naturally. Without your blood, sweat and tears your business wouldn't be what it is today. But within the very success of your enterprise could lie the germs of potential disaster. The more your business grows, the more complex becomes every single aspect of its operations. Take marketing.

I know the market inside out. YEST NOT

But do you really know what your competitors are up to? How is your pricing policy affecting market share?

ens programme of the control of the

Will your new product development programme be appropriate for the Single Market?

YES NO

All right. All right. I'm only human. YES I NO I

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lan Hamilton Fazey on where to turn for help

A way through the maze

businesses is itself a problem. There is a lot of it and this alone stops some people even bothering to look. How then to find a way through the maze?

Enterprise agencies remain the best starting point. The first were set up 12 years ago because would-be entrepreneurs had nowhere to turn to for advice on how to set up a small business.

Although the role of the agencies is still developing and many have to sort out their relations with the new training and enterprise councils (Tecs), they are now central to the provision of help and advice.

One characteristic all agencles share is that they are part of the informal network of professional services and advice into which small businesses can tap. Accountants, solicitors and bank managers all know them, as do local authority industrial development officers and civil servants.

They are therefore one of the best ways to get into the network. Most are able to take the legwork and brainwork out of searching for where to go for the best advice, saving time and worry for small business people wondering whether they are on the right track. Of course, the network can

be tapped anywhere. Many small businesses will naturally turn to their accountant as a starting point and the Institu-tion of Chartered Accountants wishes more would do so.

The point the institution makes is that accountants acting for small businesses are professional advisers who because they are paid by the businesses which use them - are ethically bound to do their best in their clients' interests. This may not coincide with the interest of the other person to whom many small business

naturally turn - their bank manager. Bank managers are nowadays well trained in the needs of small businesses but there is a natural conflict of interest if their bank is the main lender of working capital to the person seeking advice, if that person is in trouble. One highly experienced ven-

ture capitalist in northern England says that the banks are now panicking about what an economic downturn might do to them if too many businesses fail. Overdrafts are being restricted or even called in. He believes that the banks' own creation of business centres within large branches may have worsened things because all the gloom has been clustered, compounding pessimism.

An admission of trouble or the whiff of it may therefore not be the best news to give a bank manager about a small business client. Professional neutrality, available from an enterprise agency, an accountant or a consultant, is recommended by the professionals; they can take solutions, or prospects of them, to bank managers, not just problems.

That applies in emergencies of course. But all small businesses taking a longer view of where they are going should enterprise initiative, a series

The consultancies cover areas such as marketing, design, business planning, information technology and financial planning, which is usually concerned with taxation advice.

The DTI has set up a network of regional centres pro-viding information about the enterprise initiative. These can be approached directly, though agencies will refer clients if appropriate.

There are fees to pay for con-sultancy, which must last between a minimum of five days and a maximum of 15 days, but since the subsidy is approved only if the consultancy is likely to be of value, the expenditure should pay for itself eventually.

Businesses in special devel-

opment areas with high unemployment pay only one-third of the consultancy fees while those elsewhere pay half. A typical unsubsidised rate is £325 a day, which is at the low end of the range of fees that consultants charge at present. However, since the enterprise initiative now accounts for about 15 per cent of the consultancy market, this gives the DTI enormous buying power, which it has used infor-

Enterprise agencies might also recommend clients to regional economic development agencies and/or venture capital funds such as Lanca-shire Enterprises, Yorkshire Enterprise, or the Northern Development Company (NDC) if they fitted needs too.

mally to keep prices generally down to this sort of level

Bodies such as the NDC have formed "federations" for particular industrial sectors to bring small business and big business together and promote more local buying of goods, components and services. One federation is for com-

puter software and another for the offshore industry. At the same time, the NDC has set up procurement office to help small businesses bid for government contracts. Local authorities also remain

HELP FOR small and growing consider the Government's a source of information and help for small businesses, esnecially as regards premises and also over special grants and incentives they may offer to people moving into their area and creating jobs. Town hall

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industrial development offices are always worth trying. For example, Manchester, Salford and Trafford - parts of which comprise the Greater Manchester inner city - have just launched a soft loans fund, worth up to £25,000 a time, with British Coal Enterprise (BCE) and the Government's local city action team. Proposals are filtered by any of the three local enterprise agencies in the area, so applicants whohave not been to them first

will be referred back to them. BCE, which can help anyone wanting to operate in coal closure areas (and not just redundant miners) is itself worth asking for details of what help may be available, as is British Steel (Industry), which does a similar job in steel closure areas. Their respective headquarters are in Nottingham and Sheffield. Chambers of commerce are also worth approaching for help and advice. Some house the local enterprise agency, and all maintain good information about their regions.

In addition, the Government's own Small Firms Service, which is part of the Department of Employment rather than the DTI, is still alive and kicking. There may well be duplication and confu-sion between its work and that of other agencies, but the sar-vice is there to be used and exploited. It too is a participant in the BCE loans scheme in the Manchester conurbation's inner city, for example

Useful telephone numbers: Business in the Community: 01-253 3716 for your nearest enterprise agency. Rural Development Commis-sion: 0722-336255 for advice about operating in the country-

Northern Development Company: 091-261 0026. Operation Livewire: 091-261 5584; helps people under 25 into Small Firms Service: 0800

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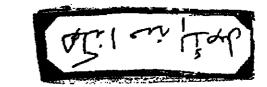
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MONEY MARKET FUNDS

MONEY MARKETS G Ear City-No. CAR line LONDON RECENT ISSUES Money Market POUND SPOT - FORWARD AGAINST THE POUND Co-operative Sank Top Tier 78-80 Coronili SE3 difficult hand Jul 20 EQUITIES Close Trust Funds 1.05-1.03cpm 6.02 0.24-0.17cpm 1.17 2.13cpm 1.17 2.13cpm 1.17 2.13cpm 4.64 0.50-0.65pm 5.13 13-13cpm 0.13 7.50cpm 0.13 7.50cpm 0.13 7.50cpm 3.96 4.13cpm 3.96 4.13cppm 3 1500-1999 11,000-12,499 12,500-19,999 110,000-149,999 150,000-3 03 3 00 pm 0 82 0 45 pm 51 - 5 pm 35 - 12 spm 134 - 12 spm 135 1 25 pm 14 - 35 pm 16 - 12 spm 16 - 12 spm 17 - 13 spm 17 - 14 spm 13 - 13 pm 13 - 13 pm 13 - 13 pm 13 - 13 pm 15 - 15 pm Amint Laten Pool Remode up Date Gr Ear City-Net CAR lice A STATE OF THE PARTY OF THE PAR Gracia CAF Money Management Co Ltd 48 Pembary Road Tournige through 9732 770114 Carcash Deposite 114 05 -13-4881 -High Lo-The interest rate picture in Europe is something of a tan-gled web. France would like to Coutts & Co rates, but other factors may do. Figures on inflation to mid-July are expected at the 071-753 1000 252 15 182 85 2184 54 11 454 10 81 4 27.0 4 20.98 - 2 56 1 4450 For immerial customers 13 375 10.125 14.02 129 0006 (29 609 13 375 10.125 10.00 13 34 12.00 12.0 100 100 108 677 end of this week, and analysts cut rates; the franc is not fundamentally weak, but it is at the bottom of the EMS exchange rate mechanism, and are looking for a rise from the year-on-year 2.3 per cent at mid-June. a French cut would be regarded as an unfriendly act Spain would be pleased to see higher German interest rates, but France would not, The Spanish authorities, meanwhile, are wrestling with <u>ڏي</u> 1275 while the domestic picture suggests that a rise now might be premature. The implications will not stop at the borders of the EMS. Sterling already has peseta trying to Money Market DOLLAR SPOT - FORWARD AGAINST THE DOLLAR Bank Accounts no interest rate advantage over the D-Mark in real terms, and UK clearing back base lending rate 21,000,000 agracum: 124 625 12,4071 16 037 Milarly Day Notice Accessed: £20,000-£24,999 ... | 15 00 11 70 | 15 60 | £25,000 agracum: 15 375 | 11 99 | 15 99 | 3 03-3 00pm 0 92-0,82pm 1 50-1 55cm 1 50-1 55cm 1 50-2 97-6 2 95-3 65ch 159-1 78dh 159-1 78dh 159-1 78dh 159-1 78dh 0 05-6 50dh 0 15-0 13pm 1 00-2 10dm 0 27-0 34ch 0 66-6 53pm 15 per cont from October 5 Set CAR line FIXED INTEREST STOCKS Gross 1 8149 - 1 8150 1 6315 - 1 6325 1 1560 - 1 1570 1 18475 - 1 8485 33 80 - 33 90 6 224 - 6 234 1 6405 - 1 6415 1 6405 - 1 6415 1 63 90 - 1 6415 6 284 - 6 294 5 934 - 5 904 5 934 - 5 904 1 48 85 - 1 84 95 11 54 - 1 1 541 1 4606 - 1 4070 1 2625 - 1 2635 an already depressed dollar could suffer, while the threat me Bank plc Closing Price £ 2500 Lated 해 67주 Date Date of a rise in the Japanese break through the top of the ERM, but Spain is not in a position to reduce rates discount rate will increase. The Bundesbank council 102 101-10 22 800 114-19 49-10 107-1 107-1 40 950 460 -2 1024 1028 101 87p 1159 494p 10712 430 1050 550 100 45 90 80s 94s 26s 26s 21s 21s 21s 21s 101 73 1000 100 100p 100p 100c 100 242p FP FP FP 250 FP NIS P Allied Trust Bank Ltd meets on Thursday and just might see a Swiss-style floating because of its high inflation and strong economic growth. The Dutch helped last week Lombard rate as a solution. German banks borrow Lombard funds at 8 per cent at umerican Express Bank Ltd 10 Apre-can Express Financial Services Limite 49 The Hartlets Bargess Hill Viest Server Ret5 9679 0444 870088 iigh Performance Cherge Accesses 150,000 Murmberclyde Finante Group Charter C: Winchester Rd Basingstone 0256,841363 150 000+ 11 701 16,301 - 11 701 16,301 by pushing market rates higher in Amsterdam, but the strongest cards are held by the The state of the s present, while the Swiss Lombard rate is an average of 9 50 13th 9 60 13th 10 00 14th 10 60 14th Bundesbank, although it is not the previous two days call an easy hand to play. West German money supply growth at the bottom of its target range does not point to higher RIGHTS OFFERS money. This would tighten credit conditions when Amotot Paid ep **EXCHANGE CROSS RATES** Price necessary without signalling a Rengo Date full scale rise in rates. High Less Midland Bank ple P0 Box 2 Sheffield Hest Int City Acc. 11 110,000 • 11 115pm 35pm 125pm 125pm 125pm 125pm 125pm 125pm 2pm 2pm 46pm 379per 40pm part of 131 pm 35000 11 ppm 14000 30000 51 pm 12000 23 pm 4000 42000 42000 July 20 Lira CS BFr AUROCCI BTP Cowred Comt. 10p Electrus Horse 10p Electrus Horse 10p Engl. 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Beiglan Franc. 141 - 142 62 - 84 13 - 121 84 - 85 81 - 85 81 - 85 104 - 105 114 - 115 91 - 71 104 - 10 82 - 82 14 3393° 14 3192°. 14 3188° 14 3026°. 14 888° 14 3026°. 1500m 5500m 593 150 593 145 £500m £96.430 58% mian Bank Pic free Square, Editorron EK2 2PP | 031 566 8235 | 14.50 | 11.35 | Yearb | — Close High Low Prev 1.7974 1.7976 1.7936 1.7970 1.7694 1.7706 1.7650 1.7672 1.7456 1.7460 1.7420 1.7456 WEEKLY CHANGE IN WORLD INTEREST RATES July 20 charge July 20 charge **CURRENCY RATES** OTHER CURRENCIES -006 -011 -011 15 15 15 14,3188 14,4 14,4 Charterhouse Bank Limites 1 Paterwater flow, EPUN 7DH 12 S06-L19 999 ... 11.25 10. 12 S06-L9 999 ... 11.25 10. 12 S06-L9 999 ... 11.75 10. 12 S06-L9 999 ... 12.75 10. 13 S06-L9 999 ... 10. 15 S06-L9 999 ... 10. 17 S06-L9 999 ... 10. 18 S06-L9 10 79 7.80 7.83 8.25 Special* Drawing Alghts Carrency Clarrency Unit Uncir'e Vech'd +0 0162 Uncir'd Vech'o 0.742416 1.34511 1.55158 15.5662 45.6329 8.41837 2.49518 7.42501 2.49518 7.42501 198.673 8.48423 8.00946 1.9013 8.4843 8.00946 0.695183 1.26071 1.45638 42.6594 7.87442 2.06946 2.33119 6.94144 1515.63 187.872 7.94376 1.77319 20,771740 Sterilog U.S Dollar RANKFURT 8.00 8.075 8.225 Coe sigh. Interback ... Three stooth 썖 FT LONDON INTERBANK FIXING Desische Mark Heth, Gulder French Franc Italian Lira Japanese Yen Morney Krone Spanish Agseta Snedish Krone Snedish Krone Greek Ovach Irish Punt 95 9년 9월 7 7 # mitte Grove W6 081-741 4941 괢 Dack'd 111 esdate Bank PLC Wisees Place Gissow G1 2HL 62 000 - 69 999 12.2 9 52 000 - 619 999 11.3 0 10.14 000 - 649 999 113.2 10.30 8,07 8,23 10.2 10.2 **MONEY RATES NEW YORK** Treasury Bills and Bonds **LONDON SHARE SERVICE PCHICAGO** (4pm July 20) U.S. TREASURY BONDS (CST) 8% 5100,080 32nds of 100% AMERICANS - Contd **BRITISH FUNDS** High 93-12 93-04 92-25 92-09 92-02 Close High Low 0.6722 0.6728 0.6708 0.6726 0.6731 0.6714 0.6730 0.6724 0.6721 93-02 92-26 92-24 92-06 91-29 93-02 92-24 92-24 92-25 92-25 91-11 91-04 93-09 93-09 92-24 92-09 92-09 91-27 91-20 91-13 Sep Dec Mar Price Wt % Last | Interest City-£ change and Duce light Price Nt % Last Seterest City-Assemb July 20 8.00-8.15 9H-9H 64-9 8.02-8.12 7H-7H 111-1114 94-914 102-1014 8.15-8.30 93-10 83-9 8.18-8.28 717-713 113-113 91-93-103-103-7.90-8.00 94-93 77-84 8.10-8.20 77-74 11-11-1 9.05 104-103 8.05-8.20 91.93 8.30-8.50 97-10 8.00 9.50 1765 Christopy S1 2761 Abstant Palmales S1 2741. Taxat'l Basic Copy S4 2772 Christopy S5 2772 Christop Prev. 0 6091 0 6096 0 6079 High 0.6101 0.6082 0 6083 0.6082 0.6077 "Shorts" (Lives up to Five Years) U.S. TREASORY BOLLS COME Slim points of 200% 1845 92.85 92.85 92.82 92.83 92.83 92.55 Pres. 92.61 92.75 92.75 92.56 92.51 12 M 92 62 92 78 92 78 92 60 Sep Dec Mar Jun Sep **LONDON MONEY RATES** Close 91.97 91.98 91.97 91.79 91.45 91.45 91.37 91.25 High 91.98 92.00 91.98 91.64 91.64 91.45 91.37 91.25 91.95 91.96 91.94 91.75 91.59 91.39 91.39 91.39 有数分的有限的分 One Year Jul 20 Interbank Offer Interbank Bld Sterilog CDs Local Authority Deps Local Authority Bonds Discount Mix Deps Company Deposits Finance House Deposits Treasury Billis (Buy) Bank Billis (Buy) Fine Trade Billis (Buy) Dollar CDs SDR Linked Dep. Bid ECU Linked Dep. Bid ECU Linked Dep. Bid ECU Linked Dep. Bid 15 14% 15 1547 INT. BANK AND O'SEAS 0.45 Finnes Storage Style. 178 Filegersoll-Rand S2. L139 Filegersoll-Rand S2. L139 Filegersoll-Rand S2. L139 Filegersoll-Rand S2. L139 Filegersoll-Rand S2. S2. SLOWERS Land LSC. 825. Stidand, Hammer S1. 656. Stidand Filegersoll S1. 656. Stidand Filegersoll S2. 656. St 1413 1413 1413 1413 15.05 814 914 914 143 148 148 SWISS FRANC COME SF: 125,000 \$ per SF Sep Dec Mar Jan Low 0.7078 0.7068 0.7060 Prev. 6.7099 0.7086 0.7083 0,7086 High 366.64 374.25 378.15 1314 8.10 9.4 1031 0.7122 0.7127 0.7107 0.7100 Sep Dec Mar **CORPORATION LOANS** PHILABELPHIA SE E/S OPTEMS C31,258 (cycle per C1) Treasury Bills (self); one-month 142 per cent; three months 143, per cent; six months 1315 per cent; Bank Bills (self); one-month 1416 per cent; three months 144, per cent; Treasury Bills; Average lender rate of discount 14,3188 p.c. ECGO Fixed Rate Sterling Export Fishance. Make we day June 29, 1990. Section 115,84 p.c., Schemer H & III: 16,25 p.c. Reference rate for period June 1,1990 to June 29, 1990. Scheme 144V-15,025 p.c. Local Authority and Finance Houses seven days days motice, others seven days fixed, Finance Houses Base Rate 155; from July 1, 1990; Bank Deport, Rates for sums seven days notice 4 per cent. Certificates of Tax Deposit (Series 6); Deposit £100,000 and over held under one month 112 per cent; one-three months 13 per cent; three-six months 13 per cent; also these months 13 per cent; three-six months 13 per cent; one-three months 13 per cent; three-six months 13 per cent; one-three months 13 per cent; three-six months 13 per cent; one-three months 13 per cent; one-three months 13 per cent; three-six months 13 per cent; one-three months 13 per cent; three-six months 13 per cent; one-three months 13 per cent; o 45Birmingham 114-pc: 2012. 95 to 1 1.1 17.4 15May 15May 18May 18Ma Strike Price 1.650 1.675 1.700 1.725 1.775 1.800 Sering Canis Canis Frice Aug Sep Oct Dec Aug Sep 1.650 16.20 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 16.20 16.30 0ct 16.30 13.80 11.30 8.90 6.50 4.63 3.18 Sep 0.05 0.10 0.29 0.64 1.19 2.01 1.05 0.78 1.32 1.94 2.63 4.82 6.24 2,350 (reas 12oc 1995. 2,146 set 3gc Gas 90-95. 2146 set 3gc Gas 90-95. 2146 set 190-45. 2146 set 190-45. 2146 set 190-55. 2150 (reas 13-4 pc 190-65. 2150 (reas 13-4 pc 190-65. 2150 (reas 13-4 pc 190-65. 250 (reas 13-4 pc 190-75. 250 (reas 15-5 pc 190-75. 250 (re Five to Fifteen Years **COMMONWEALTH & AFRICAN LOANS** FT-ACTUARIES WORLD INDICES -|S Rhod 21₂pc Non-Asstd...| 286|.....| - |1Apr 10ct| 4| Do. 41₂pc 87-92 Asstd...| 841₂.....| 14.7 |7Feb 7Apg| Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the institute of Actuaries and the Faculty of Actuaries LOANS NATIONAL AND REGIONAL MARKETS THURSDAY JULY 19 1996 DOLLAR INDEX FRIDAY JULY 20 1990 US Dottar Index US Ookler Index Grosa Div. 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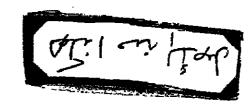
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B.) 5 (B FINANCE, LAND, ETC 29 Islandor D C ... vi 15 Pitayeer Ped 200 ... vi 16 Distance Countries ... vi 25 ... vi 16 Distance Countries ... vi 25 ... vi 16 Distance Countries ... vi 17 25 ... vi 16 pitayeer Countries ... vi 17 25 ... vi 1 **PLANTATIONS** Price Mask ", Wit Last Bieldents City-ctungs Gr's and Paid line Rubbers, Palm Oil 14 Slaggo-Ens Plants of 14 Offertum 10p 380 9 Spec Plants 1/50 5 327 Slaggor Plants 1/50 5 327 Slaggor Plants 1/50c 187 3 Highlands 1/50c 355 9 Oktob Report 1/51 5 381 and Hidgs 50. Paint Oil 1.5 4.0 | 1.1 6 | Joly Mev | 1618 - 4.3 | 17.7 | August | 1816 3.8 | 11.2 3 | Apr. 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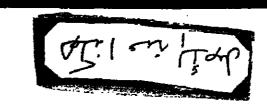
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The Business Column

Why banks' roots may no longer be branches

IN THE race to prepare for Europe's single market in commercial banking, one truth above all others has been held self-evident: that to become anything more than a niche player outside one's home market will require local branches with direct access to retail and corporate clients.

Good branch networks do not grow on trees. Creating one from scratch is slow and prohibitively expensive. Opportunities to acquire existing networks are scarce, and hardly any cheaper. Earlier this year. National Australia Bank paid almost £1bn, three times book value, for Yorkshire Bank, a medium-size UK regional bank.

regional bank.

However, the fashionable wisdom is sharply contested in an article in the latest McKinsey Quarterly. It argues that retail networks, far from being the most powerful competitive weapon in banking after 1992, could turn out to be a source

of dangerous vulnerability.

The authors point out that European banks have built up "enormous, largely fixed-cost infrastructures and networks."

These are sustainable only in a highly-regulated, non-competitive environment, where banks have not needed to price different services in line with cost and still depend massively on internal cross-subsidies.

Retail deposits

The biggest source of subsidy is retail deposits, which in many European countries pay interest at well below market rates. McKinsey estimates that margins on current accounts, which contribute nearly \$26bn - 54 per cent - of European banks' annual gross margins, are regularly used to cover \$23bn net losses on payment transfers.

In the UK, domestic deregu-

ation has caused banks to start ironing out such discrepancies, though the travails of the Midland Bank demonstrate how hard adjustment can be. But distortions remain acute elsewhere. In West Germany, often regarded as home to the EC's strongest banking system, cheap retail deposits benefit the industry by an estimated DM25bn a year. That helps to offset the DM9bn cost of financial products, DM17bn losses on payments transfers and corporate lending and the whopping DM40bn fixed cost of branch networks.

However, the article notes that mutual funds, on average, offer a return 2.4 percentage points higher than European bank savings accounts. If money market funds achieved the same penetration in West Germany as in France, German banks' annual profits could fall to \$1.8bn from \$3bn. And if margins on savings deposits equalled those on mutual funds, as in the US, European banks' would have made a \$8bn loss instead of \$12bn net profits in 1986.

Small wonder that banks in Germany and some other countries where money market funds are prohibited are resisting their introduction. But they cannot be held at bay indefinitely in an integrated European market.

Product innovations
Hence banks' top priority
should be to safeguard their
domestic earnings bases by
focussing on product lanovations tailored to specific custional bank networks, which
rely on passive selling of
undifferentiated products, are
poorly suited to that task.

The article warns that "blindly trying to occupy a position, any position, in Europe will achieve little. Particularly so if exaggerated premiums have to be paid to get there. Indeed, the result may well be a sustained competitive disadvantage."

If McKinsey is right, 1992 will change radically banks' marketing methods and the structure of their liabilities. The consequences could be far-reaching, particularly in countries such as West Germany where cheap retail deposits subsidise unprofitable corporate lending.

corporate lending.

There has been much evidence recently that in banking, as in many other industries, size and international exposure do not necessarily confer strength. Analysts who have grown used to looking to banks' assets as a primary measure of their financial health might do well in future to pay more attention to the other side of the balance sheet.

Guy de Jonquières small businesses and other forms of private ownership, is

Sir John Dellow are living through a year in which they cannot discuss their work without expecting to be questioned about the integrity of the police service itself.

itself.

Britain's system of policing is built around the principle that it functions with the consent and confidence of the public. That confidence has been called into question in recent months by a series of alarming episodes, including the release from prison of the Guildford Four after re-examination of police evidence, and the disbandment of the West Midlands Serious Crimes Squad amid allegations of officers attempting to obtain convictions in the consensual conviction in the consensual convictions in the

sions improperly.

Sir John, Deputy Commissioner of the Metropolitan Police, is, as president of the Association of Chief Police Officers, the leading representative of Britain's chief constables in the highly-charged debate about policing.

debate about policing.

His career began nearly 40 years ago as a constable in the City of London force, and took him to Kent and then the Metropolitan Police where he is remembered as the officer in charge of the Iranian Embassy siege in 1980. This year he was knighted. A knighthood goes with the job of Metropolitan Police Commissioner but not automatically to his deputy. Sir John's knighthood acknowledges his personal standing among senior police officers where he has contributed extensively to discussions

about the shape of policing.

He acknowledges the current public concern about the police and the justification for some of it. "Police officers are human and they make mistakes. They do unlawful things and they do improper things." But he questions the objectivity of some of the criticism.

When evidence of police malpractice comes to light, says Sir John, it sends public opinion of the police on a downward spiral. When there is a

ward spiral. When there is a disaster or act of heroism by police officers, the spiral travels up. Both, he suggests, are equally invalid ways of assessing the state of public opinion about a service with which relatively few people have frequent direct experience.

In an attempt to gain firmer evidence, the Metropolitan

evidence, the Metropolitan Police commissions independent surveys of people visiting London police stations. These show satisfaction levels of about 80 per cent and opinion polls suggest that, in spite of recent events, the police remain well up the public's list of highly-regarded occupational and professional groups far higher in the list, remarks Sir John with a smile,

remarks Sir John with a smile, than politicians, lawyers and journalists who are often among the police's critics.

The police service, he says, is going through a period of

condemnation at a time when

it is "very likely better led, bet-

MONDAY INTERVIEW

Morale booster at the Met

Sir John Dellow, Deputy Commissioner of the Metropolitan Police, speaks to Alan Pike

ter managed, cleaner and of higher integrity than it has ever been." He makes this strongly positive declaration not only on the basis of his own 39 years service but as chairman of the Metropolitan

Police History Society.

"There were superb officers in the past but the demands are far greater now. We live in a much more complex and demanding society in all sorts of ways and the vulnerability of the police has been exposed over the years. The police service I was introduced to in 1951 existed in a largely self-regulating society which obeyed certain norms and standards. Since then we have become a

PERSONAL FILE

1931 Born in north-west London. Educated at Royal Grammar School High Wycombe and William Ellis School Highgate.
1951 Joined City of London police.

1966 Superintendent in Kent Constabulary. 1969 First UK police officer to attend Joint Services Staff College, Latimer. 1969 Assistant Chief Consta-

ble of Kent.

1973 Joined Metropolitan
Police.

1980 In charge of operations

at Iranian Émbassy siege. 1987 Deputy Commissioner. 1989 President of the Association of Chief Police Officers of England, Wales and Northern Ireland.

less stable society for a variety of reasons. "The police service has

1990 Knighted in June.

always been good at dealing with major problems like murder. But the areas where we can appear vulnerable – opportunistic crime, street nulsance, the sort of things police officers in the numbers we have them cannot possibly con-

trol — that is where we have lost it to a certain extent, because society has changed."

This problem has been manifested by a steady increase of frequently unsolved car thefts, burglaries, vandalism and similar offences. Does Sir John have a solution? His reply is linked to the approach be believes should be taken to restore confidence after recent

blows to morale.

Ways have to be found, he believes, for the police service to renegotiate its contract with the public. This should include a demonstation by senior officers that they are running economic, efficient organisations of high integrity and professionalism, taking the public's wishes into consideration. For the public, it requires a recognition that the police cannot single-handedly protect a society which has become more acquisitive and shown greater tendencies to violence.

The concept of policing by consent did not mean consenting to what the police did. It referred to the need for people to contribute to the stability of their own society.

Police forces could look after

Police forces could look after the things which required their expertise — international crime, organised crime, murder, terrorism. "But we have to recognise that many of the more routine matters cannot be dealt with by the police alone but must involve society using all the agencies at its disposal — the right education system, the right town planning, the right social censures on people who misbehave."

In such circumstances the

In such circumstances the British ideal of policing – low on numbers, low on power, high on accountability – could flourish. Otherwise the police service would gradually appear to lose its effectiveness, or pressures for a bigger, more powerful force would grow. The sinister thing about the latter was that police forces which were high on numbers and high on power tended to



Tuning in

'Police officers are human and they make mistakes'

have less accountability.

Public opinion is not the only heavy outside pressure on Britain's chief constables at present: the Government is demanding improvements in efficiency. "We should be obliged to use measureable indicators wherever that is possible but it is not the entire story," says Sir John. "The efficiency of a police force does not always equal effectiveness. If a detective is going to be an effective officer in the global sense of the British police service he is going to spend some time in reassuring victims of crime. You cannot measure that but you need resources to

develop performance indicators which will include things that are qualitative."

The idea of creating an officer class of entry to the police has been revived by the possibility that defence cuts could soon put a growing number of military officers on the employment market. Currently all senior police officers, like Sir

do it, and we are trying to

John, rise from the ranks. Would he be unhappy to see this change?

this change?

He points out that the service attracts a better share of graduates than the armed services, and that fast-track promotion arrangements exist. There would be no objection to people joining the police from careers in the Army or elsewhere, provided they recognised that even people in the fast lane needed to spend time learning their trade.

Another issue on the politi-

Another issue on the political agenda is whether Britain's police structure, which is broadly based on local government boundaries, would be more efficient if replaced by a national force.

JOTTER PAD

Differences of opinion exist between chief constables, and the ACPO is, in Sir John's words, trying to get the best of both worlds by increasing co-operation between forces. This led to agreement last week to establish, subject to Home Office approval, a national investigation bureau

with its own chief officer to co-ordinate the fight against organised crime. Co-operation between police

Co-operation between police forces is becoming increasingly international as well as national. The ACPO is engaged in discussions with all EC police forces in readiness for 1992 and the police service is, suggests Sir John, more prepared for the single market than many other organisations.

European integration and

greater police co-operation is likely to eventually bring another issue into focus — Britain's entire criminal justice system and how well it compares with EC alternatives. Police officers discovered to have falsified evidence properly stand condemned. But perhaps recent events also contain lessons about the quality of Britain's courts?

"I have a great belief in the jury system but in a way I think that is abused because of our system of getting at the truth in our courts. There is a naivety about policemen, I'm afraid, who honestly do believe that the events which take place in court are about getting at the truth.

"I am not sure that out system really supports that belief. It is much more like a contest played to certain rules and if the rules can be used to your advantage you win.

The system can, suggests Sir

The system can, suggests Sir John, lead to a style of cross-examination which can reduce witnesses — police officers and others — to a point where they foolishly, not always wickedly commit perjury by being forced by the adversarial court environment to make over-positive statements.

He says he has not made up his mind completely, because there are problems with the alternative inquisitorial examining magistrate system which operates in some countries. He wonders, however, whether Britain abould be considering moving towards it.

Why there is hope for Soviet economic reform

ast week, President Mikhail Gorbachev completed the redrawing of the map of Europe, without a shot being fired. A week earlier, at the chaotic Communist Party Congress, the previously all-powerful apparatus seemed to surrender its domination of Soviet life with nothing more than a few verbal counter-attacks: totalitarian communism seemed to be ending not with a bang, but a septuagenarian whimper.

Mr Gorbachev, in other words, has done the impossi-

Mr Gorbachev, in other words, has done the impossible. Now comes the hard part. From this week onwards, the Soviet Government no longer has any excuses for shrinking from the economic reform without which political perestrolka will prove to be a bitter delusion. Eschewing further diplomatic distractions, Mr Gorbachev must now "make the economy his favourite child," in the words of Mr Leonid Shatalin, one of his key economic advisers.

Unless he does so, the chaos in the economy could sweep away all his political achievements. Yet there is widespread doubt that Mr Gorbachev will even try, still less achieve, a genuine economic reconstruction. The reasons for pessimism, from regional disintegration to bureaucratic obstinacy, need no repeating. The arguments for hope seem to be less well-known.

First there is now a better chance than ever that serious reforms will be undertaken. Mr Gorbachev finally has the power and the democratic legitimacy to take radical economic actions. Legitimacy comes from the explicit mandate he received from last month's Supreme Soviet to start introducing market-oriented reforms by decree. The decrees were supposed to start pouring out of the Kremlin from July 1. Though only two have been published – facilitating the creation of co-operatives and joint stock companies a more significant one, which may provide a broader and firmer framework for small businesses and other



Anatole Kaletsky on eastern Europe

said to be well on its way.

More important than his ability to create legislation, is Mr Gorbachev's success in gradually neutralising the party's reactionary elements. By orchestrating the election of a divided and undistinguished leadership at the Communist Congress, he has continued to marginalise the party and probably limited its ability to undercut his power.

Meanwhile, of course, the desperate need for action has

Meanwhile, of course, the desperate need for action has become more obvious. Indeed, the recognition that change is now inevitable — "objectively", as the old-fashioned Marxist would say — is the main reason why so many members of the party and bureaucratic apparatus are jumping on the bandwagon of reform. In eastern Europe much of the old bureaucratic nomenklatura is being co-opted into the new managerial elite. This chameleonic behaviour is a source of chagrin to the populists in Poland, but it must provide a certain reassurance to agile members of the Soviet

ruling class.

But even if reform is now quite likely, this tells us nothing about its results. Looking around eastern Europe, the pain of the transition from central planning to market economics is becoming more obvious daily. If Poland, Hungary, Czechoslovakia and even East Germany face collapsing living standards, industrial chaos and probable mass unemployment, does it not follow that the consequences in the more backward and centralised Soviet economy will be much worse?

On the contrary, the Soviet economy's very "backwardness" could prove a blessing.

One reason was illustrated last

week as Czechoslovakia, Hun-

gary and Bulgaria reported big shortfalls in the Soviet Union's oil deliveries. These will result in large — and economically necessary — increases in energy prices throughout eastern Europe, and also in a drain on these countries' hard-currency reserves.

rency reserves.

For the Soviet Union, on the other hand, the breakdown in the Comecon trading system should prove beneficial. According to an analysis by County NatWest Securities, the Soviet Union's trade surplus with Comecon countries would have been \$16bn in 1989 if trade had been conducted at world market prices. Thus the dismantling of the Comecon system could finance a second safety net for the Soviet economy as big as that being plan ned by Germany and the EC.

ned by Germany and the EC.
Of course, many of the
Soviet Union's own managers are terrified of losing the more or less reliable suppliers of industrial products and inputs they depend on in eastern Europe. They see the dismantling of Comecon as an international version of the collapse of domestic supply chains which is now paralysing Soviet industry. Their fears, however, are largely a reflection of their ignorance of market mechanisms. Nobody in the west may want to buy Soviet industrial goods, but as buyers of ball-bearings, oil drilling bits or television tubes, Soviet managers will be welcomed from Houston and Milan to São Paolo and Seoul - provided that they are backed by hard currency earned from energy

sales in hard currencies.

In fact, the Soviet Union is better placed for economic reform than any of the more "advanced" former socialist countries. As an importer of industrial products but an exporter of unprocessed raw materials, the Soviet Union will initially enjoy all of the benefits of international competition, while bearing none of the adjustment costs. In the next year or two, therefore, a factory worker's job may well be safer in Kharkov or Leningrad than in Brno, Lodz or

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10 Capricious boy about to betray one's trust (7)

11 Takes parents out (7)

12 Roots develop into a trunk

13 Charm is a curious personal quality (8)
15 Note odd word in novel Dickens didn't finish (5,5)
16 An image I'd behold in our

16 An image I'd behold in retrospect (4)
18 An old joke (4)
20 An air of 14 down? (4.6)
22 Two birds seen at 14 down

24 Image to carry on the first of March (5)
26 Small type of green (7)
27 There's no place for him

27 There's no place for him (4,3)
28 Useless demonstration of hunger-marchers? (5,7)

DOWN

2 In war Eric is involved, flying aircraft (7)

3 Retiring - or extravert (8)

4 Run of the mill (4)

5 Its recipient won't be deeply hurt (5,5)
6 Poor shot at route planning (5)
7 Slipped away, unusually

7 Slipped away, unusually pleased (7) 8 Hide coat from destructive insect (7-6)

9 Setting up in business (13)
14 The crack of dawn? (5.2.3)
17 A question of sex appeal? (4.2.2)
19 Hide away or gradually let out (7)
21 Sends back the proceeds (7)

23 Murphy's pile? (5)
25 Place where cubs may be left warm and dry (6)

hunger-marchers? (5,7)

The solution to last Saturday's prize puzzle will be published with names of winners on Saturday August 4.

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FINANCIAL TIMES CONFERENCES

POLLUTION MANAGEMENT

Birmingham 2 & 3 October, 1990

Speakers include: **Lord Clinton-Davis** Former EEC Commissioner for Transport, Environment and Nuclear Safety (1985-89)

Mr David Heathcote-Amory, MP
Department of the Environment

Dr Wilfred Beckerman
Balliof College, Oxford

Dr William L Wilkinson, CBE, FRS British Nuclear Fuels plc

Steag AG

Mr Roger Jump
PowerGen pic

Dr Hans Krämer

Mr Basil RR Butler The British Petroleum Company pic Dr John Bowman, CBE

National Rivers Authority

Mr S Thomas Orley

Dow Europe SA

Dr John Rae AEA Environment & Energy

Mr Frank Holt ICI Biological Products

Dr David Steele

AEA Technology

Dr John Reay

DTI Warren Spring Laboratory

Mr Michael Kleinman Computer Sciences Company Limited

The meeting has been timed to precede the Environmental Technology '90 Exhibition.



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